

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS  
ACTION AGENDA SUMMARY

DEPT: Children and Families Commission

BOARD AGENDA# A-10

Urgent \_\_\_\_\_ Routine X

AGENDA DATE November 20, 2001

CEO Concurs with Recommendation YES X NO \_\_\_\_\_  
(Information Attached)

4/5 Vote Required YES \_\_\_\_\_ NO X

SUBJECT:

REPORT BY THE STANISLAUS COUNTY CHILDREN AND FAMILIES COMMISSION  
STAFF ON THE STATUS OF PROPOSITION 10 FUNDING

STAFF RECOMMENDATIONS:

ACCEPT REPORT ON THE STATUS OF THE STANISLAUS COUNTY CHILDREN AND  
FAMILIES COMMISSION PROPOSITION 10 FUNDING

FISCAL IMPACT:

NONE

BOARD ACTION AS FOLLOWS:

No. 2001-909

On motion of Supervisor Blom, Seconded by Supervisor Caruso  
and approved by the following vote,

Ayes: Supervisors: Mayfield, Blom, Simon, Caruso, and Chair Paul

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1) X Approved as recommended

2) \_\_\_\_\_ Denied

3) \_\_\_\_\_ Approved as amended

MOTION:

ATTEST: CHRISTINE FERRARO TALLMAN, Clerk

By: Christine Ferraro  
Deputy

File No.



# **Stanislaus County Children and Families First Commission Executive Summary for Strategic Plan 2000-2005**

*August 2000*

*Prepared by:* Renaissance Consulting Group  
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**STANISLAUS COUNTY CHILDREN AND FAMILIES FIRST COMMISSION  
EXECUTIVE SUMMARY OF STRATEGIC PLAN**

**Establishment of the Stanislaus County Children and  
Families First Commission**

On December 8, 1998, the Stanislaus County Board of Supervisors established the Stanislaus County Children and Families First Commission following November, 1998 voter approval of Proposition 10. In the summer of 1999, the Board of Supervisors completed its appointments to the nine-member Commission.

The Commission is committed to blending Children and Families Act funds, wherever possible, with other funds to form partnerships to maximize services and minimize program duplication and administrative costs. In addition, the Commission is committed to administering a plan that reflects the community's priorities for the target population, i.e., children from the time of conception through age five.

**Adoption of a Vision Statement, Mission Statement, Guiding Principles,  
and Strategic Results Statement**

The Commission adopted a Vision Statement, a Mission Statement, Guiding Principles and a Strategic Results Statement in February, 2000.

**Vision Statement**

(Based upon the California Children and Families Commission Vision)

All of Stanislaus County's children will thrive in supportive, nurturing and loving environments, enter school ready to learn, and become productive, well-adjusted members of society.

**Mission Statement**

The Stanislaus County Children and Families First Commission shall promote the development of county-wide integrated and comprehensive services that enhance the intellectual, social, emotional, and physical development of children. Integrated services include health care, quality childcare, parental education and effective prevention services. Services will be provided on a community-by-community basis and directed to families and their children (prenatal to five years of age). Programs will be presented in culturally proficient, consumer-oriented and friendly environments. The Commission will ensure that services are organized and represented to maximize the community's resources and designed to produce measurable results.

### Guiding Principles

- The efforts of the Stanislaus County Children and Families First Commission benefit ALL children in the community.
- The decisions and priorities determined by the Commission reflect and are validated by the community.
- Services provided through the efforts of the Commission produce measurable results.
- The Commission's efforts build capacity, integrate programs and maximize services while minimizing overhead and bureaucracy.
- Commission efforts enable easier access to services by the community.
- Commission efforts increase the cultural competence and appropriateness of services within the community.

### Strategic Results

1. Improved Child Development: Children Learning and Ready for School
2. Improved Systems for Families: Integrated, Accessible, Culturally Appropriate Services
3. Improved Family Functioning: Strong Families
4. Improved Child Health: Healthy Children

### The Strategic Planning Process

In January, 2000, the Commission contracted with the Stanislaus County Chief Executive's office to have the Renaissance Consulting Group prepare the Commission's Strategic Plan in conjunction with work that had begun in August, 1999 on the Renaissance 2000 Project for the Board of Supervisors.

The Renaissance Consulting Group analyzed three funds, i.e., the Children and Families Act funds, the Welfare-to-Work Incentive funds, and the Tobacco Settlement funds to determine how they might be invested, blended, and distributed in order to maximize services. The strategic planning consultants solicited input from representational groups from a cross-section of Stanislaus County residents over an eight-month period of time. This was done to ask the community its perceptions of the most compelling needs and how the three new funds might be invested to address the needs. The information from the community directed and shaped the development of the Strategic Plan.

During the course of the community input segment of the strategic planning process, community residents who participated in facilitated sessions of representational groups contributed 3,108 ideas. These ideas comprise an Idea Bank included in the Appendices to the Stanislaus County Children and Families First Commission Strategic Plan. In addition, County residents contributed 65 written funding suggestions in the form of completed Idea Forms, along with 71 funding suggestions made via letters, email and telephone calls. Tables of Contents for a.) the written Idea Forms, b.) the letter and email suggestions; and c.) the telephone suggestions, along with a half-page summary of each suggestion, are included in the Appendices to the Strategic Plan. The complete text of Idea Forms, letter and email suggestions, and telephone suggestions will be available on computer disk in the fall of 2000 from the office of the Stanislaus County Children and Families First Commission and the Stanislaus County Board of Supervisors. The Stanislaus County Children and Families First Commission expects that the ideas represented in the Idea Bank, the Idea Forms, and the summaries of funding suggestions made by letter, email, and telephone will be useful not only to the Commission and the Board of Supervisors but also to many organizations, private and public, for planning purposes for several years into the future. This information may be the first such repository of ideas for improving the quality of life from such a representational sample of County residents in the history of Stanislaus County.

### Community Priorities

The community contributed funding ideas and then patterned the ideas into common themes and prioritized them. From this process six priorities emerged as the most compelling needs in the County. They were, in order: 1.) Childcare and Child Development; 2.) Transportation/Public; 3.) Jobs/Economic Development; 4.) After-School Activities/Programs/Recreation; 5.) Housing/Infrastructure; and 6.) Health and Health Care.

### Strategic Directions

There are 10 strategic directions:

1. STRATEGIC RECOMMENDATION #1-A. FOCUSING ON CHILDCARE AND CHILD DEVELOPMENT FROM BIRTH TO AGE FIVE.
  - a) With integrated Parental Education and Support,
  - b) With integrated Early Childhood Health Programs, Behavioral Health and Recovery Services Programs, and provisions for sustaining Healthy Starts.
2. STRATEGIC RECOMMENDATION #2-A. ENDOWMENT FOR CHILDREN AND FAMILIES FIRST – with (or without) securitization, revenue based on “new” rather than “old” birth data, and, preferably, 97% rather than 80% state distributions.

