THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS ACTION AGENDA SUMMARY

DEPT: Aging & Veterans Services	BOARD AGENDA # *B-6
Urgent Routine	AGENDA DATE April 19, 2011
CEO Concurs with Recommendation YES NO (Information Attached	4/5 Vote Required YES NO
SUBJECT:	
Approval of Area Agency on Aging Fiscal Year 2011-201	12 Planning and Service Area (PSA) Plan Update
STAFF RECOMMENDATIONS:	
Approve the Area Agency on Aging's Fiscal Year 201 Update.	1-2012 Planning and Service Area (PSA) Plan
Authorize the Chair of the Board of Supervisors to sig Department of Aging.	n the Transmittal Letters to the California
3. Return original signed Transmittal Letters to the Area	Agency on Aging.
FISCAL IMPACT:	
The projected PSA Plan Budget for Fiscal Year 2011-20 \$1,749,199 from the California Department of Aging, \$19 Agency on Aging administration to fulfill federal Older Anders from contracting providers for the minimum required mat contributions.	91,117 from the County's matching share of Area mericans Act and state mandates, and \$470,044
BOARD ACTION AS FOLLOWS:	No. 2011-226
On motion of Supervisor Chiesa , Secand approved by the following vote, Ayes: Supervisors: Chiesa, Withrow, DeMartini, a Noes: Supervisors: None Excused or Absent: Supervisors: Chairman Monteith Abstaining: Supervisor: None 1) X Approved as recommended 2) Denied 3) Approved as amended	and_Vice-Chairman_O'Brien
4) Other: MOTION:	

ATTEST:

CHRISTINE FERRARO TALLMAN, Clerk

File No.

Approval of Area Agency on Aging Fiscal Year 2011-2012 Planning and Service Area (PSA) Plan Update Page 2

DISCUSSION:

The Area Agency on Aging is designated by the California Department of Aging and the local Board of Supervisors to be the lead agency in the County for advocacy, planning, and program development on behalf of older persons in the County. The mission of the Area Agency on Aging is:

"To maintain, enhance, and improve the quality of life for seniors in Stanislaus County by developing systems of home and community-based services which promote independence and self-sufficiency."

The 2011-2012 Planning and Service Area Plan Update provides an update of goals and objectives for the Area Agency on Aging's Three-Year planning document (the 2009-2012 Planning and Service Area Plan). The updated version of the Plan also integrates any new objectives in the Area Plan Budget for Fiscal Year 2011-2012 that begins on July 1, 2011.

The Area Agency on Aging (AAA) will continue working on the following three goals:

- 1. <u>Promote Health and Well-Being</u>: We intend to promote better health and well-being for the senior citizens of Stanislaus County through attention to life transitions, physical, and emotional needs.
- 2. <u>Provide Information and Assistance</u>: We intend to make available to seniors and caregivers information regarding services and agencies that will assist them to achieve or maintain a beneficial lifestyle.
- 3. <u>Promote and Maintain Independence</u>: We intend to assist seniors and caregivers in promoting and maintaining the optimum conditions to remain independent in the community.

This Area Plan Update integrates eight new objectives into the Three-Year 2009-2012 Area Plan. These new objectives will fall under Goals # 1, # 2, and # 3.

- 1. Objective # 1.16: The AAA staff will coordinate with the Behavioral Health and Recovery Services to offer the PEARLS (Program to Encourage Active, Rewarding Lives for Seniors), and Senior Peer Counseling programs throughout Stanislaus County. Outreach efforts will result in referrals of homebound seniors to these programs.
- 2. Objective # 1.17: The AAA staff will partner with the Doctors Medical Center Foundation to support local senior volunteers through the Retired Senior Volunteer Program (RSVP). Mileage reimbursement and additional insurance for the volunteers will be provided.
- 3. Objective # 1.18: As part of the Fall Prevention Program, the AAA staff and the staff of the Healthy Aging Association will partner to produce a DVD of exercises to distribute to their classes.
- 4. Objective # 1.19: The AAA staff will partner with the Fall Prevention Coalition members to highlight the importance of proper management of medications at various community outreach events.
- 5. Objective # 1.20: The AAA staff will institute a Ride Buddy Program, in collaboration with RSVP, to help increase participation in the Congregate Meals and Young At Heart programs. Current participants in these programs would commit to bring a friend to either a meal site or exercise class.

Approval of Area Agency on Aging Fiscal Year 2011-2012 Planning and Service Area (PSA) Plan Update Page 3

- 6. Objective # 1.21: The AAA staff will expand the PEARLS, Senior Peer Counseling, and Friendly Visitor Programs through coordination of services, outreach to increase the number of volunteers, and establishing an effective database that will support the programs.
- 7. Objective # 2.13: The Health Insurance Counseling and Advocacy Program (HICAP) staff and volunteers will partner with staff members in the cities of Oakdale and Patterson to establish HICAP services in the Senior Centers.
- 8. Objective # 3.3: The AAA staff will partner with StanCOG (Stanislaus Council of Governments) to support and promote the mission of the CTSA (Coordinated Transportation Services Agency). The contracted agency, Innovative Paradigms, will develop ways to assist seniors throughout Stanislaus County to effectively use available transportation services.

A copy of the updated Plan is available from the Clerk of the Board of Supervisors.

POLICY ISSUES:

By approving the Fiscal Year 2011-2012 Update of the Three-Year 2009-2012 Area Plan, Stanislaus County will be able to continue to provide Older Americans Act and Older Californians Act aging services to residents of Stanislaus County, consistent with the Board of Supervisor's priority of ensuring A Healthy Community.

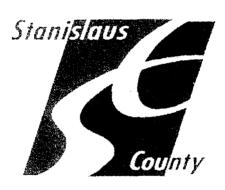
STAFFING IMPACT:

There are no staffing impacts associated with this request.

