

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS  
ACTION AGENDA SUMMARY

DEPT: Board of Supervisors

BOARD AGENDA # \*A-5b

Urgent

Routine

AGENDA DATE April 8, 2008

CEO Concurs with Recommendation YES  NO

4/5 Vote Required YES  NO

(Information Attached)

SUBJECT:

Approval of Request for Use of the Courthouse Lawn from Chris Ricci Presents, Inc. for the Xclamation Festival on Saturday, July 19, 2008

STAFF RECOMMENDATIONS:

1. Approve request from Chris Ricci Presents, Inc. for use of the Courthouse Lawn on Saturday, July 19, 2008 for the Xclamation Festival.
2. Waive all fees.
3. Require the Chris Ricci Presents, Inc. to provide a \$1 million general liability Certificate of Insurance which names Stanislaus County as co-insured on the policy.
4. If alcohol is to be sold or served during this event, the required ABC licensing is required.
5. Portable toilets are to be place on concrete or paved surfaces not on the grass.
6. Require Chris Ricci Presents, Inc. to leave lawn in a clean condition.

FISCAL IMPACT:

There are no fiscal impacts associated with this item.

BOARD ACTION AS FOLLOWS:

No. 2008-244

On motion of Supervisor O'Brien, Seconded by Supervisor Monteith

and approved by the following vote,

Ayes: Supervisors: O'Brien, Grover, Monteith, DeMartini, and Chairman Mayfield

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None


1) X Approved as recommended

2) \_\_\_\_\_ Denied

3) \_\_\_\_\_ Approved as amended

4) \_\_\_\_\_ Other:

MOTION:



ATTEST: CHRISTINE FERRARO TALLMAN, Clerk

File No.



**PARKS AND RECREATION  
Administration**

BOARD OF SUPERVISORS

2008 MAR 28 P 12:18

**Sonya K. Harrigfeld**  
Director  
**Margarita D. Ramos**  
Deputy Director

3800 Cornucopia Way, Suite C, Modesto, CA 95358-9492  
Phone: 209.525.6750 Fax: 209.525.6773

March 20, 2008

**MEMORANDUM**

**To:** Christine Ferraro-Tallman  
Clerk of the Board

**From:** Sonya K. Harrigfeld *Sonya*  
Director, Parks and Recreation

**Subject: Request for Use of Courthouse Lawn – Xclamation Festival**

Attached please find a request from Chris Ricci Presents, Inc. for the use of the Courthouse Lawn area for the Xclamation Festival to be held on Saturday, July 19, 2008 in downtown Modesto. In late 2007, the festival was approved by the City of Modesto.

For the past eight years the Xclamation Festival and the County have worked together to offer the lawn area of the Courthouse as a place for event-goers to relax in the shade.

The Department does not have any objections to this request and recommends the Board to approve the request as follows:

- Require the Xclamation Festival produced by Chris Ricci Presents, inc. to provide the Department of Parks and Recreation, Attention: Margarita D. Ramos, Deputy Director, its Certificate of Insurance with a minimum general liability of \$1 million and the Endorsement naming Stanislaus County as an additional insured.
- If alcohol is to be sold or served during this event, the required ABC licensing is required.
- Exclusive Use Fees and Administrative Fees waived.
- The area is to be left in a clean condition.
- No portable toilets shall be placed on any lawn area of the courthouse; placement shall be only upon a concrete or paved surface.
- Amanda Fife, Park Supervisor or her designee will serve as your contact person. She can be reached at [afife@parksrec.org](mailto:afife@parksrec.org) or by phone at 209.525.4110.

If you should have any questions, please do not hesitate to contact me.

Thank you.  
Attachment

cc: Margarita D. Ramos, Deputy Director  
Amanda Fife, Parks Supervisor



**2501 Vienna Court, Modesto, CA 95355 Phone: 209-312-3463 Fax: 209-551-2952**

Thursday, February 14, 2008

Christine Ferraro  
Stanislaus County  
1010 10<sup>th</sup> Street  
Suite 6500  
Modesto, CA 95354

2008 FEB 19 A 11: 38

BO/ RD OF SUPERVISORS

Dear Christine:

My name is Chris Ricci and my company Chris Ricci Presents, Inc. is producing the Xclamation Festival again this year on Saturday, July 19, 2008 in downtown Modesto. The festival has already gained approval from the City of Modesto City Council in late 2007 and will be produced in a same area this year. The proposed area includes a portion of I Street in front of the Courthouse. With your approval we would like to request the use of the Court House Lawn as a place for event-goers to relax in the shade. This is the same usage as we have requested the past 8 years.

I also want to furnish you with some additional information about the Xclamation Festival. This is the downtown music and arts festival's 9th year. Last year's event, which took place on Saturday, July 21, 2007, took place in downtown Modesto on J Street between 9<sup>th</sup> and 12<sup>th</sup>. It included portions of 10<sup>th</sup>, 11<sup>th</sup>, and 12<sup>th</sup> streets as well between J and H streets. The event drew 15,000 people to downtown and sold out. The event featured 40 bands on eight stages and a Disco that took up two city blocks. The event ran from 6:00 P.M. to 1:00 A.M. The streets were open, cleared, and cleaned by 10:00 A.M. on Sunday, July 22, 2007.

If you have any questions about the festival feel free to contact Vicki Rice, who is our City of Modesto representative on the project at 209-577-6444. You also can contact me if you would like at 209-312-3463.

I appreciate you time and I look forward to the possibility of working with you on the Xclamation Festival this year and in the years to come.

Kind regards,

A handwritten signature in black ink, appearing to read 'Chris Ricci', written over a large, stylized, looping flourish.

Chris Ricci  
President  
Chris Ricci Presents, Inc.