3. STRATEGIC RECOMMENDATION #3-A. SECURITIZATION FOR CHILDREN AND FAMILIES FIRST FUNDS – if at all possible, this is a high priority.
4. STRATEGIC RECOMMENDATION #4-A. A STRONG FORMAL ADVISORY COMMITTEE – distinguished, broad-based, ethnically diverse, relatively large, with strong powers, and possibly appointed by the Supervisors (if requested).
5. STRATEGIC RECOMMENDATION #5-A. AN EARLY CHILDHOOD COMMUNITY FOUNDATION OF STANISLAUS COUNTY – if at all possible.
6. STRATEGIC RECOMMENDATION #6-A. MASTER CONTRACTS – with key partners and covering all key functions.
7. STRATEGIC RECOMMENDATION #7-A. STAGE 1 (“PILOT” OR “EXPERIMENTAL”)→STAGE 2 (“PROMISING” OR “INNOVATIVE”)→STAGE 3 (“PROVEN” OR “DEMONSTRATION”) PROGRAMS – with partnering and some mini-grants.
8. STRATEGIC RECOMMENDATION #8-A. FACILITIES AND ONE-TIME, SERVICE-ENABLING MONIES – and partnering.
9. STRATEGIC RECOMMENDATION #9-A. REGULAR CONSULTATION WITH THE STANISLAUS COUNTY BOARD OF SUPERVISORS – quarterly?
10. STRATEGIC RECOMMENDATION #10-A. EVALUATION THAT INCLUDES GEOGRAPHIC INFORMATION SYSTEMS ANALYSES (GIS) – as well as “Funding by Comparative Outcomes” and “Funding by Earnback Formula”.

### Research and Evaluation

The Stanislaus County Children and Families First Commission is committed to supporting research essential to improving and expanding services to children age 0 – 5. In addition, the Commission is committed to funding programs, initially and on an ongoing basis, based on performance.

The Commission will contribute to the development of a community-wide database designed to meet the needs of service providers, private and public, in Stanislaus County. At present, much program documentation is done to meet compliance requirements of the state and/or federal governments and/or private foundations but is of little use for descriptive or analytical purposes by and among service providers in the County. By contributing to the building and maintenance of this community database, the Commission is accepting partial responsibility for bridging the organizational and financial splintering that characterizes most programs for children age 0 to 5.

The Commission will require on-going, performance-based evaluation of all programs funded. The Commission will make initial funding grants through master contracts with proven program providers. In addition, the Commission will initiate a three-stage funding process to sponsor experimentation, foster development of successful programs, and provide long-term funding for model programs.

### Allocation and Management of Fiscal Resources

The Stanislaus County Children and Families First Commission anticipates annual projected revenue of \$7,200,000 for Fiscal Year 2000-2001. The section of the Strategic Plan on the "Allocation and Management of Fiscal Resources" contains the full text of a five-year budget for the Commission. Highlights of the budget are summarized below.

- **Securitization.** The Stanislaus County Children and Families First Commission will securitize funds, if possible.
- **Endowment.** The Stanislaus County Children and Families First Commission will create an endowment. The endowment will include funds already accumulated by the Commission; and, if securitization is possible, the endowment will include securitized funds. If securitization is not possible, the Stanislaus County Children and Families First Commission will take \$3 million annually from state distributions to add to accumulated funds until the endowment reaches \$30 million.
- **Disbursement for Programs.** The Stanislaus County Children and Families First Commission will disburse funds differently based upon whether a securitized endowment is created or an endowment is accumulated more gradually by adding \$3 million of the state allocation to it each year. In the first case, the Stanislaus County Children and Families First Commission will disburse 75% of the interest income for programs annually. In the second case, the Commission will disburse revenue from the state allocation less \$3 million.
- **"Proven" or "Demonstration" Programs.** The Stanislaus County Children and Families First Commission will designate approximately 84.2% of annual funds after securitization and endowment to fund "Proven" or "Demonstration" projects through "master contracts". One demonstration program will be an Early Childcare Program with (a) integrated parental education and support programs and (b) integrated child health programs, behavioral health programs, and Healthy Start programs. Another demonstration program will be a Specialized Early Childcare Program. There also will be an Infant Database Program and a One-Time Facilities Program.
- **"Pilot" or "Experimental" Programs.** The Stanislaus County Children and Families First Commission will designate approximately seven percent (7%) of annual funds after securitization and/or endowment to fund "Pilot" or "Experimental" programs. Some of these will be in the form of "mini-grants" of \$250 - \$2,500.
- **Administration.** The Stanislaus County Children and Families First Commission will designate approximately 2.1% of annual funds after securitization and/or endowment for administration.

- **Evaluation.** In addition to 5% for evaluation in every program contract, the Stanislaus County Children and Families First Commission will designate 2% of annual funds for evaluation. This will include expenditures for Geographic Information Systems Analysis (GIS) and enhanced database capabilities with respect to children from conception to the age of the five.
- **Reserve.** The Stanislaus County Children and Families First Commission will create a reserve of approximately 4.7% of annual funds after securitization and/or endowment.
- **Years 2-4.** The budget for Years 2 through 4 reflects a decrease of the reserve and an increase for “Pilot” or “Experimental” programs, as well as for “Promising” or “Innovative” programs.
- **Year 5.** The budget for Year 5 reflects an increase in funds directed toward evaluation as Year 5 will be the end of funding cycles for master contracts.



# Modbee.com

## Tobacco tax funding buys slides, health care

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**By JOHN HOLLAND  
BEE STAFF WRITER**

Taxes paid by smokers will provide Stanislaus County children with a host of things, from swings and slides to help with learning and health care.

The county's Children and Families Commission on Tuesday distributed \$822,761 from the tobacco tax created by state Proposition 10 in 1998. It was the county's first grants under the measure, which specified that the money benefit children from before birth through age 5.

The commission approved two large grants -- \$50,000 to Community Housing and Shelter Services to help homeless families, and \$49,290 to the county Health Services Agency for an effort to keep expectant mothers and fathers from smoking.

The commission gave grants of \$372 to \$19,014 to another 172 recipients. Many of them are child-care providers who asked for things as simple as playground equipment and picture books.

"You could just tell folks were very, very appreciative of the opportunity even to apply," said Rebecca Ciszek, director of community impact for the United Way of Stanislaus County, which handled the applications for the commission.

Some child-care centers got money for basics such as pavement, landscaping and fencing. Nonprofit groups, churches and other recipients will use grants for parenting education, health fairs, meal programs and other services.

Several child-care sites operated by Modesto City Schools will get \$4,000 each for backpacks filled with literacy materials. The Stanislaus County Library will spend a \$1,000 grant on its "dental hygiene story time."

Ciszek said applications came in English and Spanish, in handwriting and computer printouts.

"What mattered was they were meeting a targeted population," she said. "They were addressing what needed to be addressed."

The county will get an estimated \$7.2 million a year from the tobacco tax and had about \$15 million on hand when the grant process started in June.

The \$822,761 distributed Tuesday is part of \$2 million in the first round of grants. The commission will consider several other grants of up to \$50,000 at its Oct. 23 meeting.

Commission members said they want to give another chance at any remaining money to applicants losing out Tuesday. They said some of them fell short merely because of missing information or other technicalities.