CONTACT PERSON:

Margie Palomino, Director. Telephone: (209) 558-7825

Area Agency on Aging Public & Service Area 30 Area Plan Update, Fiscal Year 2011-2012



Stanislaus County Aging and Veterans Services Margie Palomino, Director May 2011

Area Plan Update PSA 30 - Stanislaus County July 1, 2011 – June 30, 2012

View of PSA 30-Stanislaus County-Targeting and Priorities:

Stanislaus County has the dubious distinction of being in the middle of the area hardest hit by the foreclosure crisis. Despite the assertion by national economists that the recession is over, many in Stanislaus County continue to struggle to handle the basic necessities of life. The senior citizen population has been affected in many ways, particularly those whose income is very low to moderate. Two years of a lack of a cost of living increase in Social Security and the sharp drop in asset values has affected those people who are totally dependent upon these sources of income, especially due to the rising cost of food, fuel, utilities, health care and other expenses. State and local budget cuts to services such as Medi-Cal and In Home Supportive Services (IHSS) have affected the poorest of the senior citizens and have threatened their ability to remain in their own homes instead of living in long-term care homes. The proposed budget cuts to the Multipurpose Senior Services Program (MSSP) and Adult Day Health Care Program threaten to erode the support systems further than has been done in the last several years.

Though services have been cut for seniors whose income is below \$10,890 annually for a single person or \$14,710 annually for a couple, these seniors still qualify for some assistance from the state and federal governments. For those whose income is greater than those annual figures, government services are not available and keeping up with expenses has become more difficult. The Elder Economic Security Standard Index is a standard designed by the UCLA Center for Health Policy Research and the Insight Center for Community Economic Development. This standard recognizes that seniors have other expenses in addition to food costs, and maintains that the Federal Poverty Limit does not address those expenses. Factors that are considered by the Elder Index include the cost of housing, food, transportation, health care and miscellaneous expenses such as clothing, household items, utilities, and telephone. Including these expenses and assuming the seniors are in good health, the income estimate for Stanislaus County for a senior homeowner without a mortgage is approximately \$15,800. If a senior rents a home or apartment his or her income is estimated to be \$19,450 to meet basic needs. By these estimates, approximately 42% of elders 65 and older are above the Federal Poverty Line but have less income than is needed to meet basic living expenses. In contrast, approximately 8% of the senior population has income at or below the Federal Poverty Line.

Population Estimates for 2011:

Total population of Stanislaus County: 532,274

Persons over age 55: 114,738 22% of total population

Persons over age 60: 84,526 16% of total population

Persons over 60 with minority status: 26,506 5% of total, 31% of senior population

Persons over 55 who are Hispanic 25,264 4.7% of total, 22% of 55+ population

Persons over 60 who are Hispanic: 17,694 3% of total, 21% of senior population

<u>Rural Population Estimates</u>: Approximately 25% of the County population lives in rural areas or in cities with populations under 25,000. The majority of people live along the Highway 99 corridor in the cities of Modesto, Ceres and Turlock.

Area Agency on Aging Responses to Current Situations in Stanislaus County:

The Stanislaus County Area Agency on Aging staff has been affected by the recession through decreased staff levels and furlough time. The decreased number of staff members has given the staff the opportunity to recruit volunteers to assist with outreach, counseling and visiting. The successful partnerships that were begun in the past are contributing to greater cooperation between the AAA, and a variety of local agencies.

In July 2010 the new programs that are part of funding through Proposition 63, the Mental Health Initiative, were started. PEARLS (Program to Encourage Active Rewarding Lives for Seniors) and Peer to Peer Counseling have been available for seniors in Stanislaus County since then. The PEARLS program has enrolled 50 seniors in the program, with 35 seniors who are active or have completed the course. Two classes have been held to train Peer Counselors resulting in 16 counselors being paired with seniors who recognize their need to receive this kind of assistance. Part of the original proposal was to organize participation in a program called Senior Center Without Walls. This program has not been implemented to date, but will continue to be a resource for seniors that cannot leave their homes to participate in senior activities at a local senior center.

The Friendly Visitor Program grew out of the elimination of the Linkages Program funding in September 2009. Over 35 seniors have received visits from a volunteer several times per month. Many of the volunteers have spent more time than the required twice per month standard, and have developed lasting friendships with their assigned senior recipient. In the coming year the plan is to incorporate this program into the Prevention and Early Intervention (PEI) programs listed above and to hire a part-time coordinator of volunteers to be involved in the Friendly Visitor and Peer to Peer Counseling programs. This new staff person will meet prospective volunteers, do the associated administrative duties, coordinate the levels of service for the seniors, and assist in marketing the programs.

The 8th Annual Healthy Aging Summit was held October 15, 2010. Approximately 975 seniors and caregivers attended. Stanislaus County Health Services Agency administered three different immunizations: flu, pneumonia and pertussis, for 125 attendees. Vendors representing 77 agencies distributed information and there were areas for seniors to be screened for bone density, diabetes, balance, vision, hearing, blood pressure, and cholesterol. New this year was an area for prescription medication disposal, sponsored by the Behavioral Health and Recovery Services Department and the Department of Environmental Resources. Also available was a special Dementia Reality Tour, an opportunity for participants to experience some of the challenges faced by someone diagnosed with dementia.

The Fall Prevention Coalition, of which AAA staff members are active participants, continues to be an integral part of the annual Healthy Aging Summit. The Coalition consists of representatives of the AAA, the Healthy Aging Association, the Stanislaus County Coroner's Office, Modesto Irrigation District, Lowe's Home Improvement Stores, CSU Stanislaus faculty members, Advancing Vibrant Communities, Stanislaus County Adult Services and other agencies that assist seniors in preventing falls. Approximately 200 participants attended this interactive portion of the Summit, participating in evaluations, exercises and receiving information about how to reduce the possibility of falls in their homes and environment.

The objective that stated a partnership between the AAA, the Healthy Aging Association and AARP to address proper management of medications will be deleted for the coming year at the Healthy Aging Summit. The expectation that seniors would be prepared to fully discuss their

individual medication needs proved to be unworkable in the Summit setting. The Healthy Aging Association will continue to address the need for better awareness of proper management of medications through their presentations to various groups and by providing one means for seniors to track their medication usage. That tracking mechanism is a card that can be put into any wallet and provides spaces to list current medications as a reference for when seniors go to various doctors and/or pharmacies.

The "A Matter of Balance" program has grown in FY 2010-11. Within Stanislaus County the staff has trained leaders at 2 locations and has conducted classes that have included 18 participants. Those participants have said they plan to continue the techniques learned in the classes to prevent possible falls. Several more classes are planned in the coming months.

