

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
ACTION AGENDA SUMMARY

DEPT: Board of Supervisors

BOARD AGENDA # *A-3b

Urgent ☐

Routine ☒

AGENDA DATE April 28, 2015

CEO Concurs with Recommendation YES ☒ NO ☐

(Information Attached)

4/5 Vote Required YES ☐ NO ☒

SUBJECT:

Acceptance of Appointment of Cherilyn Bairos to the Stanislaus Economic Development and Workforce Alliance Board of Directors

STAFF RECOMMENDATIONS:

Accept the appointment Cherilyn Bairos as the City of Oakdale's Representative to the Stanislaus Economic Development and Workforce Alliance Board of Directors.

Contact person: Christine Ferraro Tallman, Clerk of the Board

Phone number: 209-525-4494

FISCAL IMPACT:

There is no fiscal impact associated with this agenda item.

BOARD ACTION AS FOLLOWS:

No. 2015-170

On motion of Supervisor De Martini, Seconded by Supervisor Chiesa

and approved by the following vote,

Ayes: Supervisors: O'Brien, Chiesa, Monteith, De Martini, and Chairman Withrow

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1) X Approved as recommended

2) Denied

3) Approved as amended

4) Other:

MOTION:

ATTEST:


CHRISTINE FERRARO TALLMAN, Clerk

File No.

**Stanislaus Business Alliance
EXECUTIVE COMMITTEE MEETING
Minutes
February 23, 2014**

Dave White, CEO

EXECUTIVE DIRECTORS PRESENT

Sean Carroll	Jeff Foster	Ron Jackson
Doug Johnson	Sharon Silva	Paul Van Konynenburg

EXECUTIVE DIRECTORS ABSENT

Jeff Grover	Bill O'Brien	Billy Powell
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STAFF

Steven Ames, The Alliance	Kurt Clark, The Alliance
Susie Eudy, The Alliance	Heather Harris, The Alliance
Jeff Rowe, Alliance Worknet	

BOARD MEMBERS

Ken Riddick	Cecil Russell
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GUESTS

Josh Bridegroom, City of Modesto	Nati Martinez, EDD
Fred Mickelson, Funding Solutions	Tom Mucks, Funding Solutions
Mike Noonan, Funding Solutions	Laurie Smith, City of Modesto
Ryan Swehla, NAI Benchmark	

CALL TO ORDER

The meeting was called to order at 12:15 PM

Chairman Jeff Foster welcomed Executive Committee members and guests and reminded members of the Conflict of Interest rules. He then offered a chance for a public comment period. There was no comment from the general public.

CHAIRMAN REPORT

There was no chairman's report.

CEO REPORT

Dave White shared the Alliance formed MOUs with cities and the county for support and collaboration. In business development, Dave attended the West Pack show and picked up several expansion leads. The business development team had a booth at CLFP and collected many more leads. The Alliance is working with a local ag company on an expansion with a potential 200 jobs.

In innovation, the Alliance would like to organize a coworking space to be a model for the rest of the County. It will give new entrepreneurs the opportunity to have a collaborative working space to launch their businesses. The Stanislaus Innovation Challenge proved to be very successful with 30 participants. Several companies representing the region are going on to the San Joaquin Entrepreneurial Challenge. The Alliance formed a partnership with Ag Tech Silicon Valley. They are looking to build bridges with the Central Valley and would like to work with Stanislaus County's ag related companies.

CONSENT ITEMS:

- A. Approval of minutes for December 15, 2014 Executive Committee Meeting .
- B. Accept the resignation of Pat Paul, City of Oakdale from the Stanislaus Business Alliance board.

- C. Approve the appointment of Cheryl Bairos, City of Oakdale to the Stanislaus Business Alliance board.
- D. Approval of Troy Hubbard to the YAC board

Paul Van Konynenburg motioned to approve consent items A-D. It was seconded by Sean Carroll M/S/C. Unanimous.

ACTION ITEMS:

- A. Approval for \$2,000 to help form Community Benefits District (CBD)

Josh Bridegroom and Ryan Swehla did a presentation on the benefits of forming a CBD. Doug Johnson motioned to approve Action item A, it was seconded by Paul Van Konynenburg M/S/C. Unanimous.

- B. Approve concept for KoWork – Modesto

Ron Jackson motioned to approve Action item B, it was seconded by Sharon Silva M/S/C. Unanimous.

INFORMATION/DISCUSSION ITEMS

- A. Workforce Innovation and Opportunity Act Impacts on Board

Jeff Rowe did a presentation on the future changes on the board configuration.

- B. Financial Reports of Alliance, Alliance SBDC, and Alliance Worknet

- C. Scorecard – It was not present at the meeting.

The meeting was adjourned at 12:55 PM.