"Modesto City Schools might have a grant (application) writer, and then you have somebody in Waterford who maybe never wrote a grant at all," said member Pat Paul, a county supervisor.

The commission also asked for more time to review competing proposals for two grants of up to \$50,000 each. One of these is targeted at childhood obesity; the other at lack of health insurance for children.

The commission is still seeking applications for another three grants of up to \$50,000 each for specific programs. These are aimed at teen-age pregnancy, alcohol and drug abuse during pregnancy, and children endangered by drugs.

**Bee staff writer John Holland can be reached at 578-2385 or [jholland@modbee.com](mailto:jholland@modbee.com).**

*Posted on 09/26/01 05:25:01*

<http://www.modbee.com/local/story/899097p-957613c.html>

# The Modesto Bee

★ THE VOICE OF THE VALLEY ★

WWW.MODBEE.COM

FRIDAY, OCTOBER 26, 2001

PRICE 50¢

The Modesto Bee

LOCAL NEWS

• FRIDAY, OCTOBER 26, 2001 'B-3'

## Tobacco tax money doled out to kids' programs

By JOHN HOLLAND  
BEE STAFF WRITER

A Stanislaus County commission this week passed out more than \$1 million in tobacco tax money to programs that benefit children.

The 26 grants of up to \$50,000 each went to health care, safety programs, education and other needs. The money came from 1998's Proposition 10, which added 50 cents to the price of a pack of cigarettes and required proceeds to benefit children 1 to 5.

"The programs that were funded are

pilot programs," said Noe Paramo, executive director of the county Children and Families Commission. "The funding will last a year, but there could be funding beyond that if the program is successful."

The county is getting about \$7 million a year from the tax. It had about \$15 million on hand when the first set of grants — \$822,761 to 174 recipients — was approved a month ago.

The grants approved this week include:

- A pair of \$50,000 awards to have

Modesto police officers work with preschool programs at Bret Harte and Shackelford schools, teaching about drugs and gangs.

- \$50,000 for an immunization registry for the county Health Services Agency.

- \$49,900 to the Radio Bilingue network to publicize other programs getting grants.

- \$28,801 to teach child development to teen parents at Downey High School in Modesto.

- A pair of \$30,000 awards for similar

programs at Orville Wright and Robertson Road schools in Modesto.

- \$44,850 to California Rural Legal Assistance to help farmworker families in the county get health care and child care.

- \$45,000 to Harvest of Hope in Modesto for a recreation and education program.

- \$50,000 to Stanislaus County Superior Court for its Substance Abuse Family Education program.

- \$42,960 to the county library for its Traveling Tales program.

- \$30,000 to Catholic Charities for Laura's House, a Modesto shelter for women recovering from drug addiction.

- \$20,012 to the city of Turlock's Junior Rocketeers program.

- \$34,033 for a family and community advocate at schools in the Keyes area.

- \$35,000 to the Yosemite Community College District to advise students on getting permits for child care.

- \$41,412 to the Buckle Up Baby program in Turlock.

# The Oakdale Leader

And Oakdale Graphic

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VOLUME CXVIII • NO. 54

WEDNESDAY, OCTOBER 10, 2001 •

## Local groups receive tobacco tax money

By JOSEPH SMITH  
Staff Reporter

*The Oakdale (Calif.) Leader*

A number of Oakdale organizations recently received grants worth several thousand dollars each from the Proposition 10 tobacco tax money distributed locally through the Stanislaus County Children and Families Commission.

A total of 172 grants were awarded out of 218 applications netting \$822,000 for groups in Stanislaus County. The grants are designed to help children from prenatal to five years old.

Rockey's Rainbow Rompers won three grants worth \$14,650 for facility improvements and physiological readiness.

"It's going to be so good for the kids, they're just going to grow so much," said Marilyn Rockey, owner and executive director of Rockey's Rainbow Rompers.

The \$5,000 physiological readiness grant is for equipment to develop arm and leg muscles and hand eye coordination.

"All the early childhood equipment is super expensive," said Rockey who also teaches sixth grade at Magnolia School.

For the younger kids the money will go toward equipment like mats and play pools, while for older kids it will go for things like bikes and climbing equipment.

It is important for kids to de-

velop properly physically, Rockey said, because physical development heavily influences mental development.

As an example, Rockey noted that kids who crawl before walking, in general, do better in school than those kids who walk without learning to crawl.

The day care also received two grants to replace carpet with a tile floor. The rainbow school, for kids four years old and over, received \$5,000 for the project, while the sunshine school, for kids two to three years old, received a grant for \$4,650.

Rockey said the tile floors will be cleaner to maintain for the kids. She also said that she wants to incorporate teachers and parents into helping pick out the tile.

A parent group sponsored by the Church of the Nazarene received three grants totaling more than \$5,000.

While the parent group is sponsored by the church, members of the group do not have to belong to the church, said Kelli Ruby.

Ruby helped form the group in January for parents new to the area and already they have 20 to 25 members.

They meet once a week and once a month they have a mom's night out, said Ruby.

"As a new mom you feel so isolated," Ruby said. "It's provided a vast support network."

The group received just over \$2,000 for educational trips, which Ruby said, would be to children's discovery museums in San Jose, Sacramento, and Stockton.

They also received more than \$1,600 for child safety that will include ID kits and CPR training.

They also received \$1,400 to buy books with a parenting theme in order to have a book club.

The Children's Guardian Fund, which is building the Children's Guardian Home, received three grants totaling \$21,000.

The largest of the three grants was \$15,000 for a toddler play structure and ground cover that will go in back of the home.

The Guardian Fund was also granted \$3,500 for a preschool swing and sandbox and \$3,000 for additional playground equipment. The Oak Valley Support Network was awarded three grants totaling \$9,700.

The support network received \$5,000 for special needs advocacy for parents. They also received \$4,200 for a Mom-N-Tots group capacity building and \$500 for a Family Fun Day and Health Fair.

St. Matthias Episcopal Church was awarded \$5,000 to provide child care for teen parents.

Rev. Bernard Osburn said they have already identified some teen parents who need the day care.

October 1,  
2001

50 cents

Turlock,  
California

MONDAY

# Turlock Journal

Covering the Turlock area for 96 years

## County to soon have first wave of Prop 10 monies

By HEIDI ROWLEY  
The Journal

The first round of funding in Stanislaus County from Proposition 10 (the tobacco tax) has been announced and will soon be distributed throughout the community.

Proposition 10 was passed by voters in November 1998 and allocated a 50-cent per-pack tax on cigarettes. The extra 50 cents was designated to provide funding for education, health and child care programs for children prenatal to age five.

The Stanislaus County Children and Families Commission was organized a month later to distribute the funds in Stanislaus County. On Sept. 25, they announced the approval of \$822,761 to 172 grants for various organizations. Nine organizations in Turlock received grant money totaling \$69,421 including the City of Turlock and various day cares.

"We've made an important decision in granting this money," Noe Paramo, commission executive director said.

Paramo said they focused the money on smaller grants first. The money distributed is part of \$2 million which will be distributed in the first round. Some of the grant applications were fully funded while others were partially funded.