A local non-profit agency, Doctors Medical Center Foundation (DMCF), has been awarded a grant to start a Retired Senior Volunteer Program (RSVP) in Stanislaus County. The AAA and other agencies will be coordinating their volunteer programs through the RSVP to maximize the opportunities for their eligible volunteers. Many of the Friendly Visitors and the Peer Counselors have been enrolled with RSVP. The AAA staff will continue to promote the RSVP as a means to provide additional assistance to their volunteers and will collaborate with DMCF to encourage more volunteers to be involved with available programs for seniors.

To encourage participation at congregate meals sites and the Young At Heart exercise programs, the AAA staff will be designing and implementing a program called "Ride Buddy". Current attendees at the meals sites and exercise classes will be encouraged as volunteers to offer to bring friends and neighbors to these programs. The drivers will be enrolled in the RSVP program and will receive reimbursement for their mileage, as well as additional insurance coverage and recognition of their service.

The Health Insurance Counseling and Advocacy Program (HICAP) staff has established two satellite sites in Patterson and Oakdale. These sites are in the rural areas on the west and east sides of the County and offer seniors the chance to receive advice on Medicare close to their homes, instead of traveling to Modesto.

Following the successful efforts of seniors and staff members at various agencies that serve the needs of seniors, including the AAA, the Stanislaus Council of Governments (StanCOG) recognized the need to assist seniors with their transportation needs. StanCOG began contracting with Innovative Paradigms as the agency to be the Coordinated Transportation Services Agency (CTSA) for Stanislaus County. The AAA staff has begun referring seniors to the CTSA and will continue to support this agency as the staff seeks additional ways to provide the means for seniors to get to various appointments and events.

As the nation, state and county attempt to recover from the worst recession in nearly 70 years, the senior citizens of Stanislaus County continue to use their personal resources to maintain or improve their quality of life. Many of the seniors have vivid memories of the Great Depression and the stark realities of World War II. They have found ways to cope during some of the worst times in our nation's history and have understood better than many in subsequent generations how to make the best of dire situations. The "new" senior citizens, the Baby Boom generation, straddle the line between the experiences of their parents during those dire times and the emergence of the post-WW II prosperity. The memory of the more difficult times makes it possible for many of the senior citizens to find ways to endure the current situations with more grace than younger people. They continue to be our best examples.

PUBLIC HEARINGS

Conducted for the 2009-2012 Planning Period CCR Title 22, Article 3, Section 7302(a)(10) and Section 7308; OAA 2006 306(a)

<u>Fiscal</u> Year	<u>Date</u>	Location	Number of Attendees	Presented in languages other than English? ¹ Yes or No	Was hearing held at a Long-Term Care Facility? ² Yes or No
2009-10	2/09 2/09 3/09 3/09 3/09 3/09 3/09 3/09 3/09 3	Modesto Sr. Ctr. Patterson Sr. Ctr. Maddux Ctr, Mod. Turlock Meal Site Hughson Meal Ceres Meal Site Newman Exercise Newman Meal Newman 50+ Club Oakdale Exercise Grayson Meal STOAAC Riverbank Event	55 40 19 20 20 10 15 16 45 40 10 32 100	No No No No No No No No No No No Yes No Yes	No No No No No No No No
2010-11	<u>4/10</u>	Hammon Senior Center-Patterson	<u>26</u>	<u>No</u>	No
2011-12	<u>4/11</u>	Area Agency on Aging Modesto	<u>15</u>	<u>No</u>	No

Below items must be discussed at each planning cycle's Public Hearings

1. Discuss outreach efforts used in seeking input into the Area Plan from institutionalized, homebound, and/or disabled older individuals.

One of the Commission on Aging members works for the Disability Resource Agency for Independent Living (DRAIL). Other Commission on Aging members are either disabled or work in areas that serve institutionalized and homebound seniors. All of the Commission members were given the opportunity to review the Update prior to the Public Hearing and solicited for changes, additions or deletions to the Plan.

2. Proposed expenditures for Program Development (PD) and Coordination (C) must be discussed at a public hearing. Did the AAA discuss PD and C activities at a public hearing?

X Yes	Not Applicable if PD and C funds are not used
☐ No, Explain:	<u> </u>

<u>3.</u>	Summarize the comments received concerning	<u>ng proposed</u>	<u>expenditures</u>	<u>for PD</u>
	and C, if applicable.	-		

A discussion occurred concerning the degree to which the Plan and available AAA resources were being used to provide services for the Hispanic population in the County. Statistics regarding current program participants will be provided to interested parties. Additional ways to better reach the Hispanic and other minority communities will be explored.

<u>4. </u>	Were all interested parties in the PSA notified of the public hearing and provided
	the opportunity to testify regarding setting of minimum percentages of Title III B
	program funds to meet the adequate proportion funding for Priority Services?
	X Yes
	No, Explain:
<u>5.</u>	Summarize the comments received concerning minimum percentages of Title III B funds
	to meet the adequate proportion funding for priority services.
No	specific comments were made.
<u>6.</u>	Summarize other major issues discussed or raised at the public hearings.
No	other major issues were raised at the public hearing.

7. <u>List major changes in the Area Plan resulting from input by attendees at the hearings.</u> No major changes were made to the Area Plan as a result of the Public Hearing.

Section 11 - Narrative Goals and Objectives

Goal #1-Promote Health and Well-Being

We intend to promote better health and well-being for the senior citizens of Stanislaus County through attention to life transitions, physical and emotional needs.

Rationale:

- ❖ The needs assessment survey showed that physical activities such as doing heavy housework (72%), shopping (46.3%), and walking (44.8%), were the activities that most of the respondents identified as most difficult.
- Results of the needs assessment survey showed that those respondents who exercised regularly had less difficulty in accomplishing activities of daily living.
- ❖ Other results showed that 41.1% of respondents said depression was a problem and 38.5% identified loneliness as a significant issue.

