

STATE OF CALIFORNIA

Steve Poizner, Insurance Commissioner

DEPARTMENT OF INSURANCE
COMMUNITY RELATIONS BRANCH
CONSUMER EDUCATION & OUTREACH BUREAU
300 S. SPRING STREET, SOUTH TOWER
LOS ANGELES, CA 90013
(213) 346-6870 FAX (213) 897-9451

BOARD OF SUPERVISORS

2010 AUG 16 A 11: 30



August 10, 2010

In times of economic despair, communities turn to their governments; federal, state, and local, for assistance. It is this reason that I write to you today; to ensure that you are aware of a valuable state program called the California Low Cost Automobile Insurance program (CLCA).

As you know, California law requires that all drivers be insured. However, many income eligible drivers remain uninsured because the costs of standard insurance premiums are beyond their financial reach. CLCA has helped thousands of Californians comply with mandatory financial responsibility laws by providing eligible drivers an affordable option to keep their vehicles insured for less than \$400 a year.

The California Department of Insurance seeks your assistance in making CLCA information and program materials available to your community. With your help we can keep income eligible Californians from driving without automobile insurance in our communities.

Here's how you can help:

- Make CLCA program materials available to our citizenry
- Request a CLCA representative to participate in your community outreach events
- Distribute CLCA program materials at your sponsored community events
- Establish a link to www.insurance.ca.gov/lowcost on your website
- Allow us to provide information or an article on the CLCA program for newsletters that you publish

We have enclosed a small sample of the CLCA brochure, and a reorder form. If you have questions, would like staff to conduct informational meetings, or need additional materials, please contact our office toll free at (877) 401-9550 or by email at CRB@insurance.ca.gov. With your help, we can ensure that all income eligible Californians are aware of this affordable automobile insurance option.

The CLCA team and I look forward to working with you. Please accept my gratitude for any assistance you can offer.

Sincerely,

A handwritten signature in black ink, appearing to read "L. Yarber".

Linda Yarber, Chief
Consumer Education & Outreach Bureau

ATTACHMENTS AVAILABLE
FROM YOUR CLERK

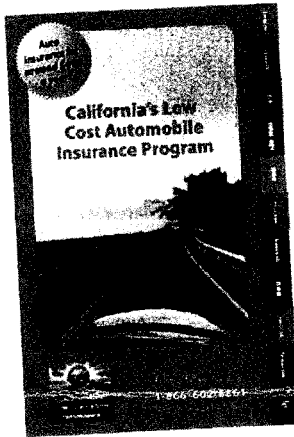


**CALIFORNIA'S
LOW COST AUTO
INSURANCE**

Order Form

Phone: 213-346-6870 Email: crb@insurance.ca.gov

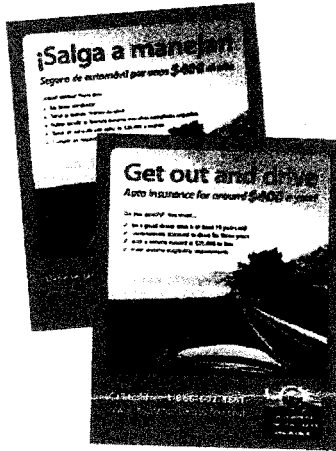
Multilingual Brochure



Circle the quantity you wish to receive:

50 100 200

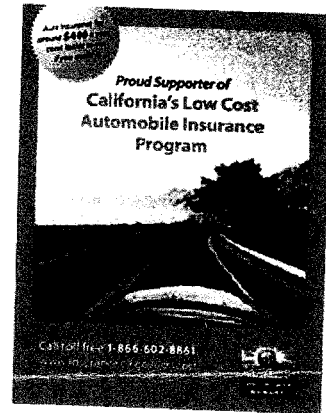
English/Spanish Poster



Circle the quantity you wish to receive:

10 25 50

Window Cling



Circle the quantity you wish to receive:

2 5 10

Yes, I want to schedule a presentation. For more information, call 213-346-6870 or fax this form to 213-897-9451.

We welcome your suggestions on how best to reach the people in your community. _____

Mailing Information

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Mail or Fax this Form to:

Mail

Attn: CE0B
Community Relations Branch
Consumer Education and Outreach
300 S. Spring Street, South Tower
Los Angeles, CA 90013

Fax

Attn: CE0B
213-897-9451



**CALIFORNIA'S
LOW COST AUTO
INSURANCE**

Annual Premium

Phone: 213-346-6870 **Email:** crb@insurance.ca.gov

Cost Per Car

County of Residence	Liability Premium	County of Residence	Liability Premium	County of Residence	Liability Premium
Alameda	\$272.00	Madera	\$223.00	San Luis Obispo	\$226.00
Alpine	\$274.00	Marin	\$274.00	San Mateo	\$287.00
Amador	\$262.00	Mariposa	\$251.00	Santa Barbara	\$231.00
Butte	\$233.00	Mendocino	\$224.00	Santa Clara	\$261.00
Calaveras	\$232.00	Merced	\$238.00	Santa Cruz	\$213.00
Colusa	\$252.00	Modoc	\$258.00	Shasta	\$242.00
Contra Costa	\$267.00	Mono	\$259.00	Sierra	\$272.00
Del Norte	\$243.00	Monterey	\$198.00	Siskiyou	\$216.00
El Dorado	\$263.00	Napa	\$243.00	Solano	\$271.00
Fresno	\$258.00	Nevada	\$251.00	Sonoma	\$251.00
Glenn	\$255.00	Orange	\$295.00	Stanislaus	\$307.00
Humboldt	\$237.00	Placer	\$284.00	Sutter	\$279.00
Imperial	\$161.00	Plumas	\$241.00	Tehama	\$235.00
Inyo	\$253.00	Riverside	\$262.00	Trinity	\$253.00
Kern	\$254.00	Sacramento	\$361.00	Tulare	\$209.00
Kings	\$222.00	San Benito	\$253.00	Tuolumne	\$249.00
Lake	\$217.00	San Bernardino	\$274.00	Ventura	\$267.00
Lassen	\$269.00	San Diego	\$264.00	Yolo	\$257.00
Los Angeles	\$368.00	San Francisco	\$302.00	Yuba	\$260.00
		San Joaquin	\$278.00		

If there is a single male driver in the household who is 19-24 years old the liability rate is surcharged.