How much money the county receives depends on the birthrate in the county, not by how many people are smoking. Stanislaus County averages about 7,000 births a year. At the end of September, Stanislaus County had accrued \$15-16 million to distribute for children's programs.

Proposition 10 was initiated with the belief that most funding is focused on children development after the age of five. All Prop. 10 funding is supposed to go towards children under the age of five. Stanislaus County currently has about 35,000 children in the latter category.

Some of the funding will go towards playgrounds, office supplies, instituting programs, enhanced learning equipment and computers.

Please see TOBACCO/A8

### 50-cent per pack tax was added to price of cigarettes under Proposition 10

■ TOBACCO  
From page A1

chairs and storage facilities. Their other grant is for \$6,000 for developing a playground.

Wendy Marks, site manager for the Samaritan House said they are trying to become licensed and the additional money will help them expand

their programs. The Samaritan House is a transitional living home for women and children. Other organizations who were approved grant money were All Aboard Day Care, Rosie's Day Care, Denair Elementary Preschool, Turlock

Family Network, YMCA of Stanislaus County and the Turlock Learning Academy.

Heidi Rowley is a reporter for the Turlock Journal. Her e-mail address is [heidi@turlockjournal.com](mailto:heidi@turlockjournal.com).

### Local distributions

Here's a listing of organizations in Turlock that will be receiving money under Proposition 10, the tobacco tax initiative passed in 1998:

- All Aboard Day Care: \$3,640
- Catholic Charities Samaritan House: \$9,500
- City of Turlock: \$31,064.62
- Denair Elementary Preschool: \$4,693
- Rosie's Day Care: \$1,680
- Janet's Rainbow Kiddis Care: \$1,584.42
- Turlock Family Network: \$3,000
- Turlock Learning Academy: \$4,500
- YMCA of Stanislaus County/Turlock Child Care: \$18,815



# The Ceres Courier

Volume 91 - No. 40 • 50¢

Wednesday, October 10, 2001 ~ Ceres, California

Serving Ceres since 1910

## Tobacco funds doled out locally

### \$4,616 to day care

Alicia's Daycare in Ceres is receiving \$4,616 for mini learning centers and arts and crafts to help provide 24-hour child-care for working families.

The money was included in the first round of funding from Proposition 10 tobacco tax money doled out to a gambit of groups. The Stanislaus County Children and Families Commission approved \$822,761 in grants to help improve the lives of children and their families.

The eight-member commission awarded 172 grants to a host of recipients including private daycare centers, community agencies and schools to provide programs and services to

children aged prenatal stage to age five.

Alicia's daycare business owner Alisha Browning says the money is a godsend.

"We just started up in April and have been slowly buying things we need. This is awesome," she said.

"Prop. 10 represents a big boost to our county and will help ensure that our youngest children are healthy and ready to learn when they enter school," said Commission chairman Rev. Nathaniel Green.

Recommendations for funding came from the local United Way. The local commission is partnering with the non-profit agency to help administer the money.

A total of 39 volunteers pored through 218 grant applications before deciding which pro-

posals would be recommended to commission members. Some applications were recommended for full funding while others were recommended for partial funding.

In Browning's case, she received every dollar asked.

Applications for the pilot programs had to respond to one of the following strategic results—to improve child development, improve systems for families, improve family functioning and improve child health.

The commission was established in 1998 after California voters passed Proposition 10, a statewide initiative that levied a 50-cent tax per pack on cigarettes. Stanislaus County receives \$7.2 million per year from the tobacco tax revenue.

# Turlock Journal

*The News You Come Home To.*

**TUESDAY**

November 6,  
2001

50 cents

Turlock,  
California

## Turlock lands another \$136,869 from Proposition 10's tobacco tax revenues

By HEIDI ROWLEY  
The Journal

An additional \$1,056,292 was awarded to Stanislaus County groups from money gathered under Proposition 10. Turlock received \$136,869.52 of the money awarded.

The Proposition 10 was passed by voters in November 1998 and allocated a 50 cent tax on cigarette packs. The extra 50 cents is to provide funding for

education, health and child care programs for children prenatal to age five.

The Stanislaus County Children and Families Commission reviews grant applications and approves the funding.

"The programs that were funded are pilot programs," Commission Executive Director Noe Paramo said. "The funding will last a year

but there could be funding beyond that is the program is successful."

There were four pilot programs approved in Turlock. The Jr. Rocketeers, a program designed by the City of Turlock, Community Service Division was approved \$20,011 for start up costs.

The Jr. Rocketeers is based on a program for older children but will be directed to children

ages 3-5. The program is designed to enhance children's development through five 8-week sessions. Program curriculum will teach teamwork, enhance motor skills and prepare children for kindergarten.

The program will be held at the Columbia Center, 600 Columbia St. every Tuesday and Thursday from 9-11 a.m.

Please see FUNDS/A5

## 'Buckle-Up Baby' tabbed

■ FUNDS  
From page A1

Twelve children will be accepted into each session for a total of 60 participants each year.

The City of Turlock, Fire and Emergency Services was approved \$41,412 for an education program about child seat belt safety.

Called "Buckle-Up Baby" by some organizations, the program will make an effort to provide each child in the Turlock area with an approved safety seat. In addition, the fire department will teach proper installation as well as perform safety seat inspections.

Each fire department will be considered a "neighborhood service center" available to parents 24 hours a day. The money granted will go towards training, publicity and implementation of this program.

Also approved for \$41,412 was the Turlock Nursery School for their Musical Enrichment for Preschoolers program.

Aila Hillberg, a board member for the Turlock Nursery School said the motivation behind the musical program is the fact that "music enhances children's ability to learn." A music teacher will be brought into the school twice a week to teach music to the preschoolers.

As well as music classes, the nursery school will provide musical "concerts" for

preschoolers starting in January. The concerts will feature professional children entertainers who write and perform children's songs.

The concerts will be in cooperation with other nursery schools as well as mother's groups in Turlock.

The Keyes Union Elementary School District has also been approved \$34,033 for their Family-Community Advocate program.

The Children's and Families Commission has about \$15 million to distribute throughout Stanislaus County as a result of Proposition 10. The first round of grants were

approved on Sept. 25, where a total of \$822,761 was given out to existing programs. A total of \$1,879,053 has been given to local organizations since September.

How much money the county receives depends on the birthrate in the county, Stanislaus County averages about 7,000 births a year.

Proposition 10 was initiated with the belief that most funding is focused on children development after the age of five. All Prop. 10 funding is supposed to go towards children under the age of five. Stanislaus County currently has about 35,000 children in the latter category.


The next round of grant giving will start during spring of 2002.

*Heidi Rowley is a reporter for the Turlock Journal. Her e-mail address is heidir@turlockjournal.com.*

# The Oakdale Leader

And Oakdale Graphic

Established 1882



VOLUME CXIX • NO. 57

WEDNESDAY, OCTOBER 31, 2001 • 50¢

THE OAKDALE (CALIF.) LEADER • WEDNESDAY, OCTOBER 31, 2001 A-3

County commission announces

## Oakdale Family Support Network receives \$50,000 grant

By JOSEPH SMITH  
Staff Reporter

*The Oakdale (Calif.) Leader*

Oct. 23 could be considered a good day for Karen O'Bannon.

