

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS  
ACTION AGENDA SUMMARY

DEPT: CHIEF EXECUTIVE OFFICE

BOARD AGENDA # B-7

Urgent \_\_\_\_\_ Routine X

AGENDA DATE May 1, 2001

CEO Concurs with Recommendation YES X NO \_\_\_\_\_  
(Information Attached)

4/5 Vote Required YES \_\_\_\_\_ NO ✓

SUBJECT:

UPDATE ON THE SENIOR NETWORK & ADVOCACY PROGRAM

STAFF  
RECOMMEN-  
DATIONS:

ACCEPT WRITTEN UPDATE ON THE SENIOR NETWORK & ADVOCACY  
PROGRAM.

FISCAL  
IMPACT:

There is no fiscal impact associated with this update.

BOARD ACTION AS FOLLOWS:

No. 2001-328

On motion of Supervisor Mayfield, Seconded by Supervisor Caruso  
and approved by the following vote,

Ayes: Supervisors: Mayfield, Blom, Simon, Caruso, and Chair Paul

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1) X Approved as recommended

2) \_\_\_\_\_ Denied

3) \_\_\_\_\_ Approved as amended

Motion:

ATTEST: CHRISTINE FERRARO TALLMAN, Clerk

By: Deputy Christine Ferraro

File No.

# UPDATE ON THE SENIOR NETWORK & ADVOCACY PROGRAM

Page 2

**DISCUSSION:** On May 2, 2000, the Board of Supervisors approved a contract with Catholic Charities in the amount of \$30,000 to coordinate outreach and education services for seniors within Stanislaus County. This new program, the Senior Network & Advocacy Program (SNAP), was established to compliment the existing Stanislaus Elder Abuse Prevention Alliance (SEAPA) and other senior programs both run by and in Stanislaus County.

During this first year, SNAP reported working collaboratively with Stanislaus County agencies, service providers and community advocates in addressing senior issues and strengthening the aging network. In addition, a new Guide for Seniors, which is an informational pamphlet, was also developed and distributed.

SNAP worked on developing Community Based Forums. These Forums were designed to focus on the needs of at-risk seniors, abused seniors and those vulnerable to abuse. Through Forum participation, local management commits resources, time, expertise and energy in support of those who find it hard, if not impossible, to speak for themselves, who may be confused, isolated or lack trust in the "system". Forums are hosted monthly in each city and are designed to support and sponsor senior events, educational seminars and training programs. SNAP intends to target the fourteen unincorporated areas throughout the coming year, if funding is renewed. As each Forum becomes operational, a volunteer base, identified as "Ambassadors" will be recruited, connecting those who know with those who need to know.

During this first year SNAP in collaboration with SEAPA participated in the following special events:

EVENT	AUDIENCE
Del Rio Club – breakfast	100
City of Modesto-Parade of Lights	5,000
St. Stanislaus Luncheon	30
Robertson Road Housing Authority	100
SEAPA Quarterly Luncheon	125
Oakdale Senior Alliance	25
<b>TOTAL:</b>	<b>5,380</b>

# UPDATE ON THE SENIOR NETWORK & ADVOCACY PROGRAM

Page 3

Outreach events included the following:

EVENT	AUDIENCE
Area Aging on Aging-Assessment Mtg	10
Big Valley Grace Church	60
Caregiver Support Group	15
Housing Authority	26
Long Term Care Inservice/Visits (53 residential care homes & 19 nursing homes)	3,395
Modesto Irrigation District	6
Oak Valley Hospital District	25
Oakdale Joint Union School District	15
Older Adult System of Care Committee	50
Salvation Army-Meal Site Managers	30
Samaritan Village	60
Stanislaus Emergency Food & Shelter Program	30
Stanislaus Hispanic Chamber of Commerce	2
St. Joseph's Catholic Daughters	75
United Way of Stanislaus County	20
<b>TOTAL:</b>	<b>3,819</b>

In addition to these events, SNAP also participated with SEAPA in training 135 individuals from four local agencies: the Ceres Police Department, Stanislaus Sheriff's Department STARS, Modesto Police Department Area Commanders and the Turlock Police Department.

