

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS  
ACTION AGENDA SUMMARY

DEPT: Parks and Recreation *CMA*

BOARD AGENDA # \*B-4(b)

Urgent  Routine

AGENDA DATE August 3, 2010

CEO Concurs with Recommendation YES  NO   
(Information Attached)

4/5 Vote Required YES  NO

SUBJECT:

Approval for the Salida Civic Association to have Exclusive Use of Salida Park on August 28, 2010, for the Eleventh Annual Salida Town and Country Parade and Festival

STAFF RECOMMENDATIONS:

1. Approve the request from the Salida Civic Association to have exclusive use of Salida Park beginning at 8:00 a.m. on Saturday, August 28, 2010, and ending no later than 4:00 p.m. for the Eleventh Annual Salida Town and Country Parade and Festival.
2. Direct the Salida Civic Association to adhere to the requirements set forth by the Department of Parks and Recreation.
3. Approve the waiver of fees for reservation and exclusive use.

FISCAL IMPACT:

If approved, \$100 in reservation and exclusive use fees will be waived for the Salida Civic Association and the Eleventh Annual Salida Town and Country Parade and Festival.

BOARD ACTION AS FOLLOWS:

No. 2010-502

On motion of Supervisor O'Brien, Seconded by Supervisor Chiesa

and approved by the following vote,

Ayes: Supervisors: O'Brien, Chiesa, DeMartini, and Chairman Grover

Noes: Supervisors: None

Excused or Absent: Supervisors: Monteith

Abstaining: Supervisor: None

1)  Approved as recommended

2)  Denied

3)  Approved as amended

4)  Other:

MOTION:

*Christine Ferraro*

ATTEST: CHRISTINE FERRARO TALLMAN, Clerk

File No.

Approval for the Salida Civic Association to have Exclusive Use of Salida Park on August 28, 2010, for the Eleventh Annual Salida Town and Country Parade and Festival

## DISCUSSION

A request has been received from the Salida Civic Association to have exclusive use of Salida Park beginning at 8:00 a.m. on Saturday, August 28, 2010, and ending no later than 4:00 p.m. for the Eleventh Annual Salida Town and Country Parade and Festival.

The Salida Civic Association was formed in 2000 as a way to bring family orientated entertainment to the community. The parade and festival is the Association's main event and is held annually during the month of August. The event is free to the public with the festival beginning at 9:00 a.m., the parade at 10:00 a.m., and the entertainment stage events at 11:00 a.m.

The Department of Parks and Recreation supports this request for exclusive use providing that the Salida Civic Association adheres to the following requirements:

- The Salida Civic Association shall provide the Department of Parks and Recreation a Certificate of Insurance with a minimum of \$1 million liability coverage and shall provide accompanying endorsement naming Stanislaus County as an additional insured. The Certificate of Insurance shall be provided no later than 5:00 p.m., Wednesday, August 25, 2010.
- An Organization Hold Harmless Agreement is required. The original must be completed and returned no later than 5:00 p.m., Wednesday, August 25, 2010.
- The Salida Civic Association shall work with all other necessary groups, organizations, or other government personnel as determined by applicable codes, laws, and regulations to ensure a safe and secure event.
- This community event is open to the public and the expected number of community members is estimated at 1,000.
- Alcohol may not be sold, served, or consumed on County property during this exclusive use.
- The area of use and surrounding area shall be left free of litter, debris, and garbage and all shall be removed from County premises upon conclusion of this exclusive use event.
- No portable toilets or dumpsters shall be placed on any lawn area of the park; placement shall be exclusively on concrete or paved surfaces and cannot block any accessible walkway.
- No vehicles may be driven onto the park.
- The Department does not guarantee electricity at the facility.

Approval for the Salida Civic Association to have Exclusive Use of Salida Park on August 28, 2010, for the Eleventh Annual Salida Town and Country Parade and Festival

- The Department will ensure irrigation does not interfere with this exclusive use.

**POLICY ISSUE**

The Board of Supervisors should determine if approving the Salida Civic Association's Eleventh Annual Town and Country Parade and Festival is consistent with its priority of Effective Partnerships

**STAFFING IMPACTS**

There are no staffing impacts associated with this item.

**CONTACT PERSON:**

Sonya K. Harrigfeld, Director of Parks and Recreation

Telephone: 209-525-6770