

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
ACTION AGENDA SUMMARY

DEPT: Children and Families Commission

BOARD AGENDA # B-7

Urgent

Routine

AGENDA DATE October 26, 2010

CEO Concurs with Recommendation YES NO

4/5 Vote Required YES NO

(Information Attached)

SUBJECT:

Accept a Children and Families Commission Presentation on 2009-2010 Activities

STAFF RECOMMENDATIONS:

Accept the Children and Families Commission's presentation on 2009-2010 activities.

FISCAL IMPACT:

There is no impact to the County of Stanislaus associated with acceptance of the Commission's presentation. The Children and Families Commission has independent authority and responsibility for program operations and has independent fiduciary responsibility for fiscal operations. In the 2009-2010 fiscal year, the Commission budgeted more than \$10,800,000 to support programs that serve children 0 through age 5 and their families.

BOARD ACTION AS FOLLOWS:

No. 2010-668

On motion of Supervisor Chiesa, Seconded by Supervisor Monteith

and approved by the following vote,

Ayes: Supervisors: O'Brien, Chiesa, Monteith, DeMartini, and Chairman Grover

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None


1) Approved as recommended

2) Denied

3) Approved as amended

4) Other:

MOTION:



ATTEST: CHRISTINE FERRARO TALLMAN, Clerk

File No.

FISCAL IMPACT (Continued):

Annually, the Commission reports to the Board of Supervisors on progress made towards the goals embodied in Proposition 10 - "to facilitate the creation and implementation of an integrated, comprehensive, and collaborative system of information and services to enhance optimal early childhood development and ensure that children are ready to enter school". The Chair and Vice Chair of the Commission, Mary Ann Lee and George Skol, respectively, will make an informational presentation to the Board of Supervisors on the Commission's 2009-2010 activities.

DISCUSSION:

In November of 1998, California voters approved Proposition 10, which added a 50 cents-per-pack tax on cigarette products to fund education, health, childcare, and other programs for expectant parents and children through age 5. Proposition 10 was designed to address the lack of public funding and support for early childhood development in the wake of a growing body of scientific evidence indicating that the emotional, physical, social, and developmental environments to which children are exposed have a profound impact on their ability to reach their greatest potential in school and to become productive members of society. In the 2009-2010 fiscal year, the Stanislaus County Children and Families Commission received approximately \$6,000,000 from tobacco taxes to promote the development and well-being of children 0 through 5 in Stanislaus County. Using reserves and other sources of funding, the Commission budgeted more than \$10,800,000 in 2009-2010 to support programs aimed at providing services to children.

As required by the Proposition, on December 8, 1998 the Board of Supervisors adopted an ordinance establishing the Stanislaus County Children and Families Commission. Membership of this nine member Commission, which has a fiduciary responsibility for programmatic and fiscal operations that is separate and distinct from the Board of Supervisors, is made up of:

- One member of the Board of Supervisors (Vito Chiesa)
- The County Health Officer (Dr. John Walker)
- Two County Department Heads (Denise Hunt, Mary Ann Lee)
- One representative of a local school district (Vicki Bauman)
- Four community representatives (David Cooper, Nelly Paredes-Walsborn, George Skol, and Dan Souza)

It is the Commission's vision that "all of Stanislaus County's children will thrive in supportive, safe, nurturing, and loving environments; are healthy, eager, and ready learners; and will become productive well-adjusted members of society." The Commission's mission is "promoting the development and well-being of children 0 through 5."

DISCUSSION (Continued):

The Commission is implementing its vision and mission by working in four result areas:

- Improved family functioning
- Improved child development
- Improved health
- Improved systems of care

The following are some of the programs that were supported by the Children and Families Commission in fiscal year 2009-2010:

Specialized Early Childcare Program

Stanislaus County Behavioral Health and Recovery Services (BHRS)

Provides childcare consultations at early education settings such as childcare, pre-school centers, and specialized daycare centers. Families also receive mental health services that support the social emotional development of young children. The program is managed by BHRS Leaps and Bounds and Sierra Vista Child and Family Services, Early Intervention Team.

CARES (Comprehensive Approaches to Raising Educational Standards) Program

Child Development Training Consortium at the Yosemite Community College District

CARES provides stipends and professional development opportunities to childcare providers.

■ **CARES Track I (Family, Friends, and Neighbors Training Project)**

Provides health and safety training and information on other county resources that encourage licensure and continued training for informal childcare providers.

■ **CARES Entry Track II**

Provides stipend reimbursements to qualified childcare workers who have not completed requirements for the Child Development Permit. Professional Growth Advising and Child Development Permit Advising are required and available to participants.

■ **CARES Permit Track III and IV**

Provides stipend reimbursements to qualified childcare workers who hold a Child Development Permit. Child Development Permit Advising and Professional Growth Advising are required and available to participants.

Healthy Cubs

Stanislaus County Health Services Agency

Provides health access to uninsured children who are members of families with incomes at or below 300% of the Federal Poverty Level who do not qualify for publicly sponsored programs such Medi-Cal or Healthy Families.

DISCUSSION (Continued):

Stanislaus County 2-1-1

United Way of Stanislaus County

An easy to remember toll free number that connects residents with health and human services information and referrals. United Way of Stanislaus County runs the free program which links callers with the appropriate agency to get them the help they need. The hotline is a help line that improves access to healthcare and other important services.

School Readiness Programs

10 schools in 7 School Districts (Patterson, Newman - Crows Landing, Turlock, Waterford, Riverbank, Chatom, and Keyes)

Pre-kindergarten programs designed to improve the social, literacy, and motor development of children entering kindergarten.

Family Resource Centers (FRC)

Eleven sites countywide operated by private non-profits, community-based organizations, and schools.

Provides services and family support programs for children and families including those at risk of abuse and neglect. The FRC's are providing differential response (child protective) services to families under an agreement with Community Services Agency.

POLICY ISSUE:

Approval of this agenda item addresses the Board of Supervisors' priorities of ensuring *A Safe Community, A Healthy Community, and Efficient Delivery of Public Services*.

STAFFING IMPACT:

There are no staffing impacts associated with this item.

CONTACT PERSON:

John Sims, Executive Director, 209.558.7272

Harvesting a Healthy Future for Children

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Children & Families Commission

STANISLAUS COUNTY CHILDREN & FAMILIES COMMISSION

Promoting the development and well-being of children 0 through 5 in Stanislaus County



MESSAGE TO THE COMMUNITY

On behalf of the Stanislaus County Children and Families Commission, we're pleased to share our Seventh Annual Report to the Community with you.

Our goal is to give children the best start in school and in life and to see families thrive. Like a farmer growing crops, our programs are planting seeds of success and reaping bountiful rewards for children and families.

During the 2009-2010 fiscal year, the commission invested more than \$10 million dollars in early childhood programs to help change the landscape of children's health and education in our community. Thousands of children and their families received services through our funded programs.

We know these are challenging times. But, increasingly, commission funding is plugging holes in the local safety net for children and families caused by diminishing resources, greater demand for services, and the state budget crisis. To do that, we've built strong foundations through community partnerships that are truly making a difference in the lives of children and families.