First it was her birthday. Then, she found out that Oak Valley Hospital is going to provide the Family Support Network, for which she is the director, with \$37,000 to help the organization move to a new facility.

Later that evening, she received word that the Network had won a \$49,945 grant that is

also designated to help with relocation to a location on F Street.

The Family Support Network is an organization founded in 1993 to help create strong families and community.

The Network is currently involved in 15 programs, including parent support groups like Moms 'N Tots, Familias Unidas and Special Needs Advocacy for Parents.

Community outreach also involves Family Fun Day and the annual Health Fair, and education awareness is the basis

for the Learn to Read Program and the Oakdale After School Instruction program.

Currently, the Network is headquartered in a 12 X 12 foot office that is used at times by as many as three or even four people, O'Bannon said.

But soon the staff will move into a 2,700 square foot office at the corner of F Street and Oak Avenue across from Rite Aid.

"We are so excited about having some space," O'Bannon said.

So excited, in fact, that she

gets the feeling at times to just go to the new office and twirl around.

The nearly \$50,000 grant came to the Network from Proposition 10 tobacco taxes, and was awarded Oct. 23 by the Stanislaus County Children and Families Commission. The grant was one of 26 undesignated grants given by the county commission as the second part of the first round of grants.

In September, the Network received a total of \$9,700 from three grants in the first part of

the initial round of grants.

The money will be used to create a family resource center for the Oakdale area. O'Bannon calls it "one stop shopping for resources and information."

There is a need for a family resource center, O'Bannon said, because there is no local location for the resources. The Network's programs are spread around town, she said.

Right now, the Community Services Agency is on East Hackett Road, a 45 minute drive from Oakdale and major difficulty for many young parents,

O'Bannon said.

So with the additional space, the Family Support Network will not only be able to provide room for its programs under one roof, but it will also bring county services like public health and mental health to the Oakdale area.

The new office, where a pharmacy was previously located, will have space for a classroom, child care for parents attending classes or meetings, and work stations for the county services.

"The opportunities are just unlimited," O'Bannon said.



# Ideas sought for ways to use tobacco tax funds

By JOHN HOLLAND  
BEE STAFF WRITER

People with ideas for improving the lives of Stanislaus County children can soon apply for funding from a \$2 million pot.

The grants will be the first from the county's share of the state tobacco tax created by Proposition 10 in 1998. The amounts will range from \$250 for simple things, such as play equipment at a day care center, to \$50,000 for full programs.

"It's an opportunity for the community to propose to us their best thoughts on what would impact the lives of children."

The commission has arranged health insurance plans.

• Temporary homes for homeless children.

• An effort to get children into the other \$50,000 grants.

The United Way usually distributes money to groups with federal nonprofit status, but the tobacco money is available to a wider range of organizations.

The application process will be later to child care through a separate process. That process could start in December, Paramo said.

The tobacco tax money is separate from the county's share of the national settlement of state lawsuits against tobacco companies. The Board of Supervisors voted earlier this month to spend \$6 million from the settlement on street improvements and community halls.

Information on the tobacco tax grants is available from the United Way of Stanislaus County, 523-4562. United Way is seeking volunteers to help review the applications.

Every county in the state has created such a commission to decide how to spend the tobacco tax money. The ballot measure, which added 50 cents to the cost of a pack of cigarettes, specified that the money benefit children from the womb to age 5.

Stanislaus County expects methamphetamine labs.

• Help for children exposed to alcohol abuse during pregnancy.

• An effort against drug and alcohol abuse during pregnancy.

• A stop-smoking program for expectant mothers and fathers.

• An effort against drug and alcohol abuse during pregnancy.

• Help for children exposed to methamphetamine labs.

• Prevention of second pregnancies among teen-agers.

• An effort to get children into the other \$50,000 grants.

The United Way usually distributes money to groups with federal nonprofit status, but the tobacco money is available to a wider range of organizations.

The application process will be later to child care through a separate process. That process could start in December, Paramo said.

The tobacco tax money is separate from the county's share of the national settlement of state lawsuits against tobacco companies. The Board of Supervisors voted earlier this month to spend \$6 million from the settlement on street improvements and community halls.

Information on the tobacco tax grants is available from the United Way of Stanislaus County, 523-4562. United Way is seeking volunteers to help review the applications.

Nutrition education to prevent childhood obesity.

The other \$1.65 million will go toward the general goals of keeping children healthy and getting them ready for school. The grant categories are \$50,000 for full programs, up to \$20,000 for one-time purchases, and \$250 to \$5,000 in "minigrants."

The deadline to apply is Aug. 1 for the minigrants, the one-time purchase grants and the \$50,000 grants for the seven specific services. The deadline is Aug. 15 for the other \$50,000 grants.

The United Way will receive a fee equal to 3 percent of the money granted.

An additional \$5 million in tobacco tax money will be allotted later to child care through a separate process. That process could start in December, Paramo said.

The tobacco tax money is separate from the county's share of the national settlement of state lawsuits against tobacco companies. The Board of Supervisors voted earlier this month to spend \$6 million from the settlement on street improvements and community halls.

Information on the tobacco tax grants is available from the United Way of Stanislaus County, 523-4562. United Way is seeking volunteers to help review the applications.



### **WHO WE ARE**

On December 8, 1998, the Stanislaus County Board of Supervisors established the Stanislaus County Children and Families Commission after California voters passed Proposition 10 in November. The unprecedented statewide ballot initiative levied a 50-cent tax on cigarettes to fund early childhood development from prenatal to age five and anti-tobacco education programs. The goal is for all California children to be healthy, to live in a healthy and supportive family environment and to enter school ready to learn.

### **WHAT WE DO**

The Stanislaus County Children and Families Commission is responsible for administering Prop. 10 monies in the form of grants to the community. The state expects \$700 million dollars to be collected every year from the tobacco tax. Eighty percent of the revenues will go to County Commissions. Stanislaus County expects to receive 7.2 million dollars every year. The State Commission will use twenty percent of the monies for statewide education and outreach. Funding to County Commissions is based upon county birth rates, according to the county where the birth mother resides. Stanislaus County has an estimated 7,000 births a year.

### **WHAT CAN THE GRANT MONEY BE USED FOR?**

It can only be used to augment existing programs or to create new ones. All programs funded by Prop. 10 must also focus on preparing children to enter school healthy and ready to learn. Prop 10. money cannot be used to replace existing funding for services or programs.

### **WHO CAN I CONTACT FOR MORE INFORMATION?**

Noe Paramo, Executive Director  
Stanislaus County Children & Families Commission  
830 Scenic Drive, Modesto, CA 95350  
Ph: (209) 558-6218  
Fax (209) 558-6225  
Email: [nparamo@schsa.org](mailto:nparamo@schsa.org)



## MISSION STATEMENT

The Stanislaus County Children and Families Commission shall promote the development of countywide integrated and comprehensive services that enhance the intellectual, social, emotional, and physical development of children. Integrated services include health care, quality childcare, parent education and effective prevention services. Services will be provided on a community-by-community basis and directed to families and their children (prenatal to five years of age). Programs will be presented in culturally proficient, consumer oriented and friendly environments. The Commission will ensure that services are organized and represented to maximize the community's resources and designed to produce measurable results.

