

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
BOARD ACTION SUMMARY

DEPT: Chief Executive Office

BOARD AGENDA #: *B-3

AGENDA DATE: December 5, 2017

SUBJECT:

Authorization to Register for the 2020 Census Local Update of Census Addresses Operation

BOARD ACTION AS FOLLOWS:

No. 2017-676

On motion of Supervisor Withrow, Seconded by Supervisor Olsen
and approved by the following vote,

Ayes: Supervisors: Olsen, Withrow, Monteith, DeMartini, and Chairman Chiesa

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1) Approved as recommended

2) Denied

3) Approved as amended

4) Other:

MOTION:

ATTEST: 
ELIZABETH A. KING, Clerk of the Board of Supervisors

File No.

**THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
AGENDA ITEM**

DEPT: Chief Executive Office

BOARD AGENDA #: *B-3

Urgent Routine

AGENDA DATE: December 5, 2017

CEO CONCURRENCE: *phx*

4/5 Vote Required: Yes No

SUBJECT:

Authorization to Register for the 2020 Census Local Update of Census Addresses Operation

STAFF RECOMMENDATIONS:

1. Consider participation in the 2020 Census Local Update of Census Addresses Operation.
2. Authorize the Chairman of the Board to sign the 2020 Census Local Update of Census Addresses Operation registration form.
3. Designate the Chief Executive Officer, or his designee, as the Local Update Census Addresses Operation Liaison, who is responsible for protecting the confidential Census Bureau materials covered by Title 13, U.S. Code.
4. Authorize the designated Liaison to submit to the California Department of Finance to receive incentive funds for participating in the 2020 Census Local Update of Census Addresses Operation.
5. Authorize the Chief Executive Officer, or his designee, to perform all actions necessary to participate in the 2020 Census Local Update of Census Addresses Operation and verify the accuracy of the address list.

DISCUSSION:

The United States (U.S.) Census Bureau has invited Stanislaus County to participate in the 2020 Census Local Update of Census Addresses Operation (LUCA), as mandated by the Census Address List Improvement Act of 1994. With this invitation, the County will be able to review the updated Census Bureau's residential address list prior to the 2020 Census. An accurate address list ensures an accurate count for Stanislaus County, and the LUCA is the only opportunity offered to the County to review and update the data. A registration form signed by the Chairman of the Board must be completed stating the County is registering for the LUCA and identifying the designated liaison.

Ensuring an accurate address list is critical to the accuracy and completeness of the decennial census. Not only does the decennial census apportion seats in the U.S. House of Representatives, the information collected is also used to distribute federal funds for over

Authorization to Register for the 2020 Census Local Update of Census Addresses Operation

1,000 programs to tribal, state, and local governments; provide statistical support for grant applications for programs that improve the community; and help plan for future needs.

If the County decides to register for the LUCA, participation will begin in December 2017 with a training workshop and webinars. From February through April 2018, participants will review and update the Census Bureau's address list, and the Census Bureau will be processing the LUCA submissions as they receive them from participating agencies beginning in February through September 2018. The deadline to register is December 15, 2017.

County staff intends to verify the address information using the Geographic Information System (GIS). Staff from GIS Central located within Strategic Business Technology will take the lead on address verification and will consult with the Assessor and other agencies which keep address information for the County. A letter from the California Department of Finance notified the County that there is a minimum of \$15,000 in incentive funds per jurisdiction to encourage local governments to participate in the LUCA. The amount each jurisdiction receives is based on the housing activity (building, demolitions, and annexations) from April 1, 2010 to January 1, 2017.

POLICY ISSUE:

Staff is seeking the Board's concurrence that devoting staff resources to participate in this voluntary exercise is beneficial to the County.