To find out more about our programs and services, please contact us at (209) 558-6218. You can also visit us on the web at www.stanprop10.org.

We are champions for children. Our children are our future.

As a commission and as responsible stewards of Proposition 10 funds, we'll continue to cultivate a healthy and fertile environment to help children grow and blossom.

Sincerely,

David F. Cooper
Chair

John Sims
Executive Director

OUR STORY

Just as a seedling requires a fertile environment to take root and grow strong, a young child is ready to blossom when given the right nourishment and care.

Research shows that a child's brain develops more rapidly during the first 5 years of life than at any other time. The environment in which a child lives, plays, and learns has an enormous effect on the rest of his or her life.

Based on this research, California voters in 1998 passed Proposition 10, a ballot measure that added a 50-cent tax to each pack of cigarettes sold in the state. Prop. 10 established the Stanislaus County Children and Families Commission and made the commission responsible for the operation and administration of the program in our county. Revenues generated by the tobacco tax are used to fund health, education, family strengthening, and other programs for expectant parents and children ages 0 through 5.



OUR VISION

All of Stanislaus County's children will thrive in supportive, safe, nurturing, and loving environments; are healthy, eager, and ready learners; and become productive well-adjusted members of society.

ABOUT STANISLAUS COUNTY

Stanislaus County has 55,702 children 0 through 5 years of age.*
Stanislaus County had 8,695 births in 2009, roughly 24 births a day.**

Ethnicity of Children 0-5

Ethnicity	Count	Percentage	Percentage of Children Served in Stanislaus County in Prop. 10 Programs
Hispanic	32,146	57.7%	63.1%
White	18,687	33.5%	23%
Asian	2,006	3.6%	4.0%
Multirace	1,440	2.6%	1.0%
Black	1,116	2.0%	2.9%
Pacific Islander	184	.3%	.2%
American Indian	123	.2%	1.3%



* State of California, Department of Finance, Demographic Research Unit, Series 2009 Birth Projections Final Tables and Charts, Sacramento, CA., September 2009.
** State of California, Department of Finance, Race/Ethnic Population with Age and Sex Detail, 2000-2050, Sacramento, CA., July 2007.

2009 - 2010 COMMISSIONERS

Vicki Bauman
School Representative

Vito Chiesa
County Supervisor

David Cooper
Chair/Community Representative

Denise Hunt, RN, MFT
Behavioral Health and Recovery Services

Mary Ann Lee
Vice-Chair/Health Services Agency

Nelly Paredes-Walsborn, Ph.D.
Community Representative

George Skol
Community Representative

Dan Souza, LCSW
Community Representative

John Walker, MD
Public Health Officer

STANISLAUS COUNTY BOARD OF SUPERVISORS

William O'Brien 1st District

Vito Chiesa 2nd District

Jeff Grover 3rd District

Dick Monteith 4th District

Jim DeMartini 5th District



PRODUCING RESULTS THROUGH OUR BOUNTY OF SERVICES

Improved Family Functioning

Parents and families are provided relevant, timely, and culturally appropriate information, education, and services to support the well-being of children 0-5.

RESULTS:

- 11,000 children's families received support services through countywide Family Resource Centers and other programs and 2,377 received more intensive support services focused on improving child abuse factors.
- The parents of 3,411 children have increased parenting skills and knowledge after taking parenting classes.
- 3,038 caregivers of children 0-5 were screened for depression and 574 were referred for mental health services.
- 287 children 0-5 received mental or behavioral health services. 82% of parents indicated significant reduction in their child's mental health symptoms.

Improved Child Development

Programs in this area focus on increasing the quality of and access to early learning and education for young children.

RESULTS:

- 3,234 caregivers of children 0-5 gained knowledge on how to prepare their children for school.
- 823 early learning providers were trained to better care for children in our county.
- 4,363 children 0-5 were screened for educational developmental issues and 654 were referred for further assessment or services.

Improved Health

Prop 10 funded programs promote optimal health by identifying physical and emotional developmental delays and by providing services that decrease the risks that threaten children's health.

RESULTS:

- 2,769 children 0-5 and pregnant women who did not have access to health care received medical attention through an interim health care program.
- 1,910 children 0-5 who did not have health insurance are now enrolled in a health coverage plan.
- 261 infants were born healthy (term and not low birth weight) after their mothers participated in a healthy birth program. 80% of the mothers initiated breastfeeding.
- 5,409 new parents were educated about the dangers and consequences of shaking babies through the Shaken Baby Syndrome (SBS) Prevention program. In 2009-2010, there was one documented SBS case, compared to 6 in 2006-2007 (before the program's implementation).

Improved Systems of Care

Programs strive to be integrated, comprehensive, and inclusive in order to provide appropriate and efficient services. Programs strive for improvements in family functioning, health, and child development.

RESULTS:

- With the assistance of a countywide support system, the families of 5,078 children have increased knowledge and utilization of community resources.
- All Prop 10 funded programs collaborate with two or more other Prop 10 funded programs to decrease duplication and increase effectiveness of services.

(Data reported by contractors.)

REGIONAL INVESTMENT YIELDS BIG PAY OFF FOR SMALL CHILDREN

More children ages 0-5 are being born healthy; more mothers receive early prenatal care; and more children are prepared for success when they enter kindergarten. These are just some of the findings of a landmark report released by First 5 Commissions in the Sacramento Region.

"We're investing in our future by investing in children," stated John Sims, Executive Director of the Stanislaus County Children and Families Commission, one of eight county commissions highlighted in the report.

The impact study, which compiled regional data from 2008 and 2009, found marked improvements in the health and well-being of children as a result of commission funded programs. The region, comprised of Colusa, El Dorado, Placer, Sacramento, San Joaquin, Stanislaus, Sutter, and Yolo Counties, invested more than \$47 million dollars to serve nearly 76,000 children and 86,000 parents and caregivers.

Among the report highlights:

- Commissions invested \$17.1 million to prepare more than 31,000 children and their parents to be "ready for school."



- Five county commissions invested \$329,000 for family literacy activities serving more than 3,000 parents and caregivers and 6,573 children.
- Nearly \$7 million was invested to improve children's health, including increased access to care for almost 8,000 children, and funding of direct services to improve nutrition and physical fitness.

The study also found that First 5 gets the most out of its limited resources. Four counties used their funds as matching funds to secure more than \$56.7 million in additional funding from federal reimbursements, foundations, special grants, and other sources.

These are big investments in our children that will payoff for lifetimes to come.

2009-2010 FISCAL YEAR BUDGET TOTAL BUDGET \$10,820,268

Improved Family Functioning
(Family Support, Education, and Services)

\$4,378,840



Improved Health
(Health Education and Services)

\$2,354,712



Improved Child Development
(Child Development Services)

\$2,559,558



Improved Systems of Care

\$82,378



Administration

\$462,821



Evaluation

\$331,922



Other Programs
(Includes Contingency Fund)

\$650,037





Victor Orosco with wife, Laura, daughter Karely, and sons, Oscar and Victor Jr.

