

February 6, 2012

BOARD OF SUPERVISORS

2012 FEB -8 A 10:16



Clerk of the Board of Supervisors
1010 10th Street
Suite 6700
Modesto, CA 95354
Phone: (209) 525-4494

Chairman O'Brien and Board of Supervisors,

Re: Parks and Recreation Commission Recommendation to allow concessions into County Recreation Facilities.

As chairman of the Stanislaus County Parks and Recreation Commission, I would like to forward you a recommendation from the Commission related to concessions in County recreation areas. Currently concessionaires are not allowed to conduct business or provide services within County recreation facilities. The public regularly attends commission meetings requesting that concessions be allowed to operate within the facilities (in fact, over the years, several different groups, representing a variety of services, have attended meetings). The majority of the public's interest has revolved around services for patrons at the reservoirs.

The Commission has spent more than a year investigating and debating this issue. We have visited several recreational facilities looking for viable locations which can accommodate operations. We have also researched the planning restrictions that have historically prohibited services from being provided. The Commission not only believes it is logistically possible to allow entry of concessions, but also believes that concessions are valuable services currently not being provided to paying visitors of County recreational facilities and will help minimize trips in and out of the facilities for related supplies. This may also prove to be a small source of revenue for the Parks Department.

It is the recommendation of the Stanislaus County Parks and Recreation Commission that the Board consider a concessionaire program be established at County recreation facilities which the Board deems appropriate.

If you have any questions about the background and research behind this recommendation, please feel free to contact myself as the Chair or your district's commissioner. The Commission eagerly awaits feedback from the Board on this recommendation, and direction on how best to move forward. We would be pleased to assist the board in the planning efforts to make this a reality.

Sincerely,

A handwritten signature in black ink, appearing to read "Chad Kennedy", written over a horizontal line.

Chad Kennedy,
Stanislaus County Parks and Recreation Commission Chair
209-681-9378 | kechad@gmail.com

Cc: Parks and Recreation Commissioners

Sonya Harrigfeld

Mae Song