While much has been done during this first year, much more work is in progress. During the next several months, SNAP will be overseeing the introduction of a community based forum in the City of Waterford, participate in the Senior Awareness Day in May, co-host a Multicultural Luncheon, provide training to 911 dispatch and participate in Senior Diamond Day in June. Additionally, SNAP will continue their volunteer recruitment program, developing community outreach ambassadors and focusing on translating senior literature into Spanish.

In this first year, SNAP has proven to be extremely effective in their outreach, information and referral role under the leadership of Jane Weinheimer. We are in the process of identifying funding for the second year of this very important partnership.

UPDATE ON THE SENIOR NETWORK & ADVOCACY PROGRAM

Page 4

**POLICY**

**ISSUE:**

Acceptance of this written report supports the Board of Supervisor's priority in ensuring a safe, and health community.

**STAFFING**

**IMPACT:**

There are no staffing impacts associated with this recommendation.

***S*enior**

***N*etwork**

***&***

***A*dvocacy**

***P*rogram**

**November, December, January 2001**

**Jane Weinheimer**

**Director**

**Senior Services**

**Catholic Charities**

# *SNAP/SEAPA*

## *Core Group*

Paul Birmingham	Adult Protective Services
Alan Cassidy	District Attorney's Office
Anne Danhoff	Adult Protective Services
Frank Dotson	Health Insurance Counseling & Advocacy Program
Michelle Gomez	California Rural Legal Assistance
Denise Hunt	Public Guardian's Office
Terry Inderbitzen	Modesto Fire Department
Mark James	Modesto Police Department - Economic Crimes
John Kanuck	Modesto Police Department - Crimes Against Persons
Kim Mallock	Behavioral Health and Recovery Services
Margie Palomino	Area Agency on Aging
Mike Perea	Modesto Fire Department
Doug Ridenour	Modesto Police Department - Public Information Off.
Sandy Serna	Long Term Care Ombudsman
Mary Van Loon	AARP
Heidi Vella	Stanislaus Sheriff's Department
Jane Weinheimer	Catholic Charities Senior Services



# ***SNAP/SEAPA***

## ***Banking Subcommittee***

Mary Candelario	Oak Valley
Marilyn Luton	Union Bank of CA
Gita Lutterman	Wells Fargo
Carolyn McClure	CalFed
Robert Rodarte	CalFed
Tami Sanders	West America Bank
Louise Taber	County Bank
Cindy Wilson	Bank of America
Zack Zard	Valley First Credit Union

## ***Multicultural Committee***

Carole Collins	King Kennedy Collaborative
Mary Douglas	King Kennedy Collaborative
Estella Hernandez	Hispanic
Wilson Koppula	East Indian
Norma Munos	Area Agency on Aging
Dee Phabsavanh	Lao
Kamphouy Phongmaly	Lao
Helen Rodriquez	Healthy Start
George Shabaz	Assyrian
Sal Yang	Asian

## ***Health Services Subcommittee***

Linda Conley	Kaiser Permanente
Anne Danhoff	Adult Protective Services
Relinda Hawxhurst	American Medical Response
Debbie Hill	Sutter/Gould Foundation
Arlene Ison	Community Representative
Nilda Johnson	Health Services Agency
Joanne Lyons	Miller's Place
Don Morgan	Memorial Medical Center
Mary Van Loon	AARP
Marsha Venn	Doctors Medical Center
Shirley Willette	Emanuel Medical Center

## *Operation Neighbor to Neighbor*

### *Ceres Forum*

Sydnee Alyster	Planning Department
Mike Borges	Police Department
Jon Damin	Police Department Dispatch
Chief Art deWerk	Police Department
Kay Dunkel	Public Works/Transportation
Mary Freeman	Chamber of Commerce
Sgt. Hollie Hall	Police Department
Renee Howerton	Police Department
Eric Ingwerson	Councilman
Mary Kummerle	Community Service Officer
Bill Meese	Volunteers In Patrol
Joel Richards	Police Department
Sgt.. Brent Smith	Police Department Dispatch

### *Newman-Patterson Forum*

Tom Applegate	Councilman
Chief Michael Brady	Police Department-Newman
Joe & Kathy Evans	HICAP
M. Cleve Morris	City Manager
Maria Ortega	San Luis Convalescent Hospital
Chief Tyrone Spencer	Police Department-Patterson
Roy Wagner	Administrator, San Luis Conv. Hospital