A FATHER'S JOURNEY

Victor Orosco wanted to be a better dad to his 3 year old daughter, Karely, and his two sons, 6 year old Oscar and 8 year old Victor Jr. "I wanted to be present for my kids," he stated.

Victor and his wife, Laura, enrolled in a couples class in Riverbank facilitated by staff at Sierra Vista Child and Family Services. Here he learned the importance of communication and positive parenting. For Victor, it was the beginning of a journey that's brought him closer to his family. "I've learned to be a better husband and a better father to my children," he proudly declared.

The class led him to explore other community resources provided by Sierra Vista at its North Modesto Family Resource Center (FRC). It was a positive experience during a negative time. Victor, a mechanic, had lost his job and was unemployed. But at the North Modesto FRC funded by the Stanislaus County Children and Families Commission, Victor participated in parent activities where he learned to fully engage with his children. It was something he didn't always do and he isn't alone.

A growing body of research has found that fathers are important to their child's development and the first five years are a critical time to develop healthy patterns and family interactions. Children with involved, loving fathers are significantly more likely to do well in school, have healthy self-esteem, and exhibit empathy and pro-social behavior.

"It was like a switch went on," affirmed Gloria Valdes, case manager at the Center. "He was empowered and realized the importance of bonding with his children."

By attending "An Evening with Dad" and "School Readiness Boot Camp" activities with his kids, Victor has become a more patient and confident father. He wants only the best for his children. "My dream is for them to go to school and have a better life," he explained.

Now, family time is always quality time, and Victor would have it no other way.

To find out more about the North Modesto Family Resource Center and the activities offered, call 338-0279.

A PARENT TEACHER

Parents are a child's first teacher and Socorro Torres is learning how to be a more effective one thanks to the Ceres Healthy Start Family Resource Center. "I want my children to get the best start in school," said Socorro during one of her many visits to the Ceres site.

Socorro is a graduate of the Center's "First Steps for Learning," a program that supports parents' roles in promoting their children's school readiness and healthy development. On this day, Socorro picks up alphabet letters and numbers as her daughter, three and a half year old Itzel, identifies what she's holding. Meanwhile, her son, one and a half year old Jesus, plays with a plastic truck.

This is time to play but it's also time to learn because the activities help develop emotional, social, and motor skills. Socorro knows her role is vital to her children's development.

"Parents play the most important role in their children's education," commented Lillian Loera, the Center's coordinator. "Learning starts at home. We want to give parents the tools to be successful."

Funded by the Stanislaus County Children and Families Commission, the school based Healthy Start program serves parents and their children living within the Ceres Unified School District. The goal is to link parents and families to resources directly related to their needs.

Literacy activities, parenting classes, and community resource and referrals are among the many services provided here.

The Center also empowers parents to take an active role in their child's education. Socorro is more confident and inquisitive now. After completing the Center's program, she knows Itzel and Jesus will be ready to learn and thrive in preschool and kindergarten.

"I want my children to do better and I want to do better for my children," proudly stated Socorro.

For more information about the Ceres Healthy Start Family Resource Center or to find a Healthy Start site near you, contact the Stanislaus County Office of Education at 238-1375.



Socorro Torres with daughter, Itzel and son, Jesus

GROWING YOUNG MINDS

Singing songs, coloring, and playing catch may seem like child's play but there's a lot going on here: important connections are being made in a child's brain that impact development and growth. How to nurture that brain power was the focus

of the Seventh Annual Stanislaus County Children and Families Commission Conference.

In the biggest turnout ever, nearly 400 childcare providers, early childhood educators, and community



partners attended the Growing Young Minds event at Modesto Junior College on February 27, 2010.

Attendees learned how a child's brain develops and what they can do to lay a foundation for learning.

The conference featured keynote

presentations from child development experts and workshops on childhood literacy, challenging behavior, and motor skills development. Community resource exhibits were also part of the Saturday event.

Cosechando un Futuro Saludable

para **Los Niños**

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LA COMISIÓN DE NIÑOS Y FAMILIAS DEL CONDADO DE STANISLAUS

Promoviendo el desarrollo y el bienestar de los niños entre 0 y 5 años de edad en el Condado de Stanislaus



MENSAJE A LA COMUNIDAD

En nombre de la Comisión de Niños y Familias del Condado de Stanislaus, tenemos el placer de compartir nuestro Séptimo Reporte Anual a la Comunidad con ustedes.

Nuestra meta es darles a los niños el mejor comienzo en la escuela y en la vida y ver a familias destacarse. Como un agricultor que cultiva sus frutos, nuestros programas están plantando semillas de éxito y cosechando recompensas abundantes para niños y familias.

Durante el año fiscal 2009-2010, la comisión invirtió más de \$10 millones de dólares en programas de niñez temprana para ayudar a cambiar el panorama de la salud y educación de los niños en nuestra comunidad. Miles de niños y sus familias reciben servicios por medio de nuestros programas financiados.

Sabemos que estos son tiempos complicados. Pero, en aumento, el financiamiento está haciendo conexiones en las redes de seguridad locales para nuestros niños y familias causados por la reducción de recursos, más demanda por servicios, y la crisis del presupuesto estatal. Para lograr eso, hemos creado fundaciones fuertes por medio de asociaciones con la comunidad que verdaderamente están haciendo la diferencia en las vidas de niños y familias.

Para saber más sobre nuestros programas y servicios, por favor comuníquese con nosotros al (209) 558-6218. También puede visitarnos en la red en www.stanprop10.org.

Somos campeones para niños. Nuestros niños son nuestro futuro.

Como comisión y administradores responsables de los fondos de la Propuesta 10, continuaremos cultivando un ambiente fértil para ayudar a nuestros niños a crecer saludables y florecer.

Sinceramente,

David F. Cooper
Directivo

John Sims
Director Ejecutivo

NUESTRA HISTORIA

Igual que un retoño necesita un ambiente fértil para desarrollar su raíz y crecer fuerte, un niño pequeño está listo para desarrollarse cuando le dan el alimento y cuidado adecuado.

Un estudio demuestra que el cerebro de un niño se desarrolla mucho más rápido durante los primeros 5 años de su vida que en cualquier otro momento. El ambiente en el que el niño vive, juega, y aprende tiene tremendo efecto en el resto de su vida.

Basado en este estudio, en 1998 los votantes de California pasaron la Propuesta 10, una medida en la boleta que agregó un impuesto de 50 centavos a cada paquete de cigarrillos vendida en el estado. La propuesta 10 estableció la Comisión de Niños y Familias del Condado de Stanislaus e hizo a la Comisión responsable de la operación y administración del programa en nuestro condado. Las ganancias generadas por el impuesto del tabaco son usadas para fundar programas de salud, educación, refuerzo familiar, entre otros para padres en espera y niños entre las edades de 0 y 5 años.



NUESTRA VISIÓN

Todos los niños del condado de Stanislaus prosperarán en ambientes de apoyo, seguros, afectuosos, y amorosos; son saludables, entusiastas, y listos para aprender; y convertirse en miembros de la sociedad productivos y bien equilibrados.

