

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
ACTION AGENDA SUMMARY

DEPT: Health Services Agency *md*

BOARD AGENDA # *B-16

Urgent Routine

AGENDA DATE June 28, 2011

CEO Concurs with Recommendation YES NO
(Information Attached)

4/5 Vote Required YES NO

SUBJECT:

Authorization for the Health Services Agency to Submit an Application for the Community Transformation Grant for the Prevention and Control of Chronic Diseases Offered Through the Federal Centers for Disease Control and Prevention (CDC) Public Prevention Health Fund

STAFF RECOMMENDATIONS:

1. Authorize the Health Services Agency to develop and submit an application for the CDC's Public Prevention Health Fund: Community Transformation Grant, Category A - Capacity Building, to prevent and control chronic diseases.
2. Authorize the Chairman of the Board of Supervisors and the Chief Executive Officer or his designee to sign a letter of support for the submission of this grant.
3. Authorize the Health Services Agency Managing Director or her designee to enter the grant agreement and amendments, if awarded.

FISCAL IMPACT:

The Community Transformation Grant Project period length is five (5) years, with a budget period length of 12 months, and an anticipated award date of September 15, 2011. The amount of funding for Category A - Capacity Building is estimated to range between \$50,000 - \$500,000 for the first 12 month budget period, for each award. Awards will vary with size of area, the proposed activities, and the needs of each community. The funding includes both direct and indirect costs, and there will be no impact to the County General Fund. If the grant is awarded, the Health Services Agency will return to the Board of Supervisors to request the appropriate budget adjustments.

BOARD ACTION AS FOLLOWS:

No. 2011-396

On motion of Supervisor O'Brien, Seconded by Supervisor Chiesa
and approved by the following vote,

Ayes: Supervisors: O'Brien, Chiesa, Withrow, DeMartini, and Chairman Monteith

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1) X Approved as recommended

2) _____ Denied

3) _____ Approved as amended

4) _____ Other:

MOTION:

Christine Ferraro

ATTEST: CHRISTINE FERRARO TALLMAN, Clerk

File No.

DISCUSSION:

The Affordable Care Act of 2010 authorizes Community Transformation Grants through the Federal Centers for Disease Control and Prevention (CDC) to state and local governmental agencies, tribes and territories, state or local non-profit organizations, and national networks of community-based organizations for the implementation, evaluation, and dissemination of evidence-based community preventive health activities in order to reduce chronic disease rates, prevent the development of secondary conditions, address health disparities, and develop a stronger evidence base for effective prevention programming. In Federal Fiscal Year 2011, \$102.6 million is available from the Prevention and Public Health Fund (PPHF) of the Affordable Care Act, to support evidence and practice-based community and clinical prevention and wellness strategies that will lead to specific, measurable health outcomes to reduce chronic disease rates. The PPHF provides an important opportunity for states, counties, territories, tribes, and community organizations to advance public health across the lifespan and reduce health disparities. This funding opportunity will support intensive community approaches to reduce risk factors responsible for the leading causes of death and disability and to prevent and control chronic diseases in the nation.

The purpose of this funding is to create healthier communities by 1) building capacity to implement broad evidence and practice-based policy, environmental, programmatic and infrastructure changes, and 2) supporting implementation of such interventions in five strategic areas ("Strategic Directions") aligning with "Healthy People 2020" focus areas.

Successful applicants will develop the capacity to work towards implementation of policy, environmental, programmatic, and infrastructure changes focused on the five "Strategic Directions": tobacco-free living, active living and healthy eating, high impact evidence-based clinical and other preventive services, social and emotional wellness, and healthy and safe physical environment.

This funding opportunity provides for two types of grant applications. Category A is for Capacity Building, while Category B is for Implementation. The Health Services Agency is requesting approval to submit an application for Category A – Capacity Building which would include the development of a Community Transformation Implementation Plan. Category A awardees may be able to subsequently apply for a Category B grant, should funding be available.

Category A - Capacity Building Component

The intent of this component is to fund applicants who are ready to develop the capacity necessary to implement policy, environmental, programmatic, and infrastructure changes. Steps towards developing capacity include the following:

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- Developing a Leadership Team to establish and provide a coordinated, multi-sectoral organizational structure for the initiative that supports the area coalitions, and oversee the strategic direction of the project activities;
- Establishing or strengthening a multi-sectoral coalition; participating in policy, environmental, programmatic, and infrastructure training;
- Summarizing existing community health data and conducting a health needs assessment of the area, including identification of population subgroups experiencing health disparities; conducting community engagement with population subgroups experiencing health disparities; and
- Conducting a policy scan and documenting gaps in existing policies, environments, programs, and infrastructure.