### *Oakdale Forum*

Mary Candelario	Oak Valley Bank
Father Conrad	St.. Mary's Church
Pat Graham	Community Advocate
Bill Houk	Rural Fire Department
Cheryl Koff	Administrator, Oak Valley Care Center
Chief Steve Krull	Police Department
Mary Ann Lazenby, RN	Oak Valley District Hospital
John Matthews	Senior Citizens Commissioner
Lt.. Larry Parshall	Police Department
Laurie Sanders	Patient Representative-Social Worker
Michael Wilkenson	Fire Department



## *Operation Neighbor to Neighbor*

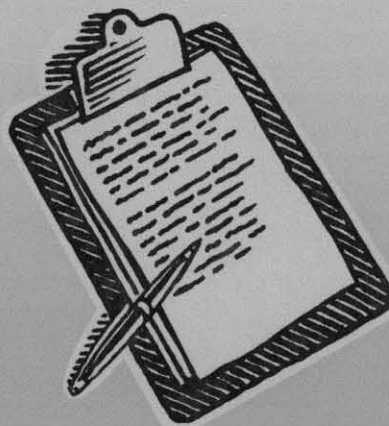
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### *Riverbank Forum*

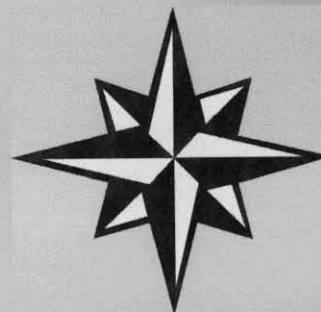
William O'Brien	Mayor
Paul Gutierrez	Councilman
Richard P. Holmer	City Manager
Chief Kurt Latipow	Fire Protection District
Sgt.. Janet E. Rasmussen	Riverbank Police Services
Elise Smurzynski	Deputy City Manager

### *Turlock Forum*

Steve Bynum	Police & Recreation Services
Prof. Walter Doraz	California State University-Stanislaus
Dwayne Gabrielson	Covenant Village
Relinda Hawxhurst	American Medical Response
Al Johnson	Evangelical Free Church
Steve Kyte	City Manager
Mark Langley	Fire Department
Det.. Doug Ravaglioli	Police Services
Mary Reichert	Baptist Church
George Shabaz	Assyrian Community
Dee Smith	Project Sentinel
Shirley Willette	Emanuel Medical Center
Marty Yerby	Councilman



# **SNAP/SEAPA SPECIAL EVENTS**



<b>Event</b>	<b>Audience</b>
<b>Del Rio Club - Breakfast</b>	<b>100</b>
<b>City of Modesto Parade of Lights</b>	<b>5,000</b>
<b>St. Stanislaus Luncheon</b>	<b>30</b>
<b>Robertson Road Housing Authority</b>	<b>100</b>
<b>SEAPA Quarterly Luncheon</b>	<b>125</b>
<b>Oakdale Senior Alliance</b>	<b>25</b>
<b>TOTAL:</b>	<b><u>5,380</u></b>

## SNAP/SEAPA OUTREACH

<b>Event</b>	<b>Audience</b>
<b>Area Agency on Aging Assessment Mtg.</b>	<b>10</b>
<b>Big Valley Grace Church</b>	<b>60</b>
<b>Caregiver Support Group Mtg.</b>	<b>15</b>
<b>Housing Authority Mtg.</b>	<b>26</b>
<b>Long Term Care Inservice/Visits</b>	<b>3,395</b>
<b>53 residential care homes &amp; 19 nursing homes</b>	
<b>Modesto Irrigation District Mtg.</b>	<b>6</b>
<b>Oak Valley Hospital District</b>	<b>25</b>
<b>Oakdale Joint Union School District</b>	<b>15</b>
<b>Older Adult System of Care Committee</b>	<b>50</b>
<b>Salvation Army-Meal Site Managers</b>	<b>30</b>
<b>Samaritan Village</b>	<b>60</b>
<b>Stanislaus Emergency Food &amp; Shelter Program</b>	<b>30</b>
<b>Stanislaus Hispanic Chamber of Commerce</b>	<b>2</b>
<b>St. Joseph's Catholic Daughters</b>	<b>75</b>
<b>United Way of Stanislaus County</b>	<b>20</b>
<b>TOTAL:</b>	<b><u>3,819</u></b>