SOBRE EL CONDADO DE STANISLAUS

El condado de Stanislaus tiene 55,702 niños entre los 0 a 5 años de edad.*
El condado de Stanislaus tuvo 8,695 nacimientos en el 2009, aproximadamente 24 nacimientos por día.**

Etnicidad de los niños de 0-5

Etnicidad	Número de niños	Porcentaje de la población	Porcentaje de niños ayudados en el condado de Stanislaus en programas de la Pop. 10
Hispanos	32,146	57.7%	63.1%
Americanos	18,687	33.5%	23%
Asiáticos	2,006	3.6%	4.0%
Multirraciales	1,440	2.6%	1.0%
Afro-americanos	1,116	2.0%	2.9%
Isleño del pacífico	184	.3%	.2%
Indio Americano	123	.2%	1.3%

Porcentaje de niños ayudados en el condado de Stanislaus en programas de la Pop. 10



* Estado de California, Departamento de Finanzas, Unidad de Investigación Demográfica, Serie 2009 Tablas y gráficas de Proyecciones de Nacimiento Finales, Sacramento, CA., Septiembre 2009.
** Estado de California, Departamento de Finanzas, Raza/Etnicidad Población con Detalles de Edad y Sexo, 2000-2050, Sacramento, CA., Julio 2007.

2009 - 2010 COMMISSIONERS

Vicki Bauman
Representante Escolar

Vito Chiesa
Supervisor del Condado

David Cooper
Presidente/Representante Comunitario

Denise Hunt, RN, MFT
Salud de Comportamiento y Servicios de Recuperación

Mary Ann Lee
Vice-presidente/Agencia de Servicios de Salud

Nelly Paredes-Walsborn, Ph.D.
Representante Comunitario

George Skol
Representante Comunitario

Dan Souza, LCSW
Representante Comunitario

John Walker, MD
Oficial de Salud Pública

CONSEJO DE SUPERVISORES DEL CONDADO DE STANISLAUS

William O'Brien 1er Distrito
Vito Chiesa 2do Distrito
Jeff Grover 3er Distrito
Dick Monteith 4to Distrito
Jim DeMartini 5to Distrito



PRODUCIENDO RESULTADOS POR MEDIO DE NUESTROS SERVICIOS DE MUNIFICENCIA

Funcionamiento Familiar Mejorado

Padres y familias son proveídos con información relevante, oportuna, y apropiada culturalmente, educación, y servicios para apoyar el bienestar de los niños entre 0-5 años.

RESULTADOS:

- 11,000 familias de niños recibieron apoyo por medio de nuestros Centros de Recursos Familiares y otros programas en todo el condado. 2,377 recibieron más servicios de apoyo intensivo enfocados en resolver los factores de abuso infantil.
- Los padres de 3,411 niños han aumentado sus destrezas de crianza y sabiduría después de tomar cursos de crianza.
- 3,038 cuidadores de niños de 0-5 fueron evaluados de depresión y 574 fueron referidos a los servicios de salud mental como resultado.
- 287 niños de 0-5 recibieron servicios de salud mental o de conducta. 82% de los padres indicaron una reducción significativa en los síntomas de salud mental de sus niños.

Desarrollo Infantil Mejorado

Los programas en esta área se enfocan en aumentar la calidad de y el acceso al aprendizaje y educación para los niños a una temprana edad.

RESULTADOS:

- 3,234 cuidadores de niños de 0-5 aprendieron como preparar a sus niños para la escuela.
- 823 proveedores de aprendizaje temprano fueron entrenados en como cuidar mejor a los niños de nuestro condado.
- 4,363 niños de 0-5 fueron evaluados por cuestiones de desarrollo educacional y 654 fueron referidos a otros servicios o asesoramiento adicional.

Salud Mejorada

Los programas patrocinados por la Propuesta 10 promueven salud óptima al identificar retrasos en el desarrollo físico y emocional y proveyendo los servicios que disminuyen los riesgos que ponen la salud de los niños en riesgo.

RESULTADOS:

- 2,769 niños de 0-5 y mujeres embarazadas que no tuvieron acceso a cuidado médico recibieron atención mental por medio de un programa de salud provisional.
- 1,910 niños de 0-5 que no tuvieron seguro médico y ahora están inscritos en un plan de cobertura médica.
- 261 bebés nacieron saludables (por periodo y no por peso bajo al nacer) después de que sus madres participaron en un programa de nacimiento saludable. 80% de las madres empezaron a dar pecho.
- 5,409 nuevos padres fueron educados sobre los peligros y las consecuencias de sacudir a un bebé por el programa de prevención Síndrome de Bebé Sacudido (SBS). En el 2009-2010 hubo un caso de SBS documentado, a comparación de 6 en 2006-2007 (antes de la implementación del programa)

Sistemas de Cuidado Mejorados

Los programas se esfuerzan por ser integrados, comprendidos, e incluidos para poder proveer servicios apropiados y eficientes al igual que mejorar el funcionamiento familiar, su salud, y el desarrollo infantil.

RESULTADOS:

- Con la asistencia de un sistema apoyo por todo el condado, las familias de 5,078 niños han incrementado su conocimiento y utilización de los recursos comunitarios.
- Todos los programas patrocinados por la Prop 10 colaboran con dos o más programas adicionales patrocinados por la Prop 10 para disminuir la duplicación e incrementar la efectividad de los servicios.

(Los datos fueron reportados por contratistas.)

INVERSIÓN REGIONAL DEJA GRAN GANANCIA PARA NIÑOS PEQUEÑOS

Más niños entre las edades de 0 a 5 están naciendo saludables; más madres reciben cuidado prenatal temprano; y más niños están preparados para el éxito cuando entran al kinder. Estos son sólo algunos de los hallazgos de un reporte histórico realizado por Primeros 5 en la Región de Sacramento.

"Estamos invirtiendo en nuestro futuro al invertir en los niños," declaró John Sims, Director Ejecutivo de la Comisión de Niños y Familias del condado de Stanislaus, una de ocho comisiones destacadas en el reporte.

El estudio de impacto, que recopiló datos regionales desde el 2008 y el 2009, encontró mejorías marcadas en la salud y bienestar de niños como resultado de los programas fundados por la comisión. La región, compuesta por los condados de Colusa, El Dorado, Placer, Sacramento, San Joaquín, Stanislaus, Sutter, y Yolo, invirtió más de \$47 millones de dólares para ayudar a casi 76,000 niños y 86,000 padres y cuidadores.

Entre lo más destacado del reporte:

- Comisiones invirtieron \$17.1 millones para preparar más de 31,000 niños y sus padres para estar "preparados para la escuela."
- Cinco comisiones invirtieron \$329,000 para actividades alfabetización familiar



sirviendo a más de 3,000 padres y cuidadores y 6,573 niños.

- Cerca de \$7 millones fueron invertidos para mejorar la salud de los niños, incluyendo el aumento del acceso para dar cuidado a casi 8,000 niños, y el financiamiento de servicios directos para mejorar la nutrición y buena forma física.

