

marc eckō enterprises

Gregg Donnenfeld
Executive Vice President / General Counsel
MEE Direct, LLC
501 Tenth Avenue, 7th Floor
New York, NY 10018
Tel: (917) 262-1193
Gregg@TheCollective.com

April 2, 2014

Elected Officials on attached service list

Re: MEE Direct, LLC

Dear Sir or Madam:

This is to advise you in accordance with the requirements of the California Worker Adjustment and Retraining Notification Acts (“WARN” or the “Act”) of a possible plant closing at MEE Direct LLC’s (the “Company”) stores. The following information is provided under the Act:

1. The employment sites at which the closing may occur are the Company’s stores at the following locations:

740 E. Ventura Blvd.
Camarillo, CA 93010

13000 Folsom Blvd.
Folsom, CA 95630

645 East Shaw Avenue
Fresno, CA 93710

8225 Arroyo Circle
Gilroy, CA 95020

100 Citadel Drive
Los Angeles, CA 90040

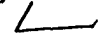
447 Great Mall Drive
Milpitas, CA 95035

3401 Dale Road
Modesto, CA 95356

1535 Retherford Street
Tulare, CA 93274

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BOARD OF SUPERVISORS



296 Nut Tree Road
Vacaville, CA 95687

2. The Company is currently negotiating with a potential purchaser of the business as a going concern, in which case the number of terminated employees, if any, will be limited. If, however, the Company is unable to reach an agreement with a potential purchaser, the Company will likely have to cease operations, in which case there will be terminations beginning no earlier than April 18, 2014.

3. If the planned sale does not occur, the terminations are expected to be permanent.

4. The employees are not entitled to exercise any bumping rights.

5. There are no unions representing the potentially affected employees.

6. The name and telephone number of the Company official to contact for further information is Gregg Donnenfeld, Esq., Executive Vice President & General Counsel, (917) 262-1193.

7. A list of the job titles of the positions to be affected and the number of affected employees in each classification is attached.

Very truly yours,

MEE Direct, LLC

Enc.

SERVICE LIST

Bruce Feng, City Manager
City of Camarillo
601 Carmen Drive
Camarillo, CA 93010

Supervisor Kathy Long
County of Ventura
Board of Supervisors
800 S. Victoria, L# 1880
Ventura, CA 93009

Mayor Kerri Howell
Folsom City Hall
50 Natoma Street
Folsom, CA 95630

Supervisor Roberta MacGlashan
Sacramento County
Board of Supervisors
700 H Street, Suite 2450
Sacramento, CA 95814

Mayor Ashley Swearengin
City of Fresno
2600 Fresno Street
Room 2075
Fresno, CA 93721

Supervisor Andreas Borgeas
County of Fresno
Board of Supervisors
2281 Tulare Street
Fresno, CA 93721

Thomas J. Haglund,
City Administrator
City of Gilroy
7351 Rosanna Street
Gilroy, CA 95020

Supervisor Mike Wasserman
Santa Clara County
Board of Supervisors
70 West Hedding St., 10th Floor
San Jose, CA 95110

Mayor Eric Garcetti
City of Los Angeles
200 N. Spring Street
Los Angeles, CA 90012

Supervisor Gloria Molina
Los Angeles County Board of Supervisors
Kenneth Hahn Hall of Administrators
500 West Temple St., Rm 856
Los Angeles, CA 90012

Mayor Jose Esteves
City of Milpitas
City Hall
455 East Calaveras Boulevard
Milpitas, CA 95035

Supervisor Dave Cortese
Santa Clara County
Board of Supervisors
County Government Center
Tenth Floor - East Wing
70 West Hedding Street
San Jose, CA 95110

Mayor Garrad Marsh
City of Modesto
1010 10th Street
Modesto, CA 95354

Supervisor Terry Withrow
Stanislaus County
Board of Supervisors
1010 10th St, Suite 6500
Modesto, Ca 95354

Mayor David Macedo
City of Tulare
411 East Kern Ave.
Tulare, CA 93274

Supervisor Pete Vander Poel III
Tulare County
Board of Supervisors
Administration Building
2800 West Burrel Avenue
Visalia, CA 93291

Laura Kuhn,
City Manager
Vacaville City Hall
650 Merchant Street
Vacaville, CA 95688

Supervisor John Vasquez
Solano County
Board of Supervisors
675 Texas Street, Suite 6500
Fairfield, CA 94533-6342

MEE Direct, LLC (California)

Assistant Manager:	17
Associate Manager:	9
Sales Associate:	103
Store Manager:	6