## **“Work in Progress”**

**April 2001**

**Waterford Forum introduction**

**May 2001**

**Senior Awareness Day**

**May 2001**

**Multicultural Luncheon**

**May 2001**

**911 Dispatch Training**

**June 2001**

**Senior Diamond Day**

**Literature Translation into Spanish**

**Community Outreach Ambassadors**

**Volunteer Recruitment**

# SNAP/SEAPA

## TRAINING

<b>Agency</b>	<b>Audience</b>
<b>Ceres Police Department</b>	<b>25</b>
<b>Stanislaus Sheriff's Department Stars</b>	<b>50</b>
<b>Modesto Police Department Area Commanders</b>	<b>10</b>
<b>Turlock Police Department</b>	<b>50</b>
<b>TOTAL:</b>	<b><u>135</u></b>



# **SNAP/SEAPA OPERATIONAL MEETINGS**

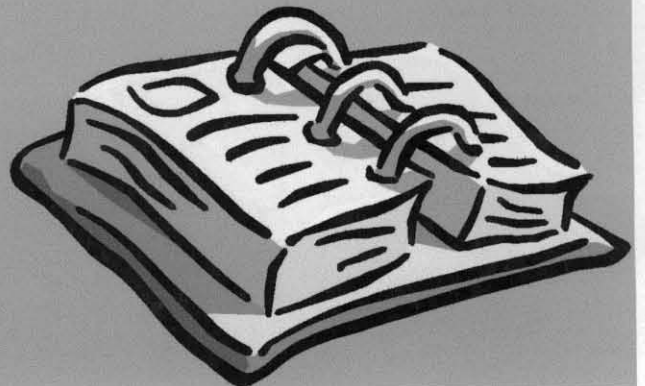
## **SEAPA CORE**

## **SUBCOMMITTEES**

- **Banking**
- **Health Services**
- **Multicultural**

## **FORUMS**

- **Ceres**
- **Hughson**
- **Newman-Patterson**
- **Oakdale**
- **Riverbank**
- **Turlock**





## The Savvy Senior

is brought to you by



### **Stanislaus Elder Abuse Prevention Alliance (SEAPA),**

under the administrative direction and support of Catholic Charities, established in December 1997 to explore elder abuse issues in-depth, and to protect and preserve the rights, safety and well-being of seniors.

*SEAPA es la alianza para la prevencion de los abusos a las personas mayores en el condado de Stanislaus, bajo la direccion administrativa y el apoyo de Caridades Catolicas, fue establecida en Diciembre de 1997 para estudiar a fondo el abuso mencionado y proteger y preservar los derechos, la seguridad y el bienestar de las personas mayores. El abuso a las personas mayores cruzan todas las lineas sociales, economicas y etnicas y cualquier persona mayor puede llegar a ser victima.*

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### **What is "Ageism"?**

The term "ageism" was first used in 1969 and was coined by the first director of the National Institute on Aging, Robert Butler. He likened it to other forms of bigotry such as racism and sexism, defining it as a process of systematic stereotyping and discrimination against people because they are old. It is currently more broadly defined as any prejudice or discrimination against or in favor of an age group.

Ageist attitudes are perpetuated in many ways. Examples are abundant in the popular culture such as birthday cards which decry the advance of age, the lack of positive images of the elderly in advertisements and in television programs, and the widespread use of demeaning language about old age with terms like "geezer", "old fogey", "old maid", "dirty old man", and "old goat".

Businesses frequently reinforce ageist stereotypes by not hiring or promoting older workers. The American health care system focuses on acute care and cure, rather than chronic care. Other government policies which reinforce ageism include use of a higher federal poverty standard for the elderly and job training targeted for younger age groups. Another example is the use of state welfare funds which are often targeted at children and adolescents, excluding equivalent services for older adults. Human service professionals also perpetuate ageism by denying or limiting services and not including aging issues in training material or educational offerings. This is done more covertly by not requiring geriatrics training for medical students even though older adults will comprise a significant portion of their patient caseload.