El estudio también encontró que Primeros 5 aprovecha lo máximo de sus recursos limitados. Cuatro condados usan sus fondos como fondos complementarios para asegurar más de \$56.7 millones en fondos adicionales de reembolsos federales, fundaciones, subsidios especiales, y otros recursos.

Estos son grandes inversiones en nuestros niños que dejarán ganancias para vidas venideras.

2009-2010 PRESUPUESTO DEL AÑO FISCAL TOTAL \$10,820,268

Funcionamiento Familiar

(Apoyo Familiar, Educación, y Servicios)

\$4,378,840



Sistemas de Cuidado Mejorados

\$82,378



Administración

\$462,821



Evaluación

\$331,922



Salud Mejorada

(Educación de Salud y Servicios)

\$2,354,712



Desarrollo Infantil Mejorado

(Servicios de Desarrollo Infantil)

\$2,559,558



Otros Programas

(Incluye Fondos de Contingencia)

\$650,037





Victor Orosco con su esposa, Laura, hija Karely, e hijos, Oscar y Victor Jr.

EL CAMINO DE UN PADRE

Victor Orosco quería ser mejor padre para su hija de 3 años, Karely, y sus dos hijos, Oscar de 6 años y Víctor Jr. de 8 años.

“Quería estar presente para mis hijos,” declaró.

Victor y su esposa, Laura, se inscribieron en clases de pareja en Riverbank facilitadas por el personal de Servicios Infantiles y Familiares de Sierra Vista. Aquí aprendieron la importancia de la comunicación y crianza positiva. Para Víctor fue el principio del camino que lo acercó más a su familia.

La clase lo llevó a explorar otros recursos comunitarios ofrecidos por Sierra Vista North Modesto Family Resource Center (Centro de Recursos Familiares). Fue una experiencia positiva durante un tiempo negativo. Víctor, un mecánico, había perdido su trabajo y estaba desempleado. Pero en el FRC del Norte de Modesto patrocinado por la Comisión de Niños y Familias del Condado de Stanislaus, Víctor participó en actividades para los padres en las que aprendió a convivir con sus hijos. Es algo que no siempre hizo y no está solo.

Una serie de estudios en crecimiento ha encontrado que los padres son importantes para el desarrollo de sus hijos y que los primeros cinco años son críticos para desarrollar patrones saludables e interacciones familiares. Los niños con padres involucrados, amorosos son significativamente más probables a tener buen desempeño en la escuela, tener una autoestima saludable, y exhibir más empatía y comportamiento pro-social.

“Fue como si algo se encendió,” afirmó Gloria Valdes, gerente de casos en el centro. “Fue fortalecido y se dio cuenta de la importancia de crear lazos afectivos con sus hijos.”

Al asistir a las actividades de “Una Noche con Papá” y “Campamento de Entrenamiento para Preparación Escolar” con sus hijos, Víctor se ha hecho un padre más paciente y seguro de sí mismo. Sólo quiere lo mejor para sus hijos.

“Mi sueño es que ellos vayan a la escuela y tengan una mejor vida,” explicó.

Ahora, el tiempo en familia siempre es tiempo de calidad, y Víctor no lo cambiaría.

Para saber más sobre el North Modesto Family Resource Center y las actividades que se ofrecen, llame al 338-0279.

PADRE Y PRIMER MAESTRO

Los padres son los primeros maestros de un niño y Socorro Torres está aprendiendo cómo ser una más efectiva gracias a Ceres Healthy Start Family Resource Center (Centro de Recursos Familiares).

“Quiero que mis hijos reciban el mejor inicio en la escuela,” dijo Socorro durante una de sus tantas visitas a la locación de Ceres.

Socorro es una graduada del “Primeros Pasos para el Aprendizaje” del centro, un programa que apoya los papeles de los padres para promover la preparación para la escuela y el desarrollo saludable de sus hijos. Durante este día, Socorro levanta las letras del abecedario y números mientras que su hija de tres años y medio, Itzel, identifica lo que sostiene. Mientras, su hijo Jesús de un año y medio, juega con una camioneta plástica.

Este es el tiempo de jugar, pero también el tiempo de aprender porque las actividades les ayudan a desarrollar destrezas motoras emocionales y sociales. Socorro sabe que su papel es vital en el desarrollo de sus hijos.

“Los padres tienen los papeles más importantes en la educación de sus hijos,” comentó Lillian Loera, la coordinadora del centro. “El aprendizaje empieza en casa. Queremos darles las herramientas para ser exitosos.”

Patrocinado por la Comisión de Niños y Familias del Condado de Stanislaus, el programa escolar Healthy Start les sirve a los padres y a sus hijos que viven en el Distrito Escolar Unificado de Ceres. La meta es unir a los padres y familias a los recursos que están directamente relacionados a sus necesidades. Activi-

dades literarias, clases de crianza, y recursos comunitarios y referencias son algunos de los tantos servicios que se proveen aquí.

El centro también fortalece a los padres para que tomen un papel activo en la educación de sus hijos. Socorro tiene más confianza y es más inquisitiva ahora. Después de completar el programa del centro, ella sabe que Itzel y Jesús estarán preparados para estudiar y prosperar en el pre-escolar y el kinder.

“Quiero que mis hijos hagan mejor y yo quiero hacer mejor para mis hijos,” declaró Socorro orgullosa.

Para más información sobre el Ceres Healthy Start Family Resource Center o para encontrar la locación de Healthy Start más cercano a usted, comuníquese a la Oficina de Educación del Condado de Stanislaus al 238-1375.



Socorro Torres con su hija, Itzel e hijo, Jesús

MENTES JOVENES CRECIENTES

Cantando canciones, colorear, y jugar a la pelota pueden parecer juegos de niños, pero mucho sucede aquí: conexiones importantes se están creando en el cerebro de un niño que impactan el desarrollo y crecimiento. Cómo nutrir ese poder del cerebro fue el enfoque de la Séptima Conferencia Anual de la Comisión de Niños y Familias del Condado de Stanislaus.

Con su más grande número de asistentes, casi 400 proveedores de cuidado infantil, educadores de temprana edad, y socios comunitarios asistieron al



evento de Mentes Jóvenes Crecientes en el Colegio Comunitario de Modesto el 27 de febrero de 2010.

Los asistentes aprendieron como se desarrolla la mente de los niños y lo que pueden hacer para poner los cimientos para aprender. La conferencia contó con la presentación

de expertos en desarrollo infantil y talleres sobre la alfabetización infantil, comportamiento desafiante, y desarrollo de destrezas motoras. Exhibiciones de recursos comunitarios también formaron parte del evento sabatino.

PowerPoint Presentation



Children & Families Commission

Harvesting a Healthy Future for Children

Board of Supervisors Presentation
October 26, 2010



Our Mission

Promoting the development and well-being of children 0 through 5 in Stanislaus County.