## COMMISSION MEMBERS

The Stanislaus County Children and Families Commission is comprised of nine members appointed by the Stanislaus County Board of Supervisors. Members are:

Nathaniel Green, Chair  
West Modesto/King Kennedy  
Neighborhood Collaborative  
Representative District 5

Beatrice Acosta  
Grayson Healthy Start  
Representative District 4

Larry B Poaster, PhD., Director  
Stanislaus County Behavioral  
Health & Recovery Services

Jeff Jue, Director  
Stanislaus County Community Services Agency

Sallie Perez, Vice Chair  
Wakefield Healthy Start  
Representative District 2

Lynda Rodriguez  
Salida Municipal Advisory Council  
Representative District 3

John Walker, MD  
Stanislaus County Public Health Officer

Pat Paul  
Stanislaus County Board of Supervisors  
District 1

## FOR MORE INFORMATION

Contact **Noe Paramo**, Executive Director with the Stanislaus County Children and Families Commission, 830 Scenic Drive, Modesto, CA 95350. Phone: (209) 558-6218 or Fax: (209) 558-6225. E-mail: [Nparamo@schsa.org](mailto:Nparamo@schsa.org)



### **WHAT IS PROPOSITION 10?**

In November 1998, voters passed a statewide ballot initiative to add a 50 cent tax per pack of cigarettes. The monies collected are to be used to fund education, health and child care programs that promote early childhood development, from prenatal to age five. Programs will be funded at the county level to best meet local needs of each community. The intent is for all California children to be healthy, to live in a healthy and supportive family environment and to enter school ready to learn.

### **WHAT IS THE GOAL OF PROP 10?**

Prop. 10 funds are intended to promote, support and improve early childhood development through coordinating resources and programs that emphasize family support, parent education, child care and development, and health care.

Prop. 10 is unique because it represents an historic effort to gather input from the public. Prop. 10 directs each county to create a strategic plan based on extensive input from communities, including families, service providers and advocacy groups. Those who most work with children will make spending decisions. The plan outlines how counties will use these new funds to develop comprehensive, integrated systems of support and services for all children, zero to five years of age. Stanislaus County has such a plan in place.

### **WHY THE EMPHASIS ON EARLY CHILDHOOD?**

Current research indicates that the emotional, physical and intellectual environment that a child is exposed to has a profound impact on how his or her brain develops. The experience that an infant and toddler have with parents and caregivers will influence how a child functions when he or she reaches school and later in life. Currently, most money spent on children's programs in California is directed at children older than five years of age.

### **HOW MUCH MONEY IS INVOLVED AND HOW IS IT BEING DISTRIBUTED?**

The state expects approximately \$700 million to be collected every year from the tobacco tax. Eighty percent of the revenues will go to County Commissions to fund local programs. The State Commission will use twenty percent for statewide education and outreach. Stanislaus County will be allocated about 7.2 million dollars every year.

### **HOW ARE THE ALLOCATIONS FOR EACH COUNTY DETERMINED?**

Funds are allocated to County Commissions based upon county birth rate data, according to the county where the birth mother resides. Stanislaus County has an estimated 7,000 births a year.

### **IF SMOKING RATES GO DOWN AND THEREFORE LESS TAX IS COLLECTED, HOW WILL THE AMOUNT OF MONEY A COUNTY MAY BE EXPECTING BE IMPACTED?**

There is no provision for funding to come from other sources. The State Commission anticipates approximately \$700 million from tobacco taxes. If fewer taxes are collected, then the amount of funds to each county will be reduced proportionately.

The hope is that smoking rates decrease as a result of the tax. It is the goal of Prop. 10 to improve early childhood education and decrease smoking rates, especially among pregnant women and the parents of young children. The intent of Prop. 10 is to create sustainable programs for children that can continue even as Prop. 10 funding decreases.

### **WILL THE PROP. 10 MONEY BE USED TO REPLACE CURRENTLY PLANNED/FUNDED SERVICES?**

No Prop. 10 money can be used to replace existing funding for services or programs. The money can be used only to augment existing programs or to create new ones. All programs funded by Prop. 10 must also focus on preparing children to enter school healthy and ready to learn.

### **WHO ADMINISTERS PROP 10?**

A seven-member commission comprised of volunteers appointed by the Governor, Assembly Speaker and Senate President Pro Tem. The commission has hired an executive director, Jane Henderson, Ph.D., who previously directed the State's Healthy Start program, providing integrated health, mental health, social, educational and other support services at school sites.

### **WHAT IS THE ROLE OF THE STATE COMMISSION?**

The State Commission provides oversight and technical assistance to the 58 County Commissions and state education on the importance of child development. Specific functions include developing program guidelines, reviewing county plans and conducting an annual program review and evaluation.

### **WHAT IS THE RELATIONSHIP BETWEEN COUNTY BOARDS OF SUPERVISORS AND THE COUNTY COMMISSION?**

Each county board of supervisors enacted an ordinance to establish the appointment, selection and removal of commissioners, and to establish a trust fund to receive and make disbursements. The county board of supervisors appoints members to the County Commissions. In Stanislaus County, nine people make up the local commission.

### **WHAT IS THE ROLE OF THE COUNTY COMMISSION?**

County Commissions must develop strategic plans consistent with the State Commission on guidelines on funding local, priority child development programs and services. They are also mandated to hold public hearings, and submit county plans and audits to the State Commission. However, each County Commission makes the final decision on the allocation of Prop. 10 funds. The Stanislaus County Commission is committed to blending Prop. 10 monies, wherever possible, with other funds to form partnerships to maximize services and minimize program duplication and administrative costs.

### **IS THE IMMIGRATION STATUS OF CHILDREN A FACTOR IN THEIR ELIGIBILITY FOR SERVICES AND PROGRAMS FUNDED WITH REVENUES FROM THE CALIFORNIA CHILDREN AND FAMILIES TRUST FUND?**

All California children, from the prenatal stage to age five, are eligible for services and programs funded, in whole or in part, by the California Children and Families Trust Fund shall not be denied due to an eligible child's immigration status. Each County Commissions should ensure that services and programs are not restricted or denied based on the immigration status of eligible children.

### **WILL THE PUBLIC GET INVOLVED?**

Absolutely. Many counties have already held meetings, conducted surveys and established creative ways to involve parents, providers of children's services, and others. In Stanislaus County, many organizations, groups, and parents provided valuable input.

**STANISLAUS COUNTY  
CHILDREN  
& FAMILIES  
COMMISSION**



**Difference between Prop. 10 & Tobacco Settlement**

The Proposition 10 tobacco tax initiative was approved by California voters just as the state's tobacco settlement revenue agreement was achieved. There has been some confusion regarding these two tobacco generated sources of funds. The Stanislaus County Children and Families Commission, the organization tasked with overseeing the allocation of funds received through Proposition 10, developed this fact sheet to compare and contrast these two very different programs.