The consequences of ageism are similar to any other response to prejudice. The discriminated against person will adopt the behaviors or behavioral expectations which define what a person is to do or not to do. For example, the elderly are expected to be intellectually rigid, unproductive, forgetful, happy, and enjoy their retirement, but also they are expected to be invisible, passive and uncomplaining.

Four common responses to these expectations are acceptance, denial, avoidance, or reform. All of those responses can have harmful effects on the individuals. An elderly person who accepts the negative image may "act old" even though this may be out of keeping with their personality or previous behaviors. This may mean that they stop or reduce social activities, do not seek appropriate medical attention, or accept poverty. In essence, the acceptance of this negative image can result in the elderly person becoming prejudiced against him/herself, resulting in loss of self-esteem, self-hatred, shame, and/or depression. Denial of one's status as an elderly person can also have negative consequences. One example is lying about one's age which may seem insignificant but can further erode morale. Avoidance of the ageist attitude includes self-imposed isolation and/or self-neglect. The reform response may be individually challenged or through membership in an advocacy group such as the AARP.

Ultimately, stereotypes are dehumanizing and promote one-dimensional thinking about others. Elders are not seen as human beings but as objects who can easily be denied opportunities and rights. They are frequently misdiagnosed and denied medical treatment because they are seen as "old" and incurable; frequently denied employment or promotion opportunities because they are "old" and less productive. Such discrimination is evident when the elderly are blamed for having medical problems and consuming public resources rather than seeing them as having human needs which require an appropriate response. Seeing people as objects also increases the likelihood that they may be subjected to abuse and other cruel treatment.

Another consequence of ageism is that by devaluing this segment of the population, a vital human resource is lost. This is contrary to our values which include respect and dignity. The elderly represent a vast amount of experience, skill, and knowledge which we need to remain strong and true to our ideals.

Counteracting ageism must begin with addressing those who perpetuate it: the media, popular culture, business and government. Changing individual ageist attitudes is a fundamental approach to reducing ageism. A first step in this process is identifying personal attitudes which are ageist in nature. This can be difficult since most people will deny prejudice in any form. However, little progress can be made until a person is aware of his/her own attitudes. Another approach which can modify ageist attitudes is personal contact with older adults. This is often effective in preventing or reducing the development of ageism, especially in young children.

Social action and reform is another approach to counteracting ageism. This is particularly effective when directed at institutions. Efforts in this area include groups like the Gray Panthers which have watchdog committees to monitor and respond to negative media images of older adults. The Gray Panthers is successful in other efforts to combat ageism since it stresses intergenerational membership. Civic groups and churches can also be effective advocates.



## TERMS OF ENDEARMENT?

"Since it is the Other within us who is old, it is natural that the revelation of our age should come to us from outside - from others."  
Simone de Beauvoir



Labeling or categorizing people depersonalizes the individual and seniors are no exception. If used consistently, labels can become self-fulfilling prophecies. Even the term 'Senior Citizen' categorizes older persons as a species and begs the question, What is a 'Junior Citizen'? The majority of Americans 65+ also object to golden-ager, old-timer, aged person, even middle-aged person. Barely half of those surveyed accepted the term senior citizen, mature American or retired persons, and many clubs fine their members if they use the word "old". A cartoon in Aging Today published by the American Society of Aging pictures an older woman on a park bench telling another older woman, "I kind of like calling elders 'chronically gifted'. It explains my teenage grandson's behavior. He's chronologically disadvantaged!"



### OUT & ABOUT

Senior Awareness Day May 5, 2001 Turlock Fairgrounds  
Senior Diamond Day June 15, 2001 John Thurman Field



A Message from Your Fire Department

On Fire Safety



A friendly reminder to check the battery in your smoke detectors monthly. Remember to change the battery twice each year, when you turn your clocks ahead in the Spring and again when you turn them back in the Fall. In Modesto, if you do not have a smoke detector or cannot afford one, please contact the Modesto Fire Department and one will be provided for you at no cost, including installation. For any questions regarding fire safety, please do not hesitate to call your nearest fire station.



