

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS  
BOARD ACTION SUMMARY

DEPT: Environmental Resources

BOARD AGENDA #: \*A-4 (b)

AGENDA DATE: September 27, 2016

**SUBJECT:**

Approval to Proclaim the Week of October 16 through October 22, 2016, as Second Chance Week in Stanislaus County, in Conjunction with National and Statewide Events Promoting Reuse and Recycling Activities

**BOARD ACTION AS FOLLOWS:**

No. 2016-487

On motion of Supervisor O'Brien, Seconded by Supervisor Withrow  
and approved by the following vote,

Ayes: Supervisors: O'Brien, Chiesa, Withrow, DeMartini, and Chairman Monteith

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1)  Approved as recommended

2)  Denied

3)  Approved as amended

4)  Other:

MOTION:



ATTEST: PAM VILLARREAL, Assistant Clerk

File No.

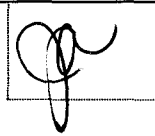
**THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS  
AGENDA ITEM**

DEPT: Environmental Resources  
Urgent  Routine

BOARD AGENDA #: \*A-4(b)

AGENDA DATE: September 27, 2016

CEO CONCURRENCE: *pht*



4/5 Vote Required: Yes  No

---

**SUBJECT:**

Approval to Proclaim the Week of October 16 through October 22, 2016, as Second Chance Week in Stanislaus County, in Conjunction with National and Statewide Events Promoting Reuse and Recycling Activities

---

**STAFF RECOMMENDATIONS:**

1. Proclaim the week of October 16 through October 22, 2016, as Second Chance Week in Stanislaus County.
2. Adopt a Resolution proclaiming October 16 through October 22, 2016, as Second Chance Week in Stanislaus County.

**DISCUSSION:**

Second Chance Week is a public awareness campaign held nationwide and in California each October to promote reuse, repair, resale, and donation opportunities. Items that might otherwise have been thrown away are given a "second chance." This year, the week of October 16 through October 22, 2016, is being proclaimed Second Chance Week. The Director of Environmental Resources is requesting the Board of Supervisors proclaim this same week as "Second Chance Week" in Stanislaus County. Second Chance Week will allow individuals and communities the opportunity to reaffirm their commitment to conservation and apply the concept that reuse is the best form of recycling.

In addition to joining in the spirit of recycling, the Countywide Integrated Waste Management Plan, which was updated and approved by the Board of Supervisors on June 28, 2016, includes a waste management hierarchy of which, reuse is identified as the highest priority. Consistent with this hierarchy, the Department of Environmental Resources (Department) encourages individuals, businesses, communities, and government agencies to work together as good stewards of natural resources. Using resources wisely helps to build a stronger economy, preserve and improve the environment.

To promote reuse during Second Chance Week, the Department proposes to partner with the City of Modesto, Salvation Army, Center for Human Services, Modesto Pregnancy Center, Cal SAFE and Modesto Gospel Mission, fire stations and libraries throughout the county. The fire stations and libraries will be contacted and asked to be a collection site for new and gently used baby clothes donated by the public. The items collected will be delivered to the Salvation Army, Center for Human Services, Modesto Pregnancy Center, Cal SAFE and Modesto Gospel Mission the following week for distribution. Collected items will be used to help families in need within Stanislaus County. This will be the fourth year the County and the City of

Approval to Proclaim the Week of October 16 through October 22, 2016, as Second Chance Week in Stanislaus County, in Conjunction with National and Statewide Events Promoting Reuse and Recycling Activities

---

Modesto have partnered together for Second Chance Week. This information is available on the Department web site at <http://stancounty.com/er/>, Facebook page at <https://www.facebook.com/StanislausRecycles/> and the Department's dedicated recycling web site, [www.stanislausrecycles.org](http://www.stanislausrecycles.org).

To further promote the reuse program, the Department will create flyers to promote Second Chance Week which will be distributed to collection sites and surrounding businesses. In addition, newspaper advertisements will be placed in all County newspapers. Staff will deliver the flyers and collection containers prior to Second Chance Week, and will collect the containers at the end of that week to prepare for distribution.

**POLICY ISSUE:**

Second Chance Week is a public awareness campaign held nationwide and in California each October to promote reuse, repair, resale, and donation opportunities. The Board of Supervisors has the authority to proclaim the week of October 16 through October 22, 2016, as Second Chance Week in Stanislaus County.

**FISCAL IMPACT:**

Sufficient appropriations exist in the Fiscal Year 2016-2017 adopted Final budget to cover any ancillary costs associated with this program.

**BOARD OF SUPERVISORS' PRIORITY:**

The recommended actions are consistent with the Board's priorities of Effective Partnerships, A Well Planned Infrastructure System, and the Efficient Delivery of Public Services. Waste reduction strategies are critical to support the Department's mission of a safe and healthy environment and improving the quality of life in the community through a balance of science, education, partnerships, and environmental regulation.

**STAFFING IMPACT:**

Department staff currently serve as administrator of all AB 939 programs which includes Second Chance Week. Administration includes, but is not limited to, providing recycling outreach and education to county residents, program development and implementation. Second Chance Week will be implemented, conducted and completed by current Department staff.

**CONTACT PERSON:**

Jami Aggers, Director of Environmental Resources, 209-525-6770

**ATTACHMENT(S):**

1. Second Chance Week Resolution

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS  
STATE OF CALIFORNIA

Date: September 27, 2016

2016-487

On motion of Supervisor O'Brien Seconded by Supervisor Withrow  
and approved by the following vote,  
Ayes: Supervisors: O'Brien, Chiesa, Withrow, DeMartini, and Chairman Monteith  
Noes: Supervisors: None  
Excused or Absent: Supervisors: None  
Abstaining: Supervisor: None

THE FOLLOWING RESOLUTION WAS ADOPTED:

Item # \*A-4 (b)

**Proclaiming October 16 through October 22, 2016, as Second Chance Week in  
Stanislaus County, in Conjunction with National and Statewide Events  
Promoting Reuse and Recycling Activities**

WHEREAS, to focus the nation's attention on the importance of reusing, reducing and recycling, businesses, industries, state agencies, nonprofit organizations and individuals have joined together to celebrate Second Chance Week and are encouraging their employers, staff, customers, membership and all citizens to pledge to start reusing or enhance current recycling programs by reusing items that might otherwise be thrown away; and,

WHEREAS, participating in Second Chance Week is one way citizens can help raise awareness about the need to reduce waste by reusing, reducing and recycling; and,

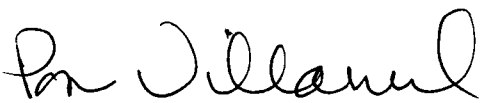
WHEREAS, reusing, reducing and recycling saves millions of dollars in disposal costs, creates jobs and is recognized as an easy way for everyone to help protect the environment by avoiding unnecessary use of important resources; and,

WHEREAS, state, county and community leaders need to spread the word that reuse is the best form of recycling, and promote the excellent programs they have established, the growth of markets for reuse and resale, the importance of repairing and donation programs, and the benefits of investments in reusing, reducing and recycling by small and large businesses; and,

THEREFORE, BE IT RESOLVED that the Stanislaus County Board of Supervisors does hereby proclaim October 16 through 22, 2016 as Second Chance Week in Stanislaus County.

BE IT FURTHER RESOLVED that the Stanislaus County Board of Supervisors does hereby urge all residents, educators and businesses to participate in local, regional and statewide celebratory and educational reuse and recycling activities.

ATTEST: **PAM VILLARREAL, Assistant Clerk**  
**Stanislaus County Board of Supervisors,**  
**State of California**



File No.