Stanislaus County Health Services Agency Public Health (PH) division has been working with community partners, through the Mobilizing Action for Planning and Partnership (MAPP) process to improve the health of the community for the past decade. A Community Health Assessment (CHA) was conducted in 2008 through the support and participation of many County and community partners, resulting in the development of a Community Health Improvement Plan (CHIP), which is based on findings from the CHA. Since 2008, the annual Public Health report presented in April of each year to the Board of Supervisors has included information about the CHA and CHIP. While the Agency has developed a base framework for improving the health of the community, it lacks necessary funding and resources to fully develop activities necessary to affect fundamental change. The Category A Capacity Building grant funding would allow Public Health to enhance the capacity of staff and strengthen existing collaborative efforts to address the four broad determinants of health identified in the CHIP. A Leadership Team, as required by this grant, would be developed to include a multi-disciplinary team of County and non-County staff and partners, including a member from the County Chief Executive Office. The focus and strategic directions outlined in this grant, as well as the required activities align with HSA's strategic plan, and the chronic disease prevention work that was reported to the Board of Supervisors in this year's Public Health Report, earlier in April.

POLICY ISSUES:

Approval of this item supports the Board of Supervisors' priorities of A Healthy Community and Effective Partnerships, as it will enable the Health Services Agency to apply for funding to enhance continued work with local partners to create a healthier community through policy, environmental, programmatic and infrastructure changes.

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STAFFING IMPACT:

If awarded, it is anticipated that additional staffing will be required in order to fulfill the grant agreement scope of work. The Health Services Agency would make the appropriate requests for related staffing following a grant award.

DEPARTMENT CONTACT:

Phoebe Leung, Assistant Director (209) 558-7116



BOARD OF SUPERVISORS

William O'Brien, 1st District
Vito Chiesa, 2nd District
Terry Withrow, 3rd District
Dick Monteith, 4th District
Jim DeMartini, 5th District

1010 10th Street, Suite 6500
Modesto, CA 95354
Phone: 209.525.4494 Fax: 209.525.4410

June 28, 2011

Vivian Walker, Grants Management Officer
Department of Health and Human Services
CDC Procurement and Grants Office
2920 Brandywine Road, MS E-14
Atlanta, GA 30341

Subject: **Letter of Support - Public Prevention Health Fund, Community Transformation Grant**

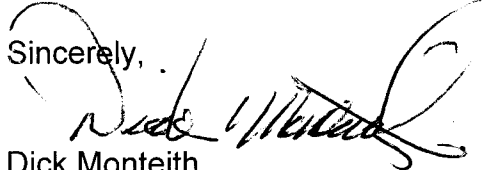
To Whom this May Concern:

The Stanislaus County Board of Supervisors supports the Stanislaus County Health Services Agency Public Health division in its proposal for the Centers for Disease Control and Prevention Public Prevention Health Fund, Community Transformation grant. The Health Services Agency Public Health division has developed strong community partnerships to promote preventive health strategies, which aim to reduce chronic disease rates and address health disparities.

As one of the Stanislaus County Board of Supervisors' priorities is A Healthy Community, Stanislaus County government supports these efforts and will work closely and collaboratively with the Agency. We support the assignment of a representative from the County's Chief Executive Office to participate on the Community Transformation Grant's Leadership Team and we commit County government's involvement toward advancing policies and/or systems change to promote health and decrease the impact of chronic diseases in Stanislaus County.

Thank you for your consideration.

Sincerely,



Dick Monteith
Chairman, Board of Supervisors



CHIEF EXECUTIVE OFFICE

Richard W. Robinson
Chief Executive Officer

Patricia Hill Thomas
Chief Operations Officer/
Assistant Executive Officer

Monica Nino-Reid
Assistant Executive Officer

Stan Risen
Assistant Executive Officer

June 28, 2011

Vivian Walker, Grants Management Officer
Department of Health and Human Services
CDC Procurement and Grants Office
2920 Brandywine Road, MS E-14
Atlanta, GA 30341

1010 10th Street, Suite 6800, Modesto, CA 95354
P.O. Box 3404, Modesto, CA 95353-3404
Phone: 209.525.6333 Fax: 209.544.6226

Subject: Letter of Support - Public Prevention Health Fund, Community Transformation Grant

To Whom It May Concern:

The Stanislaus County Chief Executive Office supports the Stanislaus County Health Services Agency Public Health division (Agency) in its proposal for the Centers for Disease Control and Prevention Public Prevention Health Fund, Community Transformation Grant. The Agency has developed strong community partnerships to promote preventive health strategies, which aim to reduce chronic disease rates and address health disparities.

The Agency has the responsibility of protecting the public's health and strives to create healthier communities. The Agency utilizes evidenced-based practices and policies to achieve environmental, programmatic and infrastructure changes to enhance local capacity to reduce the burden of disease among Stanislaus County residents.

This project will involve intensive community approaches to build capacity and develop implementation strategies with specific measures, to achieve health equity, eliminate health disparities and improve the health and well-being of Stanislaus County residents. Stanislaus County Chief Executive Office is committed to advancing these efforts and will provide a representative to work closely with the Agency, by participating on the Leadership Team.

As a member of the Leadership Team, the Stanislaus County Chief Executive Office will assist in overseeing the strategic direction of project activities, participate in project-related meetings and trainings, and will work collaboratively with respect policy, environmental, programmatic, and infrastructure changes related to the five strategic directions of the grant.

Stanislaus County's Chief Executive Office strongly supports the efforts of the Stanislaus County Health Services Agency and highly recommends their application for the Centers for Disease Control and Prevention Public Prevention Health Fund, Community Transformation grant. Thank you for your consideration.

Sincerely,

Richard W. Robinson
Chief Executive Officer