

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
ACTION AGENDA SUMMARY

DEPT: Board of Supervisors

BOARD AGENDA # *A-4

Urgent Routine

AGENDA DATE April 8, 2014

CEO Concur with Recommendation YES NO
(Information Attached)

4/5 Vote Required YES NO

SUBJECT:

Approval to Proclaim May 12-16, 2014 as Bike to Work Week in Stanislaus County

STAFF RECOMMENDATIONS:

Proclaim May 12-16, 2014 as Bike to Work Week in Stanislaus County.

Contact Person: Christine Ferraro Tallman

Phone Number: 525-4494

FISCAL IMPACT:

There is no fiscal impact associated with this item.

BOARD ACTION AS FOLLOWS:

No. 2014-153

On motion of Supervisor Withrow, Seconded by Supervisor O'Brien
and approved by the following vote,

Ayes: Supervisors: O'Brien, Chiesa, Withrow, Monteith, and Chairman De Martini

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None


1) X Approved as recommended

2) _____ Denied

3) _____ Approved as amended

4) _____ Other:

MOTION:



ATTEST:

CHRISTINE FERRARO TALLMAN, Clerk

File No.

April 2, 2014

Stanislaus County Board of Supervisors
1010 10th Street, Suite 6500
Modesto, CA 95354

Dear Members of the Board of Supervisors:

This letter is to request a Proclamation from the Stanislaus County Board of Supervisors in recognition of Bike to Work Week 2014. This year, Bike to Work Week will be May 12-16, 2014.

Bike to Work Week is a nationally established event to promote bicycling and walking as healthy and sustainable forms of transportation, that help improve air quality and health, while reducing impacts on local roads. Individuals wishing to participate can pledge to join the Commuter Challenge, while employers can participate in the Corporate Challenge to help promote biking and walking on a company-wide level. As incentive, there will be \$3,000 in prizes for registered participants, including a grand prize trip and bicycle tour for two in Napa Valley. The Bike to Work challenge and prizes are organized by Commute Connection, a non-profit program of the Stanislaus Council of Governments, with support from the San Joaquin Valley Air Pollution Control District.

On a local level, Bike to Work Week is encouraged through a series of pledge drives and community events. This year, five events are planned in the cities of Modesto, Oakdale, Turlock, Newman, and Patterson to encourage local involvement and reward commuters who try bicycling or walking. Bicyclists and walkers stopping by these events will receive free giveaways and snacks. Refreshments for community events and energizer stations have been generously donated by Frito-Lay, Blue Diamond, and Diamond Foods.

More information on Bike to Work Week events, as well as pledge forms, promotional materials, and safety information, can be found online at www.ValleyBikeCommuter.com

This proclamation is requested in recognition of the hard work by many local communities, businesses and citizens, and to help promote healthy and active transportation options throughout Stanislaus County. Thank you for your support and consideration.

Best Regards,

Kari McNickle
Regional Planner
Commuter Connection

2014 APR -2 P 1:55
BOARD OF SUPERVISORS

