

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS  
ACTION AGENDA SUMMARY

DEPT: HEALTH SERVICES AGENCY  
Urgent \_\_\_\_\_ Routine X *Wle*  
CEO Concurs with Recommendation YES pld NO \_\_\_\_\_  
(Information Attached)

BOARD AGENDA # \*B-8  
AGENDA DATE October 30, 2001  
4/5 Vote Required YES \_\_\_\_\_ NO X

SUBJECT: AUTHORIZATION TO APPLY FOR, AND ACCEPT IF AWARDED, A CALIFORNIA FAMILY HEALTH COUNCIL WELLNESS PEER PROVIDER PROGRAM GRANT.

STAFF  
RECOMMEN-  
DATIONS:

1. AUTHORIZATION TO APPLY FOR, AND ACCEPT IF AWARDED, A CALIFORNIA FAMILY HEALTH COUNCIL WELLNESS PEER PROVIDER PROGRAM GRANT.
2. AUTHORIZE THE MANAGING DIRECTOR OF THE HEALTH SERVICES AGENCY OR HER DESIGNEE TO SIGN AND EXECUTE THE APPLICATION.
3. AUTHORIZE THE MANAGING DIRECTOR TO NEGOTIATE AND ACCEPT THE GRANT IF AWARDED.

FISCAL  
IMPACT:

This is a grant request to operate a Teen Clinic at the West Modesto Medical Office for two years. The first year grant request is for \$75,289 and the second year request is for \$77,629. Other costs needed to operate the Teen Clinic will come from the Health Services Agency's Family Planning Program Title X funds and patient fee reimbursements from public and private health insurance programs. There will be no impact to the general fund.

BOARD ACTION

No. 2001-822

On motion of Supervisor Blom , Seconded by Supervisor Mayfield  
and approved by the following vote,  
Ayes: Supervisors: Mayfield, Blom, Simon, and Chair Paul  
Noes: Supervisors: None  
Excused or Absent: Supervisors: Caruso  
Abstaining: Supervisor: None

- 1) X Approved as recommended
- 2) \_\_\_\_\_ Denied
- 3) \_\_\_\_\_ Approved as amended

MOTION:

ATTEST: CHRISTINE FERRARO TALLMAN, Clerk

By: Christine Ferraro  
Deputy

File No.

SUBJECT: AUTHORIZATION TO APPLY FOR, AND ACCEPT IF AWARDED, A CALIFORNIA FAMILY HEALTH COUNCIL WELLNESS PEER PROVIDER PROGRAM GRANT.

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**DISCUSSION:** In 1996, the California Family Health Council, Inc. (CFHC) received funding from The California Wellness Foundation (TCWF) to form a partnership with five community health clinics throughout California to replicate a program based on a model developed by Valley Community Clinic in North Hollywood. The program was targeted at preventing teen pregnancy and sexually transmitted infections. The program, "Wellness Peer Provider Program" (WPPP) was a five-year project that consisted of group and individual outreach services to teens as well as teen-staffed reproductive health care services for youth under the age of 20. The WPPP has yielded success in increasing the number of both female and male teens seeking reproductive health information and medical services, in increasing the retention of clinic clients, and in increasing contraceptive use among female clients. The evaluation has demonstrated that WPPP is an effective outreach and service delivery model.

TCWF has provided funding to CFHC to continue the WPPP for two more years. CFHC will develop and replicate the WPPP in five additional clinic sites statewide. The Stanislaus County Health Services Agency seeks to apply for funding as one of these five additional clinic sites. We are requesting funds from the CFHC to operate a Teen Clinic at the new West Modesto Medical Office. The Teen Clinic will be staffed by young adult peer providers under the direction and supervision of the Family Planning Director and a Nurse Practitioner. Prior to providing services, teen staff will receive training at the McHenry Medical Office using an existing and approved training curriculum provided by the Family Planning Program.

**POLICY**

**ISSUES:** Approval to apply for this grant meets the Board of Supervisors priority of ensuring a safe, healthy community.

**STAFFING**

**IMPACTS:** None.



**HEALTH SERVICES AGENCY**  
Administration

**Beverly M. Finley**  
Managing Director

830 Scenic Drive, P.O. Box 3271, Modesto, CA 95353  
Fax: (209) 558-8320  
[www.hsahealth.org](http://www.hsahealth.org)

September 26, 2001

Maryjane Henning, Director of Provider Services  
California Family Health Council, Inc.  
3600 Wilshire Boulevard, Suite 600  
Los Angeles, CA 90010-0605

Dear Ms. Henning:

Enclosed are the original and five copies of our application for Wellness Peer Provider Program Adolescent Reproductive Health Care Services.

Should you have any questions or require further information, please contact Samantha Phillips-Bland, Director of Family Planning, at (209) 558-5322. Thank you for your consideration of our application. We look forward to hearing from you.

Sincerely,

Kathy Kohrman  
Interim Managing Director

Enc.

Cc: Sandy Wallace, Grant Writer  
Samantha Phillips-Bland, Family Planning Director  
Cynthia Coit, Finance Officer

**CALIFORNIA FAMILY HEALTH COUNCIL  
PROPOSAL  
WELLNESS PEER PROVIDER PROJECT  
ADOLESCENT REPRODUCTIVE HEALTH SERVICES**

**COVER PAGE**

**Agency Name:** Stanislaus County Health Services Agency

**Business Address:** 830 Scenic Drive  
Modesto, CA 95353-3271

Please address correspondence to our  
Family Planning Program at:  
McHenry Medical Office  
2501 E. McHenry Avenue  
Modesto, CA 95350

**Proposed Site Addresses:** West Modesto Medical Office  
Paradise Road  
Modesto, CA

**Counties to be served with the requested funds:** Stanislaus County

**Proposed number of clients to be served:**

Year 1            500 teens ages 13-19  
Year 2            600 teens ages 13-19

**Are you currently funded by CFHC?**            Yes  
**Are you a Public Entity?**                        Yes  
**Are you a Non-Profit Organization?**            Yes, a public nonprofit organization

**Executive Director:** Kathy Kohrman, Interim Managing Director  
**Phone Number:** (209) 558-7190


**Fiscal Officer:** Cindy Coit, Chief Financial Officer  
**Phone:** (209) 558-7115

**Program Contact:** Samantha Phillips-Bland, Family Planning Director  
**Phone:** (209) 558-5322  
**Fax:** (209) 558-5310

**January 1, 2002 – December 31, 2002 request:** \$75,289  
**January 1, 2003 – December 31, 2003 request:** \$77,629

**Typed name of individual authorized to commit agency:**  
Kathy Kohrman, Interim Managing Director

**Signature of authorized individual:**



## ATTACHMENT A

### CHECKLIST

Use this checklist to determine that all the sections of the proposal that are spelled out in the RFP are included. Arrange the submission in this sequence. When the checklist has been completed, include it as an attachment. CFHC staff will use this checklist to verify that attachments that are not found were, in fact not submitted.

- 1. Cover page
- 2. Table of Contents
- 3. Executive Summary
- 4. Applicant Capabilities
- 5. Need for Services
- 6. Program Description
- 7. Budgets (2) Period of January 1, 2002 - December 31, 2002  
(12 months)  
Period of January 1, 2003 - December 31, 2003  
(12 months)
- 8. Budget Justifications (2)  
Period of January 1, 2002 -December 31, 2002  
(12 months)  
Period of January 1, 2003 -December 31, 2003  
(12 months)

### ATTACHMENTS

- A. Checklist (include this page)
- B. Resumes, Job Descriptions as applicable
- C. Letters of Support (optional)
- D. Statements of Work
- E. Budgets

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- A. Job Descriptions
- B. Map of Service Area
- C. Agreements with other agencies

## **Executive Summary**

Stanislaus County Health Services Agency (HSA) is a county government agency and network of outpatient medical offices and public health services located throughout Stanislaus County. Our mission is to lead the development, implementation and promotion of public policy and health care services to achieve excellent physical, psychological and social well-being. Our vision statement is *Leading the Way to a Healthy Community*.

HSA continually strives to integrate our public health services with our ambulatory services to provide continuity of medical care in the communities where our patients reside. Our current ambulatory services include an Urgent Care Center, Specialty Clinics, and nine Medical Offices strategically located throughout the county. Our nine Medical Offices started as Family Planning Clinics and now provide a full range of services including family practice, family planning, internal medicine, geriatrics, OB/GYN and dentistry. Medical Offices are located in Empire, Hughson, Turlock, Ceres, Modesto (5), and also include a mobile clinic, the MOMobile. HSA contracts for services with Blue Cross of California as both a Healthy Families (S-CHIP) Program HMO provider and Medi-Cal provider. Our public health services include adolescent/family life programs; adult health services; AIDS case management; children's clinic; communicable disease surveillance; HIV testing/counseling; immunizations; managed care services; nutrition case management; prenatal outreach; public health nursing; tuberculosis screening/treatment; Women, Infants and Children (WIC) nutrition; prevention education and health promotion on dental care, lead poisoning, tobacco and general health; and nutrition and cardiovascular disease prevention task forces.

