

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS  
BOARD ACTION SUMMARY

DEPT: Alliance Worknet

BOARD AGENDA #: \*B-1

AGENDA DATE: June 27, 2017

**SUBJECT:**

Approval to Change the Stanislaus County Department Name from Alliance Worknet to Stanislaus County Department of Workforce Development Effective July 1, 2017

**BOARD ACTION AS FOLLOWS:**

No. 2017-339

On motion of Supervisor Withrow, Seconded by Supervisor Olsen  
and approved by the following vote,

Ayes: Supervisors: Olsen, Withrow, Monteith, DeMartini, and Chairman Chiesa

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1)  Approved as recommended

2)  Denied

3)  Approved as amended

4)  Other:

MOTION:

ATTEST:   
ELIZABETH A. KING, Clerk of the Board of Supervisors

File No.

**THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS  
AGENDA ITEM**

DEPT: Alliance Worknet

Urgent

Routine

BOARD AGENDA #: \*B-1

AGENDA DATE: June 27, 2017

CEO CONCURRENCE:



4/5 Vote Required: Yes  No

---

**SUBJECT:**

Approval to Change the Stanislaus County Department Name from Alliance Worknet to Stanislaus County Department of Workforce Development Effective July 1, 2017

---

**STAFF RECOMMENDATIONS:**

Approve changing the Stanislaus County Department name from Alliance Worknet to Stanislaus County Department of Workforce Development effective July 1, 2017.

**DISCUSSION:**

On April 4, 2006, the Board of Supervisors approved the name change of the Stanislaus County Department of Employment and Training to the Alliance Worknet. This action resulted from the merging of the Stanislaus County Department of Employment and Training with the Stanislaus Economic Development and Workforce Alliance in efforts to create one unified agency positioned to strengthen both workforce and economic development. This partnership was governed by the Workforce Investment Board (WIB).

However, due to the Workforce Innovation and Opportunity Act (WIOA), which was signed into law by President Obama in July of 2014 and with an effective date of January 1, 2015, structure changes were implemented to adhere to the requirements of the Act. The local Workforce Investment Board (WIB) took action to approve a new organizational model that terminated the agreement between Alliance Worknet and the Stanislaus Economic Development and Workforce Alliance. The Stanislaus Economic Development and Workforce Alliance was dissolved effective June 30, 2016, thus eliminating the previous Workforce Investment Board and all subcommittees as of the same date. After abolishing the Workforce Investment Board and all subcommittees, the Board of Supervisors appointed a new Workforce Development Board on July 1, 2016. The Workforce Development Board is a County Board staffed by the Alliance Worknet.

The Workforce Development Board is responsible for strengthening local and regional workforce development efforts. The Workforce Development Board is authorized under the Workforce Innovation and Opportunity Act to create innovative workforce strategies, initiate workforce research, and conduct labor market analysis to inform entities across the region. With the dissolution of the Stanislaus Economic Development and Workforce Alliance, the Department name should now fully represent the services provided. The Department is responsible for strengthening workforce development by providing WIOA services such as: job search assistance, occupational skills training, job placement assistance, resume

## Approval to Change the Stanislaus County Department Name from Alliance Worknet to Stanislaus County Department of Workforce Development Effective July 1, 2017

---

development, and career counseling. The Department is also responsible for preparing individuals for local and regional in-demand jobs, providing businesses with referrals of qualified applicants, and selecting qualified educational institutions and training providers to deliver employment services to adults, youth, and dislocated workers. The mission of the Department is to work with businesses to determine the needs of in-demand occupations and develop a skilled workforce that strengthens businesses and contributes to the economic success of the community. The goals are to increase employment, employment retention, and productivity and competitiveness of local businesses in efforts to strengthen the workforce system.

In order to determine the best name for the Department, staff formed a committee and researched names from various counties in California and surrounding states. After reviewing possible names it was determined that Workforce Development was commonly used and also described services provided through Workforce Innovations and Opportunity Act and Welfare to Work. Staff checked in on the name change with some of the Workforce Development Board members and current contracted vendors to determine if there were any concerns. None were identified; therefore it is recommended that the Stanislaus County Department, currently named Alliance Worknet, be changed to Stanislaus County Department of Workforce Development. If approved, the name change will be effective July 1, 2017. Similar to other Stanislaus County departments, the Department will use the County logo.

### **POLICY ISSUE:**

Approval of the Stanislaus County Department name change from Alliance Worknet to Stanislaus County Department of Workforce Development is required to identify the services provided and to eliminate any possible confusion from the public.

### **FISCAL IMPACT:**

The fiscal impact to the Department's budget will be minimal and will include the following: website, letterhead, signage, business cards, and other marketing material. Any funding requirements to implement the name changes are included in the Budget Year 2017-2018 Proposed Budget.

Costs would be incurred regardless of the name change with the process of moving the one stop America's Job Center of California in Patterson and reopening a Turlock facility, as well as moving the Welfare to Work Job Readiness classes in Turlock. Additionally, the new Workforce Innovations and Opportunity Act requires language on all business cards and marketing brochures to include America's Job Center of California. By implementing the name change now, there will be a one-time impact in the cost of the signage, business cards and brochures.

New costs will include signage at the 12<sup>th</sup> Street Modesto, Community Services Facility, and Oakdale facility, as well as any marketing costs.

Approval to Change the Stanislaus County Department Name from Alliance Worknet to Stanislaus County Department of Workforce Development Effective July 1, 2017

---

**BOARD OF SUPERVISORS' PRIORITY:**

The recommended action supports the Board of Supervisors' priority of Efficient Delivery of Public Services.

**STAFFING IMPACT:**

There is no staffing impact associated with this Agenda Item.

**CONTACT PERSON:**

Doris Foster, Director (209)558-2113

**ATTACHMENT(S):**

None