Objectives:

- The AAA staff will partner with the Behavioral Health and Recovery Services (BHRS) 1.1 Department and other community organizations to implement three programs that address the mental health needs of seniors and disabled persons. These will be part of the Mental Health Services Act Prevention and Early Intervention (PEI) initiative. Proposed programs include a Senior Peer Counseling program and PEARLS (Program to Encourage Active, Rewarding Lives for Seniors). These programs are intended to reduce the incidence of depression in physically impaired and socially isolated older adults in their own homes. Outcome: The creation and implementation of at least one program during the year. *Measurement:* Successful creation of at least one program and the number of participants enrolled. To be accomplished 7/1/09-6/30/10. New Program Development Objective. Area Plan Update 2010-2011: The AAA staff has been awarded the contract to coordinate the PEARLS and Senior Peer Counseling Programs. The AAA staff will work with the staff of the BHRS to develop these programs in the new fiscal year. *See Outcome and Measurement listed above.* To be accomplished 7/1/10-6/30/11. Continuing Program **Development Objective.** COMPLETED. PEARLS counselors and Senior Peer Counseling volunteers have been working with seniors throughout the year. See Objectives 1.16, 1.17. and 1.21 for related new plans.
- 1.2 The AAA staff will coordinate with BHRS to conduct depression screenings at the nutrition sites throughout the County during October, Depression Screening Month. In addition, BHRS staff will conduct depression screenings at the annual Healthy Aging Summit, October 9, 2009. *Outcome:* Seniors will have the opportunity to address symptoms, causes and results of depression. *Measurement:* Attendance at the screening sessions and by participation in follow-up sessions by the BHRS. *To be accomplished by 10/31/09.* New Coordination Objective. Completed October 2009.

Area Plan Update 2010-2011: 200 seniors were screened at the Healthy Aging Summit and at the Nutrition Sites around Stanislaus County. Screening for depression will continue in October 2010. *See Outcome and Measurement listed above.* To be accomplished by 10/31/10. Continuing Coordination Objective.

Area Plan Update 2011-2012: Depression screenings were conducted at the Healthy Aging Summit, October 15, 2010 and the Congregate Nutrition Sites. *See Outcome and Measurement listed above.* To be accomplished by 10/31/11. Continuing Coordination Objective.

distribution of free USDA Farmers Market Coupons to qualified low-income senior citizens throughout the County. Particular attention will be given to establishing new markets and opportunities for seniors in the west side communities of Westley, Grayson, Patterson, and Newman. The coupons will continue to be available at established markets in Modesto, Riverbank and Oakdale and from certified farmers at their individual farm stands. *Outcome:* Markets will be available for seniors to attend and take advantage of the Farmers Market Coupons in under-served areas of the County. *Measurement:* Number of new areas served, coupons distributed and the redemption of the coupons. *To be accomplished by 6/30/10.* New Program Development Objective. *In June and July 2009, new markets were opened in Patterson and Ceres.* Completed July 2009.

Area Plan Update 2010-2011: These markets and the already established markets in

Area Plan Update 2010-2011: These markets and the already established markets in Modesto, Riverbank and Oakdale will continue to be the focus for the distribution of the coupons. The AAA staff will attend the available markets and dedicate outreach time to promoting healthy living and giving information about other services for senior citizens. Continuing Objective.

Area Plan Update 2011-2012: In the current economic climate the Farmers Markets and these coupons have become significantly more important for the senior citizens of Stanislaus County. The AAA staff will continue to distribute these coupons in various areas to assist seniors to remain healthy. Continuing Objective.

During May 2010, Older Americans Month, the AAA staff and Commission on Aging members will highlight the accomplishments of senior citizens in the County. A Proclamation will be sought from the Board of Supervisors to recognize May as Older Americans Month and an outstanding senior from each District will be nominated and honored at a meeting of the Board of Supervisors in May. *Outcome:* The Proclamation will be granted and senior citizens will be recognized at a Board of Supervisors meeting. *Measurement:* Dates secured for the events and specific seniors are honored. *To be accomplished by 5/31/10.* New Coordination Objective.
Area Plan Undete 2010, 2011. The outstanding seniors will be honored at the May 18, 2016.

Area Plan Update 2010-2011: The outstanding seniors will be honored at the May 18, 2010 Board of Supervisors Meeting. Work towards honoring seniors will begin in January 2011, with the anticipated result that 5 seniors will be honored in May 2011. *See Outcome and Measurement listed above.* To be accomplished by 5/31/11. Continuing Coordination Objective.

Area Plan Update 2011-2012: The Board of Supervisors will honor the outstanding seniors, May 17, 2011. This popular event will be part of the ongoing mission of the AAA and Commission on Aging in May 2012. *See Outcome and Measurement listed above.* To be accomplished by 5/31/12. Continuing Coordination Objective.

1.5 In October 2009, the AAA staff will coordinate with the Healthy Aging Association staff to sponsor the Healthy Aging Summit. The Summit will include free health screenings, flu shots and information about healthy living for seniors and caregivers. *Outcome:* The Summit will be held October 9, 2009. *Measurement:* Number of attendees at the Summit and number of screenings done. *To be accomplished by 10/9/09.* New Coordination Objective. Completed.

Area Plan Update 2010-2011: The Summit will be held October 15, 2010. *See Outcome and Measurement listed above.* To be accomplished by 10/15/10. Continuing Coordination Objective.

Area Plan Update 2011-2012: The October 2010 Summit served 975 seniors and caregivers, with information, health screenings, 125 pneumonia, pertussis, and flu shots. The 2011 Summit is scheduled for October 14, 2011. *See Outcome and Measurement listed above.* To be accomplished by 10/14/11. Continuing Coordination Objective.

- 1.6 The AAA staff will coordinate with AARP to conduct a Medication Management Seminar at the Healthy Aging Summit. *Outcome*: Seniors and caregivers will gain understanding about the use and potential abuse of various medications. *Measurement*: Number of participants for whom medications are reviewed. *To be accomplished 10/9/09*. New Coordination Objective. Completed.
 - Area Plan Update 2010-2011: The AAA staff will coordinate with AARP representatives to distribute information about drug interactions and how medications can affect various parts of seniors' lives at the Healthy Aging Summit. The Summit will be held October 15, 2010. *See Outcome and Measurement listed above.* To be accomplished by 10/15/10. Continuing Coordination Objective. DELETE.
- 1.7 As the recipient of Title III D funding, the Healthy Aging Association staff will conduct strength training, Tai Chi and aerobic classes throughout the County to assist seniors in achieving and maintaining optimal health and preventing injuries. *Outcome:* Seniors will have the opportunity to exercise in an atmosphere designed to meet their specific needs. *Measurement:* Number of classes available, number of participants, and the satisfaction of those participants. *To be accomplished 7/1/09-6/30/10.* New Objective. *Area Plan Update 2010-2011:* Anecdotal evidence has shown that the participants in these senior-specific exercise programs have reported the health benefits of the classes. Those benefits include successful recovery from illness or surgery, increased strength and flexibility, and maintaining or achieving optimal health. The ultimate benefit is that seniors are able to remain independent, accomplishing goals beyond the basic activities of daily living. Ongoing Objective.
 - *Area Plan Update 2011-2012:* There are 24 classes that include over 1,000 seniors throughout Stanislaus County. The exercise programs continue to attract new participants who report better health due to the programs. **Ongoing Objective.**
- 1.8 The Healthy Aging Association and AAA staff will offer the program, "A Matter of Balance: Managing Concerns About Falls". The Healthy Aging Association and AAA staff members will train Balance Coaches to teach participants how to overcome their fear of falling and practical steps to increase their health to avoid falls. *Outcome:* A minimum of 96 seniors will increase their understanding about methods to prevent debilitating falls. *Measurement:* Number of participants and the evaluation of their progress at the end of the set of classes. *To be accomplished 7/1/09-12/31/09.* New Program Development Objective. Completed first class and trainer class, April 2010.
- 1.9 The AAA staff will work with the provider of the Home Delivered Meals and the Congregate Meals to improve the quality and delivery of meals. Additional funding will be sought to expand the programs. *Outcome*: The AAA staff and dietician will develop specific standards for the meals and require the provider to meet those standards.