FISCAL IMPACT:

It is anticipated participating in this process will cost approximately \$2,700, and will be fully covered by the California Department of Finance Incentive Funds. This cost to participate in the LUCA can be seen as an investment by ensuring the County maximizes the amount of Federal funds it receives to provide vital services. No budget adjustment is necessary at this time for the Strategic Business Technology budget. The Fiscal Year 2017-2018 Adopted Final Budget includes over \$180 million in funding coming directly from the federal government, and the majority of funding is population and demographic based. Much of the population and demographic data is based on the Census.

BOARD OF SUPERVISORS' PRIORITY:

Approval of the recommended actions support the Board's priority of A Healthy Community, Strong Local Economy, Well Planned Infrastructure, and Efficient Delivery of Public Services by ensuring the accuracy of data that impacts U.S. government representation and federal funding that supports many vital community services.

STAFFING IMPACT:

Existing Strategic Business Technology staff will perform the address verification, and have estimated the project will take approximately 40 hours to complete.

CONTACT PERSON:

Patrick Cavanah, Senior Management Consultant (209) 525-6333

ATTACHMENT(S):

1. Registration Form



**REGISTRATION FORM
2020 CENSUS LOCAL UPDATE OF CENSUS
ADDRESSES OPERATION (LUCA)**

U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

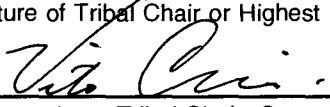
Entity ID
CO06099
Government Name
Stanislaus County

A. PARTICIPATION RESPONSE (Submission Deadline December 15, 2017)

1. **YES** Our government is registering for LUCA. – *Complete Sections B and C.*
2. **NO** Our government is not registering for LUCA. – *Complete Section B and mark an (X) for each reason that applies:*
 - a. Another level of government (state or county) that includes our jurisdiction is participating in LUCA
 - b. Insufficient staff
 - c. Lack of funds
 - d. No time/too busy
 - e. No local address list available
 - f. Concerns about Census Bureau Title 13 materials
 - g. Restrictions on using Census Bureau Title 13 materials for other purposes
 - h. Other reason – *Specify (Please print)*

Thank you for your comments. We will use them to help improve future LUCA operations.

B. SIGNATURE OF TRIBAL CHAIR OR HIGHEST ELECTED/APPOINTED OFFICIAL RESPONDING TO THE LUCA INVITATION

1. Printed name of Tribal Chair or Highest Elected Official/Appointed Official – *First, middle initial, last*
Vito M Chiesa
2. Signature of Tribal Chair or Highest Elected Official/Appointed Official
 Date
Month Day Year
12 05 2017
3. Position – (e.g., Tribal Chair, Governor, Commissioner, Mayor, Supervisor; please do not abbreviate) – *Please print*
Chairman of the Board of Supervisors
4. Physical/Mailing address
Number and street name: 1010 10th Street, Suite 6500
City: Modesto State: CA ZIP Code: 95354
5. Telephone
Area code: 209 Number: 525-4494 Extension: [] [] [] []
6. Email address
CHIESAV@stancounty.com

C. LIAISON INFORMATION – Designate your LUCA Liaison.

This is the person responsible for protecting the confidential Census Bureau materials covered by Title 13, U.S. Code.

Complete this section only if you are participating in LUCA

1. Name – (Please print)
2. Department, Organization, or Agency name – (e.g., Planning and Zoning, Regional Planning Agency; please do not abbreviate)
3. Position – (e.g., Tribal President, Director, Assessor, Planner; please do not abbreviate)
4. Physical/Mailing address
Number and street name: _____
City: _____ State: _____ ZIP Code: _____
5. Telephone
Area code: [] [] [] Number: [] [] [] [] [] [] Extension: [] [] [] []
6. Email address

Complete this form and return it along with the completed, signed copies of the Product Preference Form, Self-Assessment Checklist, and Confidentiality Agreement. Use the enclosed postage-paid envelope addressed to ATTN: Geography LUCA Materials 63-E, National Processing Center, 1201 East 10th St, Jeffersonville IN 47132. As an alternative, you may scan your completed forms, including forms with signatures, and email them to GEO.2020.LUCA@census.gov.

