

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS  
ACTION AGENDA SUMMARY

DEPT: CHIEF EXECUTIVE OFFICE

BOARD AGENDA # \*B-2

Urgent        Routine X

AGENDA DATE February 13, 2001

CEO Concurs with Recommendation YES *DM* NO         
(Information Attached)

4/5 Vote Required YES        NO

SUBJECT: UPDATE ON THE SENIOR NETWORK & ADVOCACY PROGRAM

STAFF RECOMMENDATIONS: ACCEPT WRITTEN UPDATE ON THE SENIOR NETWORK & ADVOCACY PROGRAM.

FISCAL IMPACT: There is no fiscal impact associated with this update.

BOARD ACTION

No. 2001-98

On motion of Supervisor Blom, **Seconded by Supervisor** Caruso,  
and approved by the following vote,

Ayes: Supervisors: Mayfield, Blom, Simon, Caruso, and Chair Paul

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1) X Approved as recommended

2)        Denied

3)        Approved as amended

Motion:

ATTEST: REAGAN M. WILSON, Clerk *Christine Furraro* File No.

## UPDATE ON THE SENIOR NETWORK & ADVOCACY PROGRAM

Page 2

**DISCUSSION:** On May 2, 2000, the Board of Supervisors approved a contract with Catholic Charities in the amount of \$30,000 to coordinate outreach and education services for seniors within Stanislaus County. This new program, the Senior Network & Advocacy Program (SNAP), was established to compliment the existing Stanislaus Elder Abuse Prevention Alliance (SEAPA) and other senior programs both run by and in Stanislaus County.

During the first quarter, SNAP reported working collaboratively with Stanislaus County agencies, service providers and community advocates in addressing senior issues and strengthening the aging network. In addition, a new Guide for Seniors, which is an informational pamphlet, was also developed and distributed.

During this second quarter, SNAP has been working on developing Community Based Forums. These Forums are designed to focus on the needs of at-risk seniors, abused seniors and those vulnerable to abuse. Through Forum participation, local management commits resources, time, expertise and energy in support of those who find it hard, if not impossible, to speak for themselves, who may be confused, isolated or lack trust in the "system".

Forums are hosted monthly in each city and are designed to support and sponsor senior events, educational seminars and training programs. To date, five Community Forums have been established. The remaining four cities will have Forums by April 2001. The fourteen unincorporated areas will be targeted throughout the year. As each Forum becomes operational, a volunteer base, identified as "Ambassadors" will be recruited, connecting those who know with those who need to know.

SNAP continues to exceed our expectations in their outreach, informational and referral role under the leadership of Jane Weinheimer. The effect on the community continues to grow and be very well received.

### **POLICY**

#### **ISSUE:**

Acceptance of this written report will allow SNAP to continue the Board of Supervisor's priority in ensuring a safe, and health community.

### **STAFFING**

#### **IMPACT:**

There are no staffing impacts associated with this recommendation.

*Senior*

*Network*

*&*

*Advocacy*

*Program*

**August, September, October 2000**

**Jane Weinheimer**

**Director**

**Senior Services**

**Catholic Charities**

# SNAP/SEAPA

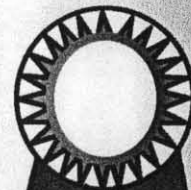
*By sharing these SNAP/SEAPA quotes, we share our philosophy...*

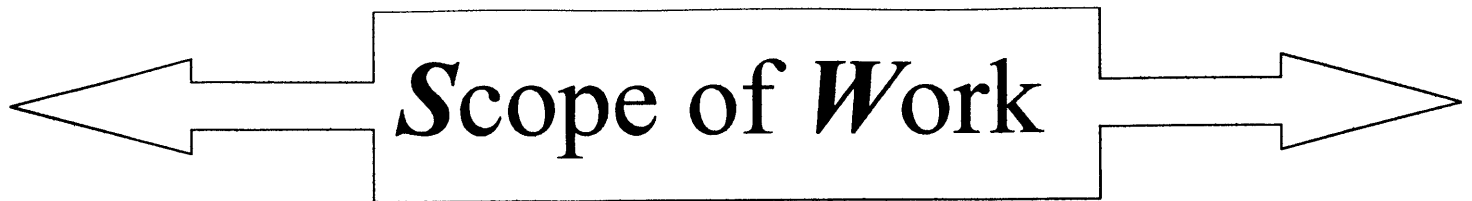
**“Honest Brokering”**

**“Business Compassionate”**

**“Helps all, hurts none”**

**“Respect, recycle and  
restore our elders as active  
and productive citizens”**





# Scope of *Work*

- **Develop Senior Network & Advocacy Program (SNAP)** for coordination of all senior services in Stanislaus County
- **Coordinate marketing** for outreach, education and prevention of all senior issues
- **Act as liaison** for all senior services, assuring appropriate parties are aware of all senior issues and events
- **Work with agencies and County departments** to identify issues and recommend services currently not available to seniors
- **Oversee and record** all correspondence associated with SNAP
- **Establish meeting schedules** and attend all meetings with partners, prepare agendas, reports and updates
- **Prepare and distribute marketing materials** associated with SNAP
- **Develop “one stop” information source** for senior consumers
- **Report to Board of Supervisors** quarterly on the status of the program