There is no permanent primary care site for health care services located in West Modesto. Instead, health care services have been provided through school-based services or through the MOMobile, a mobile primary care clinic funded through a joint partnership agreement between HSA, the Doctors Medical Center (Hospital) Foundation, and the Soroptimists. It is important to note that school-based services often resist family planning programming or services. The MOMobile visits West Modesto one day per week. Over the past 12 months, 778 patient visits occurred in West Modesto at the MOMobile. Of the 778 visits, 34% were Children's Health and Disability Program (CHDP) well child check and immunization related visits. Forty-five percent were OB and family planning visits and 21% were family practice visits.

The area of West Modesto has long been an area of high risk for adolescent pregnancy. When needs assessments and focus groups were conducted in the community, citizens said overwhelmingly that reducing the incidence of teen pregnancy was a top priority. In an initial community survey, 89% of adults responding supported comprehensive sexuality education in schools. The ability to implement services to adolescents in a comfortable and confidential atmosphere with peer providers would help make tremendous inroads into the problem of teen pregnancy. HSA will be opening the new West Modesto Medical Office in February/March 2002 that will incorporate a multi-disciplinary approach to services housing a full-service clinic, WIC office, Mental Health, Social Services, and other community based organizations. It is our goal to incorporate separate teen-only services with peer providers at this facility. We are proposing a Teen Clinic at the West Modesto Medical Office, closing the main clinic on Tuesdays and Thursdays between the hours of 2-6 p.m.

## **Applicant Capabilities**

### **A. History and Background**

Stanislaus County Health Services Agency (HSA) is a county government agency and network of outpatient medical offices and public health services located throughout Stanislaus County. Our mission is to lead the development, implementation and promotion of public policy and health care services to achieve excellent physical, psychological and social well-being. Our vision statement is *Leading the Way to a Healthy Community*.

Stanislaus County has been the primary provider of safety net health care services to the uninsured and underinsured residents of the county since it first opened a county hospital in 1891. Health Services Agency (HSA) was formed in 1995 when the former Stanislaus Medical Center (County Hospital) and the Stanislaus County Department of Public Health consolidated their services.

HSA continually strives to integrate our public health services with our ambulatory services to provide continuity of medical care in the communities where our patients reside. Our current ambulatory services include an Urgent Care Center, Specialty Clinics, and nine Medical Offices strategically located throughout the county. Our nine Medical Offices started as Family Planning Clinics and now provide a full range of services including family practice, family planning, internal medicine, geriatrics, OB/GYN and dentistry. Medical Offices are located in Empire, Hughson, Turlock, Ceres, Modesto (5), and also include a mobile clinic, the MOMobile. HSA contracts for services with Blue Cross of California as both a Healthy Families (S-CHIP) Program HMO provider and Medi-Cal provider. Our public health services include adolescent/family life programs; adult health services; AIDS case management; children's clinic; communicable disease surveillance; HIV testing/counseling; immunizations; managed care services; nutrition case management; prenatal outreach; public health nursing; tuberculosis screening/treatment; Women, Infants and Children (WIC) nutrition; prevention education and health promotion on dental care, lead poisoning, tobacco and general health; and nutrition and cardiovascular disease prevention task forces.

We leverage external resources continuously through our daily activities and knowledge of community resources. Knowing our community well has helped us to pioneer community efforts. A unique characteristic of Stanislaus County is that the Board of Supervisors and HSA's Managing Director encourages community participation to help identify needs and service gaps, eliminate duplication of services and maximize community organization efforts. Senior leadership acknowledges community health advocacy as a process used for social change and realizes that combined efforts provide the means to generate, mobilize, coordinate and/or redistribute resources that fulfill the unmet health needs of the community. Over the last six years, we have taken the lead in either establishing or actively participating in the following:

- Domestic Violence Task Force
- Perinatal Outreach Task Force
- HEART Coalition of Stanislaus County
- Breastfeeding Coalition
- Immunization Coalition
- Nutrition & Fitness Council
- Keep Baby Safe (KBS) Network
- Tobacco Education Coalition



- Oral Health Advising Committee
- Five Community Collaboratives
- Child Welfare Advisory Board
- Teen Pregnancy and Parenting Network
- Perinatal substance Abuse coalition
- Family Preservation Family support Committee
- Infant Services Committee
- MultiAgency Team for Children's Health Service

HSA's membership in a grassroots community-based coalition led to the recognition of the need for a West Modesto Medical Office, scheduled for opening in February/March 2002, and the provision of a Teen Clinic in that office. Stanislaus County's Health Services Agency (HSA) has been a member of both the Stanislaus County Multicultural Community Health Coalition and the West Modesto/King Kennedy Neighborhood Collaborative since their formation. In 1991, the Stanislaus Minority Community Health Coalition (later changed to the Stanislaus Multicultural Community Health Coalition) started to focus on health issues facing Stanislaus County's ethnically diverse community. The Coalition was formed by a group of concerned individuals representing public health service, education and the community at large. This diverse group materialized out of their frustrations about the lack of accessible health care services in their communities. The Christ Unity Baptist Church serves as the nonprofit 501c3 organization to allow the Coalition to receive funding to conduct its first needs assessment survey. The Coalition's involvement and concern led to the Interagency Children's Services Coordinating Council requesting their leadership for the West Modesto/King Kennedy Neighborhood Collaborative. The Council, established by State Senate Bill 997, is responsible for facilitating collaboration and countywide planning provision of children's services in Stanislaus County with the goal of improving the well being of children through interagency cooperation. The Council, with the support of Sierra Health Foundation's Community Partnerships for Healthy Children, currently supports 17 projects in the county. The Stanislaus Multicultural Community Health Coalition – West Modesto/King Kennedy Neighborhood Collaborative is one of them.

The West Modesto/King Kennedy Collaborative started as a result of the Sierra Health Foundation Community Partnership for Children Initiative in March 1995. The core group of participants included five members from the Coalition and four community leaders representing the Hispanic, African American, Asian, and Caucasian ethnic groups living in the neighborhood.

The mission of the West Modesto/King Kennedy Neighborhood Collaborative is to bring a cohesive and diverse group of neighbors together, to find common ground, and to build an understanding of the diverse groups so that lasting relationships can be established which will provide a safe and healthy environment for children. The vision of the Collaborative is for a safe, nurturing, happy and healthy environment for all children in our community thereby developing well-educated children who will contribute to their community in a positive manner.

The first step the group decided to do was build the community's participation by: identifying key individuals and organizations as stakeholders; striving for broad representation; designing creative and flexible ways to engage the community; designing meeting places and times to accommodate different schedules; providing meeting options that accommodate different preferences and levels of comfort with groups (i.e., forums, focus groups, anonymous surveys, etc.); and establishing a clear purpose and desired results of the meetings so that all facilitators would be on the same page.

Various methods were used to build the Collaborative. For example, associations were approached, community contacts were used, door to door outreach was performed, members stood at supermarkets, parks, churches, etc. to invite community members to become advocates for their community. Community members were asked to help outline community issues and concerns and then approach the government on how to address those needs. Participants eventually became Collaborative members. Collaborative members consist of youth, adults, educators, parents, representatives from racial and ethnic groups, city officials, government agencies, businesses, civic associations, etc.

**Family Planning Program Funding**

HSA’s Family Planning Program is funded through a mix of Title X federal funds, other grants, and patient fee reimbursements from Medi-Cal, Medicare and private insurance. Services provided include gynecological exams; pregnancy testing; contraception; natural family planning; nondirective counseling; community education; and screenings for high blood pressure, anemia, cervical and breast cancer, HIV, and sexually transmitted disease. Family Planning does not fund abortion services and does not encourage or promote abortion, but counsels women on pregnancy options and provides referrals for all options. HSA saw 11,000 patients for family planning services in the last fiscal year. Our current streams of funding include the following:

<b>Year</b>	<b>Funding Agency’s Name</b>	<b>Type of Services</b>	<b>Contract Amount</b>	<b>Funding Source</b>
2001	California Family Health Council	Basic Contraception	\$185,400	Federal
2000/01	Stanislaus County Community Services Agency	Outreach	\$210,000	TANF
2001/2002	Stanislaus County Community Services Agency	Youth Development	\$75,000	TANF

**Describe agency experience and history of past and current adolescent programs.**

The rate of teen pregnancy in Stanislaus County has dropped from a high of 51 births per 1,000 female teens in 1990 to 32 births per 1,000 in 1999. Health Services Agency (HSA) was a leader in this improvement through our partnership activities with a variety of stakeholders. Two successful teen pregnancy initiatives include the REAL Project and the Teen Life Challenge Project, funded by the California Endowment. Through these initiatives, HSA has forged strong contacts within the community that have led us to recognize the needs of small nonprofits for subcontract support. Much has been accomplished to prevent teen pregnancy in Stanislaus County, however, we still rank 17<sup>th</sup> in the state for teen births out of 58 counties statewide.

