

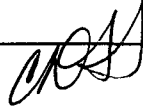
THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
ACTION AGENDA SUMMARY

DEPT: Board of Supervisors

BOARD AGENDA # *A-6a

Urgent

Routine



AGENDA DATE March 31, 2015

CEO Concurs with Recommendation YES NO
(Information Attached)

4/5 Vote Required YES NO

SUBJECT:

Approval to Proclaim April 5 through 11, 2015 as Safety Seat Checkup Week in Stanislaus County

STAFF RECOMMENDATIONS:

Proclaim April 5 through 11, 2015 as Safety Seat Checkup Week in Stanislaus County.

Contact Person: Christine Ferraro Tallman

Phone Number: 525-4494

FISCAL IMPACT:

There is no fiscal impact associated with this item.

BOARD ACTION AS FOLLOWS:

No. 2015-114

On motion of Supervisor Chiesa, Seconded by Supervisor Monteith
and approved by the following vote,

Ayes: Supervisors: O'Brien, Chiesa, Monteith, De Martini, and Chairman Withrow

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1) X Approved as recommended

2) _____ Denied

3) _____ Approved as amended

4) _____ Other:

MOTION:

ATTEST:



CHRISTINE FERRARO TALLMAN, Clerk

File No.

BOARD OF DIRECTORS

PRESIDENT: Bonnie Oseas
 SECRETARY: Karen Proctor, CPNP, CPST
 TREASURER: John Nisbet, CPSTI

Members-At-Large

Arkansas:
 Betsey Mowery, CPSTI
 California:
 Zosia Chciuk, RNC, MSN, IBCLC
 Marc Cohen, CPSTI
 Anne Hamilton, CPST
 Bonnie Lovette, RN, MS, PNP, CPST, Sp.Needs
 Laura Rohnert, PT, PCS
 Becky Thams
 Colorado:
 Vera Fullaway, CPSTI
 Illinois:
 Darren K. Qunell, CPST
 Louisiana:
 Annette Knobloch, DNS, RN, MPH, CPST, CNE
 Maryland:
 Emilie Crown, CPSTI
 Oregon:
 Tammy Franks, MA, CPSTI

ADVISORY BOARD

Donna Bryce
 Howard M. Ehrenberg, Esq.
 SulfmeyerKupetz
 D. O. "Spike" Helmick
 Retired Commissioner
 California Highway Patrol
 David Horowitz
 Fight Back! Productions
 Charles A. Hurley
 Retired Executive Director, MADD
 Ray Johnson, Retired Member
 Youth Offender Parole Board
 Sean Kane
 Safety Research & Strategies, Inc.
 Ellen R. Knell, PhD
 Harvey G. Knell
 Deane Leavenworth
 Vice President, Corporate Relations
 Time Warner Cable
 Sandra Tsing Loh, radio commentator
 and author, "Mother on Fire"
 Michael J. Puntoriero
 Talulah Riley, Actor
 Michael Sachs, MD
 General Pediatrician
 Teresa Samaniego
 Public Affairs Director, KABC-TV
 Arthur M. Southam, MD
 Robert S. Vinetz, MD, FAAP
 Queens Care Family Clinics
 Gayle Wilson
 Brett Wood, Chairman
 Toyota Material Handling, U.S.A., Inc.

STAFF

Stephanie M. Tombrello, LCSW, CPSTI
 Executive Director
 Kate Quirk, PhD, CPSTI
 Project Coordinator
 John Stubbs, CPSTI
 Program Consultant

SafetyBeltSafe U.S.A.

1124 West Carson Street, LA BioMed, Building B-1 West, Torrance, CA 90502
 Mailing address: P. O. Box 553, Altadena, CA 91003 www.carseat.org
 (310) 222-6860 (800) 745-SAFE Spanish: (800) 747-SANO FAX (310) 222-6862

February 12, 2015

To: Board of Supervisors
 From: Stephanie M. Tombrello, LCSW, CPSTI
 Executive Director, SafetyBeltSafe U.S.A.
 Re: Safety Seat Checkup Week, April 5 – 11, 2015

BOARD OF SUPERVISORS
 2015 MAR 20 A 10:30

Motor vehicle crashes remain the number 1 cause of death and permanent injury to children in California. You can help save children from suffering preventable injuries by helping to make Safety Seat Checkup Week, April 5 – 11, a special event in your county.