Measurement: The creation of the standards and a bi-annual review of the menu cycle. To be accomplished 7/1/09-6/30/10. New Program Development Objective. Completed February 2010.

Area Plan Update 2010-2011. Changes in the meals have been implemented, with new menus that will be seasonally adjusted. A satisfaction survey will be done annually. Area Plan Update 2011-2012: A satisfaction survey is being done and will continue in the new year.

- 1.10 The AAA staff will work with the provider of the meals programs to design a program utilizing volunteers. Volunteers would be an integral part of a sustainable expansion of congregate sites, particularly into rural areas. Outcome: Volunteer positions will be created and implemented. 10,000-15,000 more meals will be provided during the year. *Measurement:* Implementation of a volunteer program and the additional number of meals served. To be accomplished 7/1/09-6/30/10. New Program Development Objective. Area Plan Update 2010-2011: A meal site was re-opened in Riverbank, staffed completely by volunteers, currently serving an average of 20 seniors 3 days per week. One of the Home Delivered Meals routes has been assigned to a new volunteer. The AAA staff will continue to work with the provider of the meals programs to increase the number of meals served and the number of volunteers involved with both programs. *Outcome and Measurement, see above*. To be accomplished 7/1/10-6/30/11. Continuing Program **Development Objective. COMPLETED** The Riverbank site continues to be a popular place for seniors to enjoy a meal and their peers. Expansion of both programs will continue to be a focus for the AAA and the provider of meals, as the population ages. Continuing Objective.
- 1.11 The AAA staff will coordinate with the staff of the Gallo Center for the Arts to arrange for seniors to participate in special cultural events, especially Hispanic seniors, at little or no cost to them. Preference will be given to seniors who are geographically and financially challenged, with staff facilitating arrangements for the event. *Outcome:* Seniors will have the opportunity to have access to cultural events in Modesto and enhance their quality of life. Measurement: The number of events and number of seniors that attend. To be accomplished 7/1/09-6/30/10. New Coordination Objective. Area Plan Update 2010-2011: A member of the Commission on Aging is part of the Gallo Center Senior Advisory Committee to increase the participation of seniors in cultural events. In January 2010 a new program, "Senior and Student Rush", was instituted whereby seniors can get discounted tickets the same day as a performance. The AAA staff, the Commission on Aging members and the staff at the Gallo Center will continue to find ways for seniors to have the chance to participate in events at the Center. To be accomplished 7/1/10-6/30/11. Continuing Coordination Objective. Area Plan Update 2011-2012: The AAA staff and Commission on Aging members will continue to coordinate with the staff of the Gallo Center for the Arts, promoting cultural events to enhance the lives of seniors. The AAA staff has been notified of discounted or free tickets approximately monthly. *Outcome and Measurement, see above*. To be accomplished 7/1/11-6/30/12. Continuing Coordination Objective.
- 1.12 The AAA staff will work with BHRS staff to establish and conduct a support group for seniors, caregivers and disabled persons in the Lesbian, Gay, Bisexual and Transgender (LGBT) community. *Outcome:* LGBT seniors will have a forum to share experiences and

- challenges. *Measurement:* The group established and by the number of participants. *To be accomplished 7/1/09-6/30/10.* New Program Development Objective.

 Area Plan Update 2010-2011: The support group was established and has an average of 3 participants monthly. The AAA staff has updated the flyer and the BHRS staff will continue marketing and conducting the group. Completed and Continuing Objective.

 Area Plan Update 2011-2012: The BHRS staff and AAA staff will continue to make this group opportunity available through reorganized marketing. Continuing Objective.
- 1.13 The AAA staff will work with the Long Term Care Ombudsman staff to train and certify new Ombudsman volunteers. *Outcome:* By the end of fiscal year 2008-2009 the Stanislaus County Ombudsman Program will have 30 trained, certified and active volunteers. *Measurement:* The number of training classes conducted and the number of volunteers in the Ombudsman Program. *To be accomplished 7/1/09-6/30/10.* New Objective. *Area Plan Update 2010-2011:* Effective March 1, 2010, 29 volunteers have completed the entire process and are active, 1 additional volunteer is waiting for certification. Classes will continue to be offered to increase the number of active volunteers, with a goal of 10 additional volunteers by June 30, 2011. Completed and Continuing Objective. *Area Plan Update 2011-2012:* Two initial certification training classes were conducted during FY 2010-2011. Through the second quarter, there were 25 active volunteers, with 3 newly trained volunteers awaiting certification. Classes will continue to be offered, creating new opportunities for volunteers to assist seniors. Continuing Objective.
- 1.14 The AAA and Healthy Aging Association staff members will monitor the progress of the "Matter of Balance" classes-see Objective 1.8. *Outcome:* A minimum of 96 seniors will increase their understanding about methods to prevent debilitating falls. *Measurement:* Number of participants and the evaluation of their progress at the end of the set of classes. *To be accomplished 7/1/10-6/30/11.* New Coordination Objective. *Area Plan Update 2011-2012:* During FY 2011, three classes have been conducted, with 18 participants. Two new classes will be starting soon. Participants report they will strive to continue the new things learned in the classes. *See Outcome and Measurement above.* To be accomplished 7/1/11-6/30/12. Continuing Coordination Objective.
- 1.15 The AAA staff will initiate and coordinate a Friendly Visitor Program to reach out to homebound seniors and disabled persons. The Program will utilize volunteers to spend time with seniors in an effort to prevent depression and keep them engaged in the community. Outcome: Seniors and disabled persons will maintain connections with community services. Measurement: 40 volunteers will be matched with needy seniors or disabled persons. To be accomplished 7/1/10-6/30/11. New Program Development Objective.
 Area Plan Update 2011-2012: Effective February 2011, there are 30 active volunteers visiting seniors. Continuing Objective.
- 1.16 The AAA staff will coordinate with the Behavioral Health and Recovery Services (BHRS) to offer the PEARLS and Senior Peer Counseling programs throughout Stanislaus County. See Objective 1.1. Outcome: Outreach to churches, community groups, non-profit organizations and County agencies will result in referrals of homebound seniors who will benefit from individual counseling, giving them a better quality of life. Measurement: Number of outreach events and participants in the programs. To be accomplished 7/1/11-6/30/12. New Coordination Objective.

