

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS  
ACTION AGENDA SUMMARY

DEPT: Chief Executive Office

BOARD AGENDA # \*B-4

Urgent

Routine

AGENDA DATE August 21, 2012

CEO Concurs with Recommendation YES  NO   
(Information Attached)

4/5 Vote Required YES  NO

SUBJECT:

Approval to Use Community Development Funds for the Helen White Memorial Trail Project in West Modesto, Community Cleanup Activities in South Modesto, and Other Administrative Actions Including the De-obligation of Funds for Certain Previously Approved Projects

STAFF RECOMMENDATIONS:

1. Approve the use of up to \$60,000 of Community Development Funds for the Helen White Memorial Trail Project in West Modesto.
2. Approve the use of up to \$5,000 of Community Development Funds for Community Cleanup Activities in South Modesto.
3. Direct the Auditor-Controller to make the necessary budget adjustments as detailed in the Budget Journal Form to establish appropriations for approved project activity during Fiscal Year 2012-2013.

(Continued on Page 2)

FISCAL IMPACT:

The total amount recommended to fund the Helen White Memorial Trail Project in West Modesto and the South Modesto Cleanups is \$65,000. The budget journal establishes the appropriations in the Community Development Fund budget for the recommended projects and \$14,360 for previously approved projects still active. Also recommended is the de-obligation of funds for previously funded projects that are no longer active or in need of the full approved allocation. It is recommended to de-obligate \$99,800 from the Countywide Growth Management Strategy and \$50,000 from the Keyes Sidewalk Incentive Program.

(Continued on Page 2)

BOARD ACTION AS FOLLOWS:

No. 2012-422

On motion of Supervisor Withdraw, Seconded by Supervisor Chiesa  
and approved by the following vote,

Ayes: Supervisors: Chiesa, Withdraw, Monteith, De Martini, and Chairman O'Brien

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None


1) X Approved as recommended

2) \_\_\_\_\_ Denied

3) \_\_\_\_\_ Approved as amended

4) \_\_\_\_\_ Other:

MOTION:



ATTEST: CHRISTINE FERRARO TALLMAN, Clerk

File No.

Approval to Use Community Development Funds for the Helen White Trail Project in West Modesto, Community Cleanup Activities in South Modesto, and Other Administrative Actions Including the De-obligation of Funds for Prior Approved Projects

**STAFF RECOMMENDATIONS (Continued)**

4. Authorize the Chief Executive Officer to execute any agreements associated with use of these funds.
5. De-obligate funds previously allocated to projects as follows: \$99,800 from the Countywide Growth Management Strategy and \$50,000 from the Keyes Sidewalk Incentive Program.

**FISCAL IMPACT (Continued):**

The Community Development Fund was established by the Board of Supervisors at \$1.5 million as part of the Final Budget during Fiscal Year 2007-2008. To date, fifteen projects have been awarded funding from this source. Such community projects have included sidewalk, lighting, infrastructure improvements and establishing maintenance districts in the unincorporated areas of Stanislaus County. The current uncommitted balance in the Community Development Fund is \$1,183,469. If the recommended use and de-obligation of Community Development Funds is approved, the uncommitted balance would be \$1,268,269, not including interest earnings.

**DISCUSSION:**

**Overview of the Community Development Fund Program:**

Since inception, the Community Development Program has funded a variety of one-time projects or programs benefiting the unincorporated area that demonstrate strong local support and commitment and a general public benefit. The Community Development Fund was established as a funding mechanism to assist in the promotion of activities that would enhance infrastructure and services in the unincorporated areas of Stanislaus County.

The following is a summary of the projects funded to date and their current status:

**North Martin Luther King Drive Sidewalk Project:** Sidewalk improvements on highly utilized pedestrian path (including access to Paradise Medical Office) along North Martin Luther King Drive in West Modesto. District 3. \$12,431. Approved: March 24, 2009 and revised on December 22, 2009. Status: Complete.

**Countywide Growth Management Strategy:** Planning effort to develop a regional growth management strategy for Stanislaus County working with partner cities. The funding was contingent upon the nine cities re-engaging in the process and the identification of a cost sharing plan for the effort. Countywide. \$100,000. Approved: April 21, 2009. Status: Inactive.

**Keyes Sidewalk Incentive Program:** Sidewalk construction incentive program to complement completed Keyes Storm Drain Project. The Keyes Sidewalk Incentive Program funds the cost of the required County encroachment permit for interested property owners who assume the responsibility for material and labor costs associated with sidewalk installation. District 2. \$60,000. Approved: August 11, 2009. Status: Pending.

