THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS BOARD ACTION SUMMARY

DEPT: Library

BOARD AGENDA #: _____B-6

AGENDA DATE: May 16, 2017

SUBJECT:

Approval to Place on the November Ballot for Voter Approval an Ordinance Extending a 1/8 Cent Transaction and Use Tax for Continued Funding Exclusively for the Stanislaus County Library System

BOARD ACTION AS FOLLOWS:

No. 2017-255

On motion of Supervisor Withrow and approved by the following vote,	, Seconded by Supervisor <u>Monteith</u>
Ayes: Supervisors: Olsen, Withrow, Monteith, DeMa	rtini, and Chairman Chiesa
Noes: Supervisors: None	
Excused or Abcont: Supervisors: None	
Abotoining: Sunaminon Nono	
1) Approved as recommended	
2) Denied	
3) X Approved as amended	
4) Other:	

MOTION: Amended Staff Recommendation (2) to read: "Approve the proposed ballot language in substantially the form as Attachment 2 for voter approval of the Library Tax"

Clerk of the Board of Supervisors ING.

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS AGENDA ITEM

DEPT:	Library			BOARD AGENDA #	t: в.	-6
	Urgent O	Routine O	OSM	AGENDA DATE:	May 16, 20	017
CEO CC	NCURRENCE:		UUUU	4/5 Vote Required:		No O

SUBJECT:

Approval to Place on the November Ballot for Voter Approval an Ordinance Extending a 1/8 Cent Transaction and Use Tax for Continued Funding Exclusively for the Stanislaus County Library System

STAFF RECOMMENDATIONS:

- 1. Approve an ordinance (Attachment 1) extending a 1/8 cent transaction and use tax for continued exclusive funding of the Stanislaus County Library System (the Library Tax).
- 2. Approve the proposed ballot language (Attachment 2) for voter approval of the Library Tax.
- 3. Approve the consolidation of a special election for approval of the Library Tax with the general election to be held on Tuesday, November 7, 2017.
- 4. Authorize the Chief Executive Officer to take all actions necessary to assist with placing the Library Tax on the ballot for the November 7, 2017 general election.

DISCUSSION:

This matter requests the Board of Supervisors to approve an ordinance extending a 1/8 cent transaction and use tax for continued funding of the Stanislaus County Library System (the Library Tax), and to authorize staff to take all steps necessary to place the ordinance measure on the November 7, 2017 general election for voter approval of the Library Tax. The current Library Tax will expire on July 1, 2018 unless extended by the voters of Stanislaus County.

Revenue and Taxation Code, Section 7262.7 was a special law enacted in 1994 to enable only Stanislaus County to pass ordinances which, when approved by the voters, would impose a Library Transaction and Use Tax. This law limited Stanislaus County to a rate of one-eighth of one percent and a tax authorization period of five years. Section 7262.7 was repealed in September 2003, and a subsequent statewide library sales tax law (Section 7286.59) was passed in 1997, which authorizes tax rate of one-eighth to one-fourth of one percent and a tax authorizes tax rate of one-eighth to one-fourth of one percent and a tax authorizes tax rate of one-eighth to one-fourth of one percent and a tax authorizes tax rate of one-eighth to one-fourth of one percent and a tax authorizes tax rate of one-eighth to one-fourth of one percent and a tax authorizes tax rate of one-eighth to one-fourth of one percent and a tax authorizes tax rate of one-eighth to one-fourth of one percent and a tax authorizes tax rate of one-eighth to one-fourth of one percent and a tax authorizes tax rate of one-eighth to one-fourth of one percent and a tax authorizes tax rate of one-eighth to one-fourth of one percent and a tax authorizes tax rate of one-eighth to one-fourth of one percent and a tax authorizes tax rate of one-eighth to one-fourth of one percent and a tax authorizes tax rate of one-eighth to one-fourth of one percent and a tax authorizes tax rate of one-eighth to one-fourth of one percent and a tax authorizes tax rate of one-eighth to one-fourth of one percent and a tax authorizes tax rate of one-eighth to one-fourth of one percent and a tax authorizes tax rate of one-eighth to one-fourth of one percent and a tax authorizes tax rate of one-eighth to one-fourth of one percent and a tax authorizes tax rate of one-eighth tax on tax on tax authorizes tax rate of one-eighth tax on tax on tax authorizes tax rate o

