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THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS  
ACTION AGENDA SUMMARY

DEPT: Public Works

BOARD AGENDA # \*C-2

Urgent

Routine

AGENDA DATE December 16, 2014

CEO Concurs with Recommendation YES  NO   
(Information Attached)

4/5 Vote Required YES  NO

SUBJECT:

Approval for the Director of Public Works to Submit and Accept if Awarded a Sustainable Transportation Planning Grant and Strategic Partnerships Program for the Crows Landing Corridor Multimodal Visioning Plan as a Sub-Applicant

STAFF RECOMMENDATIONS:

1. Authorize the Director of Public Works to submit a joint grant application for the Sustainable Transportation Planning Grant and Strategic Partnerships Program for the Crows Landing Corridor Multimodal Visioning Plan as a sub-applicant.
2. Authorize the Director of Public Works to accept the grant if awarded as a sub-recipient and be responsible for the administration of the grant.
3. Approve use of Crows Landing Airfield Agricultural Lease funds not to exceed a local match of \$60,000.

FISCAL IMPACT:

The grant funds requested will be \$233,340 with a local match of \$62,000, for a total project cost of \$295,340. The local match is proposed to consist of \$2,000 from StanCOG and \$60,000 from Stanislaus County Crows Landing Air Facility Agricultural Lease revenue.

BOARD ACTION AS FOLLOWS:

No. 2014-638

On motion of Supervisor Withrow and approved by the following vote, Seconded by Supervisor Monteith

Ayes: Supervisors: O'Brien, Chiesa, Withrow, Monteith, and Chairman De Martini

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1) X Approved as recommended

2) \_\_\_\_\_ Denied

3) \_\_\_\_\_ Approved as amended

4) \_\_\_\_\_ Other:

MOTION:



ATTEST: CHRISTINE FERRARO TALLMAN, Clerk

File No.

Approval for the Director of Public Works to Submit and Accept if Awarded a Sustainable Transportation Planning Grant and Strategic Partnerships Program for the Crows Landing Corridor Multimodal Visioning Plan as a Sub-Applicant

## **DISCUSSION:**

The Strategic Partnerships grants are funded by the Federal Highway Administration (FHWA) State Planning and Research, Part I. The FHWA has authorized Caltrans to distribute these grant funds.

Consistent with the intent of partnership planning and to achieve the Caltrans Mission and Grant Program Overarching Objectives, the Strategic Partnerships Grants fund planning projects that encourage regional agencies to partner with Caltrans to identify and address statewide/interregional transportation deficiencies in the state highway system, strengthen government-to-government relationships, and result in programmed system improvements.

The StanCOG proposes the Crows Landing Corridor Multimodal Visioning Plan (Plan), which is needed to create a unified community vision and determine the feasibility of inter-jurisdictional multimodal transportation connectivity improvements along the Crows Landing Road corridor between Interstate 5 (I-5) and State Route (SR) 99 (Plan Area). The Plan Area includes Fink Road from SR 33 to I-5. The Plan is needed to support and improve the mobility of goods and people to and from the proposed Crows Landing Logistics Center (formerly a Naval Air Station) in southwestern Stanislaus County.

The Plan is intended to support Stanislaus County and its member agencies' transportation and economic development vision and general plan policies as they relate to the southwest County between Patterson and Newman. In addition to supporting the Caltrans' Transportation Concept Report for SR 33 and SR 99, the Plan also supports the transportation and economic development goals of the Cities of Patterson, Newman, Ceres, and other nearby communities in the County.

The Plan will analyze and provide conceptual complete street design options in concert with the goals of the Active Transportation Program (ATP) that will help address the need to improve multimodal access, reduce traffic congestion and associated greenhouse emissions, and increase safe connections from the surrounding communities to area employment centers. A key component of this plan includes robust community engagement through a variety of public outreach methods, interagency coordination and involvement, and community consensus building.

An important node along the Crows Landing Road corridor will be the proposed Crows Landing Industrial Business Park, located north of Fink Road, envisioned to provide thousands of new jobs to southwestern Stanislaus County. The proposed industrial park will cover 1,500 acres and will be located within commute distance of many Central Valley communities that are expected to be a significant source of California's future population growth and proximate to the cities of Patterson, Newman, and Ceres.

