THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS ACTION AGENDA SUMMARY

BOARD AGENDA #_*A-2
AGENDA DATE April 28, 2015
4/5 Vote Required YES ☐ NO ■
n the Stanislaus Economic Development and
Stanislaus Economic Development and Workforce
Mayor Paul.
Telephone Number: 209-525-4494
No . 2015-168
Seconded by Supervisor Chiesa Chairman Withrow

ATTEST: CHRISTINE FERRARO TALLMAN, Clerk

File No.

Stanislaus Business Alliance EXECUTIVE COMMITTEE MEETING Minutes February 23, 2014

Dave White, CEO

EXECUTIVE DIRECTORS PRESENT

Sean Carroll

Jeff Foster

Ron Jackson

Doug Johnson

Sharon Silva

Paul Van Konynenburg

EXECUTIVE DIRECTORS ABSENT

Jeff Grover

Bill O'Brien

Billy Powell

STAFF

Steven Ames, The Alliance

Kurt Clark, The Alliance

Susie Eudy, The Alliance

Heather Harris, The Alliance

Jeff Rowe, Alliance Worknet

BOARD MEMBERS

Ken Riddick

Cecil Russell

GUESTS

Josh Bridegroom, City of Modesto

Nati Martinez, EDD

Fred Mickelson, Funding Solutions Mike Noonan, Funding Solutions

Tom Mucks, Funding Solutions Laurie Smith, City of Modesto

Ryan Swehla, NAI Benchmark

CALL TO ORDER

The meeting was called to order at 12:15 PM

Chairman Jeff Foster welcomed Executive Committee members and guests and reminded members of the Conflict of Interest rules. He then offered a chance for a public comment period. There was no comment from the general public.

CHAIRMAN REPORT

There was no chairman's report.

CEO REPORT

Dave White shared the Alliance formed MOUs with cities and the county for support and collaboration. In business development. Dave attended the West Pack show and picked up several expansion leads. The business development team had a booth at CLFP and collected many more leads. The Alliance is working with a local ag company on an expansion with a potential 200 jobs.

In innovation, the Alliance would like to organize a coworking space to be a model for the rest of the County. It will give new entrepreneurs the opportunity to have a collaborative working space to launch their businesses. The Stanislaus Innovation Challenge proved to be very successful with 30 participants. Several companies representing the region are going on to the San Joaquin Entrepreneurial Challenge. The Alliance formed a partnership with Ag Tech Silicon Valley. They are looking to build bridges with the Central Valley and would like to work with Stanislaus County's ag related companies.

CONSENT ITEMS:

- A. Approval of minutes for December 15, 2014 Executive Committee Meeting.
- B. Accept the resignation of Pat Paul, City of Oakdale from the Stanislaus Business Alliance board.

- C. Approve the appointment of Cherilyn Bairos, City of Oakdale to the Stanislaus Business Alliance board.
- D. Approval of Troy Hubbard to the YAC board

Paul Van Konynenburg motioned to approve consent items A-D. It was seconded by Sean Carroll M/S/C. Unanimous.

ACTION ITEMS:

- A. Approval for \$2,000 to help form Community Benefits District (CBD)

 Josh Bridegroom and Ryan Swehla did a presentation on the benefits of forming a CBD. Doug Johnson motioned to approve Action item A, it was seconded by Paul Van Konynenburg M/S/C. Unanimous.
- B. Approve concept for KoWork Modesto Ron Jackson motioned to approve Action item B, it was seconded by Sharon Silva M/S/C. Unanimous.

INFORMATION/DISCUSSION ITEMS

- A. Workforce Innovation and Opportunity Act Impacts on Board Jeff Rowe did a presentation on the future changes on the board configuration.
 - B. Financial Reports of Alliance, Alliance SBDC, and Alliance Worknet
 - C. Scorecard It was not present at the meeting.

The meeting was adjourned at 12:55 PM.