SafetyBeltSafe U.S.A. is available to you as a resource for posters, pamphlets, speakers, program ideas, and information about California buckle-up laws. We would appreciate it if the Board of Supervisors would:

- Issue a proclamation in recognition of Safety Seat Checkup Week (sample enclosed). Your support for this effort, shared with in your county media, may encourage them to publicize this subject more widely. Send your proclamation to us in advance for display at Safety Seat Checkup Day on April 11.
- Encourage law enforcement agencies to increase the focus on violations of child safety seat and safety belt laws during Special Enforcement Week, March 29 – April 4, sponsored by the Peace Officers Association of Los Angeles County, to protect children's welfare.
- Distribute posters and pamphlets, available from SafetyBeltSafe U.S.A., through county agencies and employees. Put up our permanent "Buckle-Up" parking lot signs.

In Los Angeles County, for example, SafetyBeltSafe U.S.A. is holding a major event as the culmination of the Week:

Safety Seat Checkup Day on Saturday, April 11, from 10:00 a.m. to 2:00 p.m. at the Petersen Automotive Museum parking lot in Los Angeles

On April 11, families will receive a detailed inspection of the installation and use of their safety seats by trained volunteers. Parents will be told if the safety seats have been recalled or need replacement parts and shown how to use them correctly. Error rates at previous events have been found to be more than 90%.

Your support for this effort, reported to newspapers in your county, may encourage them to publicize this subject more widely. Please share your ideas for Safety Seat Checkup Week with us.

The national non-profit organization dedicated to child passenger safety since 1980

SafetyBeltSafe U.S.A.

BOARD OF DIRECTORS

PRESIDENT: Bonnie Oseas
SECRETARY: Karen Proctor, CPNP, CPST
TREASURER: John Nisbet, CPSTI

Members-At-Large

Arkansas:

Betsey Mowery, CPSTI

California:

Zosia Chciuk, RNC, MSN, IBCLC

Marc Cohen, CPSTI

Anne Hamilton, CPST

Bonnie Lovette, RN, MS, PNP, CPST,

Sp.Needs

Laura Rohnert, PT, PCS

Becky Thams

Colorado:

Vera Fullaway, CPSTI

Illinois:

Darren K. Qunell, CPST

Louisiana:

Annette Knobloch, DNS, RN, MPH, CPST,

CNE

Maryland:

Emilie Crown, CPSTI

Oregon:

Tammy Franks, MA, CPSTI

ADVISORY BOARD

Donna Bryce

Howard M. Ehrenberg, Esq.

SulmeyerKupetz

D. O. "Spike" Helmick

Retired Commissioner

California Highway Patrol

David Horowitz

Fight Back! Productions

Charles A. Hurley

Retired Executive Director, MADD

Ray Johnson, Retired Member

Youth Offender Parole Board

Sean Kane

Safety Research & Strategies, Inc.

Ellen R. Knell, PhD

Harvey G. Knell

Deane Leavenworth

Vice President, Corporate Relations

Time Warner Cable

Sandra Tsing Loh, radio commentator

and author, "Mother on Fire"

Michael J. Puntoriero

Talulah Riley, Actor

Michael Sachs, MD

General Pediatrician

Teresa Samaniego

Public Affairs Director, KABC-TV

Arthur M. Southam, MD

Robert S. Vinetz, MD, FAAP

Queens Care Family Clinics

Gayle Wilson

Brett Wood, Chairman

Toyota Material Handling, U.S.A., Inc.

STAFF

Stephanie M. Tombrello, LCSW, CPSTI

Executive Director

Kate Quirk, PhD, CPSTI

Project Coordinator

John Stubbs, CPSTI

Program Consultant

1124 West Carson Street, LA BioMed, Building B-1 West, Torrance, CA 90502

Mailing address: P. O. Box 553, Altadena, CA 91003 www.carseat.org

(310) 222-6860 (800) 745-SAFE Spanish: (800) 747-SANO FAX (310) 222-6862

PROCLAMATION

WHEREAS, the number one preventable cause of death and injury of children and young adults is the automobile collision; and

WHEREAS, more than 90 child passengers under fifteen are killed and more than 10,000 injured in automobile collisions in California in each year; and

WHEREAS, 71% of small children killed in crashes would be alive today if they had been properly restrained in child safety seats; and

WHEREAS, 45% of injuries to child occupants ages four to eight could be prevented with the use of booster seats; and

WHEREAS, more than 90% of child safety seats are used incorrectly; and

WHEREAS, 88.5% of California's children aged 0 – 8 were correctly restrained in 2013, significantly below the adult figure of 97%; and

WHEREAS, the State of California requires that all occupants be properly restrained in safety seats or safety belts with children in the back seat until at least age eight; and

WHEREAS, the State of California requires all occupants of motor vehicles to be buckled up correctly on every ride;