HSA’s teen pregnancy program, REAL, partnered with many community groups in its effort to reduce the rate of teen pregnancy. The project staff worked with Ceres Healthy Start to develop and implement a program called Hablando Claro/Plain Talk. This intervention was utilized to teach Spanish speaking as well as English speaking adults to become educators of their teens. This demonstration project was then implemented in partnership with other Healthy Start sites throughout the county. Those sites included: Robertson Road Healthy Start, Orville, Wright Healthy Start, Westside Community Alliance, and Newman Healthy Start.

HSA staff also partnered with the Girl Scouts to implement a Girl Scout Troop at two of the county's junior high schools, Hanshaw Middle School and Mark Twain Junior High School. The schools provided meeting space and program support for the Girl Scouts to conduct this activity. This project enhanced Modesto City Schools' current 21<sup>st</sup> Century After School Learning Project. As a partner of this collaborative, the Muir Trail Girl Scout Council expanded its peer support groups for junior high school girls. The Girl Scout program for teen mothers helped strengthen HSA's Adolescent Family Life Program and Cal-Learn Program by providing a youth development approach with the goal of enabling young women to improve their educational and economic opportunities while decreasing their risk behavior.

Teen pregnancy efforts extended not only to HSA applying for funding and including community-based programs in those grant applications, but to HSA collaborating with the community for funding and then the community contracting with the HSA for professional or expert staff.

Through this partnership, the West Modesto Collaborative received funding for Teen Life Challenge (TLC) from the California Wellness Foundation to address teen pregnancy within the community. One of the activities involved a partnership that included the Health Services Agency, the Center for Human Services (CHS), the City of Modesto Parks and Recreation and the Women's Auxiliary. A group-mentoring project was established to ensure youth have opportunities to build resiliency through development of social competencies, problem solving skills, autonomy and a sense of purpose and future. The Women's Auxiliary, a service club made up of professional minority women, received mentor training from CHS and meet once a week with the girls, along with HSA and Collaborative staff.

Through these joint efforts, distribution sites were identified and condoms made available for teens to pick up without fear of reprisal. Field trips were provided to thirty (30) teens to the University of California Berkeley, Alvin Alley Dance Troupe performance, dining in the city, California State University Stanislaus and others. These tours were developed to allow the teens to explore life options, develop job readiness skills, communication skills and the development of healthy relationships. The HSA Family Planning Program staff provided tours to the clinic where the teens had an opportunity to examine equipment used in an exam, learn about patient rights and discuss issues such as: decision making, dating, communication with the opposite sex, contraception, etc. This program ran for 14 months and to date, none of the girls achieved pregnancy or STDs and they are still being tracked.

Another adolescent program operated through our Family Planning Program is a project with Stanislaus County Youth for Christ to reduce recidivism of second pregnancy for teen mothers began in July 2001 and will run through 2002. This is our first attempt at faith-based collaboration to address adolescent sexuality. Through the collaboration, they have already expanded from one high school to two and have increased the number of girls enrolled from 15 to 30.

Other adolescent program activities include:

- Quarterly presentations at high schools
- In-service training programs for health teachers

- Annual countywide Teen Pregnancy Prevention Month in May of each year. Activities include proclamations by Stanislaus County Board of Supervisors and local city governments, 15,000 teens reached; Essay contest through schools; PSA contest with local radio station
- Teen Pregnancy Advisory Board comprised of six teens meeting two times per year to give feedback and direct programming for youth family planning activities. Recruitment is through young people who have leadership roles through the high school.

**If the agency provides services other than adolescent services, explain how the current and proposed adolescent services will be integrated into the agency's total operations.**

HSA's Family Planning Program begins where our adolescent programs provided by our Community Health Services Division end. We work in close coordination with this Division to design our programs to ensure that they are appropriate and avoid duplication of services. For example, we annually coordinate our applications for the Community Challenge Grant and our Family Planning Title X funds.

HSA also receives support from the Stanislaus County Board of Supervisors. They have made family planning a priority and reflect that priority through one supervisor sitting on the Family Planning Advisory Board.

**B. Staffing**

Please see the job description in Attachment A for an explanation of the integration of the key staff's roles.

The Nurse Practitioner for this project will most likely be a current HSA staff member who will contribute one day per week of their time to the West Modesto Medical Office for this project. The Nurse Practitioner we have in mind for this project has already completed training in Teen Smart. All of the teen staff will be new-hires. Our plan for recruitment of the teen staff includes advertising through our local high schools and junior colleges and through the Teen Life Challenge Program.

The Family Planning Advisory Board conducted three Focus Groups with teens to talk about the Teen Clinic:

7/31/01	Juvenile Hall	12 ages 14-17 all female
8/13/01	McHenry Medical Office	aged 14-15 Modesto High 7 participants
6/18/01	Christ Unity	6 male, 4 female ages 15-18

The consensus of the teens at the focus groups was that peer providers should not be teens, but rather young adults ages 19-24. The teens had a strong concern for their confidentiality and felt that older teens/young adults would be better able to ensure confidentiality. For that reason, we have decided to recruit young adults ages 19-24 for the Teen Supervisor, Community Health Worker, and Registration Clerk positions. Teen staff will receive mentoring and training by shadowing the staff at the McHenry Medical Office. They will receive training on clinical processes, confidentiality, abuse reporting, and pregnancy testing. We will use the CFHC/CPHW handbook course outline for training.

## **Need for Services**

### **A. Indicators of Need**

There is no permanent primary care site for health care services located in West Modesto. Instead, health care services have been provided through school-based services or through the MOMobile, a mobile primary care clinic funded through a joint partnership agreement between HSA, the Doctors Medical Center (Hospital) Foundation, and the Soroptimists. It is important to note that school-based services often resist family planning programming or services. The MOMobile visits West Modesto one day per week. Over the past 12 months, 778 patient visits occurred in West Modesto at the MOMobile. Of the 778 visits, 34% were Children's Health and Disability Program (CHDP) well child check and immunization related visits. Forty-five percent were OB and family planning visits and 21% were family practice visits.

The area of West Modesto has long been an area of high risk for adolescent pregnancy. HSA has made a commitment to improve the quality, accessibility and efficiency of health care services in this community. When needs assessments and focus groups were conducted in the community, citizens said overwhelmingly that reducing the incidence of teen pregnancy was a top priority. In an initial community survey, 89% of adults responding supported comprehensive sexuality education in schools. The ability to implement services to adolescents in a comfortable and confidential atmosphere with peer providers would help make tremendous inroads into the problem of teen pregnancy. HSA will be opening the new West Modesto Medical Office in February/March 2002 that will incorporate a multi-disciplinary approach to services housing a full-service clinic, WIC office, Mental Health, Social Services, and other community based organizations. It is our goal to incorporate separate teen-only services with peer providers at this facility.

The indicators of need for this community are numerous and complex. The ethnic diversity of the area is unique as within a 17-block radius of the clinic site, we have the largest African-American, Hispanic and Southeast Asian populations in the county. It is an area with a high concentration of adolescents, single parent families and poverty. There is limited access for transportation, and current clinical services in the area are inadequate for the population of the community.

This area is historically and continues to be an area with a high rate of poverty. Within the Hispanic/Latino population, the options of adoption and abortion are frowned upon; thus most pregnant teens choose to continue their pregnancy and keep their children. This choice generally contributes to the cycle of poverty and subsequent unintended pregnancies.

### **Community Assessments**

The Stanislaus Multicultural Community Health Coalition – West Modesto/King Kennedy Neighborhood Collaborative conducted a community assessments to ascertain health needs in West Modesto. The assessment was funded through a Community Partnership Grant from Sierra Health Foundation. The grant afforded the opportunity to expand on a previous survey which primarily targeted adults. The Sierra Health Foundation grant focused primarily on the health needs of children in the West Modesto community.

The results of both of these assessments identified the needs for:

- Accessible and affordable health care
- Mental Health services
- Culturally sensitive health care services
- **Teen related health services, health education and preventive care**

When the County was in the process of closing the county hospital and re-engineering the County's public health system into an integrated community-based health clinic and public health service system, our discussions with the community further identified the need for access to health care services in the West Modesto area.

In January 1999, HSA received approval from the Board of Supervisors to conduct a feasibility study and issue a request for proposal for an HSA clinic in West Modesto and to identify any compatible potential partners. We are currently in construction of the West Modesto Medical Office and it is scheduled to open in February/March 2002.

#### **B. Service Area Description**

Stanislaus County is located in the northern Central Valley of California. Along with its sister counties to the north and south, the County has transformed its flat, fertile land into a rich agricultural corridor bordered by the coastal mountains to the west and the Sierra Nevada foothills to the east. Long associated with orchards, vineyards, and farms in the most productive agricultural belt in the world, Stanislaus County is in transition from a largely rural community to one that is more pluralistic. Today its population is found in rural environments but also in growing urban and suburban environments.