## Approval for the Director of Public Works to Submit and Accept if Awarded a Sustainable Transportation Planning Grant and Strategic Partnerships Program for the Crows Landing Corridor Multimodal Visioning Plan as a Sub-Applicant

From 2000 to 2010, Stanislaus County's population grew by approximately 18.3 percent, outpacing the state by nearly 5 percent. Patterson, with a population just over 20,000 and just 5 miles north of the proposed Crows Landing Industrial Business Park, experienced more than 3 times as much growth, more than 75 percent over the same time period. However, the jobs-to-housing ratio in Patterson is 0.62, with 47.4 percent of workers working outside of Stanislaus County and an average commute time of 42 minutes. Newman, located 9 miles south of the project site with a population of just over 10,000, also saw significant growth at 44 percent, with 34.3 percent of workers working outside Stanislaus County and an average commute time of 34 minutes. The creation of a new job center and the development of a direct multimodal corridor will promote alternative modes of transportation such as bicycling and walking, directly connecting existing communities to the new jobs, and reduce the overall vehicle miles traveled and vehicle emissions impact on air quality.

The proposed Crows Landing Industrial Business Park will be one of the largest employment centers in the San Joaquin Valley. It is expected to attract employees from Patterson, Newman, and Ceres, and also provide jobs for smaller disadvantaged unincorporated communities along Crows Landing Road (such as the community of Crows Landing), spurring economic and interregional vitality. For these reasons, improving transportation connectivity is integral to the economic sustainability of the region and the County's economic development strategy. To demonstrate the high priority of this plan, Stanislaus County has made and continues to make substantial investments in the planning of the proposed industrial business park.

The scope of work for this Plan is designed to evaluate transportation connectivity issues and conceptual improvements along Crows Landing Road in southwestern Stanislaus County, between I-5, SR 33, and SR 99, leading up to the planned Crows Landing Industrial Business Park area. The scope of this Plan aims to provide local, regional, and state agencies with a common information source to understand how transportation connectivity improvements may provide future businesses and industrial clusters in the area with a strategic advantage, and bring thousands of needed jobs for local residents. The Plan will also serve as a strategy for the improvement of multimodal transportation connectivity within southwest Stanislaus County between I-5 and SR 99.

The grant funds requested will be \$233,340 with a local match of \$62,000, for a total project cost of \$295,340. The local match proposed is to consist of \$2,000 from StanCOG and \$60,000 from Stanislaus County Crows Landing Air Facility budget. This project will be coordinated and integrated into the current effort of the Crows Landing Airfield Project EIR. Results of this effort will be in March of 2015

### **POLICY ISSUES:**

The recommended action supports the Board's priorities of a Safe Community and A Well Planned Infrastructure by addressing the need to improve multimodal access, reduce traffic congestion and associated greenhouse emissions, and increase safe connections from the surrounding communities to area employment centers.

Approval for the Director of Public Works to Submit and Accept if Awarded a Sustainable Transportation Planning Grant and Strategic Partnerships Program for the Crows Landing Corridor Multimodal Visioning Plan as a Sub-Applicant

**STAFFING IMPACT:**

Public Works staff will provide the oversight and needed administration function with existing staffing.

**CONTACT PERSON:**

Matt Machado, Public Works Director. Telephone: (209) 525-4130

**ATTACHMENTS:**

Sustainable Transportation Planning Grant Application

Mm/aa

H:\Clerical\Board Items\2014\Matt's items\Sustainable Transportation Planning Grant

**Fiscal Year 2015-16  
SUSTAINABLE TRANSPORTATION PLANNING  
GRANT APPLICATION**

**Check One Grant Program:**

- Strategic Partnerships  
 Sustainable Communities

<b>PROJECT TITLE</b>	Crows Landing Corridor Multimodal Visioning Plan		
<b>PROJECT LOCATION (city and county)</b>	Cities of Patterson, Newman, Ceres, and Stanislaus County		
	<b>APPLICANT</b>	<b>SUB-APPLICANT</b>	<b>SUB-APPLICANT</b>
Organization	Stanislaus Council of Governments	Stanislaus County	
Mailing Address	1111 I Street, Suite 308	1716 Morgan Road	
City	Modesto	Modesto	
Zip Code	95354	95358	
Executive Director/designee and title	Mr. <input checked="" type="checkbox"/> Ms. <input type="checkbox"/> Mrs. <input type="checkbox"/> Carlos P. Yamzon, Executive Director	Mr. <input type="checkbox"/> Ms. <input type="checkbox"/> Mrs. <input type="checkbox"/>	Mr. <input type="checkbox"/> Ms. <input type="checkbox"/> Mrs. <input type="checkbox"/>
E-mail Address	cyamzon@stancog.org		
Contact Person and title	Mr. <input checked="" type="checkbox"/> Ms. <input type="checkbox"/> Mrs. <input type="checkbox"/> Rosa De León Park, Deputy Executive Director	Mr. <input checked="" type="checkbox"/> Ms. <input type="checkbox"/> Mrs. <input type="checkbox"/> Matt Machado, Director of Public Works	Mr. <input type="checkbox"/> Ms. <input type="checkbox"/> Mrs. <input type="checkbox"/>
Contact E-mail Address	rpark@stancog.org	machadom@stancounty.com	
Phone Number	(209) 525-4600	(209) 525-4153	