WHEREAS, crash-tested safety seats are moderately priced and widely available for purchase at retail stores and at low cost from safety seat distribution programs throughout California; and

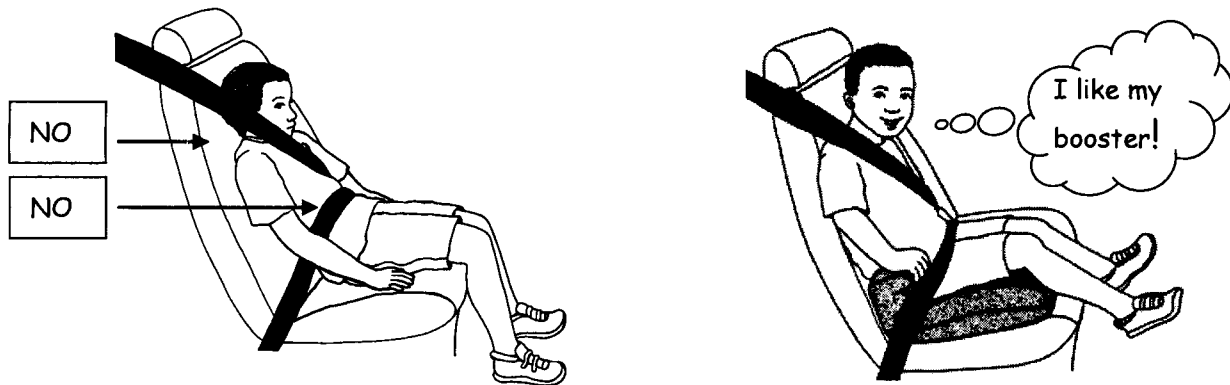
WHEREAS, SafetyBeltSafe U.S.A. has been dedicated for more than 35 years to protecting children from injury or death while being transported in a motor vehicle:

NOW BE IT PROCLAIMED BY THE COUNTY OF _____
THAT APRIL 5 – 11, 2015, BE DECLARED SAFETY SEAT
CHECKUP WEEK.

The national non-profit organization dedicated to child passenger safety since 1980

CALIFORNIA CHILD PASSENGER SAFETY LAW

- Children under age 8 must be properly buckled into a car seat or booster in the back seat.
- Children age 8 or older may use the vehicle safety belt if it fits properly with the lap belt low on the hips, touching the upper thighs, and the shoulder belt crossing the center of the chest. If children are not tall enough for proper belt fit, they must ride in a booster or child safety seat.
- Everyone in the car must be properly buckled up. For each child under 16 who is not properly secured, parents (if in the car) or drivers can be fined more than \$500 and get a point on their driving records.



Most kids need to ride in a booster seat until age 10 to 12. Using a booster instead of just a belt prevents 45% of crash injuries.

If your child isn't using a booster, try the simple test below the next time you ride together in the car. You may find that your child is not yet ready to use a safety belt without a booster.

The 5-Step Test

1. Does the child sit all the way back against the auto seat?
2. Do the child's knees bend comfortably at the edge of the auto seat?
3. Does the belt cross the shoulder between the neck and arm?
4. Is the lap belt as low as possible, touching the thighs?
5. Can the child stay seated like this for the whole trip?

If you answered "no" to any of these questions, your child needs a booster seat to make both the shoulder belt and the lap belt fit right for the best crash protection. Your child will be more comfortable, too.

For best protection, all children should ride in the back seat. It's twice as safe as the front!

For a list of programs with low-cost safety seats, call your local health department at _____
For assistance with inspecting or installing a safety seat, visit www.seatcheck.org or www.nhtsa.gov/cps/cpsfitting or call 866-SEAT-CHECK or your local CHP office.
For assistance with inspecting or installing a safety seat, visit www.seatcheck.org or www.nhtsa.gov/cps/cpsfitting or call 866-SEAT-CHECK or your local CHP office.
For more information: SafetyBeltSafe U.S.A. www.carseat.org 800-745-SAFE (English) 800-747-SANO (Spanish)

Funding for this program was provided by a grant from the California Office of Traffic Safety through the National Highway Traffic Safety Administration.

California Buckle-Up Laws for Parents

Car crashes are the #1 preventable cause of death of children and young adults, as well as a major cause of permanent brain damage, epilepsy, and spinal cord injuries. A sudden stop at 30 miles per hour could cause the same crushing force on your child's brain and body as a fall from a three-story building. Fortunately, by buckling up children, we can prevent most of these deaths and serious injuries.