Stanislaus County's total population was 446,997 residents per the 2000 Census. Due in large part to the affordability of housing and close proximity to San Jose/Silicon Valley, Stanislaus County is one of the fastest growing counties in California with a population expected to increase by more than 54 percent over the next 20 years to a projected population of 709,000 by 2020.

The primary population to be served by this project are the residents of Modesto and Stanislaus County who live west of Highway 99, north of the Tuolumne River and south of Woodland Avenue. Within this geographic area, the West Modesto/King Kennedy is the primary focus. This 9 square mile neighborhood has a population of people who are ethnically diverse; people of multiple Southeast Asian ethnicities comprise 25.2% of the population, Caucasians represent 30% of the population, African Americans comprise 8.4% and Latinos comprise 35%.

According to Meditech, the data tracking system used by HSA, 20% of all HSA's patients are from West Modesto zip code, 95351. HSA provided 244,000 patient visits in 2000, so using the zip code information, one can deduce that at least 48,800 patient visits were from members of the West Modesto community. West Modesto has a population of approximately 8,300 residents. HSA estimates a minimum of 7,000 residents will access services to the new clinic during the first year of operation.

The Family Planning Program throughout Stanislaus County saw 11,000 family planning visits last year. This year, 7,500 teen patient visits have been provided through the month of May 2001. Agency wide, HSA saw a total of 2,479 adolescents clients for the 2000 calendar year. Teens have expressed that they would be much more likely to come if for family planning services if there were teen-specific hours and peer providers.

HSA is the sole CFHC provider in Stanislaus County. Please see Attachment B for a map of the county showing the location of the West Modesto Medical Office, the location of any other State P.A.C.T. funded programs and any other organizations that provide family planning services.

### **Description of Program**

#### **A. Detailed Program Description**

Our proposal to provide Teen Clinic Hours in the new West Modesto Medical Office will allow new access to family planning services in the community where a large number of at-risk teens live. They will not have to cross over a busy Highway 99 freeway and they will not be in the same waiting room as the general population. The clinic will be offered on afternoons on Tuesdays and Thursdays from 2-6 p.m. The main clinic will be closed at that time.

Group outreach will be conducted in conjunction with the Teen Life Challenge Program and youth already trained as outreach workers. These youth are currently doing on-street videos that are being shown on cable TV, pregnancy prevention month in May, health education/sexuality component at local high school, and teen health fairs through HSA's Community Health Services division.

Male outreach will be continued through collaboration with the condom distribution program through Teen Life Challenge using their already trained youth. We will also place literature on teen clinic hours in the bag of condoms.

Teen clinic staff, teen advisory board and Teen Life Challenge staff will be integrally involved in planning clinic activities and services. Our targeted outreach sites will include Modesto High School, Maddux Youth Center, Red Shield Youth Center, and the Cambodian Wat Temple. Please see attachment C for current agreements with:

- Community Challenge Grant REAL Project
- Teen Life Challenge

Our outreach methods are the same methodology we used to successfully reduce teen pregnancy in Stanislaus County. Services are provided in the community where at-risk teen lives, by their peers from their community, reflective of their ethnic diversity. Education and outreach will be delivered in multiple settings within the community. At the Teen Clinic, we will survey teen patients to see how they learned about the Clinic so that we can see the effects of the outreach campaign.

Staff will receive family planning CHWP certification. They will be involved in monthly staff meetings, quality services committee, customer service satisfaction committee. They will receive annual performance evaluations and monthly feedback sessions.

The Teen Clinic waiting area will be appropriately decorated with input from the teens, including wall décor, music, and resource materials available. The Teen Clinic model will be followed by all HSA medical offices for possible future integration at other medical offices. The HSA Family Planning Program has a protocol for Title X and Teen Smart. HSA maintains a confidentiality policy that will be followed by all staff. Staff sign a confidentiality agreement and can be disciplined including dismissal for violations of confidentiality. We believe our plan to hire young adults ages 19-24 will help us ensure confidentiality. Teen staff will be considered HSA staff and participate with all clinic activities the same as adult clinic staff. A Teen Family Planning Advisory Committee is currently in place and will be expanded through the addition of representatives from the Teen Life Challenge to focus on West Modesto. This expansion will be in place prior to Clinic opening.

### **Program Integration**

The Teen Clinic at the West Modesto Medical Office is a new program at HSA. We are excited to see how it will do and interested in replicating this model into our other nine medical offices as needed and appropriate. Staff from the Teen clinic will be eligible to apply for other HSA jobs as they are qualified for them. We have designed all of our positions so that they have natural career ladder progression. HSA maintains a full-time Grant Writer to seek new funds and to ensure that all grants reflect the HSA mission and goals.

### **B. Meeting Needs and Overcoming Barriers**

Language does not tend to be an issue with this adolescent population as most are bilingual even if English is not the first language. While we would not anticipate a need for translating with the teens coming into the clinic for service, there is a need when working with parents of teens who are more comfortable speaking in their native tongue. Among the languages spoken in this area alone are Spanish, Cambodian, Hmong, Vietnamese, and Punjabi. Current services available in the area are not equipped to cope with the wide variety of languages spoken.

Currently, some services in this area are available, but certainly limited. There are two schools in the service area that support Healthy Start sites: 1) Robertson Road Elementary School and Hanshaw Middle School, neither of which is a Family PACT Provider. Golden Valley Health Clinic is located in the general area and currently sees a large number of pregnant adolescents. While comprehensive family planning services are available, the clinic provides health services for the general population and holds no separate teen-only hours. Additionally, most people, if they have no transportation, must walk across a major freeway to get to this clinic, which many see as a barrier. When HSA staff conducted focus groups with teens, one of the issues mentioned numerous times was that of going to clinics during times that adults and children were in the waiting room. Teens overwhelming felt that they and their peers were more likely to go to a clinic for services when they knew they would not face seeing their parents' friends and neighbors. They cited embarrassment and a perceived negative judgment by adults as reasons for staying away from clinics in their neighborhood.

Transportation continues to be a barrier to many seeking clinical services. Bus services are limited in the rural areas of the county, making a trip to the doctor a challenge under the best of circumstances. If a teen mom were attempting to make it to the clinic for her appointment to



receive her birth control injection with a toddler and stroller in tow, getting on the bus and then walking from the bus stop to the clinic would be a daunting proposition. Currently, anyone living in this area and attempting to schedule an appointment would be required to find some form of transportation, public or private. Locating the teen clinic in their neighborhood greatly reduces the need for motor transportation, thus improving access.

If one listens to what teens are saying nationwide about the issues of teen pregnancy and birth control, there seem to be two overreaching reasons why teens don't use contraception: lack of access and lack of information. Stanislaus County teens are no exception. In focus groups with teens, these and other reasons were cited as reasons that they and their peers did not access clinical services. These combined with the embarrassment and perceived judgment from adults keep teens from receiving the necessary care that they need. Adolescents who are looking for birth control, whether it is condoms or birth control pills, are concerned about confidentiality and are more likely to use effective birth control methods if they know they are going to receive accurate information in a caring environment from knowledgeable, professional people.

#### **C. Increased Utilization**

We anticipate increasing services to teens by 500 teens ages 13-19 in Year 1 and 600 teens ages 13-19 in Year 2. This increase in services following historical trending and is an increase of 10% over prior years.

#### **D. Quality Assurance**

All peer providers will participate in Quality Assurance Committee meetings along with the Family Planning Program Manager. The Quality Assurance Committee will meet quarterly. Their minutes will be forwarded to the Family Planning Program Manager who meets with the Clinical Care Committee monthly (agency-wide). Chart review will be accomplished by the Medical Director, information and education/counseling will be reviewed by the Nurse Practitioner and Teen Supervisor, not in clinical manner but in a teaching manner. Our five-year Strategic Plan translates our Mission and Vision into a business plan that focuses what we do every day on achieving our goals. By guiding our day-to-day decisions based on the goals of this plan, HSA has promoted long-term relationships with our customers and is becoming more recognized as a leader in quality, service and value for our patients and the community at-large. Our progress on the goals defined in the Strategic Plan is tracked through quarterly Strategic Plan Implementation Dashboards. These dashboards provide itemized reports for each goal and objective and are distributed to HSA's management team and governing board.

#### **E. Statement of Work**

Through the Teen Clinic at the West Modesto Medical Office, HSA will provide the following:

- Hiring and Training of Peer Providers
- Presence of a dedicated Teen Supervisor
- Attending to "Teen Centered Care"
- Including strong health education and outreach components
- Creating a teen advisory committee
- Maintaining a strong focus on male clients

Please see the next pages for our Scope of Work.

**OBJECTIVE:** Provide reproductive health-related services to 500 teens in Year 1 and 600 teens in Year 2 at a Teen Clinic located at the new West Modesto Medical Office in Stanislaus County.