From 1984-1995, the level of services offered to the community by the Stanislaus County Library was severely impacted by the continuing financial relationship between the counties and the State. In 1992, due to the Educational Revenue Augmentation Fund (ERAF) shift, the Library went through a reduction-in-force, which further cut hours and services. At that time,

Approval to Place on the November Ballot for Voter Approval an Ordinance Extending a 1/8 Cent Transaction and Use Tax for Continued Funding Exclusively for the Stanislaus County Library System

smaller libraries were open only ten hours per week and had no reference services or programs for children. Almost no new books, magazines, videotapes, or books on tape were purchased, and no planning for technology was possible.

The Modesto Library, serving a city of 179,000 in 1994, was open 27 hours per week, 5 days per week, with limited reference and information services. Story times and programs for children were available only when private funding made them possible. No telephone reference service was available, and meeting rooms were closed to the public due to limited hours and funds.

In 1994, a citizen's group, the Stanislaus County Library Advisory Board, working with the County Librarian, wrote a business plan for the Library and delivered a report recommending that the Library be funded by means of a one-eighth cent sales tax increment. The Library Advisory Board serves in an advisory capacity to the Board of Supervisors and the County Librarian, reviewing operational areas such as Library programs, statistics, and budget.

Special district legislation, carried by a local assembly member, was signed into law by the Governor in July 1994. The legislation, Section 7262.7, specified that the sales tax increment had to be approved by a two-thirds vote of the people, and this was accomplished in March 1995.

All County libraries were re-opened and re-dedicated in July 1995, at the beginning of the fiscal year. This legislation allowed all libraries to be open at least 5 days per week. With the addition of Friday hours in July 2016, currently the libraries in Ceres, Modesto, Oakdale, Patterson, Riverbank, Salida, Turlock, and Waterford are open 6 days per week, and the Denair, Empire, Hughson, Keyes, and Newman libraries are open 5 days per week to better meet customer demands. The total number of weekly open hours is 558. Circulation of materials and holds on specific materials have continued to climb, as purchases of new books, DVDs, books on CD, magazines, and newspapers increased due to customer demand.

In addition, the Library has subscriptions to a variety of e-resources, including downloadable ebooks, audio books, movie, music, magazines and a language learning program, all of which are available via the online catalog and through the web site (www.stanislauslibrary.org). Each library branch has public computers with word processing and access to the internet, and WiFi is available for those with their own devices. The Library provides an accessible catalog where customers may place holds on books, renew books, look at their borrowing record, create personal book lists, become a volunteer, apply for a library card, ask reference questions, add a mobile application to their Smartphone, and contact Library staff. Self-Service kiosks are also available at each library branch to check out and renew materials, pay fines, and reserve a public computer.

Early literacy is an important focus for the Stanislaus County Library. The Library offers a variety of early literacy programs at each of the 13 library locations to help children prepare for success in school. Story Times are offered at each of the 13 County libraries at least once a week and seven times a week in Modesto, including a weekly Spanish-language Story Time. Special programs for children, such as puppet shows, storytellers, craft programs, and the

Approval to Place on the November Ballot for Voter Approval an Ordinance Extending a 1/8 Cent Transaction and Use Tax for Continued Funding Exclusively for the Stanislaus County Library System

Summer Reading Program are available for children at every library. Class visits are made by Library staff to the schools and school classes in all districts may make library visits.

It is known that some families cannot come to the Library, due to distance or transportation issues. To address this need, the Library created a position dedicated to providing early literacy services out in the community. It is anticipated that this outreach program will continue to grow.

The scope of the materials collection for teens has been enhanced. There are attractive teen collections in every library and many of them have spaces set aside for teens. Special programs for teens such as Teen Read Week, Teen Tech Week, craft programs, Anime Day and the Summer Reading Program are also available. Librarians present book talks and promote library services at school fairs and career days throughout the County. The Library is also offering a weekly book club program to incarcerated youth.