**FUNDING INFORMATION**  
Use the Match Calculator to complete this section.  
Match Calculator

Grant Funds Requested	Local Match - Cash	Local Match - In-Kind	Total Project Cost
\$ 233,340	\$ 62,000	\$	\$ 295,340

**Specific Source of Local Cash Match (i.e. local transportation funds, local sales tax, special bond measures, etc.)**

Stanislaus County will provide \$60,000 either from the Local Road Maintenance funds or the Crowslanding Airfield Project funds, and the Stanislaus Council of Governments will provide another \$2,000 from Local Transportation Funds.

**Fiscal Year 2015-16  
SUSTAINABLE TRANSPORTATION PLANNING  
GRANT APPLICATION**

<b>LEGISLATIVE INFORMATION</b>			
<b>Information in this section must directly be tied to the applicant's address.</b>			
<b>All legislative members in the project area do not need to be listed.</b>			
State Senator(s)		Assembly Member(s)	
Name(s)	District	Name(s)	District
Anthony Cannella	12	Adam Gray	21
Cathleen Galgiani	5		-
	-		-
	-		-
	-		-
	-		-

\*Use the following link to determine the legislators.  
<http://findyourrep.legislature.ca.gov/> (search by address)

**Grant applications must clearly demonstrate how the proposed transportation planning project promotes State and Federal Transportation Planning Goals. Select all that apply.**

**STATE TRANSPORTATION PLANNING GOALS**

- Improve Multimodal Mobility and Accessibility for All People: Expand the system and enhance modal choices and connectivity to meet the state's future transportation demands.
- Preserve the Multimodal Transportation System: Maintain, manage, and efficiently utilize California's existing transportation system.
- Support a Vibrant Economy: Maintain, manage, and enhance the movement of goods and people to spur the economic development and growth, job creation, and trade.
- Improve Public Safety and Security: Ensure the safety and security of people, goods, services, and information in all modes of transportation.
- Foster Livable and Healthy Communities and Promote Social Equity: Find transportation solutions that balance and integrate community values with transportation safety and performance, and encourage public involvement in transportation decisions.
- Practice Environmental Stewardship: Plan and provide transportation services while protecting our environment, wildlife, historical, and cultural assets.

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**Fiscal Year 2015-16**  
**SUSTAINABLE TRANSPORTATION PLANNING**  
**GRANT APPLICATION**

**FEDERAL TRANSPORTATION PLANNING GOALS**

- Support the economic vitality of the metropolitan area, especially by enabling global competitiveness, productivity, and efficiency.
  - Increase the safety of the transportation system for motorized and non-motorized users.
  - Increase the security of the transportation system for motorized and non-motorized users.
  - Increase accessibility and mobility of people and freight.
  - Protect and enhance the environment, promote energy conservation, improve the quality of life, and promote consistency between transportation improvements and State and local planned growth and economic development patterns.
  - Enhance the integration and connectivity of the transportation system, across and between modes, for people and freight.
  - Promote efficient system management and operation.
  - Emphasize the preservation of the existing transportation system.
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**Fiscal Year 2015-16  
SUSTAINABLE TRANSPORTATION PLANNING  
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**1. Project Description (100 words maximum) (25 points):** Briefly summarize project.

The Crows Landing Corridor Multimodal Visioning Plan (Plan) creates a community vision for inter-jurisdictional, multimodal connectivity improvements along the Crows Landing Road corridor, from I-5 to SR 99. The Plan creates a vision for sustainable transportation improvements by encouraging economic development, attracting jobs to the Crows Landing Logistics Center, improving regional jobs-to-housing balance, reducing vehicle miles traveled, and reducing chronic unemployment in southwestern Stanislaus County. The Plan focuses on facilitating movement of goods and people between job centers and surrounding communities. The Plan includes extensive outreach, streetscape designs, circulation recommendations, and investment strategies for future project construction.



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**2. Project Justification (Do not exceed the space provided.) (25 points):** Describe the problems or deficiencies the project is attempting to address, as well as how the project will address the identified problems or deficiencies.