Implementation Activities	Staff Responsible	Timeline	Evaluation
<b>Hiring and training of Peer Providers</b>			
Newspaper Advertising: Modesto Bee, Modesto JC, CSUS, posters at local high school	Family Planning Program Manager	Jan-Feb 2002	Successful hiring of a Teen Clinic Supervisor, Teen Clinic Outreach Worker, 2 Teen CHWs, and 1 Teen Clinic Registration Clerk
CHW/Family Planning Certification Course Pregnancy Counseling Course Orientation to HSA	Family Planning Program Manager (FPPM) West Modesto Medical Office Clinic Director	Feb-Mar 2002	Certificated in family planning
Monthly staff meetings	Clinic Manager Teen Supervisor FPPM	April + ongoing	Minutes
Feedback sessions	Teen Supervisor FPPM	Ongoing	Continuous quality improvement Patient satisfaction survey specifically for teen patients
Attending Office of Family Planning Leadership Conference	Teen Supervisor Teen CHWs	Spring 2003	Trip report
Attend Teen Title X Conference	Teen supervisor Teen CHWs	Spring 2003	Trip report
Trainings: Males Adolescent Services	Teen supervisor Teen CHWs	Summer and Fall 2003	Increased level of competency
<b>Presence of a dedicated Teen Supervisor</b>			
Hiring Plan: Newspaper Advertising: Modesto Bee, Modesto JC, CSUS, posters at local high school	Family Planning Program Manager	Jan-Feb 2002	Successful hiring of a Teen Clinic Supervisor
Training Plan:	Family Planning	Feb-Mar 2002	Certificated in family

STATEMENT OF WORK  
DATE: September 27, 2001

Implementation Activities	Staff Responsible	Timeline	Evaluation
CHW/Family Planning Certification Course Pregnancy Counseling Course Orientation to HSA	Program Manager (FPPM) West Modesto Medical Office Clinic Director		planning
<b>Attending to "Teen Centered Care"</b>			
Atmosphere of clinic	FPPM Clinic Manager Teen Staff Teens from Teen Life Challenge Program	Jan-Mar 2002	Anecdotal reports from teens using clinic will be logged by program staff as well as a question will be added to the patient satisfaction survey.
Services requested by and relevant for teens	FPPM Clinic Manager Teen Staff	Ongoing	Results of patient satisfaction survey
Maintaining client confidentiality	FPPM Clinic Manager Teen Staff	Ongoing	Record violations, if any and corrective action taken Results of patient satisfaction survey
Focus on hormonal contraception without a pelvic exam	FPPM Clinic Manager Nurse Practitioner Teen Staff	Ongoing	Chart reviews
Negative pregnancy tests will be a priority for clients to receive immediate care for contraception.	Nurse Practitioner	Ongoing	Chart reviews
No teen will be turned away. Walk-ins always welcome and able to be served.	FPPM Clinic Manager Nurse Practitioner Teen Staff	Ongoing	Results of patient satisfaction survey. Patient visit data.
<b>Including strong health education and outreach components.</b>			
Group outreach: Linkage to current programs	FPPM Teen Staff	Ongoing	Monthly reports prepared by Teen supervisor.
Male outreach: linkage to condom distribution program. 1,200 bags distributed per year	FPPM Teen Staff	Ongoing	Monthly reports prepared by Teen supervisor.

STATEMENT OF WORK  
DATE: September 27, 2001

<b>Implementation Activities</b>	<b>Staff Responsible</b>	<b>Timeline</b>	<b>Evaluation</b>
Two school-based presentations reaching 200 students each.	FPPM Teen Staff	Spring and Fall of each year	Monthly reports prepared by Teen supervisor.
Two teen health fairs, reaching 500 young adults each.	FPPM Teen Staff	Summer and Winter of each year	Monthly reports prepared by Teen supervisor
Will attend one school board meeting.	FPPM Teen Staff	Annually	Monthly reports prepared by Teen supervisor
Quarterly community collaborative meeting.	FPPM Clinic Manager Community groups Teen staff	Quarterly	Minutes of meetings
<b>Expanding a teen advisory committee.</b>			
Expand to a total of 10 from the current 6 member committee.	FPPM Teen staff	Jan-Mar 2002	List of members in place and first meeting held of expanded committee prior to Teen Clinic opening.
Ethnically diverse, 50% must live in communities they represent.	FPPM	Jan-Mar 2002	List of members in place.
Minimum of two males participating.	FPPM	Jan-Mar 2002	List of members in place.
Meet quarterly.	FPPM	Quarterly	Minutes of meetings.
Evaluate educational materials.	FPPM	Quarterly	Minutes of meetings.
Develop a client satisfaction survey designed specifically for teens.	FPPM	Annually	Copy of survey. Results of survey.
Recommend areas for improvement.	FPPM Clinic Manager Community Groups Nurse Practitioner Teen Staff	Ongoing	Reports provided by program staff.
Designing atmosphere of waiting room and clinic.	Teen Staff and Teen Volunteers	Jan-Mar 2002	Anecdotal feedback from patients using clinic. Results from patient satisfaction survey.

STATEMENT OF WORK  
DATE: September 27, 2001

<b>Implementation Activities</b>	<b>Staff Responsible</b>	<b>Timeline</b>	<b>Evaluation</b>
Design T-shirts and incentives.	Teen Staff and Teen Volunteers	Jan-Mar 2002	Anecdotal feedback from patients using clinic. Results from patient satisfaction survey.

## Wellness Peer Provider Program

## West Modesto Medical Office

## Stanislaus County Health Services Agency

Budget Period:	1/1/2002-12/31/2002	
		<b>Grant Amount</b>
<b>Line Item</b>	<b>Calculation Method</b>	
<b>Consulting Staff</b>		
1 Nurse Practitioner	\$35/hour x 8 hours/week x 52 weeks	14,560
1 Teen Supervisor (Community Health Worker II)	\$13/hour x 20 hours/week x 52 weeks	13,520
2 Teen Community Health Worker I	\$10/hour x 12 hours/week x 52 weeks x 2 staff	12,480
1 Teen Registration Clerk	\$10/hour x 12 hours/week x 52 weeks	6,240
<b>Subtotal Consulting Staff</b>		<b>46,800</b>
<b>Operating Expenses</b>		
Office Supplies	\$60/mo x 12 mos	720
Health Education Supplies/Materials	\$600/mo x 12 mos	7,200
Travel - State & Local	\$100/mo local mileage reimbursement for program staff + 4 trips to/from state meetings @ avg cost of \$200/trip	2,000
Training	\$500/staff x 5 staff	2,500
Marketing and Advertising	Flyers, billboards, bus bench ads Average cost of \$400/spot x 10 spots	4,000
Incentives	Average cost of \$5/teen x 1,000 teens	5,000
<b>Subtotal Operating Expenses</b>		<b>21,420</b>
<b>Subtotal Direct Expenses</b>		<b>68,220</b>
Indirect Costs	33% of costs minus contractual and equipment	7,069
<b>Total Program Costs</b>		<b>75,289</b>

**Wellness Peer Provider Program**

**West Modesto Medical Office**

**Stanislaus County Health Services Agency**

<b>Budget Period:</b>	1/1/2003-12/31/2003	
<b>Line Item</b>	<b>Calculation Method</b>	<b>Grant Amount</b>
<b>Consulting Staff</b>		
1 Nurse Practitioner	\$36.75/hour x 8 hours/week x 52 weeks	15,288
1 Teen Supervisor (Community Health Worker II)	\$13.65/hour x 20 hours/week x 52 weeks	14,196
2 Teen Community Health Worker I	\$10.50/hour x 12 hours/week x 52 weeks x 2 staff	13,104
1 Teen Registration Clerk	\$10.50/hour x 12 hours/week x 52 weeks	6,552
<b>Subtotal Consulting Staff</b>		<b>49,140</b>
<b>Operating Expenses</b>		
Office Supplies	\$60/mo x 12 mos	720
Health Education Supplies/Materials	\$600/mo x 12 mos	7,200
Travel - State & Local	\$100/mo local mileage reimbursement for program staff + 4 trips to/from state meetings @ avg cost of \$200/trip	2,000
Training	\$500/staff x 5 staff	2,500
Marketing and Advertising	Flyers, billboards, bus bench ads Average cost of \$400/spot x 10 spots	4,000
Incentives	Average cost of \$5/teen x 1,000 teens	5,000
<b>Subtotal Operating Expenses</b>		<b>21,420</b>
<b>Subtotal Direct Expenses</b>		<b>70,560</b>
Indirect Costs	33% of costs minus contractual and equipment	7,069
<b>Total Program Costs</b>		<b>77,629</b>