If you or someone you know is at risk for abuse, please call:

Si usted conoce una persona mayor que esta siendo maltratada, por favor telefonar:

In the community: Adult Protective Services.....1(800)336-4316

In a nursing home or care home: Ombudsman.....529-3784

#### Senior Resource Agencies

Area Agency on Aging.....1(800)510-2020

California Rural Legal Assistance Senior Law Project.....577-3811

Health Services Agency.....1(800)834-8171

HICAP.....577-4068

Public Guardian.....525-7412

Stanislaus Network & Advocacy Program (SNAP).....557-5870

For general information: *Catholic Charities/Stanislaus Elder Abuse Prevention Alliance* 529-0441

ombseapa@aol.com

*Senior*

*Network*

*&*

*Advocacy*

*Program*

**February, March & April 2001**

**Jane Weinheimer**

**Director**

**Senior Services**

**Catholic Charities**

# *SNAP/SEAPA*

## *Core Group*

Paul Birmingham	Adult Protective Services
Alan Cassidy	District Attorney's Office
Anne Danhoff	Adult Protective Services
Frank Dotson	Health Insurance Counseling & Advocacy Program
Lynn Ewen	SNAP Resource Coordinator
Michelle Gomez	California Rural Legal Assistance
Relinda Hawxhurst	American Medical Response
Denise Hunt	Public Guardian's Office
Terry Inderbitzen	Modesto Fire Department
Judy Jantz	Behavioral Health & Recovery Services Patient Rights
Mark James	Modesto Police Department - Economic Crimes
John Kanuck	Modesto Police Department - Crimes Against Persons
Kim Mallock	Behavioral Health and Recovery Services
Margie Palomino	Area Agency on Aging
Mike Perea	Modesto Fire Department
Doug Ridenour	Modesto Police Department - Public Information Off.
Sandy Serna	Long Term Care Ombudsman
Kathy Torres	SEAPA Resource Coordinator
Mary Van Loon	AARP
Heidi Vella	Stanislaus Sheriff's Department
Jane Weinheimer	Catholic Charities Senior Services



# ***SNAP/SEAPA***

## ***Banking Subcommittee***

Mary Candelario	Oak Valley
Marilyn Luton	Union Bank of CA
Gita Lutterman	Wells Fargo
Carolyn McClure	CalFed
Robert Rodarte	CalFed
Tami Sanders	West America Bank
Louise Taber	County Bank
Cindy Wilson	Bank of America
Zack Zard	Valley First Credit Union

## ***Multicultural Committee***

Carole Collins	King Kennedy Collaborative
Mary Douglas	King Kennedy Collaborative
Estella Hernandez	Hispanic
Wilson Koppula	East Indian
Norma Munos	Area Agency on Aging
Dee Phabsavanh	Lao
Kamphouy Phongmaly	Lao
Helen Rodriguez	Healthy Start
George Shabaz	Assyrian
Sal Yang	Asian

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Linda Conley	Kaiser Permanente
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Relinda Hawxhurst	American Medical Response
Debbie Hill	Sutter/Gould Foundation
Arlene Ison	Community Representative
Nilda Johnson	Health Services Agency
Joanne Lyons	Miller's Place
Don Morgan	Memorial Medical Center
Mary Van Loon	AARP
Marsha Venn	Doctors Medical Center
Shirley Willette	Emanuel Medical Center

## ***Operation Neighbor to Neighbor***

### ***Ceres Forum***

Sydnee Alyster	Planning Department
Mike Borges	Police Department
Jon Damin	Police Department Dispatch
Chief Art deWerk	Police Department
Kay Dunkel	Public Works/Transportation
Mary Freeman	Chamber of Commerce
Sgt. Hollie Hall	Police Department
Renee Howerton	Police Department
Eric Ingwerson	Councilman
Mary Kummerle	Community Service Officer
Bill Meese	Volunteers In Patrol
Joel Richards	Police Department
Sgt.. Brent Smith	Police Department Dispatch

### ***Hughson Forum***

Chief Scott Berner	Fire Department
Bart Conner	Mayor
Thomas Crowder	Hughson Ambulance
Sgt. Charles Grom	Sheriff's Department
Jason Hensley	Ministerial Association
Dr. Gary Pickell	Health Services Agency
Ernest Spears	Ministerial Association
Cathee Vaughn	United Samaritan's Foundation
Chief Ed Washington	Police Services
Dave Whiteside	City of Hughson