# *SNAP/SEAPA*

## *Core Group*

Paul Birmingham	Adult Protective Services
Alan Cassidy	District Attorney's Office
Anne Danhoff	Adult Protective Services
Frank Dotson	Health Insurance Counseling & Advocacy Program
Michelle Gomez	California Rural Legal Assistance
Denise Hunt	Public Guardian's Office
John Kanuck	Modesto Police Department - Crimes Against Persons
Kim Mallock	Behavioral Health and Recovery Services
Margie Palomino	Area Agency on Aging
Doug Ridenour	Modesto Police Department - Economic Crime
Sandy Serna	Long Term Care Ombudsman
Mary Van Loon	AARP
Heidi Vella	Stanislaus Sheriff's Department

# ***SNAP/SEAPA***

## ***Banking Subcommittee***

Bob Bockhahn	West America
Mary Candelario	Oak Valley
Robin Gemetti	CalFed
Marilyn Luton	Union Bank of CA
Gita Lutterman	Wells Fargo
Dee Marshall	Oak Valley
Carolyn McClure	CalFed
Tammi Moore	Wells Fargo
Lori O'Peal	Farmers & Merchants

## ***Multicultural Committee***

Carole Collins	African American
Estella Hernandez	Hispanic
Wilson Koppula	East Indian
Norma Munos	Hispanic
Dee Phabsavanh	Lao
Kamphouy Phongmaly	Lao
George Shabaz	Assyrian
Nilda Velasquez	King Kennedy Center
Sal Yang	Asian

## ***Health Services Subcommittee***

Linda Conley	Kaiser Permanente
Anne Danhoff	Adult Protective Services
Relinda Hawxhurst	American Medical Response
Debbie Hill	Sutter/Gould Foundation
Arlene Ison	Community Representative
Nilda Johnson	Health Services Agency
Joanne Lyons	Miller's Place
Don Morgan	Memorial Medical Center
Mary Van Loon	AARP
Marsha Venn	Doctors Medical Center
Shirley Willette	Emanuel Medical Center



## OPERATION NEIGHBOR TO NEIGHBOR

This quarter brought the startup of Community Based Forums.

Community based Forums are designed to focus on the needs of at-risk seniors, abused seniors and those vulnerable to abuse. Locally grounded, they are committed to improving the quality of life and care for the elderly. Through Forum participation, local management commits resources, time, expertise and energy in support of those who find it hard, if not impossible, to speak for themselves, who may be confused, isolated, or lack trust in the 'system'.

Forums are hosted monthly in each city and are designed to support and sponsor senior events, educational seminars and training programs. Acting as an information and referral service, SNAP/SEAPA has a participatory relationship with each community, supporting advocacy, networking, outreach and involvement.

To date, five Community Forums have been established. The remaining four cities will have Forums by April 2001. The fourteen unincorporated areas will be "targeted" throughout the year.

As each Forum becomes operational, a volunteer base, identified as "Ambassadors" will be recruited, connecting those who know with those who need to know.



***Operation Neighbor to Neighbor***

**(continued)**

***Riverbank Forum***

William O'Brien	Mayor
Paul Gutierrez	Councilman
Richard P. Holmer	City Manager
Chief Kurt Latipow	Fire Protection District
Sgt.. Janet E. Rasmussen	Riverbank Police Services
Elise Smurzynski	Deputy City Manager

***Turlock Forum***

Steve Bynum	Police & Recreation Services
Prof. Walter Doraz	California State University-Stanislaus
Dwayne Gabrielson	Covenant Village
Al Johnson	Evangelical Free Church
Steve Kyte	City Manager
Mark Langley	Fire Department
Det.. Doug Ravaglioli	Police Services
Mary Reichert	Baptist Church
Sandy Ricardo	Hospice of Emanuel Medical Center
Shirley Willette	Emanuel Medical Center
Marty Yerby	Councilman

## ***Operation Neighbor to Neighbor***

### ***Ceres Forum***

Sydnee Alyster	Code Enforcement Officer
Sgt. Mike Borges	Ceres Police Department
Jon Damin	Police Department Dispatch
Chief Art deWerk	Police Department
Kay Dunkel	Public Works/Transportation
Sgt. Hollie Hall	Police Department
Renee Howerton	Police Department
Eric Ingwerson	Councilman
Bill Meese	Volunteers In Patrol
Chaplain Joel Richards	Police Department
Sgt.. Brent Smith	Police Department Dispatch