**Family Planning Budget  
Budget Details - Personnel Services**

**Agency Name:** STANISLAUS COUNTY FAMILY PLANNING

**Agency Number:** 780

**Budget Period** Start Date: 1/1/2002 Ending Date: 12/31/2002

Budget Category	Annual Salary	# of Months	% of Time	Total Amount	SOURCE OF FUNDS	
					Applicant and Other	Allocated from CFHC
<b>1-Medical Services Personnel</b>						
<b>a) Primary Care Physician</b>						
Subtotal:	0	F.T.E.	0	0	0	0

**Family Planning Budget  
Budget Details - Personnel Services**



Agency Name: STANISLAUS COUNTY FAMILY PLANNING

Agency Number: 780

Budget Period Start Date: 1/1/2002 Ending Date: 12/31/2002

Budget Category	Annual Salary	# of Months	% of Time	Total Amount	SOURCE OF FUNDS	
					Applicant and Other	Allocated from CFHC
<b>1-Medical Services Personnel</b>						
<b>b) Other Medical/Surgical Specialist</b>						
Subtotal:	0	F.T.E.	0	0	0	0

**Family Planning Budget  
Budget Details - Personnel Services**

Agency Name: STANISLAUS COUNTY FAMILY PLANNING

Agency Number: 780

Budget Period Start Date: 1/1/2002 Ending Date: 12/31/2002

















**Family Planning Budget  
Budget Details - Personnel Services**

Agency Name: STANISLAUS COUNTY FAMILY PLANNING

Agency Number: 780

Budget Period Start Date: 1/1/2002 Ending Date: 12/31/2002

Budget Category	Annual Salary	# of Months	% of Time	Total Amount	SOURCE OF FUNDS	
					Applicant and Other	Allocated from CFHC
<b>3-Ancillary Services Personnel</b>						
<b>a) Laboratory Staff</b>						
Subtotal:	0	F.T.E.	0	0	0	0

**Family Planning Budget  
Budget Details - Personnel Services**

Agency Name: STANISLAUS COUNTY FAMILY PLANNING

Agency Number: 780

Budget Period Start Date: 1/1/2002 Ending Date: 12/31/2002

Budget Category	Annual Salary	# of Months	% of Time	Total Amount	SOURCE OF FUNDS	
					Applicant and Other	Allocated from CFHC
<b>3-Ancillary Services Personnel</b>						
<b>b) Pharmacy Staff</b>						
Subtotal:	0	F.T.E.	0	0	0	0

**Family Planning Budget  
Budget Details - Personnel Services**

**Agency Name:** STANISLAUS COUNTY FAMILY PLANNING

**Agency Number:** 780

**Budget Period** Start Date: 1/1/2002 Ending Date: 12/31/2002

Budget Category	Annual Salary	# of Months	% of Time	Total Amount	SOURCE OF FUNDS	
					Applicant and Other	Allocated from CFHC
<b>4-Clinical Overhead Personnel</b>						
<b>a) Administration</b>						





Subtotal:	187041	F.T.E.	607	202954	190636	12318

**Family Planning Budget  
Budget Details - Personnel Services**

Agency Name: STANISLAUS COUNTY FAMILY PLANNING

Agency Number: 780

Budget Period Start Date: 1/1/2002 Ending Date: 12/31/2002

Budget Category	Annual Salary	# of Months	% of Time	Total Amount	SOURCE OF FUNDS	
					Applicant and Other	Allocated from CFHC
<b>4-Clinical Overhead Personnel</b>						
<b>b) Facility</b>						
Subtotal:	0	F.T.E.	0	0	0	0

**Family Planning Budget  
Budget Details - Personnel Services**

Agency Name: STANISLAUS COUNTY FAMILY PLANNING

Agency Number: 780

Budget Period Start Date: 1/1/2002 Ending Date: 12/31/2002

Budget Category	Total Annual Salary	Total F.T.E.	Total Amount Required	SOURCE OF FUNDS	
				Applicant and Other	Allocated from CFHC

**5-Fringe Benefits**

**a) Salaries and Wages**

Primary Care Physician	0	0	0	0	0
Other Medical/Surgical Specialist	0	0	0	0	0
Mid-Level Practitioners	193440	445	286936	237725	49211
Nurses	67020	220	73722	55964	17758
Medical Support	21972	100	21972	12785	9187
Other Health Personnel	78145	323	85517	61092	24425
Laboratory Staff	0	0	0	0	0
Pharmacy Staff	0	0	0	0	0
Administration	187041	607	202954	190636	12318
Facility	0	0	0	0	0
<b>Total Salaries and Wages:</b>	<b>547618</b>	<b>F.T.E. 1695</b>	<b>671101</b>	<b>558202</b>	<b>112899</b>

**b) Fringe Benefits**

**RATE (%)**

FICA	7.87	52815	43930	8885
S.U.I.	0.83	5570	4633	937
Health Insurance	8.26	55432	46107	9325
Worker's Compensation	3.33	22348	18588	3760
Other: (Specify) Retirement	7.91	53084	44154	8930
Vacation,	17.71	118852	98858	19994
Deferred	2.95	19798	16467	3331
Family	0.12	805	670	135
<b>Total Fringe Benefits:</b>	<b>48.98</b>	<b>328704</b>	<b>273407</b>	<b>55297</b>

**c) Fringe Benefits Adjustments (Reduction Only).**

	Amount Required for the Position		Correct Total Fringe Benefit Rate	Total Amount Required	Fringe Benefits Adjustment	
	Applicant and Other	Allocated from CFHC			Applicant and Other	Allocated from CFHC
Primary Care Physician						
Other Medical/Surgical Specialist						



<b>Total Clinical Services:</b>			37383	27075	10308

Budget Category	Total Amount	SOURCE OF FUNDS	
		Applicant and Other	Allocated from CFHC
<b>2-Patient Care</b>			
<b>b) Laboratory Services</b>			
1. Laboratory Supplies	0	0	0
2. Laboratory Tests	0	0	0
3. Outside Laboratory Services	56575	56575	0
4. Other - Specify:			
<b>Total Laboratory Services:</b>	56575	56575	0
<b>TOTAL PATIENT CARE COST:</b>	93958	83650	10308

**Family Planning Budget  
Budget Details - Equipment**

**Agency Name:** STANISLAUS COUNTY FAMILY PLANNING

**Agency Number:** 780

Budget Period Start Date: 1/1/2002 Ending Date: 12/31/2002





<b>Total Consultant:</b>			0	0	0

**Family Planning Budget  
Budget Details - Other Costs**

**Agency Name:** STANISLAUS COUNTY FAMILY PLANNING

**Agency Number:** 780

Budget Period Start Date: 1/1/2002 Ending Date: 12/31/2002

Budget Category	Total Amount	SOURCE OF FUNDS	
		Applicant and Other	Allocated from CFHC
<b>4-Other Costs</b>			
<b>b) Medical Supplies</b>			
Medications	0	0	0
Contraceptive Methods	0	0	0
Other Medical Supplies: (Specify) Zithromax	3673	3673	0
Depo Provera	67983	67983	0
Ortho Novum	37158	37158	0
Nordette	6032	6032	0
Delfoam Gel	9578	9578	0
Other	33898	33898	0
<b>Total Medical Supplies</b>	<b>158322</b>	<b>158322</b>	<b>0</b>

**Family Planning Budget  
Budget Details - Other Costs**

**Agency Name:** STANISLAUS COUNTY FAMILY PLANNING

**Agency Number:** 780

Budget Period Start Date: 1/1/2002 Ending Date: 12/31/2002

Budget Category	Total Amount	SOURCE OF FUNDS	
		Applicant and Other	Allocated from CFHC
<b>4-Other Costs</b>			
<b>c) Office Supplies</b>			
Desktop Supplies	14302	13569	733

Other Office Supplies: (Specify)			
<b>Total Office Supplies</b>	14302	13569	733

**Family Planning Budget  
Budget Details - Other Costs**

**Agency Name:** STANISLAUS COUNTY FAMILY PLANNING

**Agency Number:** 780

Budget Period Start Date: 1/1/2002 Ending Date: 12/31/2002

Budget Category	Total Amount	SOURCE OF FUNDS	
		Applicant and Other	Allocated from CFHC
<b>4-Other Costs</b>			
<b>d) Duplication and Printing</b>			
Internal Duplication			
Internal Printing			
<b>Total Duplication &amp; Printing</b>	0	0	0

**Family Planning Budget  
Budget Details - Other Costs**

**Agency Name:** STANISLAUS COUNTY FAMILY PLANNING

**Agency Number:** 780

Budget Period Start Date: 1/1/2002 Ending Date: 12/31/2002

Budget Category	Total Amount	SOURCE OF FUNDS	
		Applicant and Other	Allocated from CFHC
<b>4-Other Costs</b>			
<b>e) Health &amp; Educational Supplies</b>			
Purchases	2175	2175	0
Printing - Educational Materials	0	0	0
Duplication - Educational Materials	0	0	0
<b>Total Health &amp; Educational Supplies</b>	<b>2175</b>	<b>2175</b>	<b>0</b>