	<b>Proposition 10 Tobacco Tax</b>	<b>Tobacco Settlement Revenues</b>
<b>When passed and by whom?</b>	Approved by the voters of California in November 1998	Settlement between the State Attorney General and the nation's 4 major tobacco companies in November 1998.
<b>Annual revenues allocated?</b>	Stanislaus County is expected to receive 7.2 million dollars in revenue every year.	Stanislaus County will receive approximately 4 million per year. The settlement revenue received by the state (approximately \$1 billion per year) will be divided with 50% going directly to the state and 50% allocated between counties based on population.
<b>Funded by?</b>	In November 1998, voters passed a statewide ballot initiative to add a 50 cent tax per pack of cigarettes.	Paid for by nation's four major tobacco companies.

<p><b>What programs can it fund?</b></p>	<p>The monies collected are to be used to fund education, health and child care programs that promote early childhood development, from prenatal to age five. Programs will be funded at the county level to best meet local needs as determined by each community.</p>	<p>There are currently no restrictions either in the settlement or State law on how the local share of the revenue must be spent. The Board of Supervisors has committed to using some of the funds for sewer extensions and street improvements, sports fields and community centers in communities like Salida, Grayson, and Waterford.</p>
<p><b>Who benefits?</b></p>	<p>Young children and their families who are in need of early childhood development programs.</p>	<p>There are no restrictions on how the monies must be spent or who benefits from them.</p>
<p><b>Who administers?</b></p>	<p>The Stanislaus County Children &amp; Families Commission, an independent, 9 member commission, to oversee administration, has been established as required by the voter-approved initiative.</p>	<p>The County Board of Supervisors.</p>



## **QUIENES SOMOS**

**El 8 de Diciembre de 1998, la Mesa de Supervisores del Condado de Stanislaus estableció la Comisión de Niños y Familias del Condado de Stanislaus después de que los votantes aprobaron la Proposición 10 en Noviembre. La boleta estatal de la iniciativa sin precedentes incrementó el impuesto al cigarrillo a 50 centavos para financiar programas educativos prenatales hasta los cinco años de edad y programas de desarrollo infantil anti-tabaco. La meta es que todos los niños en California estén sanos, vivan en un ambiente familiar apoyador y saludable y que ingresen a la escuela listos para aprender.**

## **QUE HACEMOS**

**La Comisión de Niños y Familias del Condado de Stanislaus es responsable de administrar el dinero de la Proposición 10 en la forma de becas a la comunidad. El estado espera recibir \$700 millones de dólares cada año del impuesto del tabaco. Ochenta por ciento de los ingresos irán a las Comisiones de los Condados. El Condado de Stanislaus espera recibir \$7.2 millones de dólares cada año. La Comisión Estatal usará veinte por ciento del dinero para educación estatal comunitaria. El financiamiento de la Comisión del Condado está basado en el número de nacimientos por condado, de acuerdo al condado donde la madre reside. El Condado de Stanislaus tiene una estimación de 7,000 nacimientos al año.**

## **PARA QUE PUEDE SER USADO EL DINERO DE LAS BECAS**

**Este dinero puede ser solamente usado para aumentar programas existentes o para crear nuevos. Todos los programas financiados por la Proposición 10 tiene, también, que enfocarse en preparar a los niños a ingresar a la escuela saludables y listos para aprender. El dinero de la Proposición 10 no puede ser usado para remplazar becas existentes para servicios y programas.**

## **A QUIEN PUEDO CONTACTAR PARA MAS INFORMACION**

**Noe Paramo, Director Ejecutivo  
Comisión de Niños y Familias del Condado de Stanislaus  
830 Scenic Drive, Modesto, CA 95354  
Tel: (209) 558-6218  
Fax: (209) 558-6225  
Email: [nparamo@schsa.org](mailto:nparamo@schsa.org)**

## Vision Statement



- All of Stanislaus County's children will thrive in supportive, nurturing, and loving environments, enter school ready to learn, and become productive, well-adjusted members of society.

1

## What is Prop. 10-The California Children & Families Act of 1998?

- 50 cent per pack tax on cigarettes passed by voters in 1998

2

## Prop. 10 Community Goals



- Children learning and ready for school
- Healthy children
- Strong families
- Better systems to help children & families succeed

3

## How are the funds allocated to each county?



- The funds are allocated based upon county birth rate data.

4

## How much money does this mean to Stanislaus County



- Approximately \$7 million in 2000-01

5

## Types of Funding

### Undesignated

- Mini-grants up to \$5,000 for program development or enhancement
- Pilot Projects up to \$50,000 for enhanced or new and innovative programs

6

## Designated.....

- Stop smoking programs during pregnancy
- Alcohol & drug treatment programs during pregnancies
- Drug endangered children
- Teen pregnancy prevention programs

7

## Designated-continued

- Health insurance for children prenatal to age 0-5
- Homeless children program
- Childhood obesity prevention

8

## If smoking rates go down, how will this affect the amount of money counties will receive?

- If fewer taxes are collected, then the amount of funds to each county will be reduced proportionately.

9

## What is the goal of Prop. 10?

- Monies collected will be used to fund county education, health and child care programs for children prenatal to age 5
- Decrease smoking rates (especially among pregnant women)
- Create programs that can continue if Prop. 10 funding decreases

10

## Who is eligible to receive the benefits of Prop. 10?



- All children age 0-5 regardless of income level or immigration status.

11

## Why the emphasis on early childhood?

- Research indicates from birth to age 5 are the most productive years of learning.
- The brain is an information sponge soaking up more than it will ever again.
- Studies show toddler's earliest experiences make a big impact on how well they develop socially, intellectually, and emotionally.

12

## How will the Commission get the public involved?

- Schedule Community Forums
- Schedule meetings with groups and organizations

13

## Who can I contact if I have questions or input?



- Noe Paramo,  
Executive Director  
830 Scenic Drive  
Modesto, CA 95354  
Ph: (209) 558-6218  
Fax: (209) 558-6225  
Nparamo@schsa.org

14

Remember.....



