

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
ACTION AGENDA SUMMARY

DEPT: Environmental Resources

BOARD AGENDA # *A-5

Urgent

Routine

AGENDA DATE October 19, 2010

CEO Concurs with Recommendation YES NO

4/5 Vote Required YES NO

(Information Attached)

SUBJECT:

Approval to Proclaim November 15, 2010, as "America Recycles Day" in Stanislaus County

STAFF RECOMMENDATIONS:

Adopt a Resolution proclaiming November 15, 2010, as "America Recycles Day" in Stanislaus County

FISCAL IMPACT:

There is no fiscal impact associated with this item.

BOARD ACTION AS FOLLOWS:

No. 2010-641

On motion of Supervisor Chiesa, Seconded by Supervisor O'Brien

and approved by the following vote,

Ayes: Supervisors: O'Brien, Chiesa, Monteith, DeMartini, and Chairman Grover

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1) X Approved as recommended


2) _____ Denied

3) _____ Approved as amended

4) _____ Other:

MOTION:

ATTEST:


ELIZABETH A. KING, Assistant Clerk

File No.

Approval to Proclaim November 15, 2010, as "America Recycles Day" in Stanislaus County

DISCUSSION:

"America Recycles Day," a campaign instituted by the National Recycling Coalition, is the only nationally recognized day dedicated to encouraging Americans to recycle and buy recycled products. Since its inception in 1997, the America Recycles Day campaign has grown to include millions of Americans pledging to increase their recycling habits at home and work, and to buy products made with recycled materials. Residents in every state of the nation participate in America Recycles Day events. Held annually on November 15th, millions of people become better informed as a result of the national America Recycles Day campaign. The Board of Supervisors has proclaimed November 15th "America Recycles Day" for the past several years.

The Department of Environmental Resources (Department) supports the purpose set forth by America Recycles Day, which is to promote the social, environmental, and economic benefits of recycling and to encourage more people to join the movement toward creating a better natural environment. Departmental outreach efforts encourage individuals, businesses, communities, and government agencies to work together as good stewards of our natural resources. Using resources wisely will help preserve and improve our environment and build a stronger economy.

In the "spirit" of America Recycles Day, the Department this year is sponsoring the first Green Ideas Expo; a local community event highlighting how the recycling and reuse of wastes originally destined for disposal can be made into new products and commodities. The Green Ideas Expo will be held at Harvest Hall, 3800 Cornucopia Way, Modesto, on November 4, 2010, from 3:00 p.m. to 6:00 p.m. The goal of the event is to create a synergistic effect by inspiring new green ideas, innovation, and networking opportunities between businesses. The public will have the opportunity to discover new green ideas and innovations, and learn how green technology is used by businesses. Guest speakers representing the California Department of Resources Recycling and Recovery and local businesses will be featured at the event.

POLICY ISSUE:

Approval of this agenda item proclaiming November 15, 2010, as "America Recycles Day" is consistent with the Board's priorities of A Healthy Community, Effective Partnerships, and A Well Planned Infrastructure System. It provides a program that supports the Department's mission to promote a safe and healthy environment and improve the quality of life in the community through a balance of science, education, partnerships, and environmental regulation.

STAFFING IMPACTS:

There are no staffing impacts associated with this item.

CONTACT PERSON:

Sonya K. Harrigfeld, Director of Environmental Resources Telephone: 209-525-6700

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
STATE OF CALIFORNIA

Date: October 19, 2010

No. 2010-641

On motion of Supervisor Chiesa Seconded by Supervisor O'Brien
and approved by the following vote,

Ayes: Supervisors: O'Brien, Chiesa, Monteith, DeMartini, and Chairman Grover

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

THE FOLLOWING RESOLUTION WAS ADOPTED:

Item # *A-5

IN RE: RECOGNIZING NOVEMBER 15, 2010, AS "AMERICA
RECYCLES DAY"

WHEREAS, to focus the nation's attention on the importance of recycling, businesses, industries, state agencies, nonprofit organizations, and individuals have joined together to celebrate "America Recycles Day" and are encouraging their employers, staff, customers, membership, and all citizens to pledge to start or enhance recycling programs and buy recycled products on November 15;

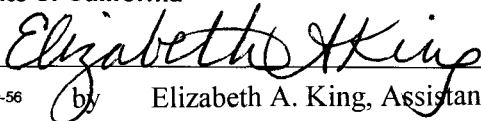
WHEREAS, participating in America Recycles Day is one way citizens can help raise awareness about the need to reduce waste by reusing, recycling, and buying recycled products;

WHEREAS, recycling saves millions of dollars in disposal costs, creates jobs, and is recognized as an easy way for everyone to help protect the environment by avoiding unnecessary use of important resources;

WHEREAS, state, county, and community leaders need to spread the word about the excellent programs they have established, the growth of markets for recyclables, the importance of buying recycled products, the need to expand the collection of recyclable materials, and the benefits of investments in recycling by small and large businesses; and

THEREFORE, BE IT RESOLVED that November 15, 2010, is America Recycles Day and the Stanislaus County Board of Supervisors does hereby urge all residents, educators, and businesses to participate in its local, regional, and statewide celebratory and educational activities.

ATTEST: CHRISTINE FERRARO TALLMAN, Clerk
Stanislaus County Board of Supervisors,
State of California



1010-56

by Elizabeth A. King, Assistant Clerk

File No.