**Family Planning Budget  
Budget Details - Other Costs**

Agency Name: STANISLAUS COUNTY FAMILY PLANNING  
Agency Number: 780

Budget Period Start Date: 1/1/2002 Ending Date: 12/31/2002

Budget Category	Total Amount	SOURCE OF FUNDS	
		Applicant and Other	Allocated from CFHC
<b>4-Other Costs</b>			
<b>f) Utilities and Communication</b>			
Telephone	0	0	0
Utilities	5000	5000	0
Postage and Deliveries	0	0	0
Internet Costs	0	0	0
<b>Total Utilities and Communication</b>	<b>5000</b>	<b>5000</b>	<b>0</b>

**Family Planning Budget**

**Budget Details - Other Costs**

Agency Name: STANISLAUS COUNTY FAMILY PLANNING

Agency Number: 780

Budget Period Start Date: 1/1/2002 Ending Date: 12/31/2002

Budget Category	Total Amount	SOURCE OF FUNDS	
		Applicant and Other	Allocated from CFHC
<b>4-Other Costs</b>			
<b>g) Travel Expense</b>			
Local Travel (Mileage reimbursement; local parking)			
In-State Travel (Airfare; car rental)			
<b>Total Travel Expenses</b>	<b>0</b>	<b>0</b>	<b>0</b>

**Family Planning Budget  
Budget Details - Other Costs**

Agency Name: STANISLAUS COUNTY FAMILY PLANNING

Agency Number: 780

Budget Period Start Date: 1/1/2002 Ending Date: 12/31/2002

Budget Category	Total Amount	SOURCE OF FUNDS	
		Applicant and Other	Allocated from CFHC
<b>4-Other Costs</b>			
<b>h) Lease/Rental Expense</b>			
Rental	101475	101475	0

**Budget Details - Other Costs**

Agency Name: STANISLAUS COUNTY FAMILY PLANNING

Agency Number: 780

Budget Period Start Date: 1/1/2002 Ending Date: 12/31/2002

Budget Category	Total Amount	SOURCE OF FUNDS	
		Applicant and Other	Allocated from CFHC
<b>4-Other Costs</b>			
<b>g) Travel Expense</b>			
Local Travel (Mileage reimbursement; local parking)			
In-State Travel (Airfare; car rental)			
<b>Total Travel Expenses</b>	<b>0</b>	<b>0</b>	<b>0</b>

**Family Planning Budget  
Budget Details - Other Costs**

Agency Name: STANISLAUS COUNTY FAMILY PLANNING

Agency Number: 780

Budget Period Start Date: 1/1/2002 Ending Date: 12/31/2002

Budget Category	Total Amount	SOURCE OF FUNDS	
		Applicant and Other	Allocated from CFHC
<b>4-Other Costs</b>			
<b>h) Lease/Rental Expense</b>			
Rental	101475	101475	0

<b>Total Lease/Rental Expense</b>	101475	101475	0

**Family Planning Budget  
Budget Details - Other Costs**

**Agency Name:** STANISLAUS COUNTY FAMILY PLANNING

**Agency Number:** 780

Budget Period Start Date: 1/1/2002 Ending Date: 12/31/2002

Budget Category	Total Amount	SOURCE OF FUNDS	
		Applicant and Other	Allocated from CFHC
<b>4-Other Costs</b>			
<b>i) Other Expense</b>			
Federally Approved Indirect Cost	0	0	0
Outreach	6014	0	6014
<b>Total Other Expenses</b>	6014	0	6014
<b>TOTAL OTHER COSTS</b>	287288	280541	6747

**Family Planning Budget  
Budget Summary**

**Agency Name:** STANISLAUS COUNTY FAMILY PLANNING

**Agency Number:** 780

Budget Period Start Date: 1/1/2002 Ending Date: 12/31/2002

Budget Category	Total Amount Required	SOURCE OF FUNDS	
		Applicant and Other	Allocated from CFHC
1) Personnel Services	999805	831609	168196
2) Patient Care	93958	83650	10308
3) Equipment	0	0	0
4) Other Cost	287288	280541	6747
<b>TOTAL COST</b>	<b>1381051</b>	<b>1195800</b>	<b>185251</b>

SUMMARY OF APPLICANT AND OTHER SOURCES	AMOUNT
<b>A. Applicant Funds</b>	
General Funds	0
N/A	0
N/A	0
N/A	0
<b>A. Applicant Funds</b>	<b>0</b>
<b>B. Other Sources (Identify each separately)</b>	
Donations	15000
<b>B. Other Sources</b>	<b>15000</b>
<b>C. Program Generated Revenues</b>	
Family P.A.C.T.	662887
Medi-Cal	465456
Patient Fees	52457
Insurance	0
Others	0
<b>C. Program Generated Revenues</b>	<b>1180800</b>
<b>Total Applicant and Other Sources</b>	<b>1195800</b>

**Family Planning Budget  
By Project Summary**

Agency Name: STANISLAUS COUNTY FAMILY PLANNING

Agency Number: 780

Budget Period Start Date: 1/1/2002 Ending Date: 12/31/2002



BASIC CONTRACEPTIVE SERVICES	Total Amount Required	SOURCE OF FUNDS	
		Applicant and Other	Allocated from CFHC
1) Medical Services	897683	777270	120413
2) Special Population Project	345263	298950	46313
3) Partnering Project	138105	119580	18525
<b>TOTAL COST</b>	1381051	1195800	185251
<b>CY2002 BCS ALLOCATION:</b>			185251

## **Budget Justification**

### **Year 1**

#### **Personnel**

All staff hired for the Teen Clinic will be hired through a personal services contract except for possibly the Nurse Practitioner position. This position may be recruited from an in-place provider for four hours, two days per week at the Teen Clinic. Salaries for positions are based on current HSA positions. Please see Attachment A for copies of job descriptions for all positions.

#### **Operating Expenses**

##### **Office Supplies**

Routine office supplies of pen, paper, pencils, file folders, etc. are included for program staff. We estimated this cost at an average of \$60/month based on other programs' historic use.

##### **Health Education Supplies/Materials**

This is estimated at \$600/month and includes resource materials for distribution to teens.

##### **Travel – State & Local**

Include local mileage reimbursement at .345/mile for program staff's travel to/from the clinic to neighborhood community meetings. Also includes per diem based on State of California approved rates for travel to trainings/conferences. Please see the Scope of Work for our anticipated attendance at trainings/conferences.

##### **Marketing and Advertising**

Includes advertising of the Teen Clinic on flyers for distribution to the community, billboards, bus bench ads. Estimated at an average of \$400/spot x 10 spots. HSA maintains a full-time Director of Marketing who we will consult with in developing HSA and funding agency approval for all advertising.

##### **Incentives**

Includes T-shirts, CDs, etc. for distribution to teens in recruitment and access events.

##### **Indirect Costs**

Includes grant administration costs such as personnel, financial etc. Calculated at 33% of all direct costs minus contractual and equipment.

### **Year 2**

All costs remain the same except Personnel costs which have been increased for a 5% cost of living allocation.

# Attachment A

Job

Descriptions

## **JOB DESCRIPTION**

**Position:** Teen Outreach Worker

**Salary:** \$10.00 per hour (Personal Services Contract)

**Hours:** Varies (minimum 12 hours per week)

### **Minimum Qualifications:**

Must have high school diploma or equivalent GED, as well as successful completion of Family Planning Health Worker Certification Course. Must have strong verbal and interpersonal skills. Must be able to interact with school, community, administrators, teachers, and students. Must be able to comfortably present reproductive health and family planning information to groups of teens in school and community settings in an objective and respectful manner.

### **Duties:**

1. Establish good rapport and relationships with community-based organizations, schools and faith based organizations
2. Attend school board meetings, PTA, and City Council meetings
3. Sit on committee for development and marketing of materials for adolescent pregnancy prevention
4. Develop and deliver fun, interactive family planning and reproductive health presentation for adolescent groups
5. Be involved in development and implementation of Teen Pregnancy Prevention Month activities
6. Attend monthly staff meetings
7. Participate in Quality Assurance Meetings
8. Give input as to any changes needed to Teen Clinic and Outreach services
9. Other duties as assigned

**Report to:** Teen Clinic Supervisor

## **JOB DESCRIPTION**

**Position:** Registration Clerk for Teen Clinic

**Salary:** \$10.00 per hour (Personal Services Contract)

**Hours:** Varies (minimal 12 hours per week)

### **Minimum Qualifications:**

Must have a high school diploma or equivalent GED. Must have computer skills, the ability to assist clients through the registration process, the ability to work well with adolescents, and a commitment to Teen Pregnancy Prevention. Must have good verbal and written skills.