(V.C. 27360) All children under age 8 must be properly buckled into a safety seat or booster in the back seat.

Exceptions: A child who weighs more than 40 pounds and is riding in a car without lap and shoulder belts in the back seat may wear just a lap belt. A child under age 8 who is at least 4'9" may wear a safety belt if it fits properly. Children under age 8 may ride in the front if there is no forward-facing rear seat in the vehicle, the child restraint cannot be properly installed in rear seat, all rear seats are occupied by other children age 7 or under, or for medical reasons. A child in a rear-facing safety seat may not ride in front if there is an active passenger air bag.

(V.C. 27360.5) Children age 8 or more may use the vehicle safety belt if it fits properly with the lap belt low on the hips, touching the upper thighs, and the shoulder belt crossing the center of the chest. If children are not tall enough for proper belt fit, they must ride in a booster or safety seat.

Consequences for failing to properly buckle up any child under 16

- **The parent** gets the ticket if a child under 16 is not properly buckled up.
- **The driver** gets the ticket if the parent is not in the car.
- The cost of a ticket could be more than \$500* per child; the fine for a second offense could be more than \$1000* per child. One point is added to the driving record, which could raise insurance rates. Part of the fine money goes to a special fund to help pay for local safety seat education and distribution programs.

Related Information

- Older babies and toddlers should ride in a rear-facing convertible seat until they are at least two years old. Check manufacturer's instructions for the maximum weight (30-45 lbs.).
- Children should ride in a safety seat with a harness as long as possible (40-90 lbs., depending on the model).
- Children who have outgrown their safety seats need a booster for proper belt fit (usually until age 10-12). To find out if a child is tall enough to wear just a safety belt, try the 5-Step Test (see other side).
- Auto insurers are required to replace safety seats that were in use or damaged during a crash.

(V.C. 27315) Drivers and passengers 16 or older must be **properly buckled up** in vehicle safety belts.

The driver may be ticketed for not wearing a belt and for each unbuckled passenger. Fine is more than \$100* per person. **Passengers** also may be ticketed for not being properly buckled up.

(V.C. 23116) Pickup truck passengers also must be **properly buckled up**.

The driver may be ticketed for letting passengers ride in the back of a pickup truck.

Passengers also may be ticketed for not being properly buckled up.

The cost of a ticket could be more than \$250* for each unbuckled adult. No exemption for camper shells.

Other Laws to Protect Children

- **Children left in vehicle (V.C. 15620):** A child 6 years old or less may not be left alone in a vehicle if the health or safety of the child is at risk, the engine is running, or the keys are in the ignition. The child must be supervised by someone at least age 12. The cost of a ticket could be more than \$500.*
- **Smoking in a vehicle [Health and Safety Code 118948(a)]** is prohibited if a child under 18 is present. The cost of a ticket could be more than \$500.*
- **Helmets (V.C. 21212, 21204, 27803):** Children under age 18 who are skating or riding on a bicycle, scooter, or skateboard must wear a properly fitted and fastened helmet. All drivers and passengers on a motorcycle must wear a helmet that meets federal standards, fits correctly, and has the proper label.

*Fine amounts shown include penalty assessments

SafetyBeltSafe U.S.A. P.O. Box 553, Altadena, CA 91003 www.carseat.org (800) 745-SAFE

This document was developed by SafetyBeltSafe U.S.A. and may be reproduced in its entirety.

Important: Call to check if there is a more recent version before reproducing this document.

SafetyBeltSafe U.S.A.

Safety Seat Checkup Day

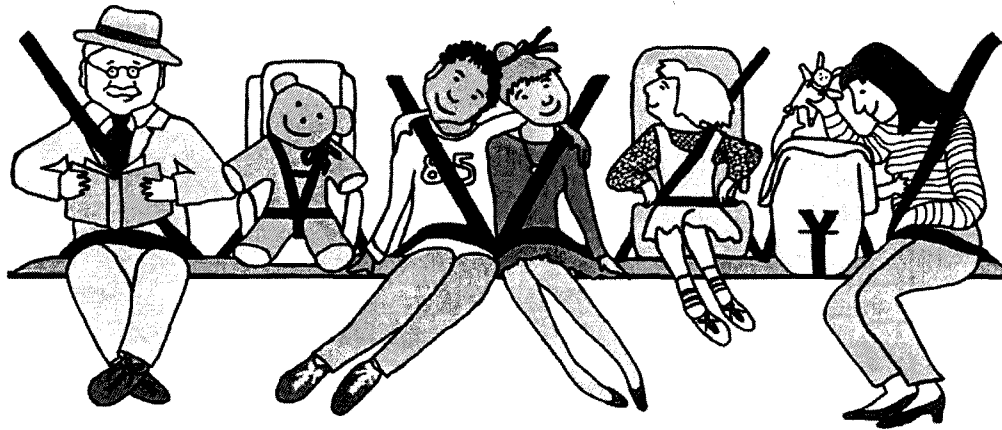
Saturday, April 11 • 10:00 a.m. to 2:00 p.m.*

*For a checkup appointment, call 310/222-6860. If you do not have an appointment, there may be a wait of more than one hour or you may be turned away.