About the Commission



- Prop 10 – passed by California voters in 1998
- \$.50 tax on cigarette / tobacco products
- Distributed based on live births (\$6M annually and decreasing)
- Improve health and well-being of children 0 through 5 and their families
- Administered by an independent 9-member Commission appointed by the Board of Supervisors

Commission Membership

- Vicki Bauman
 - *School Representative*
- Vito Chiesa
 - *Supervisor, District 2*
- David Cooper
 - *Community Representative*
- Denise Hunt, RN, MFT
 - *Behavioral Health & Recovery Services*
- Mary Ann Lee, Chair
 - *Health Services Agency*
- Nelly Paredes-Walsborn, Ph.D.
 - *Community Representative*
- George Skol, Vice-Chair
 - *Community Representative*
- Dan Souza
 - *Community Representative*
- John Walker, MD
 - *Public Health Officer*

0-5 Population Characteristics

	<u>Stanislaus</u>	<u>State</u>
Population*	55,702 (10.1%)	3,290,873 (8.5%)
Below 200% Federal Poverty Level**	49.4%	44.2%
Infant Mortality Rate***	7.4/1,000	5.0/1,000

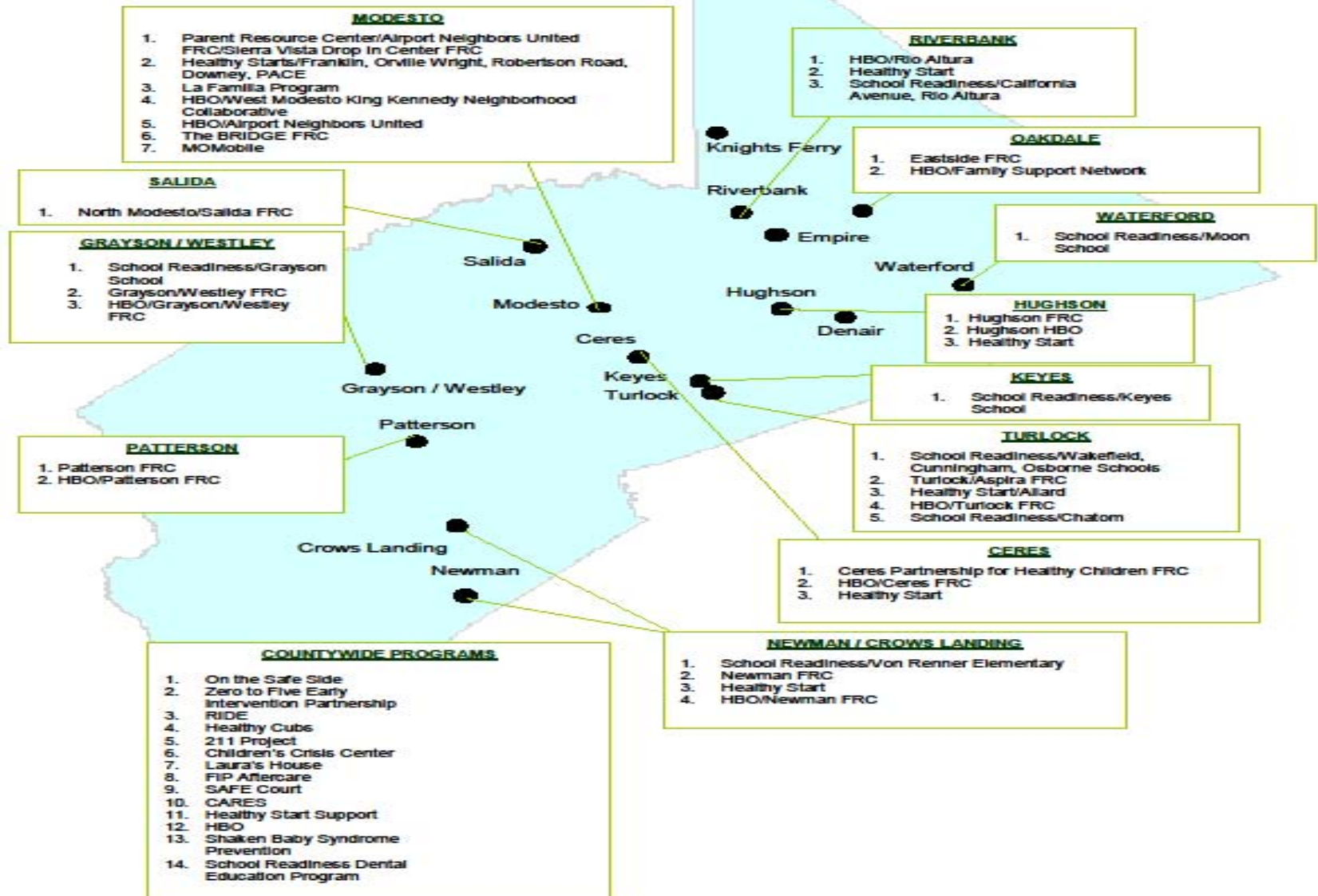
Sources:

*State of California, Department of Finance, *Race/Ethnic Population with Age and Sex Detail, 2000-2050*, 2007 (2009 data)

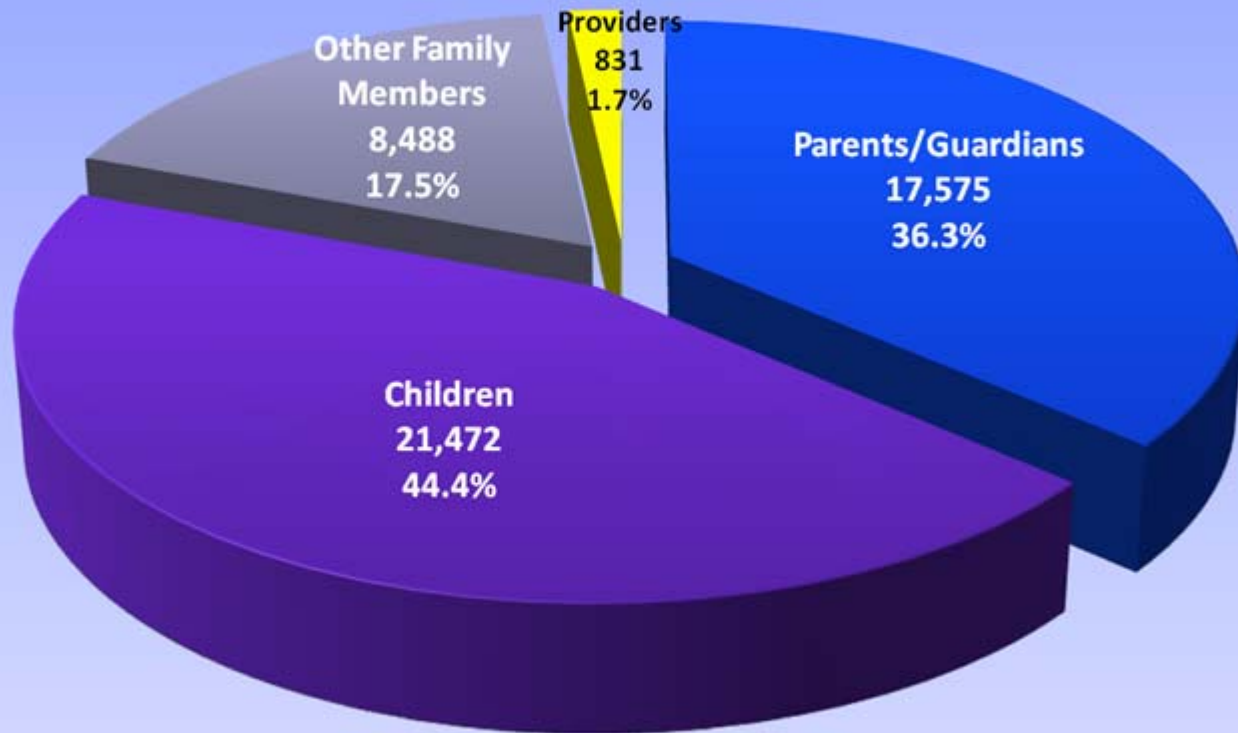
**2005/2007 California Health Interview Survey