15

**Table DP-1. Profile of General Demographic Characteristics: 2000**

Geographic Area: Stanislaus County, California

[For information on confidentiality protection, nonsampling error, and definitions, see text]

Subject	Number	Percent	Subject	Number	Percent
<b>Total population.....</b>	<b>446,997</b>	<b>100.0</b>	<b>HISPANIC OR LATINO AND RACE</b>		
<b>SEX AND AGE</b>			<b>Total population.....</b>	<b>446,997</b>	<b>100.0</b>
Male.....	219,912	49.2	Hispanic or Latino (of any race).....	141,871	31.7
Female.....	227,085	50.8	Mexican.....	119,252	26.7
Under 5 years.....	35,582	8.0	Puerto Rican.....	1,947	0.4
5 to 9 years.....	40,203	9.0	Cuban.....	290	0.1
10 to 14 years.....	40,289	9.0	Other Hispanic or Latino.....	20,382	4.6
15 to 19 years.....	37,025	8.3	Not Hispanic or Latino.....	305,126	68.3
20 to 24 years.....	30,029	6.7	White alone.....	256,001	57.3
25 to 34 years.....	60,880	13.6	<b>RELATIONSHIP</b>		
35 to 44 years.....	68,921	15.4	<b>Total population.....</b>	<b>446,997</b>	<b>100.0</b>
45 to 54 years.....	54,248	12.1	In households.....	439,508	98.3
55 to 59 years.....	18,528	4.1	Householder.....	145,146	32.5
60 to 64 years.....	14,595	3.3	Spouse.....	81,323	18.2
65 to 74 years.....	24,405	5.5	Child.....	155,878	34.9
75 to 84 years.....	16,473	3.7	Own child under 18 years.....	121,575	27.2
85 years and over.....	5,819	1.3	Other relatives.....	33,829	7.6
Median age (years).....	31.7	(X)	Under 18 years.....	13,428	3.0
18 years and over.....	307,775	68.9	Nonrelatives.....	23,332	5.2
Male.....	148,671	33.3	Unmarried partner.....	9,137	2.0
Female.....	159,104	35.6	In group quarters.....	7,489	1.7
21 years and over.....	287,404	64.3	Institutionalized population.....	3,440	0.8
62 years and over.....	55,178	12.3	Noninstitutionalized population.....	4,049	0.9
65 years and over.....	46,697	10.4	<b>HOUSEHOLD BY TYPE</b>		
Male.....	19,491	4.4	<b>Total households.....</b>	<b>145,146</b>	<b>100.0</b>
Female.....	27,206	6.1	Family households (families).....	109,517	75.5
<b>RACE</b>			With own children under 18 years.....	59,819	41.2
One race.....	422,662	94.6	Married-couple family.....	81,323	56.0
White.....	309,901	69.3	With own children under 18 years.....	42,984	29.6
Black or African American.....	11,521	2.6	Female householder, no husband present.....	19,859	13.7
American Indian and Alaska Native.....	5,676	1.3	With own children under 18 years.....	12,176	8.4
Asian.....	18,848	4.2	Nonfamily households.....	35,629	24.5
Asian Indian.....	4,952	1.1	Householder living alone.....	28,211	19.4
Chinese.....	1,980	0.4	Householder 65 years and over.....	11,408	7.9
Filipino.....	3,085	0.7	Households with individuals under 18 years.....	66,426	45.8
Japanese.....	726	0.2	Households with individuals 65 years and over.....	32,662	22.5
Korean.....	505	0.1	Average household size.....	3.03	(X)
Vietnamese.....	1,234	0.3	Average family size.....	3.47	(X)
Other Asian <sup>1</sup> .....	6,366	1.4	<b>HOUSING OCCUPANCY</b>		
Native Hawaiian and Other Pacific Islander.....	1,529	0.3	<b>Total housing units.....</b>	<b>150,807</b>	<b>100.0</b>
Native Hawaiian.....	256	0.1	Occupied housing units.....	145,146	96.2
Guamanian or Chamorro.....	167	-	Vacant housing units.....	5,661	3.8
Samoan.....	243	0.1	For seasonal, recreational, or occasional use.....	455	0.3
Other Pacific Islander <sup>2</sup> .....	863	0.2	Homeowner vacancy rate (percent).....	1.3	(X)
Some other race.....	75,187	16.8	Rental vacancy rate (percent).....	3.2	(X)
Two or more races.....	24,335	5.4	<b>HOUSING TENURE</b>		
<b>Race alone or in combination with one or more other races:<sup>3</sup></b>			<b>Occupied housing units.....</b>	<b>145,146</b>	<b>100.0</b>
White.....	330,141	73.9	Owner-occupied housing units.....	89,886	61.9
Black or African American.....	14,187	3.2	Renter-occupied housing units.....	55,260	38.1
American Indian and Alaska Native.....	11,241	2.5	Average household size of owner-occupied units.....	3.03	(X)
Asian.....	24,464	5.5	Average household size of renter-occupied units.....	3.03	(X)
Native Hawaiian and Other Pacific Islander.....	3,567	0.8			
Some other race.....	89,113	19.9			

- Represents zero or rounds to zero. (X) Not applicable.

<sup>1</sup> Other Asian alone, or two or more Asian categories.

<sup>2</sup> Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

<sup>3</sup> In combination with one or more of the other races listed. The six numbers may add to more than the total population and the six percentages may add to more than 100 percent because individuals may report more than one race.

Source: U.S. Census Bureau, Census 2000.

## GOAL

Our goal is for all of Stanislaus County's children to thrive in a supportive, healthy and loving environment, enter school ready to learn, and become productive, well-adjusted members of society.



Together we can make a difference in our community to improve the overall well being of our children.

## Commission Members

•Reverend Nathaniel Green, Chair  
West Modesto/King Kennedy  
Collaborative

•Beatrice Acosta  
Grayson Healthy Start

•Jeff Jue, Director  
Community Services Agency

•Pat Paul  
Board of Supervisors

•Sallie Perez, Vice Chair  
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•John Walker, MD  
Public Health Officer

•Health Services Agency

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STANISLAUS COUNTY  
**CHILDREN  
& FAMILIES**  
COMMISSION



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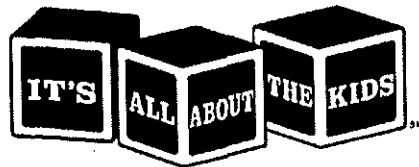
Supporting  
children and  
families in  
Stanislaus  
County

Stanislaus County  
Children & Families  
Commission  
Tel: (209) 558-6218

Striving to be the best

## What is the Stanislaus County Children & Families Commission?

On December 8, 1998 the Stanislaus County Board of Supervisors established the Stanislaus County Children and Families Commission after California voters passed Proposition 10. The unprecedented statewide ballot initiative levied a 50 cent tax on cigarettes to fund early childhood development from prenatal to age 5 and anti-tobacco education. The goal is for all California children to be healthy, to live in a healthy and supportive family environment and to enter school ready to learn.



## What does the Commission do?

The Stanislaus County Children & Families Commission is responsible for administering Prop. 10 monies in the form of grants to the community. It is an ongoing program in which the state expects \$700 million dollars to be collected each year from the tobacco tax. Eighty percent of the revenues will go to the County Commissions. The State Commission will use 20% of the monies for statewide education and outreach. Funding to County Commissions is based upon county birth rates, according to the county where the birth mother resides. Stanislaus County has an estimated 7,000 births a year.

## What can the monies be used for?

They can only be used to augment existing programs or to create new ones. All programs funded by Prop. 10 must also focus on preparing children to enter school ready to learn. Prop. 10 money cannot be used to replace existing funding for services or programs.

## Why the emphasis on early childhood education?

Research indicates the most productive years of learning occur from birth to age 5. The brain is an information sponge soaking up more than it will ever again. Recent studies show toddler's earliest experiences make a big impact on how well they develop socially, intellectually, and emotionally.

## Who is eligible to receive services from the programs funded by Prop. 10?

All children from prenatal stage to age 5 regardless of income level or immigration status are eligible for services.