- 1.17 The AAA staff will partner with the Doctors Medical Center Foundation (DMCF) to support local senior volunteers through the RSVP (Retired Senior Volunteer Program) program. The RSVP grant will provide mileage reimbursement and additional insurance for the volunteers involved in the Friendly Visitor and Senior Peer Counseling programs. Outcome: Eligible volunteers will receive compensation and support for the time spent assisting local senior citizens. Measurement: The number of volunteers that choose to be enrolled with RSVP. To be accomplished 7/1/11-6/30/12. New Coordination Objective.
- 1.18 As part of the Fall Prevention Programs, the AAA staff and the staff of the Healthy Aging Association will partner to produce a DVD of exercises to distribute to their classes. *Outcome:* Seniors in the classes will have another resource to use in their homes to increase their strength and prevent debilitating falls. *Measurement:* The successful production of the DVD. *To be accomplished 7/1/11-6/30/12*. New Program Development Objective.
- 1.19 The AAA staff will partner with the Fall Prevention Coalition members to highlight the importance of proper management of medications when making presentations to various groups and at community outreach events. Information will be distributed, including a card intended be a reference for seniors when they visit their doctors. *Outcome*: Seniors and caregivers will receive applicable information to aid them in remaining healthy while taking various medications. *Measurement*: Number of contacts at speaking engagements and through community events. *To be accomplished 7/1/11-6/30/12*. New Coordination Objective.
- 1.20 The AAA staff will institute a Ride Buddy Program, in collaboration with RSVP, to help increase participation in the Congregate Meals program and Young At Heart exercise program at various sites. Current participants in these programs would commit to bringing a friend to either a meal or exercise class. *Outcome:* More seniors will be able to participate in these programs that promote better health. *Measurement:* The increased number of seniors participating in the programs. *To be accomplished 7/1/11-6/30/12.* New Program Development Objective.
- 1.21 The AAA staff will expand the PEARLS, Peer Counseling and Friendly Visitor Programs through coordination of services, doing outreach to increase the number of volunteers and establishing an effective database that will support the programs. *Outcome:* Volunteers and senior recipients of the programs will be referred and supported through a single AAA staff member and thereby be able to more effectively accomplish the goals of the programs. *Measurement:* New staff member hired by the AAA, 20 new Friendly Visitors and 12 new Peer Counselors will be visiting with eligible seniors. *To be accomplished 7/1/11-6/30/12.* New Program Development Objective.

Goal #2-Information and Assistance

We intend to make available to seniors and caregivers information regarding services and agencies that will assist them to achieve or maintain a beneficial lifestyle.

Rationale:

❖ Having enough money to meet expenses was one of the top issues that was identified as a concern for 39.3% of the respondents of the needs assessment survey.

- Of the respondents to the survey, 35.7% said that getting information about services was a major issue and 30.8% identified obtaining services and benefits as a concern.
- ❖ As the population continues to age it will become more vital that the AAA be the conduit for information about senior services in the county.

Objectives:

- 2.1 The AAA Information and Assistance staff will provide guidance in completing applications for property tax postponement, Dial-a-Ride and discounts on utilities. This guidance will be available in both English and Spanish. *Outcome:* Seniors needing assistance to complete appropriate applications will be aided by the AAA staff. *Measurement:* Measurement will be by the number of applications completed for applicable discounts. *To be accomplished 7/1/09-6/30/10.* New Objective.

 Area Plan Update 2010-2011: The AAA staff continues to be available to assist seniors and their caregivers access appropriate services that will help them maintain the best quality of life in their homes. The Spanish/English bilingual staff will continue to be available for this assistance. Continuing Objective.

 Area Plan Update 2011-2012: See above. Continuing Objective.
- 2.2 The AAA staff will request that the DVD that explains the various programs of the AAA to be broadcast on the County public access cable channel and on the Information TV's that play in the Community Services Agency waiting areas during Older Americans Month, May 2010. *Outcome:* Information about AAA services will be available via television. *Measurement:* The number of times the DVD is played and calls to the I&A line. *To be accomplished 5/1/10-5/31/10.* New Objective.

 Area Plan Update 2010-2011: The DVD is shown regularly on various public access channels throughout the County. Continuing Objective.

 Area Plan Update 2011-2012: See above. Continuing Objective.
- The AAA staff and members of the Fall Prevention Coalition will make presentations to various groups to explain the importance and means to prevent debilitating falls. *Outcome:* Information will be conveyed to members of the public about fall prevention. *Measurement:* Number of presentations and attendance at the presentations. *To be accomplished 7/1/09-6/30/10.* New Coordination Objective.

 Area Plan Update 2010-2011: The AAA staff and members of the Fall Prevention Coalition have made and will continue to make presentations throughout the County. *Outcome and Measurement-see above*. To be accomplished 7/1/10-6/30/11. Continuing Coordination Objective.

 Area Plan Update 2011-2012: The AAA staff and members of the Fall Prevention Coalition have made and will continue to make presentations throughout the County. *Outcome and Measurement-see above*. To be accomplished 7/1/11-6/30/12. Continuing Coordination Objective.
- 2.4 The AAA staff and members of the Fall Prevention Coalition will update and distribute copies of a Resource Guide to assist consumers in taking steps to prevent falls. *Outcome:* Through the AAA I&A office, the Info Van, and the offices of Coalition members the Guides will be distributed. *Measurement:* The number of Guides produced and distributed. *To be accomplished 7/1/09-6/30/10.* New Coordination Objective.

