

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS  
ACTION AGENDA SUMMARY

DEPT: HEALTH SERVICES AGENCY

Urgent  Routine

CEO Concurs with Recommendation YES  NO

(Information Attached)

BOARD AGENDA # \*B-1

AGENDA DATE May 1, 2001

4/5 Vote Required YES  NO

SUBJECT: AUTHORIZATION TO APPLY FOR THE HEALTHY FAMILIES/MEDI-CAL FOR CHILDREN OUTREACH CONTRACT AVAILABLE THROUGH THE CALIFORNIA DEPARTMENT OF HEALTH SERVICES (DHS).

STAFF  
RECOMMEN-  
DATIONS:

1. AUTHORIZATION TO APPLY FOR THE HEALTHY FAMILIES/MEDI-CAL FOR CHILDREN OUTREACH CONTRACT AVAILABLE THROUGH THE CALIFORNIA DEPARTMENT OF HEALTH SERVICES (DHS).
2. AUTHORIZE THE MANAGING DIRECTOR OF THE HEALTH SERVICES AGENCY OR HER DESIGNEE TO SIGN AND EXECUTE THE APPLICATION.

FISCAL  
IMPACT:

A request to DHS up to the maximum award amount of \$300,000 will be made with the submission of the completed application. There will be no financial impact to the County General Fund.

BOARD ACTION AS FOLLOWS:

No. 2001-314

On motion of Supervisor Blom, Seconded by Supervisor Caruso  
and approved by the following vote,

Ayes: Supervisors: Mayfield, Blom, Simon, Caruso, and Chair Paul

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1)  Approved as recommended

2)  Denied

3)  Approved as amended

Motion:

Christine Ferraro

ATTEST: CHRISTINE FERRARO TALLMAN, Clerk

By: Deputy

File No.

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**DISCUSSION:** The California Department of Health Services is requesting applications for contracts to provide direct outreach and enrollment activities into the Healthy Families and Medi-Cal for Children health insurance programs. The applications require the development of collaborative efforts and there must be a master contractor for each collaborative application. The Health Services Agency will serve as the master contractor for the collaborative.

The Request for Application requires that all applications demonstrate community involvement in the development and implementation of the outreach program. Each applicant must include and allocate subcontract funds to qualified participating community organizations who have a history of serving the target population.

This contract opportunity expands and enhances the former 1931(b) Medi-Cal Outreach program currently operated by the Healthy Services Agency as a collaborative. This program ends June 30, 2001.

Outreach activities will be conducted countywide by HSA and collaborating community-based organizations. The activities will target families not previously participating in Healthy Families or Medi-Cal for Children and will emphasize the hard to reach families.

If funded, the contract award agreement will be brought to the Board for final acceptance.

Contract award amounts will range from \$150,000-\$300,000 per year for two years for collaboratives conducting general community-based outreach. Funding will begin July 1, 2001.

**POLICY  
ISSUES:**

Approval to apply for this Healthy Families/Medi-Cal for Children Outreach contract will allow the Healthy Services Agency and its collaborators to increase access to health care for low-income children and their families by increasing their enrollment, utilization and retention in these health insurance programs.

**STAFFING  
IMPACTS:**

None.