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**Marshall Avenue Lighting District:** Creation of a lighting district in the West Modesto area to provide street lighting and ongoing funding for maintenance and operations. District 3. \$3,200. Approved: September 1, 2009. Status: Complete and ballot procedure for light district passed.

**County Service Area No. 27 - Empire:** Creation of a county service area to provide ongoing funding for maintenance and operations of Empire Storm Drain System - Phase I capital project constructed along local schools. District 1. \$5,000. Approved: September 15, 2009. Status: Complete and ballot procedure for county service area passed.

**Airport Neighborhood Cleanup Activity:** Airport Neighborhood cleanup activities normally conducted through a partnership between Stanislaus County and the City of Modesto. District 4. \$5,000. Approved: September 15, 2009. Status: Reserved for future use.

**Keyes CSD Street Light Program:** Effort by the Keyes Community Services District (CSD) to correct structural deficit in street light program. Keyes CSD successfully administered ballot procedure to make necessary adjustments to program fee structure. Funds used for required Engineer's Report and other administrative costs. District 2. \$42,000. Approved: November 3, 2009. Status: Complete and ballot procedure to increase rates for street light program passed.

**County Service Area No. 28 - Grayson:** Creation of a county service area to provide ongoing funding for maintenance and operations of proposed street improvements along Mary Street (adjacent to United Community Center and Park) in Grayson. District 5. \$10,000. Approved: March 2, 2010. Status: Ballot procedure for county service area did not pass and thus improvement project not initiated.

**Crows Landing CSD Water Meter:** Purchase and installation of water system meters for existing wells for monitoring and conservation purposes. The Crows Landing Community Services District also initiated ballot procedure to make necessary adjustments to water rates to begin to address structural deficit and capital needs. District 5. \$3,000. Approved: April 27, 2010. Status: Complete.

**Parklawn Neighborhood Sewer Advisory Measure:** Partnered with the City of Modesto to facilitate the administration of sewer advisory measure for the Parklawn Neighborhood in need of sewer infrastructure improvements. District 5. \$16,500. Approved: July 27, 2010 and revised on September 28, 2010. Status: Complete and sewer advisory measure passed.

**Airport Neighborhood Alley Lighting District:** Facilitated the administration of a ballot procedure for the existing airport neighborhood lighting district that incorporated alley lighting. District 4. \$5,600. Approved: July 11, 2011. Status: Complete and ballot procedure for adjustment to the light district rates and structures passed.

**County Service Area No. 29 - Bangs Summit:** Creation of a county service area to provide ongoing funding for maintenance and operations of infrastructure improvements for basin maintenance and street sweeping in Bangs Summit area to address drainage issues. District 4. \$6,000. Approved: May 17, 2011. Status: Ballot procedure for county service area was unsuccessful. Funding not allocated and improvement project not initiated.

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**Kenwood Park Lighting District:** Creation of a lighting district in the unincorporated area near Turlock and ongoing funding for maintenance and operations. District 2. \$6,000. Approved: May 24, 2011. Status: Complete and ballot procedure for lighting district passed.

**Crows Landing CSD:** Additional assistance needed for improvements to failing water system (well repair). Funding provided as no-interest loan with five year repayment schedule (five annual payments of \$2,960). District 5. \$14,800. Approved: August 16, 2011. Status: Complete and annual repayment to begin September 2012.

**Salida Annexation Fiscal Analysis:** Joint project with the City of Modesto to hire independent consultant (Goodwin Consulting) to conduct fiscal analysis of Salida annexation as option for providing a higher level of service to the town. District 3: \$33,000. Approved: August 7, 2012. Status: Pending.

### **Helen White Memorial Trail**

On May 1, 2012, Supervisor Withrow received an update from the Stanislaus Multi-Cultural Community Health Coalition West Modesto/King Kennedy Neighborhood Collaborative on their efforts to fund and construct the Helen White Memorial Trail located in West Modesto (Attachment A). The Collaborative is a community based not for profit organization that believes in the strength of the community residents to come together for effective change. The half-mile path would convert a Modesto Irrigation District easement from California Avenue, near Mellis Park, to Maze Boulevard. The estimated cost of the trail is \$1,000,000 for construction, grading, drainage, irrigation, planting and maintenance. The Collaborative has raised approximately \$225,000 for this project from a variety of sources and partners. Partners include Kaiser Permanente, the Cardoza Family Foundation, Modesto Teacher's Association, Kiwanis Club, local schools and other private individuals.