Area Plan Update 2010-2011: The Resource Guides were reprinted and distributed at the Healthy Aging Summit, through various AAA programs and the members of the Coalition. The Guides will continue to be distributed throughout the community, with the involvement of all members of the Fall Prevention Coalition. To be accomplished 7/1/10-6/30/11. Continuing Coordination Objective.

Area Plan Update 2011-2012: The Resource Guides continue to be the main item that is distributed to consumers through various agencies and at multiple locations. *See above for Outcome and Measurement. To be accomplished 7/1/11-6/30/12. Continuing Coordination Objective.

2.5 The AAA staff will participate with El Concilio, the West Side Community Alliance, and the Hispanic Leadership Council to take information about services available through the AAA to the Hispanic community, particularly in the rural areas of the County. Bilingual staff will be used to accurately convey this information on an individual basis to seniors and caregivers. *Outcome:* Members of the Hispanic population will understand the role of the AAA in their lives and the possibilities for assistance through the AAA. *Measurement:* The number of contacts made at various events. *To be accomplished 7/1/09-6/30/10.* New Coordination Objective.

Area Plan Update 2010-2011: The AAA staff has participated in outreach events in the Hispanic communities throughout the County. The staff has also participated in planning sessions with the West Side Community Alliance and the Hispanic Leadership Council to increase the awareness of and participation in services available through the AAA. Participation in events and planning sessions will continue. To be accomplished 7/1/10-6/30/11. Continuing Coordination Objective.

Area Plan Update 2011-2012: The AAA staff will continue to seek opportunities to participate in events that specifically reach the Hispanic community. See above for Outcome and Measurement. To be accomplished 7/1/11-6/30/12. Continuing Coordination Objective.

2.6 The Commission on Aging Public Relations Committee, with assistance from AAA staff, will present information to City Councils and Municipal Advisory Councils in unincorporated areas of the County regarding services available through the AAA. *Outcome:* Members of governing bodies and the general public will hear about the AAA, and be able to make appropriate referrals to the AAA and their partner agencies. *Measurement:* Number of presentations made. *To be accomplished 7/1/09-6/30/10.* New Coordination Objective.

Area Plan Update 2010-2011: The Public Relations Committee, with help from AAA staff, has changed the focus of the outreach efforts. Presentations will be made to residents in senior apartments and housing complexes. In addition, the Public Relations Committee will assist the AAA staff at various outreach events and fairs. To be accomplished 7/1/10-6/30/11. Continuing Coordination Objective. DELETE.

2.7 The AAA staff through the Info Van will attend meetings and community functions, distributing information about services for senior citizens and caregivers in the rural areas of the County, particularly during May 2010, Older Americans Month. The staff will distribute information individually as seniors and caregivers visit the van. *Outcome:* People in the rural areas of the County will be aware of the services available through the AAA.

Measurement: The number of meetings and events attended by the staff and the number of people who receive information. To be accomplished 7/1/09-6/30/10. New Objective. Area Plan Update 2010-2011: The AAA staff will continue to use the Info Van to attend meetings and community events in various areas of the County to disseminate information about senior services. In addition the AAA staff will use the contacts with partner agencies to convey information in various parts of the County. Continuing Objective.

Area Plan Update 2011-2012: The Info Van will continue to be an extension of the AAA office and the Information and Assistance program. *See above for Outcome and Measurement.* To be accomplished 7/1/11-6/30/12. Continuing Objective.

- 2.8 The AAA staff will coordinate with the Stanislaus Elder Abuse Prevention Alliance (SEAPA) to attend and sponsor seminars and information days that warn seniors and caregivers about potential elder abuse. Seniors and caregivers will be given information on how to avoid abuse and what to do if abuse is suspected. The staff will distribute information individually as seniors and caregivers visit the Info Van or information table. Outcome: Seniors will receive information about elder abuse, how to prevent it and AAA services. *Measurement:* The number of events and the number of attendees at the events. To be accomplished 7/1/09-6/30/10. New Coordination Objective. Area Plan Update 2010-2011: The AAA staff will continue to be active in the planning and participation in various SEAPA forums throughout the year and in all areas of the County. To be accomplished 7/1/10-6/30/11. Continuing Coordination Objective. Area Plan Update 2011-2012: The AAA staff will continue to actively plan and participate in the numerous ways that the SEAPA organization seeks to inform seniors and caregivers about elder abuse and its prevention. *See above for Outcome and Measurement.* To be accomplished 7/1/11-6/30/12. Continuing Coordination Objective.
- 2.9 The AAA staff will work with the United Way of Stanislaus and the Mother Lode to promote the use of the 211 Information and Referral Service at senior and community events. The AAA staff will also advise the United Way staff regarding services for senior citizens in Stanislaus County. *Outcome*: The community will become informed about the 211 Service. *Measurement*: The number of events and the amount of literature distributed. *To be accomplished 7/1/09-6/30/10*. New Coordination Objective.

 Area Plan Update 2010-2011: The AAA staff will continue to work with the United Way to promote accurate information about the 211 system and with the United Way staff to keep them current on available services for seniors. *To be accomplished 7/1/10-6/30/11*. Continuing Coordination Objective. COMPLETED. The 211 number is listed in the AAA Information and Assistance Brochure and the AAA staff includes information about the service when attending events.
- 2.10 The AAA staff will coordinate with the staff of the Modesto Irrigation District (MID) and other utility companies to promote various energy efficiency efforts to help seniors manage their utility bills. *Outcome:* Seniors throughout the county will receive information and assistance reducing the cost of their utilities. *Measurement:* The number of projects sponsored by MID and other utilities and coordinated with the AAA. *To be accomplished 7/1/09-6/30/10.* New Coordination Objective.

 Area Plan Update 2010-2011: The AAA staff will continue to coordinate with the utility companies to assist seniors manage their utility costs. *To be accomplished 7/1/10-6/30/11.*

Continuing Coordination Objective.