Due to improved open hours, the Library has been able to apply for and receive grant funding for an adult literacy program. The Library has expanded this program by partnering with Learning Quest. Because of this partnership, there are now 165 tutors and 1,160 learners.

More than two thirds of the voting electorate of Stanislaus County voted in 1995 to approve the tax. In 1999, two thirds of the voting electorate voted to renew the tax for another 5 years. In 2004, two thirds voted to renew the tax for 8 years, and in 2012, two thirds voted to renew the tax for 5 years, which expires July 1, 2018.

In November 2016, a voter poll was conducted by Godbe Research to prioritize projects and programs to be funded by the Library and to identify the duration at which voters would support a measure renewal. The survey revealed a solid base of voter support for the renewal of the library funding measure for a 12 year term.

The ordinance, pursuant to Section 7286.59 of the California Revenue and Taxation Code, will allow Stanislaus County to place the matter of a one-eighth of one percent library sales and use tax on the ballot for the November 7, 2017 election. Although this law allows for a tax authorization period of up to sixteen years, it is recommended that an extension period of 12 years be brought to the voters.

Non-renewal of the tax would result in a loss of 88% of Library funding and significant cuts to services. Without this funding many, if not all, Stanislaus County Library branches will close.

POLICY ISSUE:

The Board is asked to consider the Library's request to place a Library Transaction and Use Tax measure on the November 7, 2017 ballot to fund on-going Library operations into the future. Section 10403 of the Elections Code requires approval by the Board of Supervisors to place this matter on the ballot.

FISCAL IMPACT:

Approval to Place on the November Ballot for Voter Approval an Ordinance Extending a 1/8 Cent Transaction and Use Tax for Continued Funding Exclusively for the Stanislaus County Library System

The revenue generated by the one-eighth cent sales and use tax has been approximately \$151,713,050 from the inception of the tax in 1995 through Fiscal Year 2015-2016. The oneeighth cent sales tax is expected to generate an additional \$16,000,000 for the remaining year of its current term through Budget Year 2017-2018 when the current tax is up for renewal. Through Fiscal Year 2015-2016, the sales and use tax has averaged \$7,224,431 per year. Revenue from the tax funds 88% of the operations and services of the 13 libraries in the County Library system. Revenues have fluctuated with the economy.

BOARD OF SUPERVISORS' PRIORITY:

The recommended actions are consistent with the Board's priority of A Strong Local Economy by initiating the process to secure vital funding for public services provided by Stanislaus County Library System.

STAFFING IMPACT:

If extended, the one-eighth cent sales and use tax increment will allow Library staff continued employment in those positions needed to provide library services to the citizens of Stanislaus County.

CONTACT PERSON:

Diane McDonnell, County Librarian. Telephone: 558-7801

ATTACHMENT(S):

- 1. Proposed Library Sales Tax Ordinance
- 2. Proposed Ballot Language

Attachment 1 Proposed Library Sales Tax Ordinance

ORDINANCE NO. C.S.

AN ORDINANCE OF THE STANISLAUS COUNTY BOARD OF SUPERVISORS IMPOSING A TRANSACTIONS AND USE TAX TO BE ADMINISTERED BY THE STATE BOARD OF EQUALIZATION

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS, STATE OF CALIFORNIA, ORDAINS AS FOLLOWS:

Section 1. <u>TITLE</u>. This ordinance shall be known as the Stanislaus County Library and Use Tax Ordinance. This ordinance shall be applicable in the incorporated and unincorporated territory of the County of Stanislaus, which shall be referred to herein as "District."

Section 2. <u>OPERATIVE DATE</u>. "Operative Date" means the first day of July, 2018, commencing more than 110 days after the adoption of this ordinance, the date of each adoption being as set forth below.

Section 3. <u>PURPOSE</u>: This ordinance is adopted to achieve the following, among other purposes, and districts that the provisions hereof be interpreted in order to accomplish those purposes:

A. To impose a retail transactions and use tax in accordance with the provisions of Division 2 of the Revenue and Taxation Code and Section 7286.59 which authorizes the District to adopt this tax ordinance which shall be operative of two-thirds of the electors voting on the measure vote to approve the imposition of the tax at an election called for that purpose.