### ***Newman-Patterson Forum***

Tom Applegate	Councilman
Chief Michael Brady	Police Department-Newman
Joe & Kathy Evans	HICAP
M. Cleve Morris	City Manager
Maria Ortega	San Luis Convalescent Hospital
Chief Tyrone Spencer	Police Department-Patterson
Roy Wagner	Administrator, San Luis Conv. Hospital

***Operation Neighbor to Neighbor***

(continued)

***Oakdale Forum***

Mary Candelario	Oak Valley Bank
Father Conrad	St.. Mary's Church
Pat Graham	Community Advocate
Bill Houk	Rural Fire Department
Cheryl Koff	Administrator, Oak Valley Care Center
Chief Steve Krull	Police Department
Mary Ann Lazenby, RN	Oak Valley District Hospital
John Matthews	Senior Citizens Commissioner
Lt.. Larry Parshall	Police Department
Laurie Sanders	Patient Representative-Social Worker
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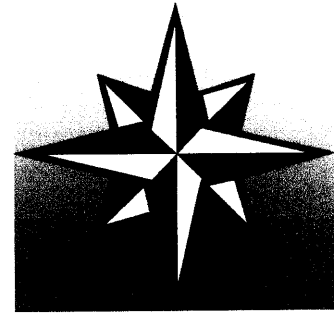
***Riverbank Forum***

William O'Brien	Mayor
Paul Gutierrez	Councilman
Richard P. Holmer	City Manager
Chief Kurt Latipow	Fire Protection District
Sgt.. Janet E. Rasmussen	Riverbank Police Services
Elise Smurzynski	Deputy City Manager

***Turlock Forum***

Steve Bynum	Police & Recreation Services
Prof. Walter Doraz	California State University-Stanislaus
Dwayne Gabrielson	Covenant Village
Al Johnson	Evangelical Free Church
Gabriele H. Kinsella	West America Bank
Steve Kyte	City Manager
Mark Langley	Fire Department
Det.. Doug Ravaglioli	Police Services
Mary Reichert	Baptist Church
George Shabaz	Assyrian Community
Dee Smith	Project Sentinel
Allison VanGuilder	Fire Services
Shirley Willette	Emanuel Medical Center
Marty Yerby	Councilman

# **SNAP/SEAPA SPECIAL EVENTS**



<b>Event</b>	<b>Audience</b>
<b>CSUS Turlock</b> <b>“New Issues for a New Millennium”</b>	<b>36</b>
<b>Oakdale Senior Alliance</b>	<b>32</b>
<b>Ombudsman Volunteer Luncheon</b>	<b>25</b>
<b>“SEAPA 101”</b> <b>Sharing agency policies and procedures</b>	<b>30</b>
<b>SEAPA Quarterly Luncheon</b>	<b>125</b>



# SNAP/SEAPA OUTREACH

Location	Audience
Adrians Beauty College	60
Assyrian Minister's Breakfast	36
Assyriavision Channel 23	2,000
Big Valley Grace Church	60
Bright Horizons Women's Club	20
CalFed Bank	60
Cesar Chavez Community Celebration	1,000
Centro Cristiano Vino Nuevo	1
Church of the Brethren	10
CSUS Sociology Class	75
El Shaddai Ministers Assn	40
Festival de la Familia	500
Garden of Healing for Victims of Crime	150
Golden Valley Health Agency	13
Grace Community Church	20
Haven Women's Center	15
Healthy Heart Health Fair	100
Long Term Care Inservice/Visits	3,525
53 residential care homes & 19 nursing homes	
Modesto Japanese American Citizens League	16
MOMs Club	20
Nutrition Sites - Ceres, Patterson & Riverbank	83
Oak Valley Hospital District	25
Riverbank Christian Food Sharing	35
Riverbank Women's Club	30
Salvation Army Womens Group	30
Salvation Army - Turlock	10
San Luis Convalescent	55
Senior Information Faire - Emanuel Hospital	125
Senior Leaders Northridge Church	17
Sun Garden Mobile Home Village	15
Toastmasters	1
Turlock Apostolic Church	40
Victory Outreach Church	1
<b>TOTAL:</b>	<b>8,188</b>