- Area Plan Update 2011-2012: The AAA staff will continue to assist seniors to receive discounts from the utility companies in Stanislaus County. *See above for Outcome and Measurement*. To be accomplished 7/1/11-6/30/12. Continuing Coordination Objective.
- 2.11 The AAA staff will partner with the Modesto Irrigation District (MID) and the Disability Agency for Independent Living (DRAIL) to purchase and install voice programmable thermostats for qualified seniors and disabled citizens. *Outcome*: Impaired seniors and disabled persons will be able to control the temperature in their homes via the specialized thermostats. *Measurement*: A maximum of 10 persons will receive the thermostats. *To be accomplished 7/1/10-6/30/11*. New Coordination Objective.

 Area Plan Update 2011-2012: The AAA has screened and arranged for 5 specialized thermostats to be installed in the homes of seniors. *See above for Outcome and Measurement*. To be accomplished 7/1/11-6/30/12. Continuing Coordination Objective.
- 2.12 The AAA staff will work with the members of the Fall Prevention Coalition to sponsor the Fall Prevention Program at the Healthy Aging Summit, October 8, 2010. The Program will involve the participation of all members of the Coalition to present the ways seniors and caregivers can make changes in their environment and improve their overall health to prevent potential falls. *Outcome:* Seniors and caregivers will be given the tools needed to prevent falls. *Measurement:* Participation by members of the Coalition and the number of seniors that visit the Fall Prevention area of the Summit. *To be accomplished 10/8/10.*New Coordination Objective.
 - Area Plan Update 2011-2012: The Healthy Aging Summit on October 15, 2010 included a special section exclusively on fall prevention. Representatives from Lowe's Home Improvement Store; CSU Stanislaus Kinesiology Department; Modesto Irrigation District; Advancing Vibrant Communities; Healthy Aging Association; Doctors Medical Center Foundation; Walgreens Pharmacy; the AAA and other Stanislaus County agencies gave out information and provided demonstrations about preventing falls. Approximately 200 people participated in this part of the Summit. This section will be included in the Summit scheduled for October 14, 2011. *See above for Outcome and Measurement*. To be accomplished 10/14/11. Continuing Coordination Objective.
- 2.13 The Health Insurance Counseling and Advocacy Program (HICAP) staff and volunteers at the AAA will partner with staff members in the cities of Oakdale and Patterson to establish HICAP services in the Senior Centers. *Outcome*: Senior citizens and caregivers in Oakdale and Patterson will have improved access to services and the HICAP staff will promote the Low Income Subsidy (LIS) for Medicare recipients. *Measurement*: The sites established and the number of seniors who come to the sites for assistance. *To be accomplished 7/1/11-6/30/12*. New Program Development Objective.

Goal #3-Promote and Maintain Independence

We intend to assist seniors and caregivers in promoting and maintaining the optimum conditions to remain independent in the community.

Rationale:

- ❖ Approximately 30% of needs assessment respondents identified transportation as an issue.
- ❖ The number of family caregivers that require assistance to maintain the best conditions to continue providing care at home has increased.

Approximately 72% of needs assessment respondents identified heavy housework and approximately 45% identified light housework as issues to maintain their independence.

Objectives:

3.1 The Stanislaus Senior Foundation, AAA staff, and the Commission on Aging will partner to seek funding to expand services through each of the Older Americans Act and Older Californians Act programs. *Outcome*: The programs will have additional resources to provide expanded services to seniors in rural areas, and the growing population in the urban areas of the County. *Measurement*: The additional services provided and the greater numbers of seniors served. *To be accomplished 7/1/09-6/30/10*. New Program Development Objective.

Area Plan Update 2010-2011: The AAA staff and Commission on Aging members are in the process of establishing the Stanislaus Senior Foundation as a Not-for-Profit, 501c3 foundation. The expectations, outcome, and measurement will continue. To be accomplished 7/1/10-6/30/11. Continuing Program Development Objective.

Area Plan Update 2011-2012: COMPLETED. The Stanislaus Senior Foundation is now a 501c3 Foundation and has begun raising funds and assisting seniors through grants to agencies.

- 3.2 The AAA staff will coordinate with the Stanislaus Council of Governments (StanCOG) to promote the expansion and coordination of specialized paratransit services to seniors and disabled persons in the rural west and east sides of the County. Outcome: Specialized paratransit services will be effectively coordinated between cities to better assist seniors and disabled persons as they navigate throughout the County. Measurement: Number of new routes available and greater opportunities for seniors as gauged by the number of seniors served. To be accomplished 7/1/09-6/30/10. New Coordination Objective. Area Plan Update 2010-2011: The AAA staff, the personnel of StanCOG, and members of the Commission have assisted in the establishment of a Coordinated Transportation Service Agency (CTSA) that will manage the new service throughout the County. The preliminary Request for Proposal (RFP) is being developed, with the anticipated result of this new service to begin within the year. This coordination effort will continue. *Outcome and Measurement-see above*. To be accomplished 7/1/10-6/30/11. Continuing Coordination Objective. Area Plan Update 2011-2012: COMPLETED. Innovative Paradigms has received
- 3.3 The AAA staff will partner with StanCOG to support and promote the mission of the CTSA through the staff of Innovative Paradigms. The AAA will assist the staff of Innovative Paradigms by developing ways to assist seniors throughout Stanislaus County effectively establish the means to use available transportation services. *Outcome:* Seniors and disabled persons will have greater access to services throughout the County. *Measurement:* The number of seniors that are assisted by Innovative Paradigms. *To be accomplished 7/1/11-6/30/12.* New Coordination Objective.

the contract to be the CTSA for Stanislaus County.

TRANSMITTAL LETTER Three-Year Area Plan 2009-2012

	AAA Name: Stanislaus Count	v Area Agency on Aging	PSA Number 30
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This Area Plan is hereby submitted to the California Department of Aging for approval. The Governing Board and the Advisory Council have each had the opportunity to participate in the planning process and to review and comment on the Area Plan. The Governing Board, Advisory Council, and Area Agency Director actively support the planning and development of community-based systems of care and will ensure compliance with the assurances set forth in this Area Plan. The undersigned recognize the responsibility within each community to establish systems in order to address the care needs of older individuals and their family caregivers in this planning and service area.

1. William O'Brien	
- William Om-	4/19/9
Stanislaus County Board of Supervisors ¹	<u>Date</u>
2. Kim Mallock	
Mule	4/11/11
Stanislaus County Commission on Aging	
3. Margie Palomino	, ,
Marin talomin	4/11/11
Director, Aging and Veterans Services	<u>Date</u>

Original signatures or official signature stamps are required.