B. This ordinance is to be submitted to the voters of Stanislaus County on November 7, 2017, the Board of Supervisors having previously called for an election on that date.

C. If two-thirds of the electors voting at said election approve the imposition of the tax, then the operative date of the imposition of this tax shall be on July 1, 2018.

D. The revenue collected from the tax shall be used only to fund

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county-wide library programs and operations, including but not limited to, providing purchases of new materials, technology, story times, programs for children and teens, and other programs and services.

E. To adopt a retail transactions and use tax ordinance which incorporates provisions identical to those of the Sales and Use Tax Law of the State of California insofar as those provisions are not inconsistent with the requirements and limitations contained in Part 1.6 of Division 2 of the Revenue and Taxation Code.

F. To adopt a retail transactions and use tax ordinance which imposes a tax and provides a measure therefor that can be administered and collected by the State Board of Equalization in a manner that adapts itself as fully as practicable to, and requires the least possible deviation from, the existing statutory and administrative procedures followed by the State Board of Equalization in administering and collecting the California State Sales and Use Taxes.

G. To adopt a retail transactions and use tax ordinance which can be administered in a manner which will be, to the greatest degree possible, consistent with the provisions of Part 1.6 of Division 2 of the Revenue and Taxation Code, minimize the cost of collecting the transactions and use taxes, and at the same time, minimize the burden of record keeping upon persons subject to taxation under the provisions of this ordinance.

Section 4. <u>CONTRACT WITH STATE</u>. Prior to the operative date, the District shall contract with the State Board of Equalization to perform all functions incident to the administration and operation of this transactions and use tax ordinance; provided, that if the District shall not have contracted with the State Board of Equalization prior to the operative date, it shall nevertheless so contract and in such a case the operative date shall be the first day of the first calendar quarter following the execution of such a contract.

Section 5. <u>TRANSACTIONS TAX RATE</u>. For the privilege of selling tangible personal property at retail, a tax is hereby imposed upon all retailers in the incorporated and unincorporated territory of the District at the rate of one-eighth of one

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percent of the gross receipts of any retailer from the sale of all tangible personal property sold at retail in said territory on and after the operative date of this ordinance.

Section 6. <u>PLACE OF SALE</u>. For the purposes of this ordinance, all retail sales are consummated at the place of business of the retailer unless the tangible personal property sold is delivered by the retailer or his agent to an out-of-state destination or to a common carrier for delivery to an out-of-state destination. The gross receipts from such sales shall include delivery charges, when such charges are subject to the state sales and use tax, regardless of the place to which delivery is made. In the event a retailer has no permanent place of business in the State or has more than one place of business, the place of places at which the retail sales are consummated shall be determined under rules and regulations to be prescribed and adopted by the State Board of Equalization.

Section 7. <u>USE TAX RATE</u>. An excise tax is hereby imposed on the storage, use or other consumption in the District of tangible personal property purchased from any retailer on and after the operative date of this ordinance for storage, use or other consumption in said territory at the rate of one-eighth of one percent of the sales price of property. The sales price shall include delivery charges when such charges are subject to state sales or use tax regardless of the place to which delivery is made.

Section 8. <u>TERM.</u> The transactions and use tax imposed by this ordinance shall be collected for a period not to exceed twelve (12) years from and after the operative date of this ordinance. The Board of Supervisors of the County of Stanislaus pursuant to Revenue and Taxation Code section 7286.59 may impose a transactions and use tax in any succeeding period not to exceed sixteen (16) years per period if all the conditions contained in Revenue and Taxation Code Section 7286.59 are met.

Section 9. <u>ADOPTION OF PROVISIONS OF STATE LAW</u>. Except as otherwise provided in this ordinance and except insofar as they are inconsistent with the provisions of Part 1.6 of Division 2 of the Revenue and Taxation Code, all the provisions

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of Part 1 (commencing with Section 6001) of Division 2 of the Revenue and Taxation Code are hereby adopted and made a part of this ordinance as though fully set forth herein.