In April 2012, the City of Modesto Public Works Department assisted the Collaborative in the submission of a State of California Safe Routes to School Grant in the amount of \$450,000. Although unsuccessful in being awarded the grant, the application provided an opportunity for the Collaborative to reach out to partners and re-energize commitment. The Collaborative intends to re-apply for Safe Route to School consideration during the next available funding cycle. The Collaborative has also continued efforts to raise funds through other sources to close the gap in funding. Requests have been made to several other community partners such as Modesto Rotary. In addition, the Collaborative has approached both the City of Modesto and Stanislaus County with the hopes of increasing each jurisdictions involvement in the project. The Collaborative received favorable consideration from the City of Modesto regarding a \$40,000 grant plus in-kind plan review and facilitation services to support efforts for construction of the Helen White Memorial Trail. Additionally, the Collaborative approached Stanislaus County about supporting the project and thus the recommended \$60,000 from the Community Development Fund to make the total amount contributed by the City of Modesto and Stanislaus County \$100,000. These funds will support the Collaborative' efforts to secure additional funds through leveraging and active partnerships.

## Approval to Use Community Development Funds for the Helen White Memorial Trail Project in West Modesto, Community Cleanup Activities in South Modesto, and Other Administrative Actions Including the De-obligation of Funds for Prior Approved Projects

### **Cleanup Activities in South Modesto**

In August 6, 2012, Supervisor DeMartini received a formal request from the South Modesto Municipal Advisory Council (MAC) to provide funding for several cleanup events in the South Modesto Area (Attachment B). Specifically, the request consisted of funding in the amount of \$5,000 for cleanup events in the current fiscal year in concert with the "Love Modesto" community effort on September 29, 2012 and thereafter. The South Modesto cleanup activities will take place in the MACs jurisdictional areas of Bret Harte, Parklawn/Olympic Tract and North Ceres/9<sup>th</sup> Street (the Shackelford neighborhood is no longer within the approved area of the South Modesto MAC being recently annexed into the City of Modesto).

The requested funding will provide for the purchase of approximately three large garbage bins for each of the designated areas in South Modesto through the local hauler, Bertolotti Disposal. Like cleanups provided in the past through the local redevelopment agency, the bins will be placed at designated locations and residents will be provided the opportunity to dispose of acceptable garbage and waste by bringing items to the sites. The South Modesto MAC will work with volunteers and groups such as Parklawn Neighbors United and Manos Unidas to provide necessary support. This will include outreach to the community about the details of the event and assisting residents during the cleanups to unload items. The South Modesto MAC will also explore using this as an opportunity for Alternative Work Program participants to get credit for community service hours worked.

The South Modesto MAC will also use the cleanup events to educate County residents about their existence and purpose and other County resources available for garbage and waste disposal. Information regarding the Bulky Item Collection Program and the Household Hazardous Waste Facility will be disseminated to event participants.

### **De-Obligations of Funds for Previously Funded Projects**

On April 21, 2009, the Board of Supervisor approved funding in the amount of \$100,000 for the Countywide Growth Management Strategy. The purpose of the funding was for the County to work with partner cities in the development of a regional growth management plan for Stanislaus County that would address land use, transportation, agricultural preservation, housing availability and affordability, and regional infrastructure issues such as water supply and quality and sewer. This effort did not materialize as originally intended and only a minimal amount was expended (for the printing of maps) and therefore the recommendation to de-obligate the balance to be allocated for other projects within the parameters of the Community Development Fund program.

On August 11, 2009, the Board of Supervisors approved funding in the amount of \$60,000 for the Keyes Sidewalk Incentive Program. The program, established on the heels of the completion of the Keyes Storm Drain Project construction, was intended to encourage property owners to install sidewalks throughout the newly improved community. Although initial interest resulted in approximately 25 program applications, due to the decline in the economy, the use and participation halted. As such, it is recommended that all but \$10,000 be de-obligated for future community development projects. Once the \$10,000 is full exhausted, the program will conclude.

Approval to Use Community Development Funds for the Helen White Memorial Trail Project in West Modesto, Community Cleanup Activities in South Modesto, and Other Administrative Actions Including the De-obligation of Funds for Prior Approved Projects

**POLICY ISSUES:**

The recommended actions are consistent with the Board's priorities of Well Planned Infrastructure System and Effective Partnerships by working with local leaders and groups to deliver community projects that have public benefit through the leveraging of local resources.