### **Duties:**

1. Register clients via Medi-Tech computer system
2. Maintain accurate medical records (charts)
3. Filing documents appropriately in patients charts
4. Run P.O.S. device
5. Determine Family PACT eligibility
6. Prepare chart for Teen Community Health Worker
7. Assist with Teen Clinic preparation and teardown
8. Participate in Quality Assurance and Client Satisfaction committees
9. Participate in monthly staff meetings
10. Give input to Teen Clinic
11. Operate copy and fax machines

## **JOB DESCRIPTION**

**Position:** Teen Community Health Worker

**Salary:** \$10.00 per hour (Personal Services Contract)

**Hours:** Varies (minimum 12 hours per week)

### **Minimum Qualifications:**

Must have high school diploma or equivalent GED as well as successful completion of CHW Certification for Family Planning and TeenSmart training. Must have good verbal and written skills. Be able to perform a variety of tasks and work with a variety of people. Demonstrate knowledge or desire to learn basic human reproductive anatomy, human sexuality, STD's, community resources, and be able to provide individual counseling in an objective and supportive manner.

### **Duties:**

1. File charts
2. Make new charts
3. Interview teen clients
4. Provide information regarding reproductive anatomy and physiology, birth control methods (availability of methods, effectiveness, failure rates)
5. Review and complete reporting forms, evaluation forms, Family PACT certification forms, and obtain appropriate consents
6. Review patient education materials
7. Clinic set up and tear down
8. Attend monthly staff meetings
9. Participate in Quality Assurance meetings
10. Give input as to any changes needed in Teen Clinic
11. Other duties as assigned

**Reports to:** Teen Clinic Supervisor

## **JOB DESCRIPTION**

**Position:** Teen Clinic Supervisor and Outreach

**Salary:**

**Hours:**

**Minimum Qualifications:**

Must have a high school diploma or equivalent GED and 20 or more college units.

Must have good verbal and written skills. Must have experience in outreach and giving oral presentations with knowledge of reproductive health issues including birth control and STD's.

Must be able to work well with adolescents. Supervisory experience desirable.

**Specific Duties:**

1. Organize teen clinical services
2. Supervise teen clinic staff
3. Assist in maintaining program standards
4. Provide educational group presentations
5. Assist in establishing contacts with local community, schools, youth and parent groups
6. Collect data for quarterly reports
7. Assist with quarterly report presentation
8. Participate in monthly staff meetings
9. Participate in ongoing Quality Assurance and Chart Review
10. Other duties as assigned

# Attachment B

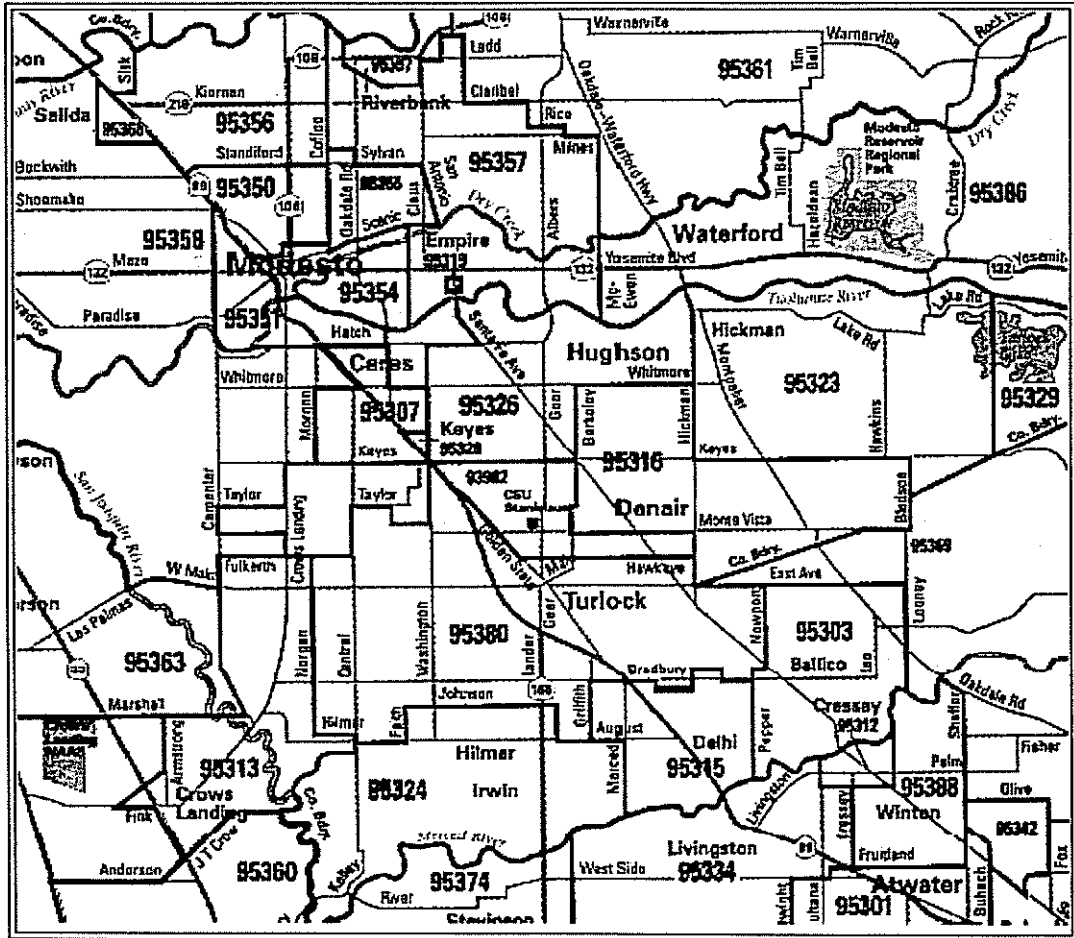
## Map of Service Area



# Map of Stanislaus County

Click on the section of the map which interests you,  
or click directly on your desired Stanislaus zip code.

95280, 95303, 95307, 95312, 95313, 95315, 95316, 95319, 95323, 95324, 95326, 95328, 95329, 95350,  
95351, 95354, 95355, 95356, 95357, 95358, 95361, 95363, 95366, 95368, 95369, 95380, 95382, 95386,  
95387



[Click Here for the California Map](#)

[Click Here for the CareScope Home Page](#)

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MODESTO  
95356 - Planned Parenthood  
95351 - Golden Valley Health Center  
95350 - San. City Hsa Family Planning - McHenry  
95354 - San City Hsa Family Planning - Medical Arts

# Attachment C

Agreements  
with other  
agencies

AGREEMENT

Stanislaus County Health Services Agency (SCHSA) Family Planning Program agrees to work with the R.E.A.L. Project/Community Challenge Grant specifically in the area of teen pregnancy prevention, addressing all of Stanislaus County.

The term of this Agreement shall be from 010101 to 12-31-01.

The parties hereto agree to:

1. Jointly sponsor and conduct mother/daughter workshops.
2. Conduct outreach and marketing to disenfranchised youth.
3. Present community presentations regarding teen pregnancy prevention to faith-based organizations.
4. Give presentations regarding teen pregnancy prevention to school boards and health officials.
5. Focus efforts during the month of May, which is Teen Pregnancy Prevention Month.

THIS AGREEMENT is entered into this 3<sup>RD</sup> day of March, 2001.

SCHSA Family Planning Program

By Samantha Phillips-Bland  
Samantha Phillips-Bland

R.E.A.L. Project/Community  
Challenge Grant

By Laura Tarlo  
Laura Tarlo

## AGREEMENT

Stanislaus County Health Services Agency (SCHSA) Family Planning Program agrees to work with the California Wellness Foundation Project, "Teen Life Challenge" in a collaborative effort to reduce adolescent pregnancies in the target area of West Modesto.

The term of this Agreement shall be from 010101 to 12-31-01.

The parties hereto agree as follows:

1. SCHSA Family Planning Program agrees to purchase and provide condoms for the specific purpose of "The Condom Distribution Project". The project is designed to promote condom usage in an effort to reduce the spread of sexually transmitted infections and unintended pregnancies. Along with the condom distribution will be information on how to access comprehensive family planning services.
2. Teen Life Challenge will report to the SCHSA Family Planning Program the number of condoms distributed on a bi-annual basis.
3. SCHSA Family Planning Program will work with Teen Life Challenge specifically addressing postponing sexual involvement for adolescent girls. SCHSA Family Planning Program will provide a 12 week program encompassing all areas of life planning, educational goals, self-esteem and decision-making skills. Within this 12 week program, two sessions will be held at the clinic site where the topics will be specific in content regarding abstinence, birth control, sexually transmitted infections and accessing family planning services.
4. SCHSA Family Planning Program will work with Teen Life Challenge on specific activities for the month of May which is Teen Pregnancy Prevention Month.

THIS AGREEMENT is entered into this 3<sup>rd</sup> day of March, 2001

SCHSA Family Planning Program

By Samantha Phillips-Bland  
Samantha Phillips-Bland

Teen Life Challenge Project

By Emma Pinedo  
Emma Pinedo