 Section 10.
 LIMITATION ON ADOPTION OF STATE LAW COLLECTION OF

 USE TAXES.
 In adopting the provisions of Part 1 of Division 2 of the Revenue

 and Taxation Code:
 In adopting the provision of Part 1 of Division 2 of the Revenue

A. Wherever the State of California is named or referred to as the taxing agency, the name of this District shall be substituted therefor. However, the substitution shall not be made when:

 The word "State" is used as a part of the title of the State Controller, State Treasurer, State Board of Control, State Board of Equalization, State Treasury, or the Constitution of the State of California;

2. The result of that substitution would require action to be taken by or against this District or any agency, officer, or employee thereof rather than by or against the State Board of Equalization, in performing the functions incident to the administration or operation of this Ordinance;

3. In those sections, including, but not necessarily limited to Sections referring to the exterior boundaries of the State of California, where the result of the substitution would be to:

a. Provide and exemption from this tax with respect to certain sales, storage, use of other consumption of tangible personal property which would not otherwise be exempt from this tax while such sales, storage, use or other consumption remain subject to tax by the State under the provisions of Part 1 of Division 2 of the Revenue and Taxation Code, or;

b. Impose this tax with respect to certain sales, storage, use or other consumption of tangible personal property which would not be subject to tax by the state under the said provision of that code.

4. In Sections 6701, 6702 (except in the last sentence thereof), 6711, 6715, 6737, 6797, or 6828 of the Revenue and Taxations Code.

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B. The word "District" shall be substituted for the word "State" in the phrase "retailer engaged in business in this State" in Section 6203 and in the definition of that phrase in Section 6203.

Section 11. <u>PERMIT NOT REQUIRED</u>. If a seller's permit has been issued to a retailer under Section 6067 of the Revenue and Taxation Code, an additional transactor's permit shall not be required by this ordinance.

Section 12. EXEMPTIONS AND EXCLUSIONS.

A. There shall be excluded from the measure of the transactions tax and the use tax the amount of any sales tax or use tax imposed by the State of California by any city, city and county, or county pursuant to the Bradley-Burns Uniform Local Sales and Use Tax Law or the amount of any state-administered transactions or use tax.

B. There are exempted from the computation of the amount of transactions tax the gross receipts from:

1. Sales of tangible personal property to operators of aircraft to be used or consumed principally outside the County in which the sale is made and directly and exclusively in the use of such aircraft as common carriers of persons or property under the authority of the laws of this State, the United States, or any foreign government.

2. Sales of property to be used outside the District which is shipped to a point outside the District, pursuant to the contract of sale, by delivery to such point by the Retailer of his agent, or by delivery by the retailer to a carrier for shipment to a consignee at such point. For the purposes of this paragraph, delivery to a point outside the District shall be satisfied:

a. With respect to vehicles (other than commercial vehicles) subject to registration pursuant to Chapter 1 (commencing with Section 4000) of Division 3 of the Vehicle Code, aircraft licensed in compliance with Section 21411 of the Public Utilities Code, and undocumented vessels registered under Chapter 2 of

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Division 3.5 (commencing with Section 9840 of the Vehicle Code by registration to an out-of-District address and by a declaration under penalty of perjury, signed by the buyer, stating that such address is, in fact, his principal place of residence; and

b. With respect to commercial vehicles, by registration to a place of business out-of-District and declaration under penalty of perjury, signed by the buyer, that the vehicle will be operated from that address.

3. The sales of tangible personal property if the seller is obligated to furnish the property for a fixed price pursuant to a contract entered into prior to the operative date of this ordinance.

4. A lease of tangible personal property which is a continuing sales of such property, for any period of time for which the lessor is obligated to lease the property for an amount fixed by the lease prior to the operative date of this ordinance.

5. For the purposes of subsections (3) and (4) of this section, the sale or lease of tangible personal property shall be deemed not to be obligated pursuant to a contract or lease for any period of time for which any party to the contract or leas has the unconditional right to terminate the contract or lease upon notice, whether or not such right is exercised.