**STAFFING IMPACT:**

The Chief Executive Office oversees the use of community development funds to ensure that they are consistent with proposed project and the Board's direction. Additionally, the project is managed by the Chief Executive Office and appropriate County Departments as needed to ensure completion by the timeline specified and within the established budget.

**CONTACT PERSONS:**

Raul Mendez, Sr. Management Consultant      Telephone: (209) 652-1128  
Keith Boggs, Assistant Executive Officer      Telephone: (209) 652-1514



**STANISLAUS MULTI-CULTURAL COMMUNITY HEALTH COALITION  
WEST MODESTO/KING KENNEDY NEIGHBORHOOD COLLABORATIVE**  
*Effective Black Parenting ■ Faith-Based Community Organizing ■ Family Preservation Services  
Healthy Birth Outcomes Project ■ Healthy Eating Active Living HEAL Zone Initiative  
Mental Health Services Act ■ Homeless Services ■ Youth Resiliency and Leadership Development*  
601 S. Martin Luther King Drive Modesto, CA 95351 (209) 522-6902 Phone (209) 846-6000 Fax

May 1, 2012

Supervisor Terry Withrow  
Board of Supervisors – District 3  
1010 10<sup>th</sup> Street, Suite 6500  
Modesto, CA 95354

**Re:** Helen White Memorial Trail

Hi Terry,

We appreciate you stopping by the office to inquire about the progress of the Walking Trail. The original total estimated cost of the Trail is about 1,000,000: Construction costs \$491,500; Grading and Drainage costs \$51,450; Irrigation costs \$150,190.00; Planting \$55,795.00 and Maintenance and Contingency costs projected at \$99,251.

Below is a recap of efforts and where we are to date:

- The Treasurer's Report of February 2012 indicated we had \$223,934.35 (with outstanding pledges of \$700.00). As you know Kaiser contributed \$200,000.
- Contributions received from the Cardoza Family Foundation (\$10,000)
- Contributions received from the Modesto Teacher's Association (\$10,000)
- Kiwanis Club \$1,000 (thus far)
- Mr. Enochs contributed \$500
- March 2012 Franklin Elementary raised and additional \$1,440 with their "Every Penny Counts" website fundraiser and penny drive.
- All except two target area schools are currently participating in fundraising efforts. The other two that will join the efforts during the 2012-2013 school year.
- April 2012: Modesto City Transportation & Engineering assisted WMKKNC in submitting a Safe Routes to Schools Grant in the amount of \$450,000. Projected cost of the project from the engineers totaled \$1,010,900. Requested \$450,000 from the State with an in-kind and match contribution of \$560,900 (to include the \$223,934 we reported as receiving to date). The projected approval date is July 2012 with projected funds request 9/30/2012.



- A grant was submitted to Modesto Rotary earlier this year. April 2012, Carole and Carrie Cardoza were invited to present the project and make the formal request of \$50,000 (\$25,000 revenue and \$25,000 in-kind). Note: this has not been added to the current revenue.

If you need additional information, please feel free to contact Cle at 345.0847 or myself at 522.6902 at your convenience.

Sincerely,

Carole Collins  
Program Manager

Attachment B



***SOUTH MODESTO MUNICIPAL ADVISORY COUNCIL***

*P.O. Box 1275, Modesto, CA 95353*

August 6, 2012

Stanislaus County Board of Supervisors  
1010 Tenth Street  
Modesto, CA

Dear Chairman Supervisor O'Brien,

On behalf of the South Modesto Municipal Advisory Council, I am respectfully requesting a one-time clean up assistance for the areas of Bret Harte Community, Parklawn/Olympic Tract Community and the North Ceres/9<sup>th</sup> Street Community. We are requesting three large garbage bins for each area for September 29, 2012.

Supervisor DeMartini has inquired as to the cost, and it should not exceed \$5000.00 for a total of nine bins. That would give each area three bins for the day to help the community clean up the area. In addition, information would go out the communities on disposing of tires, hazardous waste items and electronic waste. This will facilitate an orderly collection of trash and assist a quick drop off process for residents. In addition, if possible we would like to request the assistance of Alternative Work Program participants if possible. This would be to assist the elderly and others who need help to quicken the process.

If you have any questions, please feel free to contact me at [somodetomac@yahoo.com](mailto:somodetomac@yahoo.com) or you can contact Raul Mendez to further discuss this request.

Sincerely,

Rebecca Harrington  
South Modesto MAC  
Chairperson