

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS  
BOARD ACTION SUMMARY

DEPT: Board of Supervisors

BOARD AGENDA #: \*A-2d

AGENDA DATE: September 20, 2016

**SUBJECT:**

Approval to Proclaim October 2016 as Manufacturing Awareness and Appreciation Month in Stanislaus County

**BOARD ACTION AS FOLLOWS:**

No. 2016-469

On motion of Supervisor Withrow, Seconded by Supervisor O'Brien  
and approved by the following vote,

Ayes: Supervisors: O'Brien, Chiesa, Withrow, DeMartini, and Chairman Monteith

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1)  Approved as recommended

2)  Denied

3)  Approved as amended

4)  Other:

MOTION:

ATTEST: Elizabeth A. King  
ELIZABETH A. KING, Clerk of the Board of Supervisors

File No.

**THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS  
AGENDA ITEM**

DEPT: Board of Supervisors  
Urgent  Routine



BOARD AGENDA #: \*A-2d  
AGENDA DATE: September 20, 2016

CEO CONCURRENCE: \_\_\_\_\_ 4/5 Vote Required: Yes  No

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**SUBJECT:**

Approval to Proclaim October 2016 as Manufacturing Awareness and Appreciation Month in Stanislaus County

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**STAFF RECOMMENDATIONS:**

1. Proclaim October 2016 as Manufacturing Awareness and Appreciation Month in Stanislaus County.

**CONTACT PERSON:**

Elizabeth King, Clerk of the Board

Phone number: 209-525-4494



MANUFACTURERS COUNCIL  
of the CENTRAL VALLEY

September 6, 2016

Good Day,

On behalf of the Manufacturers Council of the Central Valley, I would like to invite you to join us in our effort to develop a vibrant economy and strong manufacturing sector in the San Joaquin Valley.

Central to our effort is building a highly engaged community that values the manufacturing industry. In order to achieve this, we must help the public understand that 21<sup>st</sup> century manufacturing offers a wide range of quality jobs and outstanding careers; the jobs involve a wide range of skills and career pathways; and manufacturers today are committed to environmental protection and positive impacts on the communities in which they reside. Manufacturing is considered a primary industry-it supports jobs in every other sector.

There are some simple ways you can help. October is nationally recognized as Manufacturing Awareness and Appreciation Month. To raise awareness, local manufacturers across the nation will open their doors and offer a hands-on experience as plant tours will be offered throughout the country. Enclosed is a Proclamation I ask you to adopt to demonstrate your ongoing commitment to fostering awareness, opportunity and support for our manufacturing companies.

Alongside these efforts, the Manufacturers Council has partnered with economic development organizations and educators at every level to raise awareness and prepare our community for success by offering the project-based learning, technical skills and personal development they will need to thrive in the evolving workplace.

I appreciate all you do to guide our community. I welcome your support and look forward to your involvement in activities that will bring a new level of shared prosperity to the communities of the San Joaquin Valley.

If you have interest in learning more about:

- Manufacturers Council of the Central Valley, visit [www.mccv.org](http://www.mccv.org)
- Manufacturing Day, visit [www.mfgday.com](http://www.mfgday.com)

Your support is appreciated!

Sincerely,

Jennifer Carlson Shipman  
Executive Director  
Manufacturers Council of the Central Valley

BOARD OF SUPERVISORS  
2016 SEP - 7 A 9:52

***A Collective Voice for Manufacturing Interests in the San Joaquin Valley***

PO Box 1564 Modesto, CA 95353 (209)523-0886 [www.mccv.org](http://www.mccv.org)

## **A PROCLAMATION: OCTOBER: MANUFACTURING AWARENESS AND APPRECIATION MONTH**

**Whereas**, Manufacturing Awareness and Appreciation Month is celebrated nationally during the month of October to showcase manufacturers and increase awareness of manufacturing careers.

**Whereas**, manufacturing jobs are critical to the economy and provide living wages with long-term career opportunities.

**Whereas**, manufacturing sector includes food processing, milk processing, beverage manufacturing, nut processing, paper products, food packaging, plastic products, steel products etc. and in concert with agriculture, is the backbone of the economy.

**Whereas**, increasing awareness among students, parents, and community of local manufacturing careers is essential to encouraging manufacturing pathways.

**Whereas**, increasing opportunities for all to gain knowledge of the manufacturing careers within their immediate surroundings.

**Whereas**, coordinated and aligned efforts of public and private organizations is needed to collectively address the challenges of the skilled labor shortage.

**Whereas**, filling skilled labor shortage requires aligning and leveraging the efforts of public, private and nonprofit organizations.

**Whereas**, by working together with manufacturers, the educational system, Workforce Investment Boards, Economic Development Corporations, Trade Associations, and other public and private organizations, the skilled labor shortage for short-term can be solved, and long-term solutions can be developed.

**Whereas**, showcasing the regional commitment to manufacturing in the San Joaquin Valley will encourage local expansion and attraction from other markets.

Now, therefore, I, \_\_\_\_\_, Supervisor/Mayor of the County/City of \_\_\_\_\_, by virtue of the \_\_\_\_\_, declare the Month of October, as the "Manufacturing Awareness and Appreciation Month" and declare our communities and manufacturers will work collaboratively with the Manufacturers Council of the Central Valley in creating an world class Career Technical Education Ecosystem to support and grow the manufacturing sector.