11:30 a.m. Welcome Ceremony and Recognition of Notable Guests

Petersen Automotive Museum

6060 Wilshire Blvd., Los Angeles 90036 (Wilshire at Fairfax parking lot)



Buckling up is a family affair.

Safety Seat Checkup Week April 5 – 11, 2015

Sponsors: California Office of Traffic Safety, Pomona Police Dept.

Major Supporter: Peace Officers Association of Los Angeles County

FREE SAFETY SEAT CHECKUP

More than 90% of the car seats we check have one or more errors.

Meet Bucklebear and his friends.

Help save children's lives with your tax-deductible support.

***SafetyBeltSafe* U.S.A. Box 553 Altadena, CA 91003 310/222-6860 www.carseat.org**

SafetyBeltSafe U.S.A. is the national, non-profit, member-supported organization for child passenger safety.

Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration

***SafetyBeltSafe* U.S.A.**

Día de Inspección de Sillas de Seguridad

Sábado, 11 de Abril • 10:00 a.m. a 2:00 p.m.*

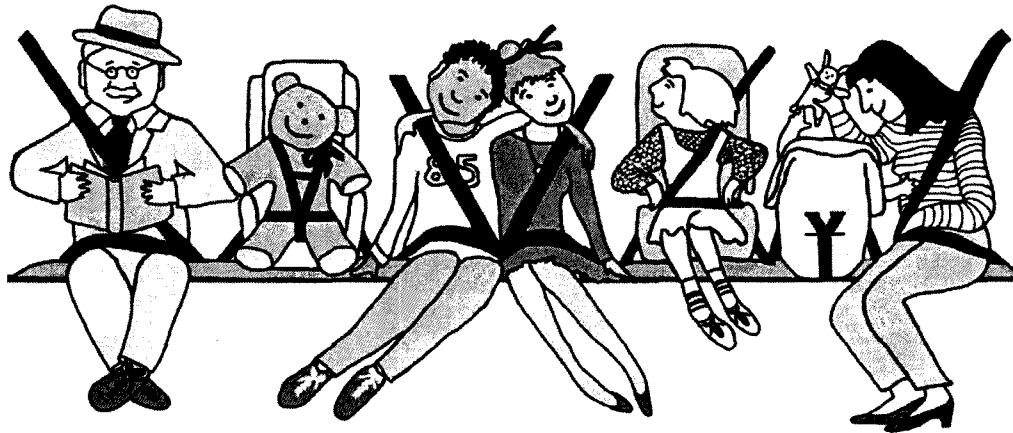
*Llame a 310/222-6862 un día anterior para una cita para la inspección. Si usted no tiene cita, el tiempo de espera puede ser más de una hora o puede que se le niegue este servicio.

11:30 a.m. Ceremonia de Bienvenida y Reconocimiento de Invitados de Honor

Petersen Automotive Museum

6060 Wilshire Blvd., Los Angeles 90036

(Estacionamiento en la esquina de Wilshire y Fairfax)



El abrocharse el cinturón es algo que concierne a toda la familia.

Semana de Inspección de Sillas de Seguridad

Del 5 – 11 de Abril, 2015

Patrocinadores: California Office of Traffic Safety, Pomona Police Department

Partidario Principal: Peace Officers Association of Los Angeles County

INSPECCIÓN GRATIS DE SILLAS DE SEGURIDAD

Más del 90% de las sillas de seguridad que inspeccionamos tienen uno o más errores.

Conozca al oso "Bucklebear" y a sus amiguitos.

Ayude a salvar la vida de niños por medio de su donación, la cual puede ser deducible de sus impuestos.

***SafetyBeltSafe* U.S.A. Box 553 Altadena, CA 91003 310/222-6862 www.carseat.org**

SafetyBeltSafe U.S.A. es una organización nacional, no lucrativa, dedicada a la seguridad de los pasajeros menores, sostenida por sus miembros.

Los fondos para éste programa fueron proveídos por un donativo de California Office of Traffic Safety y National Highway Traffic Safety Administration.