# ***BASKET OF CARE***

**The “Basket of Care” contains small personal items and agency phone numbers, and is a gift to the senior.**

**DISTRIBUTION LIST 04-00 thru 04-01**

**TOTAL: 545**

**Adult Protective Services**

**American Medical Response**

**Area Agency on Aging**

**California Rural Legal Assistance**

**Ceres Police Department**

**District Attorney’s Office**

**Evangelical Free Church**

**Grace Community Church**

**HICAP**

**Modesto Fire Department**

**Modesto Police Department**

**Sacred Heart Church**

**Salvation Army Nutrition Drivers**

**SEAPA Forums - Ceres, Hughson, Newman-Patterson, Oakdale**

**SEAPA Subcommittees - Banking, Multicultural , Health Services**

**Stanislaus Sheriff’s Department**

**STARS**

**St. John’s Church**

**Victory Outreach Church**



# SNAP/SEAPA

## TRAINING

<b>Agency</b>	<b>Audience</b>
<b>Central Valley Case Mgrs Assn.</b>	<b>25</b>
<b>Ceres Police Department</b>	<b>50</b>
<b>Hospice Parish Nurses</b>	<b>100</b>
<b>Modesto Police Department</b>	<b>55</b>
<i>Hispanic Citizen Academy</i>	
<b>Modesto Fire Department</b>	<b>150</b>
<b>13 Stations</b>	
<b>Salvation Army Nutrition Drivers</b>	<b>21</b>
<b>Galen College</b>	<b>20</b>
<i>Medical &amp; Dental Students</i>	
<b>Turlock Salvation Army</b>	<b>10</b>
<b>TOTAL:</b>	



# **SNAP/SEAPA OPERATIONAL MEETINGS**

## **SEAPA CORE**

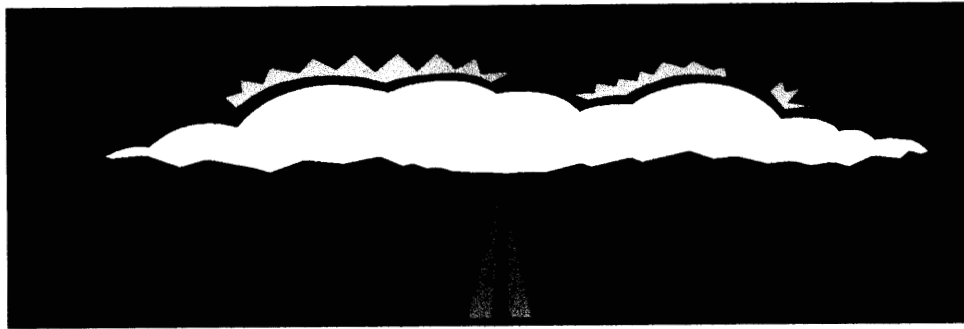
## **SUBCOMMITTEES**

- **Banking**
- **Health Services**
- **Multicultural**

## **FORUMS**

- **Ceres**
- **Hughson**
- **Newman-Patterson**
- **Oakdale**
- **Riverbank**
- **Turlock**





## **“Work in Progress”**

<b>Senior Awareness Day</b>	<b>05-05-01</b>
<b>Multicultural Luncheon</b>	<b>05-08-01</b>
<b>911 Dispatch Training</b>	<b>05-01-01 &amp; 05-04-01</b>
<b>Senior Diamond Days</b>	<b>06-15-01</b>

# ***Senior Network & Advocacy Program*** **2001 - 2002**

***The Voice is Stronger***

***The Message is Louder***

***The Intent is Clear***

**VISION**

**FOCUS**

**PLAN**

- \*Latino Community Emphasis**
- \*Hughson, Patterson-Newman**
- \*Auxiliary Police Collaboration**
- \*Ambassador Recruitment**
- \*"Yellow" Resource Guide**
- \*MOU - APS/Ombudsman/Law  
Enforcement/Hospitals**
- \*5150 Training**

# ***Senior Network & Advocacy Program*** **2001 - 2002**

***\*Savvy Senior Banking Seminar***

***\*Drugs & the Elderly Seminar***

***\*IHSS Caregiver Training***

## **CONTRACTS**

**BHRS**

***“Senior Access Team Project”***

**District Attorney**

***“Elder Abuse Advocacy and  
Outreach Program”***

**Oakdale District Hospital**

***“Faith in Action”***