C. There are exempted from the use tax imposed by this ordinance, the storage, use or other consumption in this District of tangible personal property:

1. The gross receipts from the sale of which have been subject to a transactions and use tax under any state-administered transactions and use tax ordinance.

2. Purchased by operators of aircraft and used or consumed by such operators directly and exclusively in the use of such aircraft as common carriers of persons or property for hire or compensation under a certificate of public convenience and necessity issued pursuant to the laws of this State, the United States, or any foreign

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government. This exemption is in addition to the exemptions provided in Section 6366 and 6366.1 of the Revenue and Taxation Code of the State of California.

3. If the purchaser is obligated to purchase the property for a fixed price pursuant to a contract entered into prior to the operative date of this ordinance.

4. If the possession of, or the exercise of any right or power over, the tangible personal property arises under a lease which is a continuing purchase of such property for any period of time for which the lessee is obligated to lease the property for an amount fixed by a lease prior to the operative date of Ordinance No. C.S. 581, effective July 1, 1995.

5. For the purposes of subsection (3) and (4) of this section, storage, use, or other consumption, or possession of, or exercise of any right or power over, tangible personal property shall be deemed not to be obligated pursuant to a contract or lease for any period of time for which any party to the contract or lease has the unconditional right to terminate the contract or lease upon notice, whether or not such right is exercised.

6. Except as provided in subparagraph (7), a retailer engaged in business in the District shall not be required to collect use tax from the purchaser of tangible personal property, unless the retailer ships or delivers the property into the District or participates within the District in making the sale of the property, including, but not limited to, soliciting or receiving the order, either directly or indirectly, at a place of business or the canvasser, solicitor, subsidiary, or person in the District under the authority of the retailer.

7. "A retailer engaged in business in the District" shall also include any retailer of any of the following: vehicles subject to registration pursuant to Chapter 1 (commencing with Section 4000) of Division 3 of the Vehicle Code, aircraft licensed in compliance with Section 21411 of the Public Utilities Code, or undocumented vessels registered under Chapter 2 of Division 3.5 (commencing with Section 9840) of the

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Vehicle Code. That retailer shall be required to collect use tax from any purchaser who registers or licenses the vehicle, vessel, or aircraft at an address in the District.

D. Any person subject to use tax under this ordinance may credit against that tax any transactions tax or reimbursement for transactions tax paid to a district imposing, or retailer liable for a transactions tax pursuant to Part 1.6 of Division 2 of the Revenue and Taxation Code with respect to the sale to the person of the property the storage, use or other consumption of which is subject to the use tax.

Section 13. <u>AMENDMENTS</u>. All amendments subsequent to the effective date of this ordinance to Part 1 of Division 2 of the Revenue and Taxation Code relating to sales and use taxes and which are not inconsistent with Part 1.6 of Division 2 of the Revenue and Taxation Code, and all amendments to Part 1.6 of Division 2 of the Revenue and Taxation Code, shall automatically become a part of this ordinance, provided however, that no such amendment shall operate so as to affect the rate of tax imposed by this ordinance.

Section 14. <u>ENJOINING COLLECTION FORBIDDEN</u>. No injunction or writ of mandate or other legal or equitable process shall issue in any suit, action or proceeding in any court against the State or the District, or against any officer of the State or District, to prevent or enjoin the collection under this ordinance, or Part 1.6 of Division 2 of the Revenue and Taxation Code, of any tax or any amount of tax required to be collected.

Section 15. <u>SEVERABILITY</u>. If any provision of this ordinance or the application thereof to any person or circumstance is held invalid, the remainder of the ordinance and the application of such provision to other persons or circumstances shall not be affected thereby.

Section 16. <u>EFFECTIVE DATE</u>. This ordinance relates to the levying and collecting of the District transactions and use taxes and shall take effect immediately.

Section 17. <u>PUBLICATION</u>. Before the expiration of fifteen (15) days after the passage of this ordinance, it shall be published once, with the names of the

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members voting for and against the same, in the Modesto Bee, a newspaper published in the County of Stanislaus, State of California.