***State of California, Department of Health Services, *Death and Birth Records*, 2008 (2006 data)

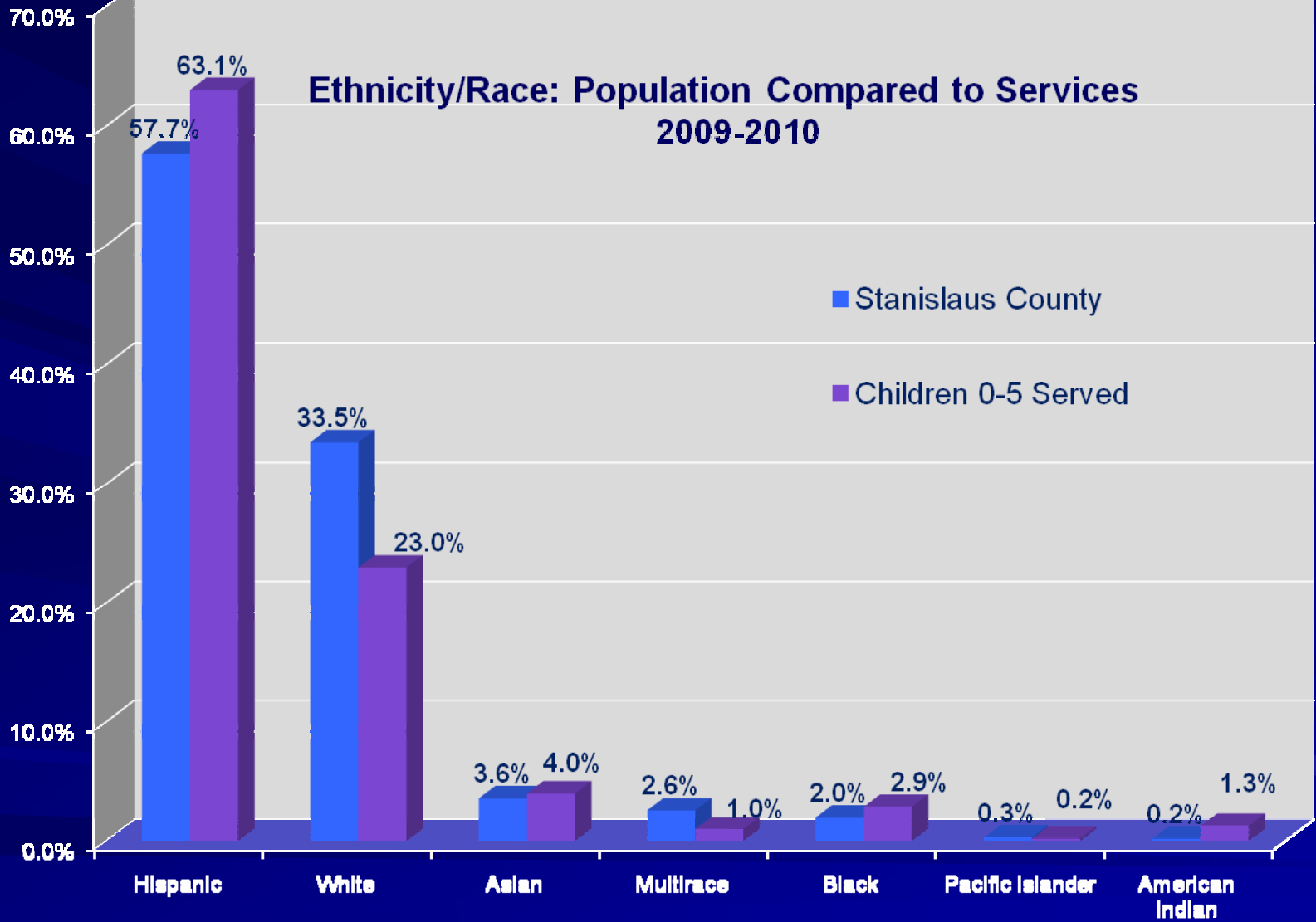
STANISLAUS COUNTY CHILDREN AND FAMILIES COMMISSION 2009 - 2010 PROGRAMS



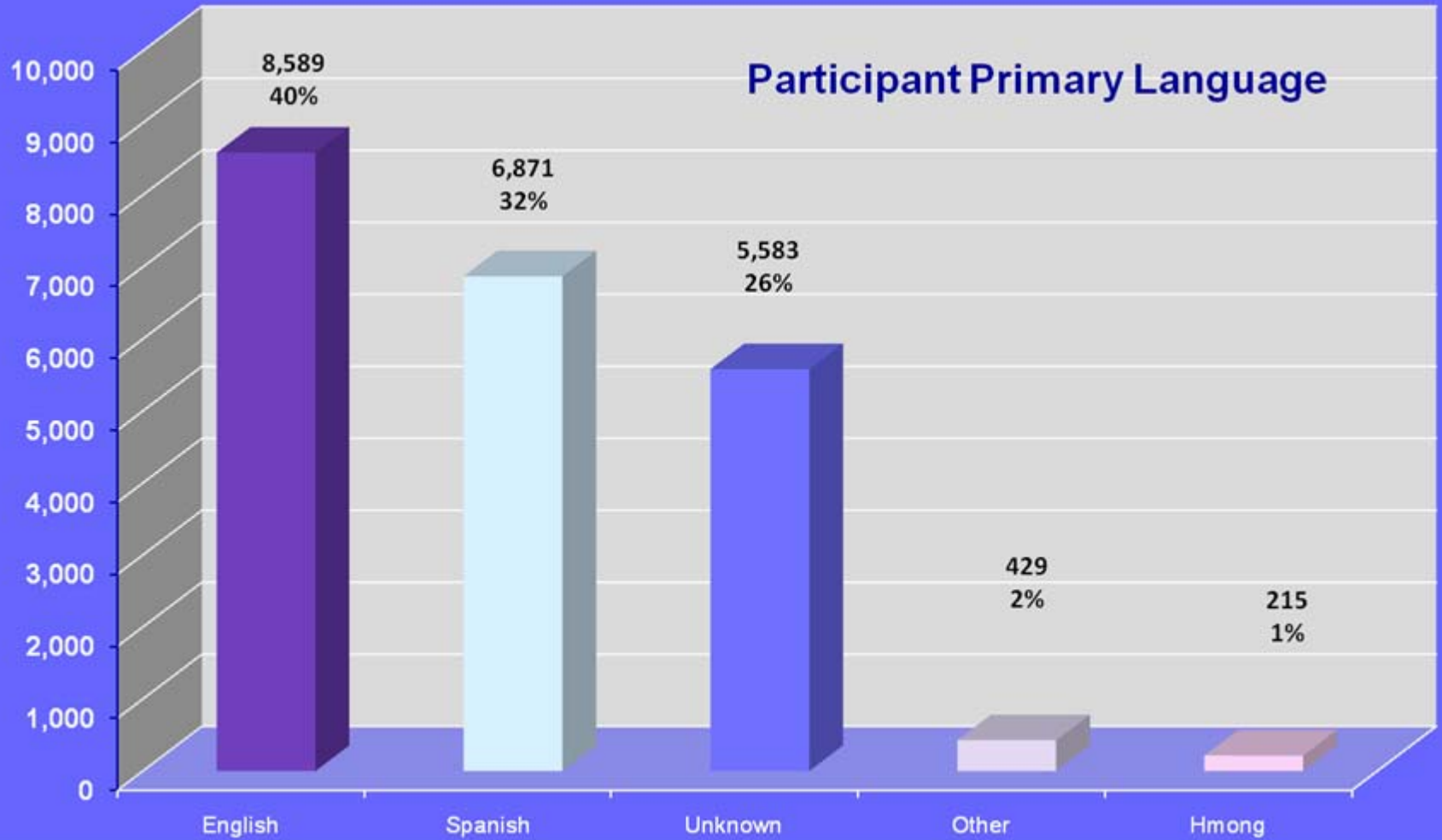
Total Participants by Type



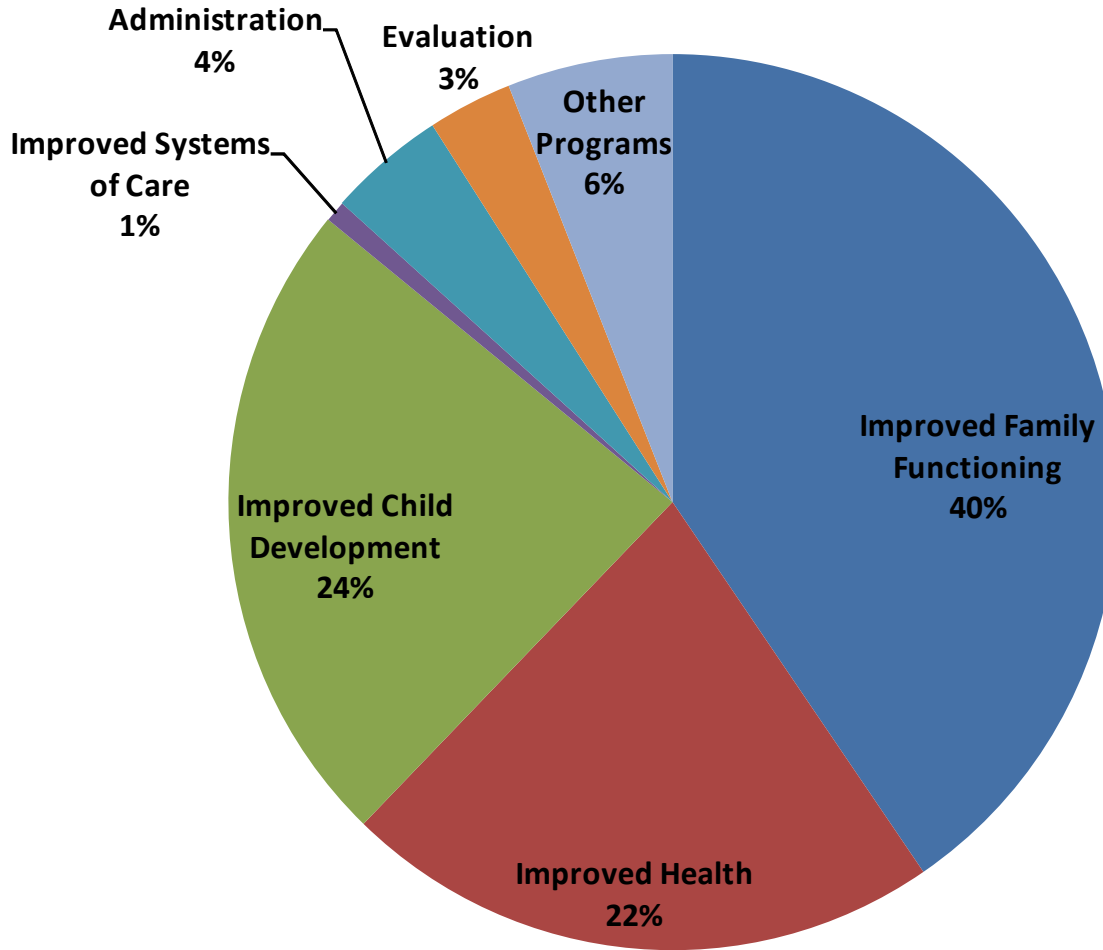
Ethnicity/Race: Population Compared to Services 2009-2010



Participant Primary Language



2009-2010 FISCAL YEAR BUDGET TOTAL \$10,820,268



Financial Summary

2009-2010
Actual

2010-2011
Budgeted

■ Revenue	\$7,001,894	\$6,305,758
■ Expenses	\$9,660,007	\$9,563,740
■ Available Resources	\$16,617,987	\$13,353,905

Highlights



IMPROVED FAMILY FUNCTIONING (40%)

- 11,000 children's families received support services through countywide Family Resource Centers and other programs.
- 2,377 children's families received more intensive support services focused on improving child abuse factors.
- The parents of 3,411 children have increased parenting skills and knowledge after taking parenting classes.

All "highlights" data were reported by contractors

Highlights



IMPROVED HEALTH (22%)

- 2,769 children 0-5 and pregnant women who did not receive access to health care received medical attention through an interim health care program.
- 1,910 children 0-5 who did not have health insurance are now enrolled in a health coverage plan.
- 261 infants were born healthy after their mothers participated in a healthy birth program and 80% of the moms initiated breastfeeding.

Highlights



IMPROVED CHILD DEVELOPMENT (24%)

- 3,234 caregivers of children 0-5 gained knowledge on how to prepare their children for school.
- 823 early learning providers were trained to better care for children in our county.
- 4,363 children 0-5 were screened for educational developmental issues and 654 were referred for further assessment or services.

Highlights



IMPROVED SYSTEMS OF CARE (<1%)

- The families of 5,078 children increased knowledge and utilization of community resources with the assistance of a countywide support system.
- All CFC funded programs collaborate with two or more other CFC funded programs to decrease duplication and increase effectiveness of services.

Questions ?



(209) 558-6218

Website: <http://www.stanprop10.org>