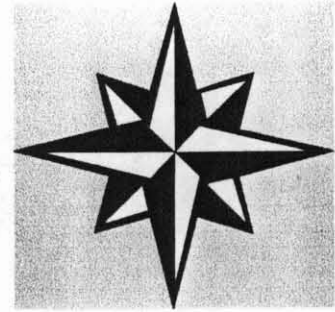
### ***Newman Forum***

Tom Applegate	Councilman
Chief Michael Brady	Police Department
Chuck Coelho	Ambulance Services Director
Pat Cooper	Westside Village
Joe & Kathy Evans	HICAP
Tim Kooman	Police Department
Kitty Ledford	Soroptimist International
M. Cleve Morris	City Manager
Maria Ortega	San Luis Convalescent Hospital
David Reed	Councilman
John M. Vargas	Chairman, Newman School Board
Mary Vaz	Community Advocate
Roy Wagner	Administrator, San Luis Conv. Hospital

### ***Oakdale Forum***

Mary Candelario	Oak Valley Bank
Father Conrad	St.. Mary's Church
Pat Graham	Community Advocate
Bill Houk	Rural Fire Department
Cheryl Koff	Administrator, Oak Valley Care Center
Chief Steve Krull	Police Department
Mary Ann Lazenby, RN	Oak Valley District Hospital
John Matthews	Senior Citizens Commissioner
Lt.. Larry Parshall	Police Department
Laurie Sanders	Patient Representative-Social Worker
Michael Wilkenson	Fire Department

# SNAP/SEAPA SPECIAL EVENTS



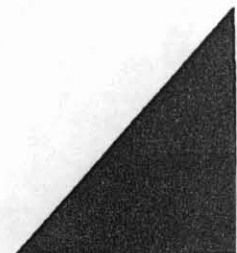
<b>Event</b>	<b>Audience</b>
<b>Elder Abuse Conference 2000 “From Prevention to Prosecution”</b>	<b>325</b>
<b>Evangelical Free Church Central California Conference</b>	<b>100</b>
<b>Agency Department Representative Luncheon</b>	<b>45</b>
<b>United Way Breakfast</b>	<b><u>35</u></b>
<b>TOTAL</b>	<b><u>505</u></b> <b>—</b>

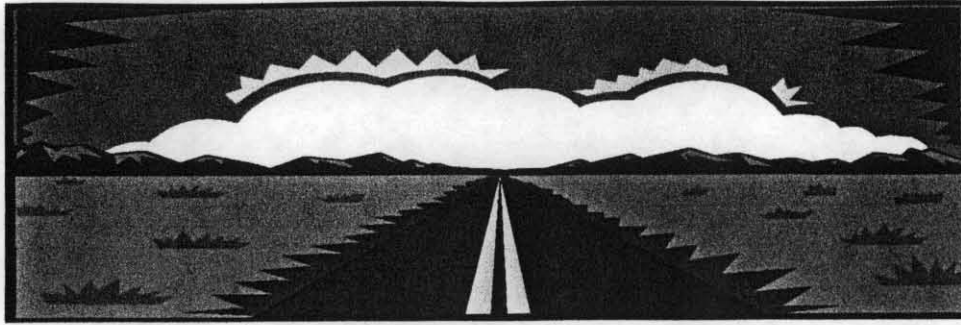


# SNAP/SEAPA OUTREACH

## Educational Material Distribution

<i>SNAP Brochure Holder</i> (Basic Brochures) Area Agency on Aging Senior Information Directory Adult Protective Services Brochure Elder Abuse Information Brochure	<b>2010</b>
<i>Savvy Senior Newsletter</i>	<b>4123</b>
<i>Long Term Care Ombudsman Brochure</i>	<b>500</b>
<i>Catholic Charities Senior Services</i>	<b>400</b>
<i>Elder Abuse Information Brochures</i>	<b><u>625</u></b>
<b>TOTAL</b>	<b><u>7033</u></b> ————





# **“Work in Progress”**

## **Training:**

**Ceres Police Department**

**Turlock Police Department**

**Modesto Police Department - Area Commanders**

**In Home Supportive Services - Caregivers**

**Meals-On-Wheels drivers**

## **Networking/Advocacy:**

**Churches**

**Hispanic Community**

**Elder Abuse Conference - CSU-Stanislaus Co-Sponsor**

**“New Issues for Older Adults in the New Millennium”**

**Multicultural luncheon**

## SNAP/SEAPA OUTREACH

Event	Audience
APS - Mandated Reporter Training	30
Bethel Community Church-Oakdale	25
California State Employee's Assn.	50
Casa de Modesto - Skilled Nursing Facility	25
Ceres Wal-Mart - Safety Awareness Day	100
Chapman University	10
Elks Lodge	25
Foster Grandparents Assn..	12
Headstart-Hughson	35
Healthy Start Coalition-Hughson	30
Mark Sey - Pharmacist	2
Miller's Place - Activity Director Training	30
MJC Disability Awareness Day	35
Newman Community Forum	25
Oakdale Senior Alliance	15
Regent Court - RCFE	15
Samaritan Village	35
City of Ceres - SEAPA introduction	40
Stanislaus County Fair - Safety Lane	100
Sutter-Gould Nurses - Turlock	25
United Way of Stanislaus County	100
Valley Credit Union	60
Valley Mountain Regional Center	35
Disability Awareness - Vintage Faire Mall	50
Wesley Health Fair	50
Young at Heart Program	25
<b>TOTAL</b>	<b>994</b>