Upon motion of Supervisor		, seconded by	
Supervisor	, the foregoing ordinance was	passed and	
adopted at a regular meeting o	of the Board of Supervisors of the County	y of Stanislaus,	
State of California, this	day of, 2017, by	the following	
called vote:			

AYES:	Supervisors:
NOES:	Supervisors:
ABSENT:	Supervisors:

Vito Chiesa, Chairman of the Board of Supervisors of the County of Stanislaus, State of California

ATTEST:

ELIZABETH A. KING Clerk of the Board of Supervisors of the County of Stanislaus, State of California

Ву:_____

APPROVED AS TO FORM:

JOHN P. DOERING, County Counsel

By: Mare Hartey

Attachment 2

PROPOSED BALLOT LANGUAGE

To maintain local library funding for services, including:

- keeping libraries open,
- maintaining hours,
- providing programs for children, teens, veterans and seniors,
- maintaining children's storytimes, literacy, homework, job search and job training resources, and
- maintaining print and electronic books, DVDs, public computers and WiFi:

shall Stanislaus County extend the existing one-eighth of one percent library sales tax for 12 years, which the state cannot take away, with an independent citizens oversight committee ensuring funds are spent only on Stanislaus County libraries?

Library Transaction and Use Tax

Board of Supervisors May 16, 2017







Previous Elections

- Previous elections held in 1995, 1999, 2004, and 2012
- Rate of 1/8 penny
- Current tax expires on July 1, 2018
- Tax funds approximately 88% of the Library system



Recommended Election

- Recommending to hold election on November 7, 2017 to renew tax
- Rate of 1/8 penny
- Funds dedicated for Library only
- Period of 12 years, based on community survey results



Benefits of the Sales Tax

- Increased Hours / Staffing
- Current Books / New Materials
- Services for Children / Teens
- Reference / Information
- Literacy Services
- Innovative Technology





Hours and Staffing

1994-1995

- 13 Libraries Open 240 Hours per week
- 34 staff system wide

Today

- 13 Libraries Open 558 Hours per week
- 159 full and part-time staff system wide



New Books and Materials

1994-1995

 12,482 items purchases system wide

2015-2016

- 51,733 Items Purchased
 - Books
 - Books on CD
 - Large Print
 - DVDs
 - eBooks/eMagazines
 - Online language learning



Services for Children and Teens

1994-1995

- No Story Times
- No Children's Programs
- No Class Visits to Library
- No Teen Services
- No Community Outreach

2015-2016

- 1,129 Story Times
- Children's Services
 - Early literacy
 - Pop-up Libraries
 - 1,000 Books Before
 Kindergarten
 - Technology for learning
- 392 class visits
- Teen Services



Reference / Information Services

1994-1995

- Limited in Modesto
- No Reference in Branches
- No Telephone Reference

Today

- Reference Available
 - All 13 Locations
 - In Person
 - Telephone
 - Email



Literacy Services

1994-1995

• No Literacy Tutoring

Today

• 1,391 adult learners served





Technology

1994-1995

• Limited Services

Today

- Website includes
 - library catalog
 - placing holds/renewing materials online
 - Online payment of fines
- eResources eBooks, eMagazines, eAudiobooks
- Mobile App
- Free WiFi at all locations
- Children's AWE computers



Recent and Future Projects

- Ceres Library interior redesign
- Denair and Waterford interior redesign
- Modesto Library Makerspace
- **RFID** for Library Materials
- Link+ Interlibrary Loan Service
- Empire Library Relocation
- Turlock Library Expansion



Staff Recommendations

- Approve an ordinance (Attachment 1) extending a 1/8 cent transaction and use tax for continued exclusive funding of the Stanislaus County Library System (the Library Tax).
- Approve the proposed ballot language (Attachment 2) for voter approval of the Library Tax.



Staff Recommendations

- Approve the consolidation of a special election for approval of the Library Tax with the general election to be held on Tuesday, November 7, 2017.
- Authorize the CEO to take all actions necessary to assist with placing the Library Tax on the Ballot for the November 7, 2017 general election.





