

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
BOARD ACTION SUMMARY

DEPT: Office Of Emergency Services

BOARD AGENDA #: *A-4 (b)

AGENDA DATE: August 30, 2016

SUBJECT:

Approval to Proclaim September 2016 National Preparedness Month in Stanislaus County

BOARD ACTION AS FOLLOWS:

No. 2016-445

On motion of Supervisor Withrow, Seconded by Supervisor O'Brien
and approved by the following vote,

Ayes: Supervisors: O'Brien, Chiesa, Withrow, DeMartini, and Chairman Monteith

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1) Approved as recommended


2) Denied

3) Approved as amended

4) Other:

MOTION:

ATTEST:


ELIZABETH A. KING, Clerk of the Board of Supervisors

File No.

**THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
AGENDA ITEM**

DEPT: Office Of Emergency Services

Urgent Routine

D.S.

BOARD AGENDA #: *A-4(b)

AGENDA DATE: August 30, 2016

CEO CONCURRENCE: pht

4/5 Vote Required: Yes No

SUBJECT:

Approval to Proclaim September 2016 National Preparedness Month in Stanislaus County

STAFF RECOMMENDATIONS:

1. Approval to proclaim September 2016 National Preparedness Month in Stanislaus County.

DISCUSSION:

Launched in 2004 by the Federal Emergency Management Agency (FEMA), National Preparedness Month is a national annual preparedness outreach that aims to educate and empower Americans during the month of September and throughout the year to prepare for and respond to all types of emergencies, including natural disasters and potential terrorist attacks. Due to the success of last year's theme, "Don't Wait, Communicate" will continue as this year's theme. National Preparedness Month serves as a reminder that we must take action to prepare now and throughout the year for the types of emergencies that could affect us where we live, work, learn, reflect and relax.

FEMA highlights a weekly subject during National Preparedness Month. This year's topics are: Multigenerational Preparedness, Community Service, and Individual Preparedness. These themes encourage Americans to take simple steps to prepare for emergencies in their homes, neighborhoods, businesses, schools, and communities. Additionally, this year a local topic will be added to highlight StanAware. StanAware is the Stanislaus County Office of Emergency Services communications system that allows citizens to be contacted directly in case of a large-scale emergency and keep local residents informed in the event of an emergency or disaster. StanAware uses the Everbridge Mass Notification System in use by many other government agencies, universities and corporations. The focus will be to encourage all Stanislaus County residents, including County staff, to self-register in the system which allows the Stanislaus County of Emergency Services to phone, text or email residences, businesses and/or personal cell phones with emergency alert information.

The Office of Emergency Services is requesting that the Board of Supervisors approve a resolution proclaiming September 2016 National Preparedness Month. Throughout the month, information focused on the weekly topics will be disseminated via email to County employees, as well as Operational Area members and partner agencies. In addition, the Office of Emergency Services will provide preparedness information and encourage self-registration on StanAware to the public via stanemergency.com and social media.

POLICY ISSUE:

Approval to proclaim September 2016 National Preparedness Month encourages County employees, Operational Area members, partner agencies and the public to take action to prepare now and throughout the year for the types of emergencies and disasters that could affect Stanislaus County.

FISCAL IMPACT:

Current Office of Emergency Services staff will create and disseminate the weekly messages during the month of September via County email, stanemergency.com and social media. There is no cost associated with the recommended action.

BOARD OF SUPERVISORS' PRIORITY:

Approval to proclaim September 2016 National Preparedness Month supports the Board's priority of A Safe Community by educating Stanislaus County residents to prepare and respond to all types of emergencies.

STAFFING IMPACT:

Existing staff from the Office of Emergency Services will provide National Preparedness Month and *Ready* Campaign information to County departments, Operational Area Council members and partner agencies, and the general public.

CONTACT PERSON:

Dale Skiles, Assistant Director of Emergency Services. Telephone: 209-552-3600.

ATTACHMENT(S):

Attachment A - Resolution Proclaiming September National Preparedness Month

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
STATE OF CALIFORNIA

Date: August 30, 2016

2016-445

On motion of Supervisor Withrow Seconded by Supervisor O'Brien
and approved by the following vote,

Ayes: Supervisors: O'Brien, Chiesa, Withrow, DeMartini, and Chairman Monteith

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

THE FOLLOWING RESOLUTION WAS ADOPTED:

Item # *A-4(b)

A Resolution Proclaiming September 2016 National Preparedness Month

WHEREAS, "National Preparedness Month" creates an important opportunity for every resident of Stanislaus County to prepare their homes, businesses, and communities for any type of emergency including natural disasters and potential terrorist attacks; and

WHEREAS, investing in the preparedness of ourselves, our families, businesses and communities can reduce fatalities and economic devastation in our communities and in our nation; and

WHEREAS, the Federal Emergency Management Agency's Ready Campaign, Citizen Corps, and other federal, state, local, private, and volunteer agencies are working to increase public activities in preparing for emergencies and to educate individuals on how to take action; and

WHEREAS, emergency preparedness is the responsibility of every citizen of Stanislaus County and all citizens are urged to make preparedness a priority and work together, as a team, to ensure that individuals, families, and communities are prepared for disasters and emergencies of any type; and

WHEREAS, by participating in National Preparedness Month in September 2016, the County of Stanislaus has the opportunity to join and support the Nation and State of California in strengthening community and regional resiliency; and

WHEREAS, all citizens of Stanislaus County are encouraged to participate in citizen preparedness activities and asked to visit the websites of the Ready campaign at www.ready.gov, which includes links to 13 languages, and become more prepared.

THEREFORE, BE IT RESOLVED that the Stanislaus Board of Supervisors hereby proclaims September 2016 as National Preparedness Month, and encourages all citizens and businesses to develop their own emergency preparedness plan, and work together toward creating a more prepared community.

ATTEST: **ELIZABETH A. KING, Clerk**
Stanislaus County Board of Supervisors,
State of California



File No.