Southwestern Stanislaus County experiences a high-level of unemployment, has a low jobs-to-housing ratio, and a poor connectivity between housing and jobs, which contributes to high number of vehicle miles traveled (VMT) and increased greenhouse gas emissions (GHG). The Crows Landing Corridor Multimodal Visioning Plan (Plan) will directly address these issues through the visioning and planning for a multimodal corridor that will increase the connectivity between communities and employment centers. The I-5 corridor, between the cities of Patterson and Newman (including the Crows Landing Logistics Center), is among the County's fastest growing jobs centers. However, many workers employed in this corridor live in communities along Highway 99, between Modesto and Turlock, with few direct east-west connections, resulting in traffic congestion, excess vehicle commuter miles, and associated increase in greenhouse gas emissions. The connections that do exist do not promote multi-modal travel. The proposed project will study feasibility options, and provide a conceptual plan (Crows Landing Corridor Multimodal Visioning Plan), to address this lack of multi-modal connectivity between population centers and job centers in the southwest County. The most logical connection to provide better multi-modal access and reduce VMT is along Crows Landing Road, between Modesto and the community of Crows Landing (at SR 33), which becomes Fink Road to I-5 (see Attachment 3).

Southwestern Stanislaus County is a diverse community with extremely high unemployment. The California Employment Development Department reported in September 2014 a countywide unemployment rate of 9.7 percent, compared to 7.3 percent statewide. Unemployment rates in the Cities of Ceres, Newman, Patterson, and the Keyes Census Designated Place (CDP), were 12.2 percent, 14.9 percent, 13.9 percent, and 17.7 percent, respectively. Median incomes in these communities are also significantly lower (ranging from 8% to 49% lower) than the Stanislaus County's median income (\$62,000 in 2014, per HCD). Investment in business and industrial park development is increasing along the Interstate 5 (I-5) corridor in the southwestern portion of the county, including Patterson, Crows Landing, and Newman; however, transportation connectivity is poor. Providing improved and multimodal connectivity between the State Route (SR) 99 and I-5 corridors is critical to maximizing the advantages of economic development and benefiting economically disadvantaged communities such as Crows Landing. Between 2000 and 2008, countywide VMT on state facilities in Stanislaus County increased from 1.39 million miles to 1.76 million miles, an increase of 27 percent. The StanCOG Sustainable Communities Strategy is based on significant VMT reduction and emissions of GHGs by achieving a better long-term match between housing and jobs in the region. According to the American Community Survey (2012), Patterson and Newman—the two closest cities to the proposed Crows Landing Industrial Park—have jobs-to-housing ratios of 0.62 and 0.43, respectively, about one job for every two households. The average commute times for these cities are approximately 42 minutes and 34 minutes, respectively. However, the commute time to Crows Landing Logistics Center from both cities is 9 to 13 minutes, lowering VMT due to proximity to jobs. Additional benefits will also be recognized for residents in Ceres and the Keyes CDP along SR 99, where jobs-to-housing ratios are also well below 1.0.

The primary scope of work for the Crows Landing Corridor Multimodal Visioning Plan (Plan) is to engage the community, stakeholders, and partner agencies, to create a unified vision, and determine the conceptual transportation improvements that will enhance connectivity in support of economic development. The focal point for the Plan is the proposed Crows Landing Logistics Center. This planned 1,500-acre industrial/business park (formerly Crows Landing Naval Air Station) is strategically located along I-5, with two aircraft runways and access to rail. Crows Landing Logistics Center will catalyze economic growth by supplying additional jobs to neighboring communities including the cities of Ceres, Newman, Patterson, and Turlock, as well as Crows Landing and Keyes. The Plan will evaluate connectivity options, streetscape designs, circulation recommendations, and investment strategies for future Plan implementation. Priority transportation improvements will be required of the Crows Landing Logistics Center and will be balanced with the County's environmental objectives. For the reasons stated above, to demonstrate the high priority of this project, Stanislaus County has made and continues to make substantial investments in the planning of this employment-generating project that will also support goals to reduce VMT and GHG emissions. Transportation connectivity to nearby communities is needed to support this endeavor.

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**3. Project Management (50 points)**

- A. Scope of Work in required Microsoft Word format (25 points)
- B. Project Timeline in required Microsoft Excel format (25 points)

**Fiscal Year 2015-16  
SUSTAINABLE TRANSPORTATION PLANNING  
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**Application Signature Page**

If selected for funding, the information contained in this application will become the foundation of the contract with Caltrans.

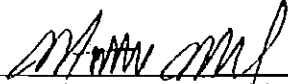
To the best of my knowledge, all information contained in this application is true and correct. If awarded a grant with Caltrans, I agree that I will adhere to the program guidelines.



*Signature of Authorized Official (Applicant)*

Executive Director, Stanislaus Council of Governments

*Title*



*Signature of Authorized Official (Sub-Applicant)*

Public Works Director, Stanislaus County

*Title*

Carlos P. Yamzon

*Print Name*

10/31/14

*Date*

Matthew Machado

*Print Name*

10/31/14

*Date*